



# Getting To The Bottom Of It

**5**

***WHYS***

# Getting To The Bottom Of It

## The 5 WHYs: Getting to a Root Cause

What Is Your Key Problem?

Briefly, describe/define a single, most important problem or key challenges you are facing.

**WHY is it happening?**

Because:

1<sup>st</sup> WHY

Why?

Because:

2<sup>nd</sup> WHY

Why?

Because:

3<sup>rd</sup> WHY

Why?

Because:

4<sup>th</sup> WHY

Why?

Because:

5<sup>th</sup> WHY

**5 WHYs** is a simple, yet very effective discovery tool, that helps you get to the bottom of your problem, while moving through your discovery journey, in a linear direction.

However, even when you think you have discovered a root cause of your problem ("yes" decision), and think you can interfere and solve it at *that level*, you may want to continue discovering further and deeper (systemically), where the effect of your interference could be more impactful and powerful.

**Note:**

Therefore, a great continuation of the 5 WHYs discovery approach, could be **System Thinking/Modelling** (e.g. Causal Loop Diagrams, a.k.a. CLD), by which you can further understand the *system*, by exploring it in various, non-linear directions.

# Getting To The Bottom Of It

## The 5 WHYS: Getting to a Root Cause

What Is Your Key Problem? *Briefly, describe/define a single, most important problem or key challenges you are facing.*

**I have hard time falling asleep at night**

**WHY is it happening?**

Because: **I eat a lot before bed**  
1<sup>st</sup> WHY

Why?

Because: **I am very hungry at night**  
2<sup>nd</sup> WHY

Why?

Because: **I have not eaten the whole day**  
3<sup>rd</sup> WHY

Why?

Because: **I had no lunch break at work**  
4<sup>th</sup> WHY

Why?

Because: **I came in late and got swamped**  
5<sup>th</sup> WHY

**5 WHYS** is a simple, yet very effective discovery tool, that helps you get to the bottom of your problem, while moving through your discovery journey, in a linear direction.

However, even when you think you have discovered a root cause of your problem ("yes" decision), and think you can interfere and solve it at *that level*, you may want to continue discovering further and deeper (systemically), where the effect of your interference could be more impactful and powerful.

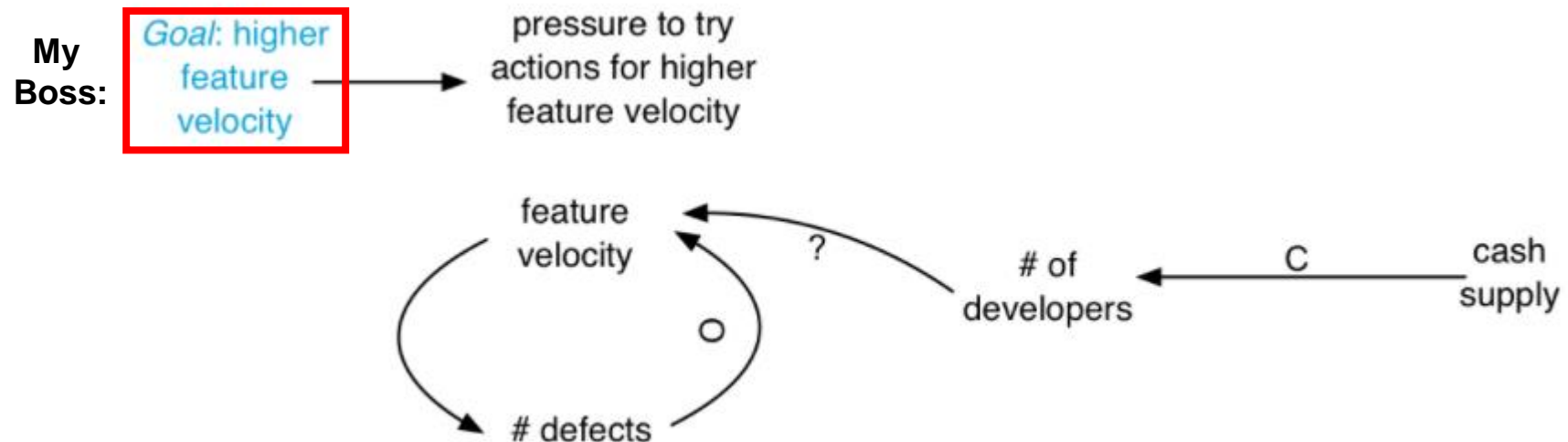
**Note:**

Therefore, a great continuation of the 5 WHYS discovery approach, could be **System Thinking/Modelling** (e.g. Causal Loop Diagrams, a.k.a. CLD), by which you can further understand the *system*, by exploring it in various, non-linear directions.

