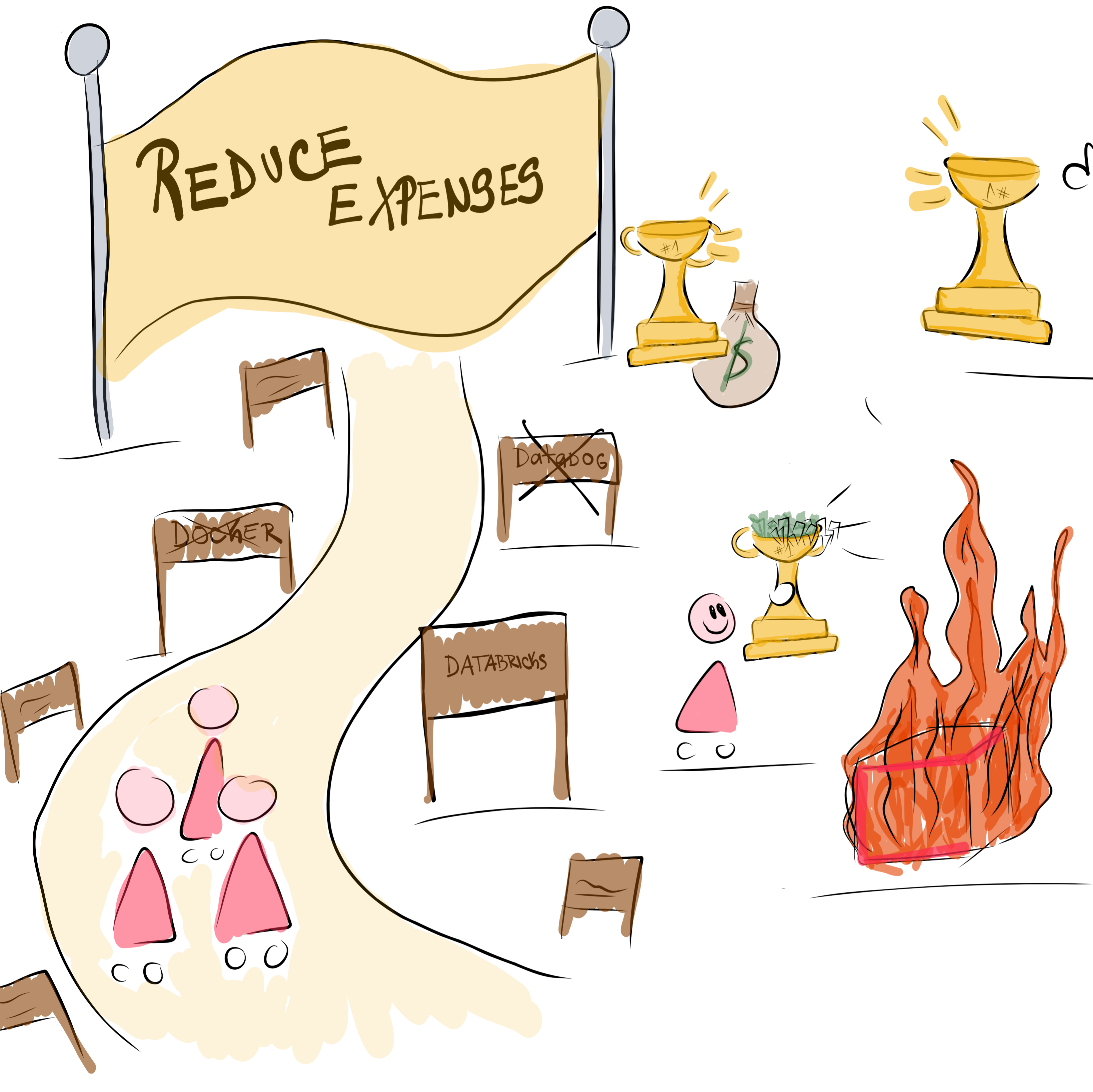
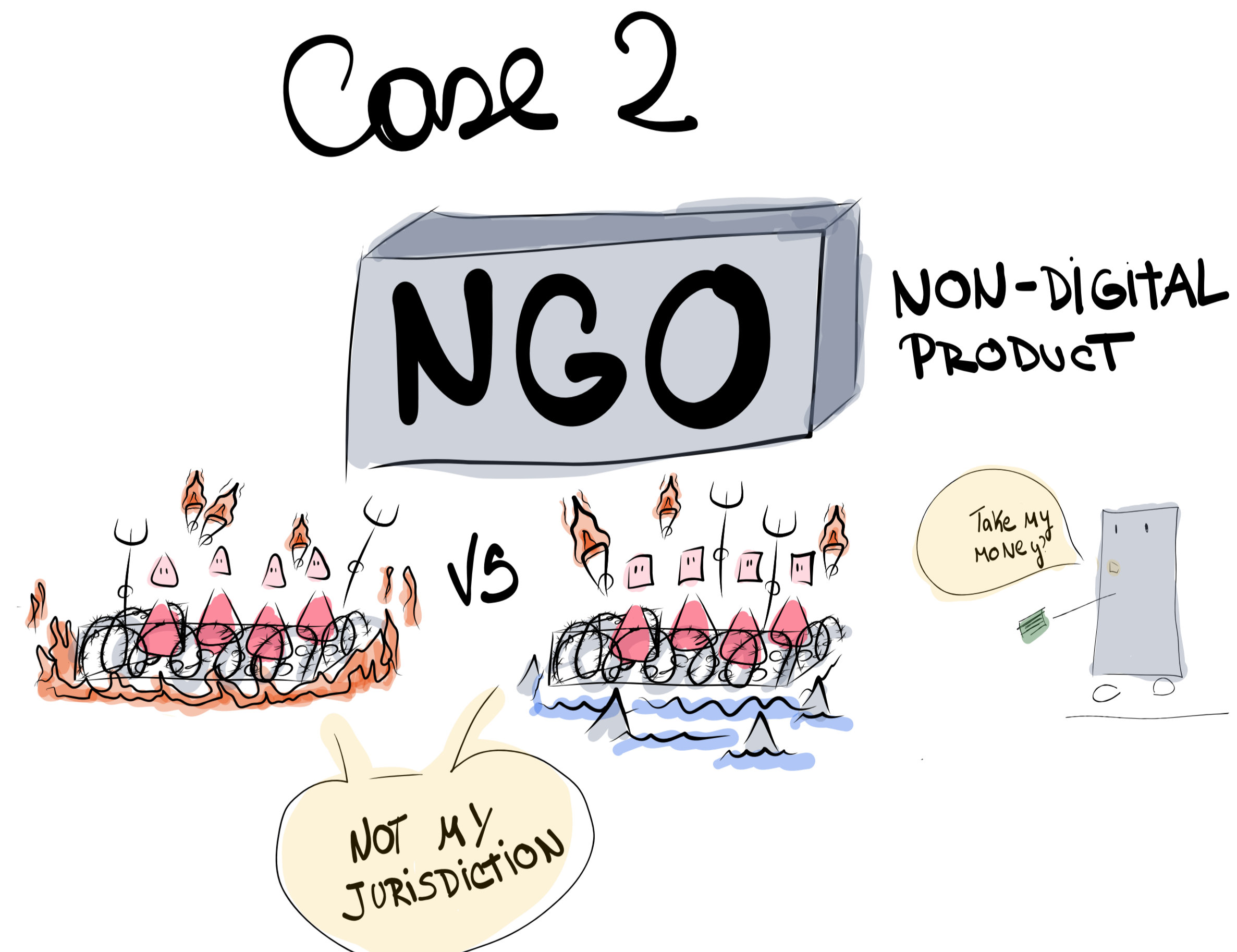
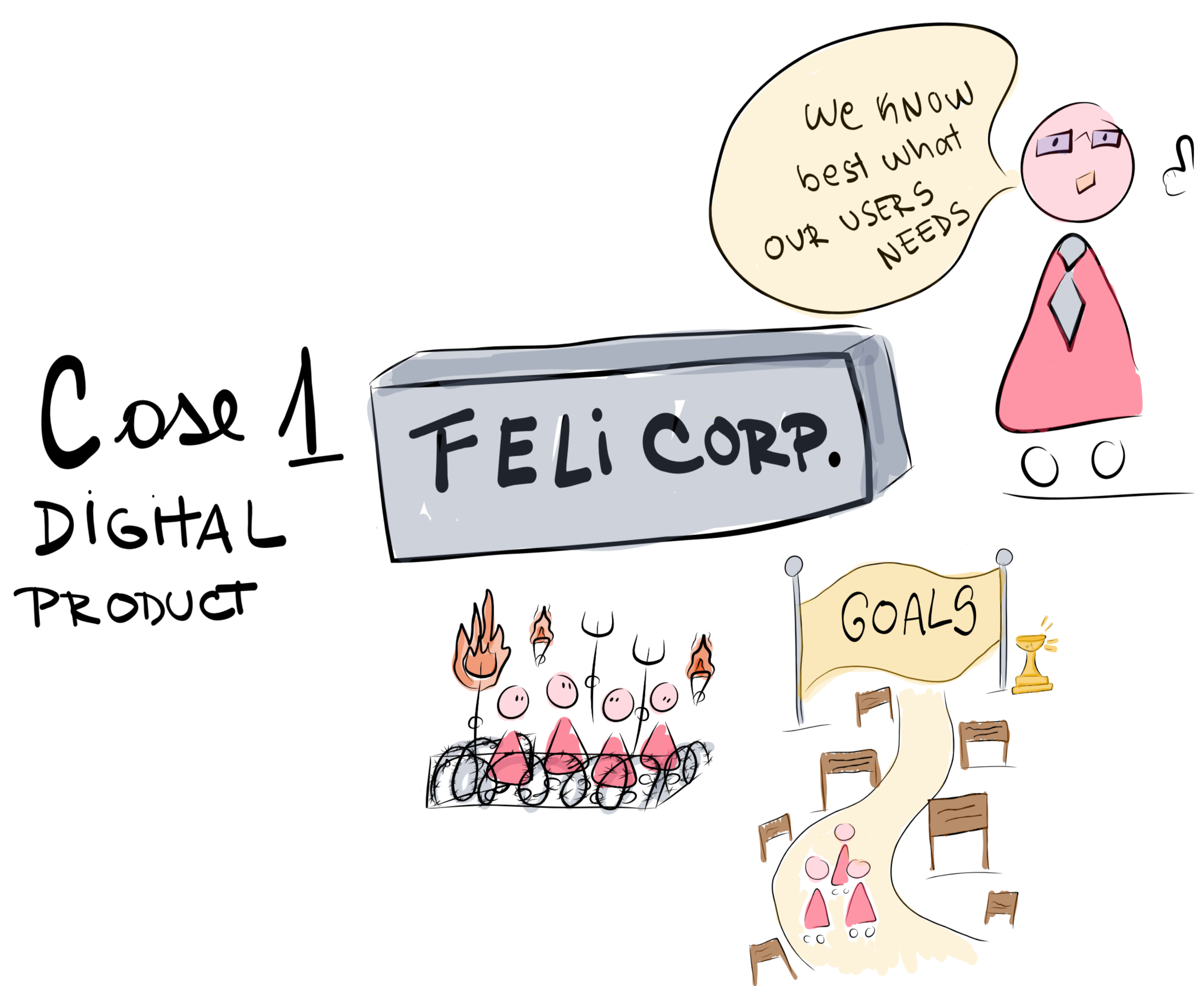


WHO REALLY BUILDS YOUR PRODUCT?



THE PRODUCT IS A REFLECTION OF THE COMPANY CULTURE AND TEAMS DYNAMICS.



How can we do it?

- Product development is a company-wide effort.
- Embrace System thinking
- Adopt Agile frameworks

