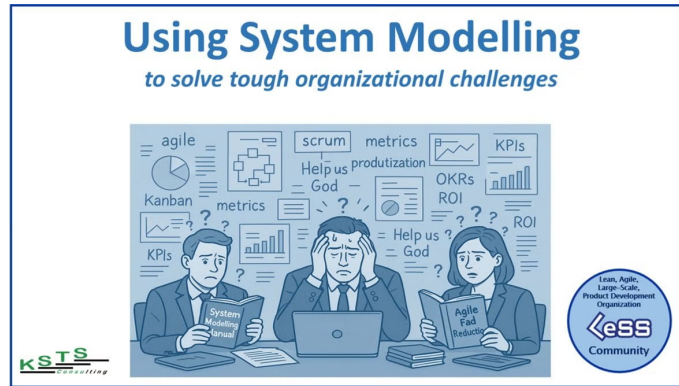
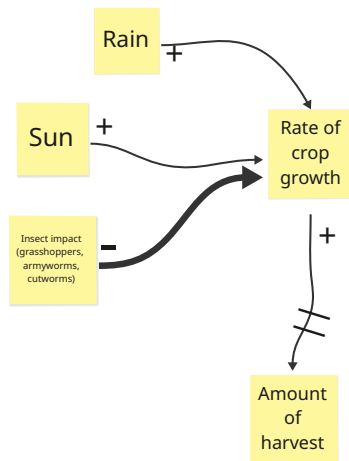




1

How To Read CLD (causal loop diagram)

- + direct (positive) causation
- opposite (negative) causation
- || delay in causation
- thicker arrows mean stronger causation



2

What went into creation of the content:

- Interviewing a handful of senior managers in the fin-tech space
- Reviewing a high number of specific job specs
- Studying expectations from candidates e.g. (responsibilities)

3

System model, accompanied by graphics

- Created system variables from #2
- Added graphics to accompany system variables
- Built a "story"