# Seeing, Thinking & Modelling The System

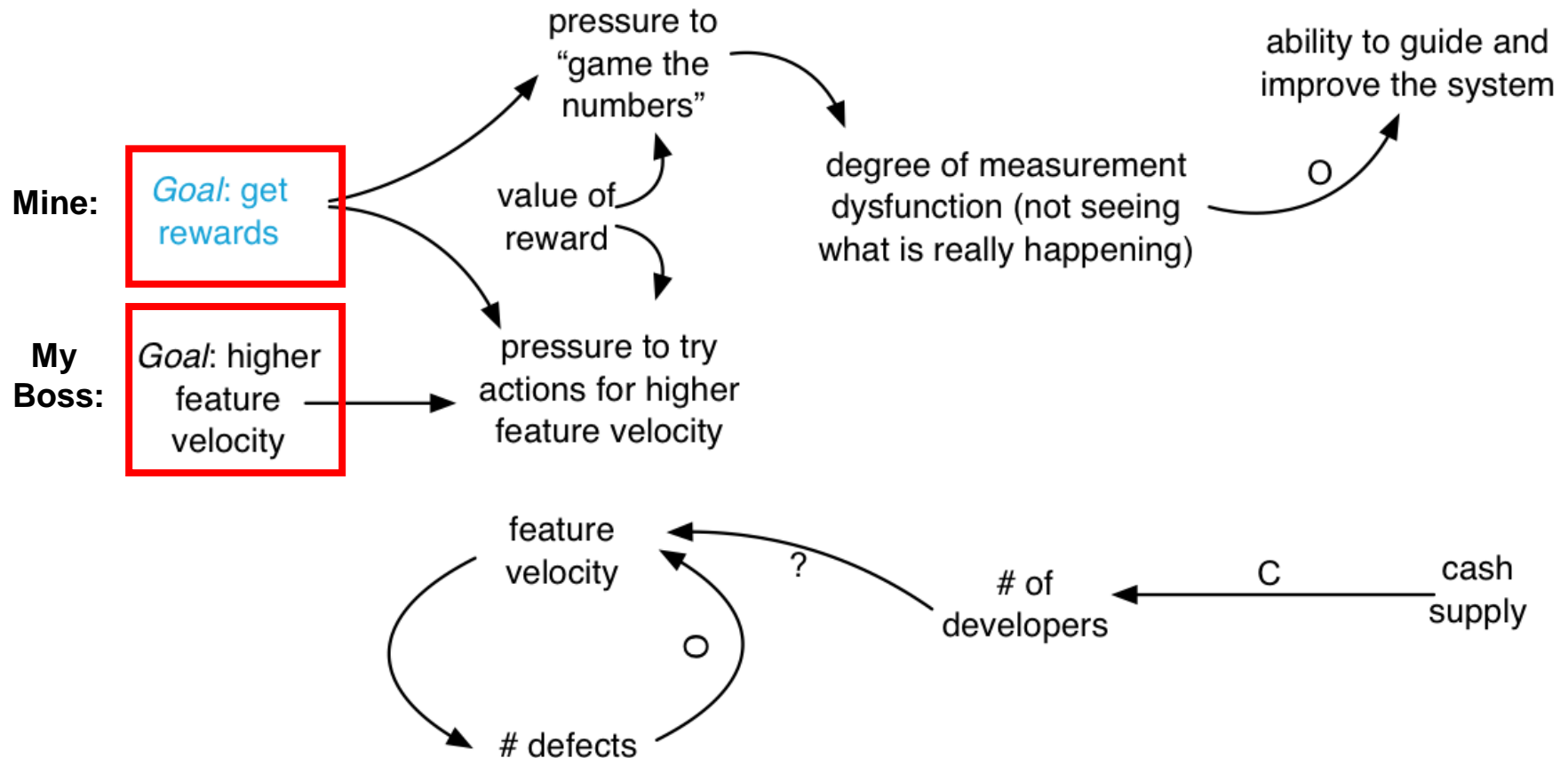
***Causation***  
***VS***  
***Correlation***

# Seeing, Thinking & Modelling The System



<https://less.works/less/principles/systems-thinking>

# Seeing, Thinking & Modelling The System



<https://less.works/less/principles/systems-thinking>

# Seeing, Thinking & Modelling The System



Goal: higher  
feature —  
velocity

pressure to try  
actions for higher  
feature velocity

QF

QF

hire rate  
common

hire rate  
very cheap

cash  
supply

feature  
velocity

# defects

code/design  
quality# of low-skill  
developers

there is a significant *delay* in this effect

<https://less.works/less/principles/systems-thinking>



# Seeing, Thinking & Modelling The System



Brooks's Law: Adding manpower to a late software project makes it later.

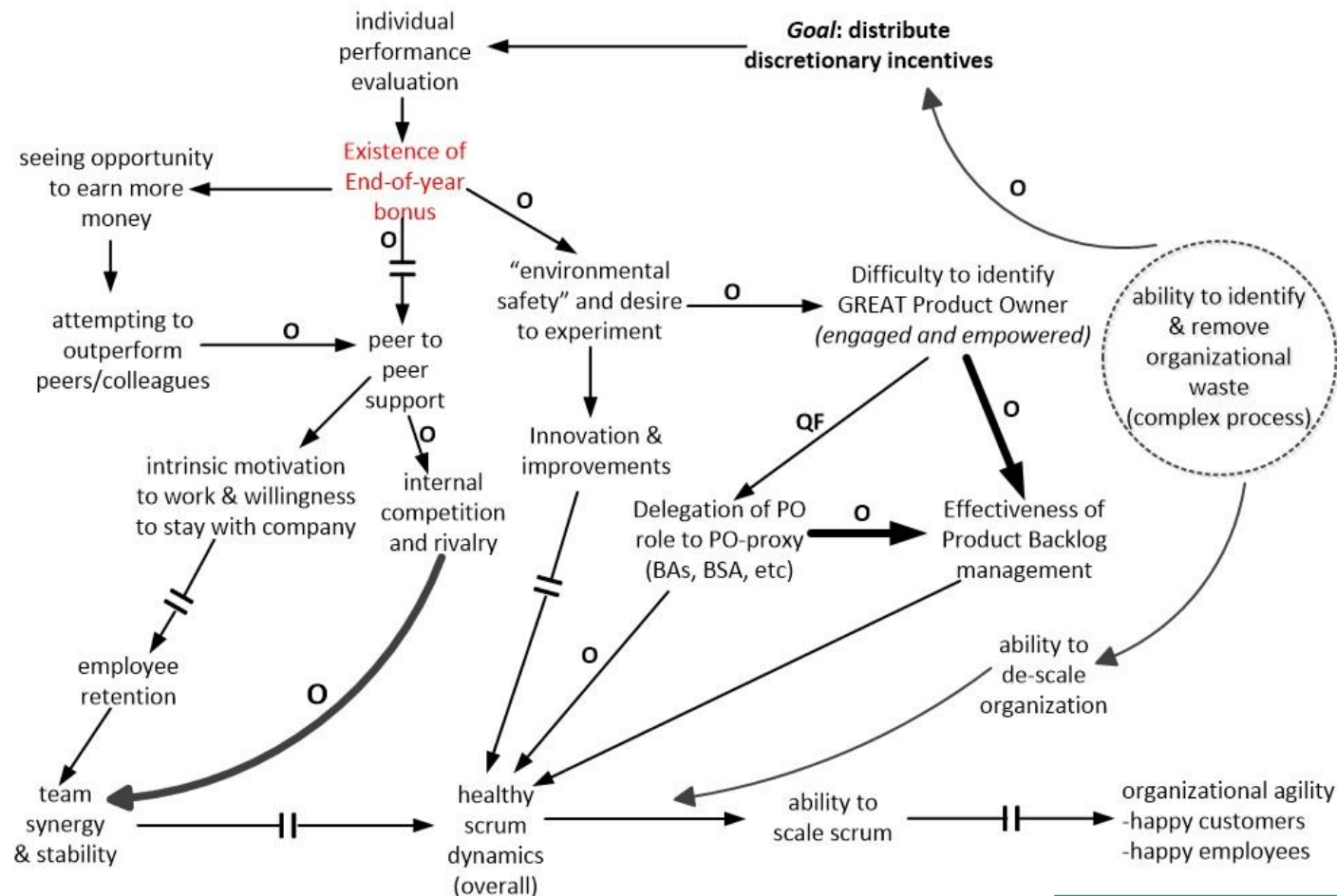
(Fred Brooks)

## CONWAY ' S LAW

*"Any organization that designs a system will inevitably produce a design whose structure is a copy of the organization's communication structure."*  
Melvin E. Conway



# Seeing, Thinking & Modelling The System



Sourced from: <https://www.keystepstosuccess.com/coach-tools/>

**NB:** variables that strongly relate to **system optimizing goals** can be highlighted

# Seeing, Thinking & Modelling The System

Here are some elements of CLDs that I use in my graphics:

- Goals — A high, overarching/strategic goal that needs to be achieved
- Variables — System elements that have an effect or influence on other system elements (other variables)
- Causal links — Arrows that connect two related variables
- Opposite effects — “O” annotation near an arrow; suggests that the effect of one variable on another is the *opposite* of what could be expected
- Delayed effect — “||” annotation that disrupts a causal link (arrow); it implies that there is a delayed effect of one variable by another variable
- Extreme effects — One variable has an extreme (beyond normal) effect on another variable; it is represented by a thick arrow
- Constraints — “C” annotation near arrow; implies that there is a constraint on a variable
- Quick-fix reactions — “QF” annotation near an arrow; action that brings about short-term, lower-cost effect

# Seeing, Thinking & Modelling The System

**Linear Thinking Does Not  
Really Help Much...  
In Complex  
Organizational Settings**



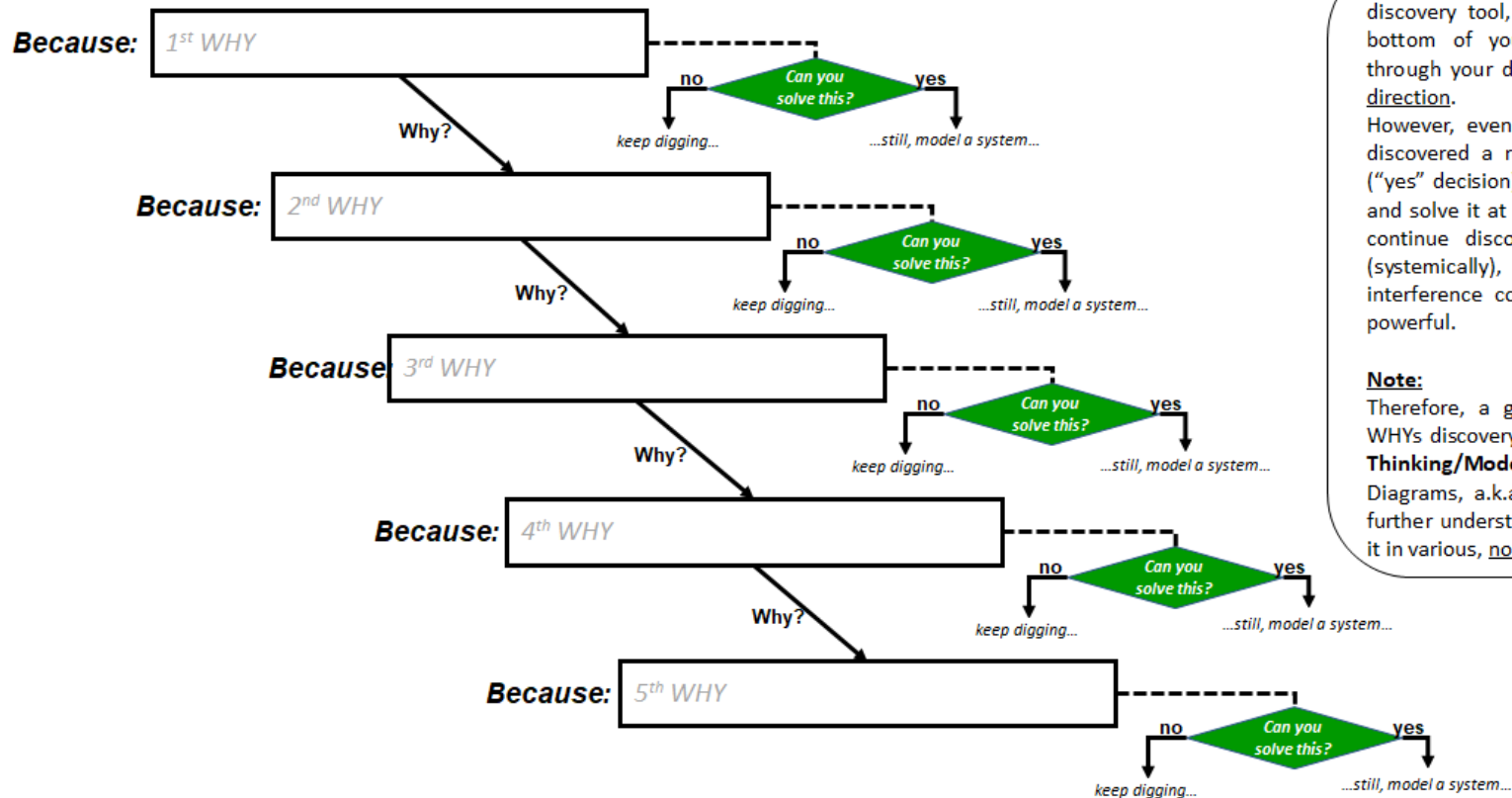
# Seeing, Thinking & Modelling The System

## The 5 WHYs: Getting to a Root Cause

What Is Your Key Problem?

*Briefly, describe/define a single, most important problem or key challenges you are facing.*

**WHY is it happening?**



**5 WHYs** is a simple, yet very effective discovery tool, that helps you get to the bottom of your problem, while moving through your discovery journey, in a linear direction.

However, even when you think you have discovered a root cause of your problem ("yes" decision), and think you can interfere and solve it at *that level*, you may want to continue discovering further and deeper (systemically), where the effect of your interference could be more impactful and powerful.

**Note:**

Therefore, a great continuation of the 5 WHYs discovery approach, could be **System Thinking/Modelling** (e.g. Causal Loop Diagrams, a.k.a. CLD), by which you can further understand the system, by exploring it in various, non-linear directions.



# LeSS Principles

9

Understand how systems with queues behave in the R&D domain, and apply those insights to managing queue sizes, work-in-progress limits, multitasking, work packages, and variability.

10

It is not "new and improved Scrum." LeSS is about applying the principles, elements, and purpose of Scrum in a large-scale context. Multiple-team Scrum, not multiple Scrum teams.

1

Based on tangible 'done' items, short cycles, working together, common definitions, and driving out fear in the workplace.

8

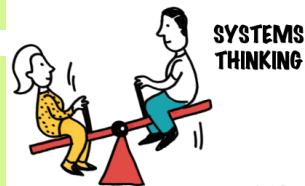
Inspection and adaptation of the product, processes, organizational design, and practices to craft a situational appropriate organization based on Scrum, rather than following a detailed formula. And empirical process control requires and creates transparency.



QUEUEING THEORY



EMPIRICAL  
PROCESS CONTROL



SYSTEMS  
THINKING



LEAN  
THINKING

7

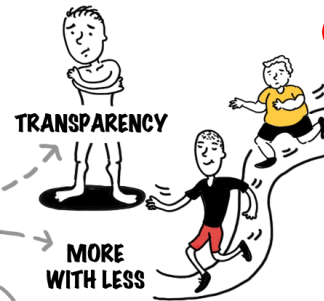
See, understand, and optimize the whole system (not parts), and explore system dynamics. Avoid the local and sub-optimizations of focusing on the 'efficiency' or 'productivity' of individuals and individual teams. Customers care about the overall concept-to-cash cycle time and flow, not individual steps.

6

Create an organizational system whose foundation is managers-as-teachers who apply and teach systems thinking and lean thinking, manage to improve, and who practice Go See at gemba. Add the two pillars of respect for people and continuous improvement. All towards the goal of perfection.



LARGE-SCALE  
SCRUM IS SCRUM



TRANSPARENCY

MORE  
WITH LESS

2

(1) In empirical process control: more learning with less defined processes. (2) In lean thinking: more value with less waste and overhead. (3) In scaling, more ownership, purpose, and joy with less roles, artifacts, and special groups



WHOLE  
PRODUCT  
FOCUS

360°

3

One Product Backlog, one Product Owner, one potentially shippable product increment, one Sprint—regardless if there are 3 or 33 teams. Customers want the product, not a part.

CUSTOMER  
CENTRIC



4

Identify value and waste in the eyes of the paying customer. Reduce the cycle time from their perspective. Increase feedback loops with real customers. Everyone understands how their work today directly relates to paying customers.

5

Create and deliver a product all the time, without defects, that utterly delights customers, improves the environment, and makes lives better. Do humble and radical improvement experiments each Sprint towards that.

<http://less.works> (CC) BY-ND

Sourced from: <https://less.works/resources/graphics/index.html>

# Class Activity

## Class:

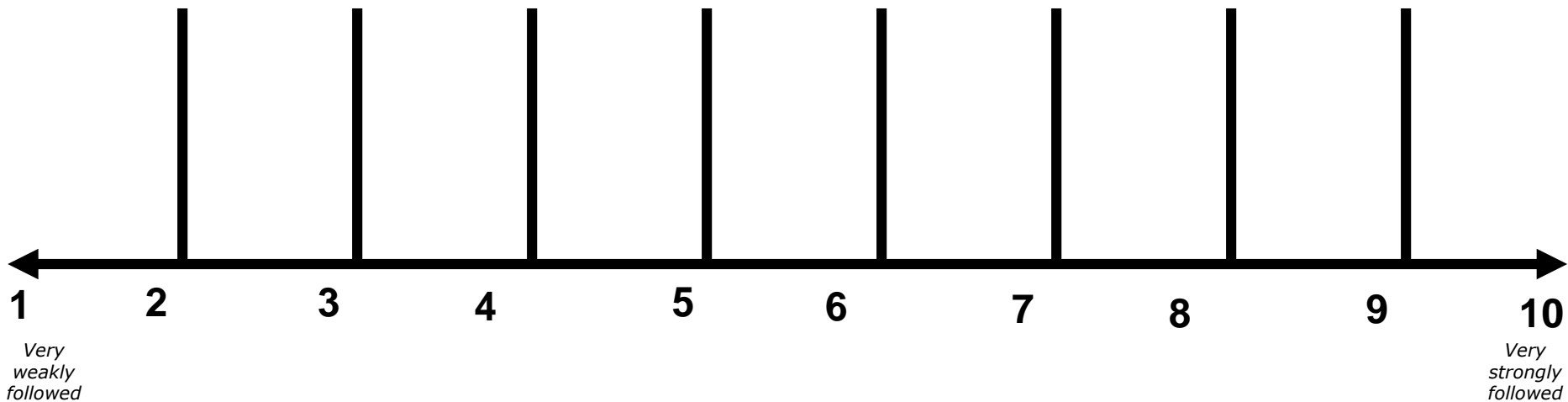
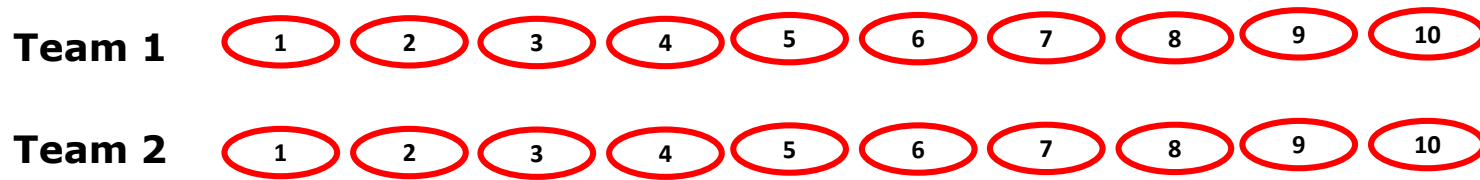
- Work in teams: discuss which mentioned principles are currently followed in your organization. Which ones are not?
- For the ones that **are followed**, plot on the scale from 1 to 10, to what degree they are being followed.

**Instructor:** Catalyze. Reflect.

**Duration:** 10 min



# LeSS Principles





# LeSS Rules: *LeSS Structure*

1. Structure the organization using **real teams** as the basic organizational building block.
2. Each team is (1) **self-managing**, (2) **cross-functional**, (3) *co-located*, and (4) **long-lived**.
3. The majority of the teams are **customer-focused feature teams**.
4. Scrum Masters are responsible for a **well-working LeSS adoption**. Their focus is towards the Teams, Product Owner, organization, and development practices. A Scrum Master does not focus on just one team but on the **overall organizational system**.
5. A Scrum Master is a dedicated **full-time role**.
6. One Scrum Master can serve **1-3 teams**.
7. In LeSS, **managers are optional**, but if managers do exist their role is likely to change. Their focus shifts from managing the day-to-day product work to improving the value-delivering capability of the product development system.
8. Managers' role is to improve the product development system by practicing **Go See**, encouraging Stop & Fix, and "experiments over conformance".
9. For the product group, establish the **complete LeSS structure "at the start"**; this is vital for a LeSS adoption.
10. For the larger organization beyond the product group, adopt LeSS **evolutionarily** using Go and See to create an organization where experimentation and improvement is the norm.

Sourced from: <https://less.works/less/rules/index>

# LeSS Rules: *LeSS Product*

1. There is **one Product Owner** and **one Product Backlog** for the complete shippable product.
2. The Product Owner shouldn't work alone on Product Backlog refinement; he is supported by the **multiple Teams** working directly with customers/users and other stakeholders.
3. All **prioritization** goes through the Product Owner, but **clarification** is as much as possible directly between the Teams and customer/users and other stakeholders.
4. The definition of product should be as **broad and end-user/customer centric as is practical**. Over time, the definition of product might expand. Broader definitions are preferred.
5. One **Definition of Done** for the whole product common for all teams.
6. Each **team can have their own stronger** Definition of Done by expanding the common one.
7. The perfection goal is to **improve the Definition of Done** so that it results in a shippable product each Sprint (or even more frequently).

Sourced from: <https://less.works/less/rules/index>

# LeSS Rules: *LeSS Sprint*

1. There is **one product-level Sprint**, not a different Sprint for each Team. Each Team starts and ends the Sprint at the same time. Each Sprint results in an **integrated whole product**.
2. Sprint Planning consists of **two parts**: Sprint Planning One is common for all teams while Sprint Planning Two is usually done separately for each team. Do multi-team Sprint Planning Two in a shared space for closely related items.
3. Sprint Planning **One** is attended by the Product Owner and Teams or Team representatives. They together tentatively select the items that each team will work on that Sprint. The Teams identify opportunities to work together and final questions are clarified.
4. Each Team has their own **Sprint Backlog**.
5. Sprint Planning **Two** is for Teams to decide **how** they will do the selected items. This usually involves design and the creation of their Sprint Backlogs.
6. Each Team has their **own Daily Scrum**.
7. Cross-team coordination is decided by the teams. **Prefer decentralized and informal coordination over centralized coordination**. Emphasize **Just Talk** and informal networks via communicate in code, cross-team meetings, component mentors, travelers, scouts, and open spaces.
8. Product Backlog Refinement (**PBR**) is preferably done with multiple teams to increase shared learning and to exploit coordination opportunities.
9. There is one product **Sprint Review; it is common** for all teams. Ensure that suitable **stakeholders** join to contribute the information needed for effective inspection and adaptation.
10. Each Team has their **own Sprint Retrospective**.
11. An **Overall Retrospective** is held after the Team Retrospectives to discuss cross-team and system-wide issues, and create improvement experiments. This is attended by Product Owner, Scrum Masters, Team representatives, and managers (if any).

Sourced from: <https://less.works/less/rules/index>

# Class Activity

## Class:

- Work in teams. Discuss: what LeSS Rules are **the same as** in **Scrum** and **what are not** (e.g. either different or not applicable at all)
- For the ones that are **the same**, plot on the scale, from 1 to 10: to what degree, at your respective organizations, these rules are being followed.

**Instructor:** Catalyze. Reflect.

**Duration:** 15 min



# LeSS Rules

## LeSS Structure

Real Teams ( not groups and not by reporting lines)	1
Each Team -self-managing -cross-functional -co-located -long-lived	2
customer-focused feature teams	3
Scrum Master: Full-time role 1-3 teams	4
Scrum Master: -Responsible for LeSS Adoption -Focus on: PO, Teams, Organization, Dev practices	5

Managers: -Are OPTIONAL -Must be @ Gemba (GO SEE)	6
LeSS product group (2-8 teams): complete LeSS structure “at the start”	7
Beyond LeSS product group (e.g. LeSS Huge) – evolutionarily adoption	8

One Product Owner	9
One Backlog	10
Prioritization – comes from Product Owner ONLY	11
Multiple teams working directly with customers/users and stakeholders	12
Clarification – comes from users /stakeholders	13

## LeSS Product


Product definition - broad and end-user/customer centric as is practical	14
DoD - shared by all teams	15
Team DoD can be stronger than shared DoD	16
Big goal: improve DoD, with each sprint	17

## LeSS Sprint

One product-level Sprint, to deliver integrated whole product	18
Sprint Planning – two parts: Part 1 and Part 2	19
SP Part 1 – by team reps & PO (“WHAT”)	20
Each team – their own SPRINT backlog	21
SP Part 2 –whole teams & Users (“HOW”)	22
De-centralized and informal coordination. Just talk	23
PBR – by multiple teams.	24
Sprint Review: common for all teams + PO + stakeholders/users	25
Sprint (Team) Retrospective – individual for each team	26
Overall Retrospective – individual for each team	27
Each team – their own Daily Scrum	28

## Relevance To Scrum:

 - Same as in Scrum

 - Different or Not Applicable

# LeSS Rules

## LeSS Structure

Real Teams ( not groups and not by reporting lines) 1

Each Team -self-managing -cross-functional -co-located -long-lived 2

customer-focused feature teams 3

Scrum Master: Full-time role 1-3 teams 4

Scrum Master: -Responsible for LeSS Adoption -Focus on: PO, Teams, Organization, Dev practices 5

Managers: -Are OPTIONAL -Must be @ Gemba (GO SEE) 6

LeSS product group (2-8 teams): complete LeSS structure “at the start” 7

Beyond LeSS product group (e.g. LeSS Huge) – evolutionarily adoption 8

One Product Owner 9

One Backlog 10

Prioritization – comes from Product Owner ONLY 11

Multiple teams working directly with customers/users and stakeholders 12

Clarification – comes from users /stakeholders 13

## LeSS Product

Product definition - broad and end-user/customer centric as is practical 14

DoD - shared by all teams 15

Team DoD can be stronger than shared DoD 16

Big goal: improve DoD, with each sprint 17

## LeSS Sprint

One product-level Sprint, to deliver integrated whole product 18

Sprint Planning – two parts: Part 1 and Part 2 19

SP Part 1 – by team reps & PO (“WHAT”) 20

Each team – their own SPRINT backlog 21

SP Part 2 –whole teams & Users (“HOW”) 22

De-centralized and informal coordination. Just talk 23

PBR – by multiple teams. 24

Sprint Review: common for all teams + PO + stakeholders/ users 25

Sprint (Team) Retrospective – individual for each team 26

Overall Retrospective – after team retrospective 27

Each team – their own Daily Scrum 28

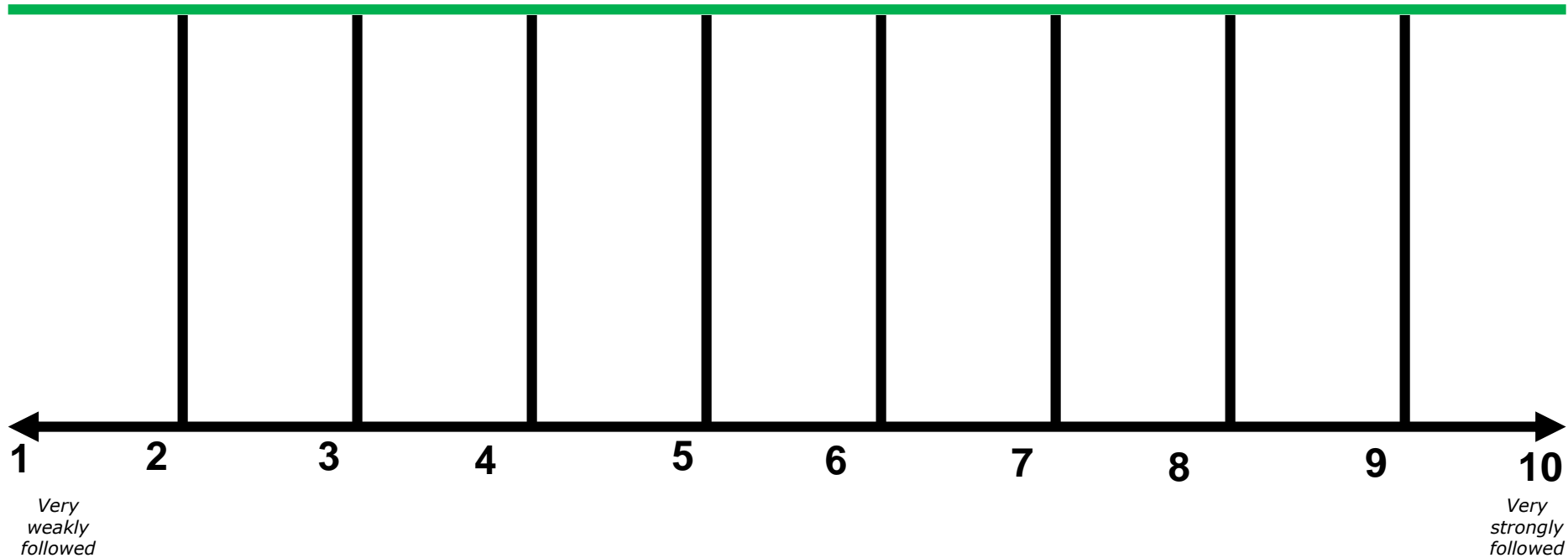
## Relevance To Scrum:

 - Same as in Scrum

 - Different or Not Applicable

# LeSS Rules

1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide. Split up into teams.

**Instructor:** Provide instructions.

**Duration:** next page





## Exercise

**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Tool-Driven WBS*** in your respective organizations. Work with provided system variables to create a model.

**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in **Tool-Driven WBS** - Exercise

Likelihood that WBS will mimic a hierarchy of issue type schema, codified in a tool

Dependency on heavy, commercially successful frameworks (e.g. S@#%)

Degree of emphasis an organization makes on metrics and reporting

Reliance on workflow management tools, as means of 'agile project management'

Degree of freedom teams have, when refining and splitting work

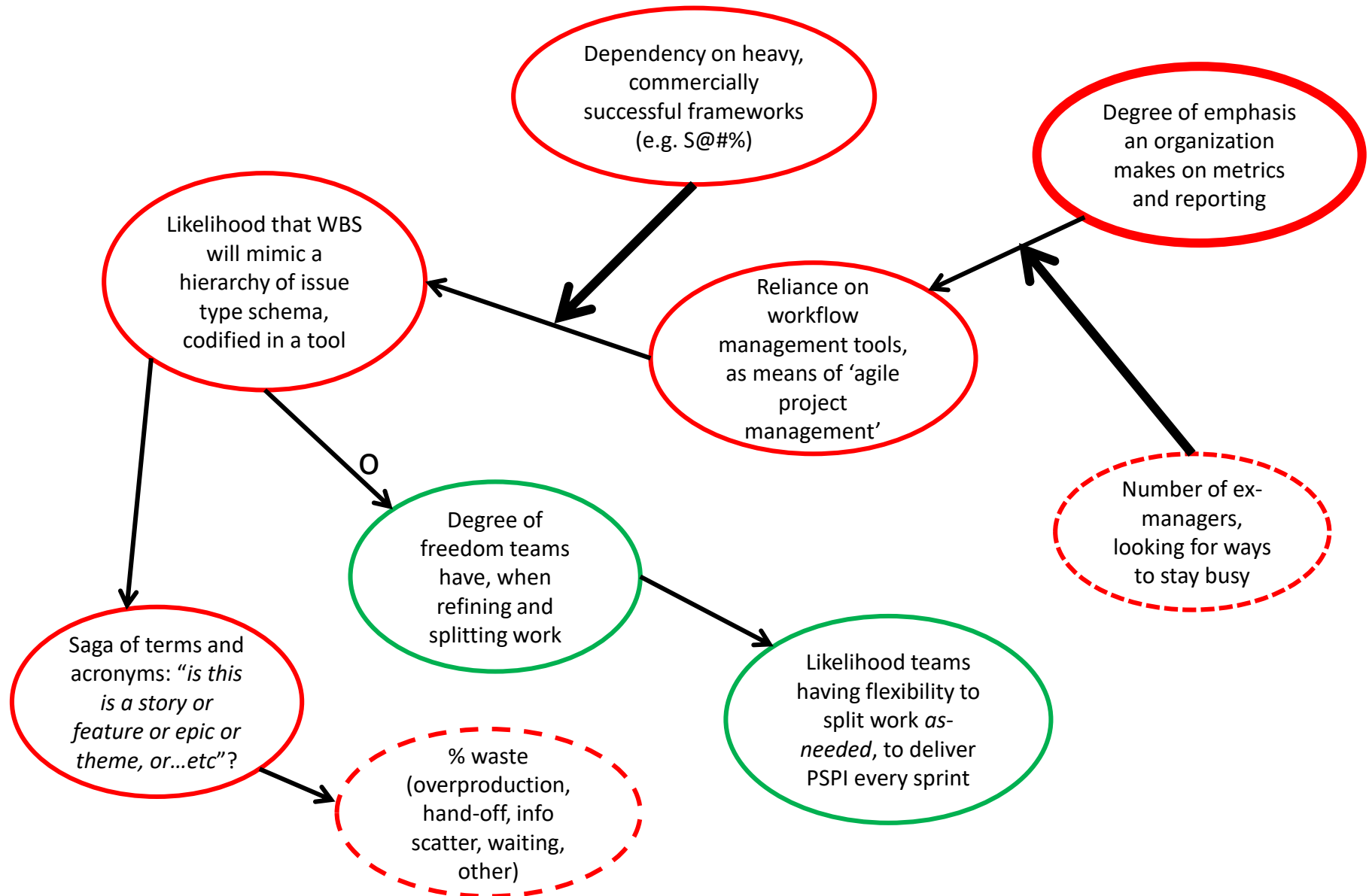
Number of ex-managers, looking for ways to stay busy

Saga of terms and acronyms: *"is this is a story or feature or epic or theme, or...etc"*?

Likelihood teams having flexibility to split work *as-needed*, to deliver PSPI every sprint

% waste (overproduction, hand-off, info scatter, waiting, other)

# Local Optimization in **Tool-Driven WBS** - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions. Split up into teams.

**Duration:** next page



## Exercise

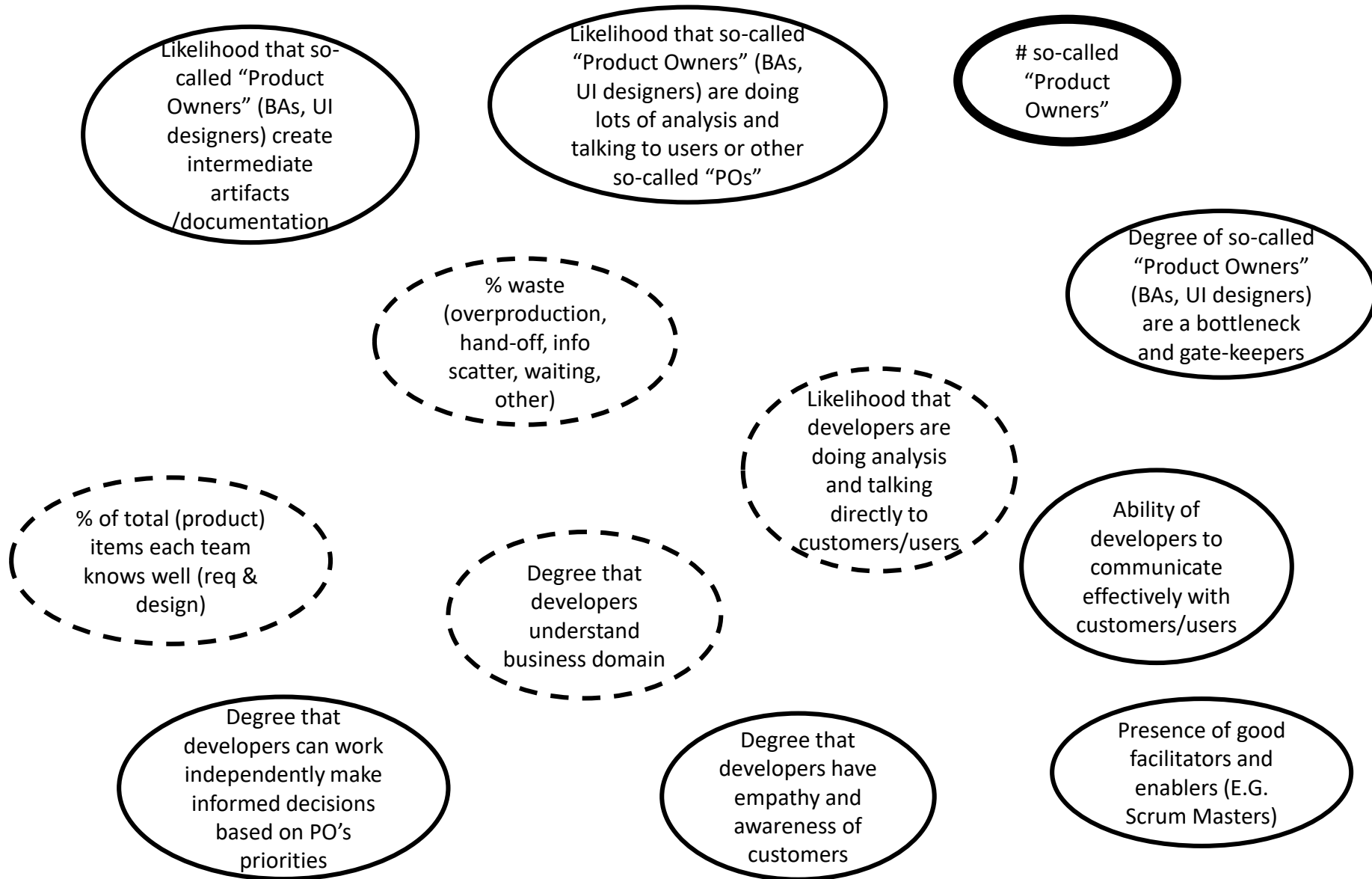
**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Analysis and Design*** in your respective organizations. Work with provided system variables to create a model.

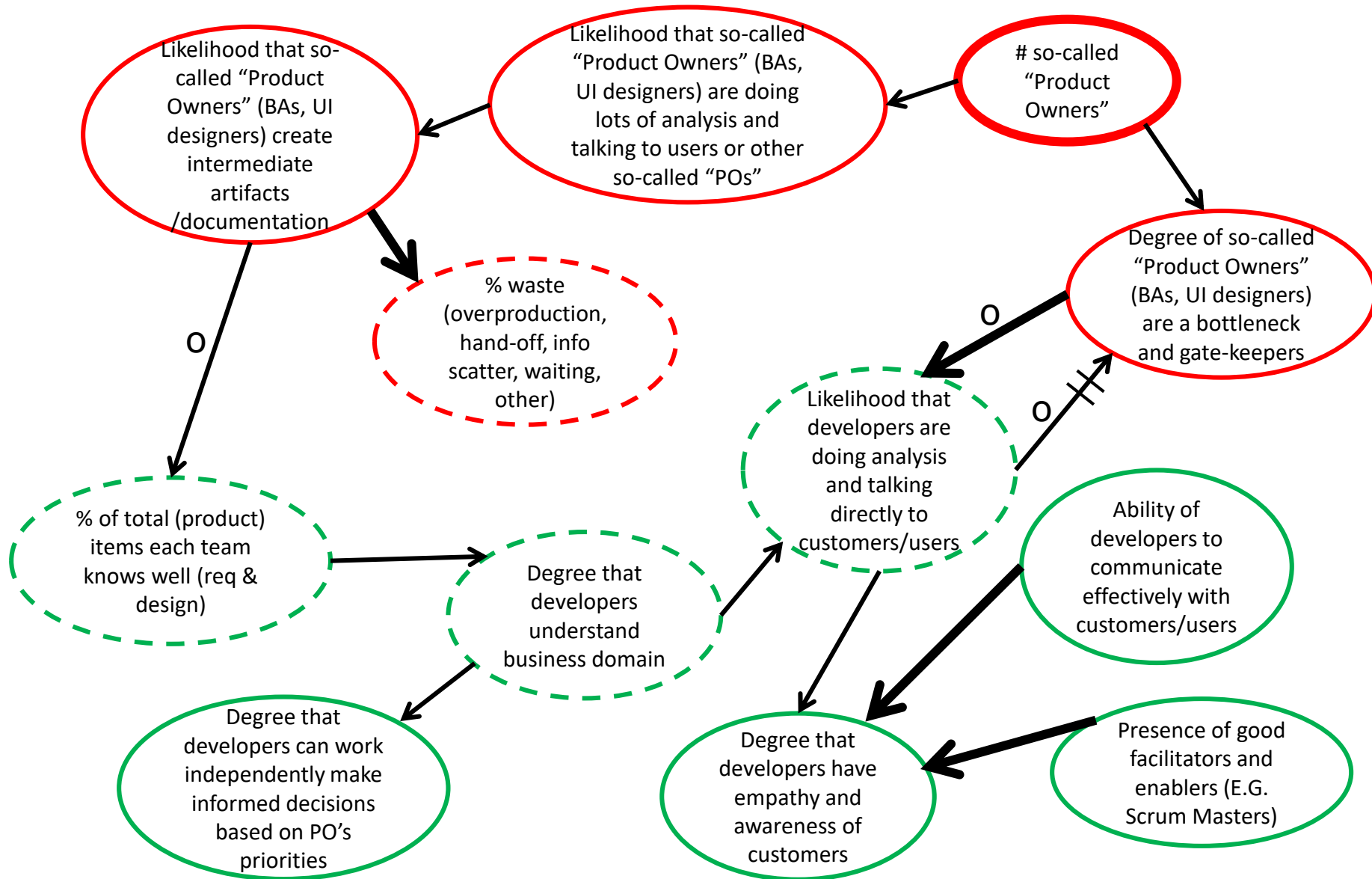
**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in **Analysis & Design**- Exercise



## Local Optimization in Analysis & Design- Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions. Split up into teams.

**Duration:** next page





## Exercise

**Class:** In-groups, think of how (legal) contracts, if 'translated' into an **internal contracts**, could lead to **local optimization**. Work with provided system variables to create a model.

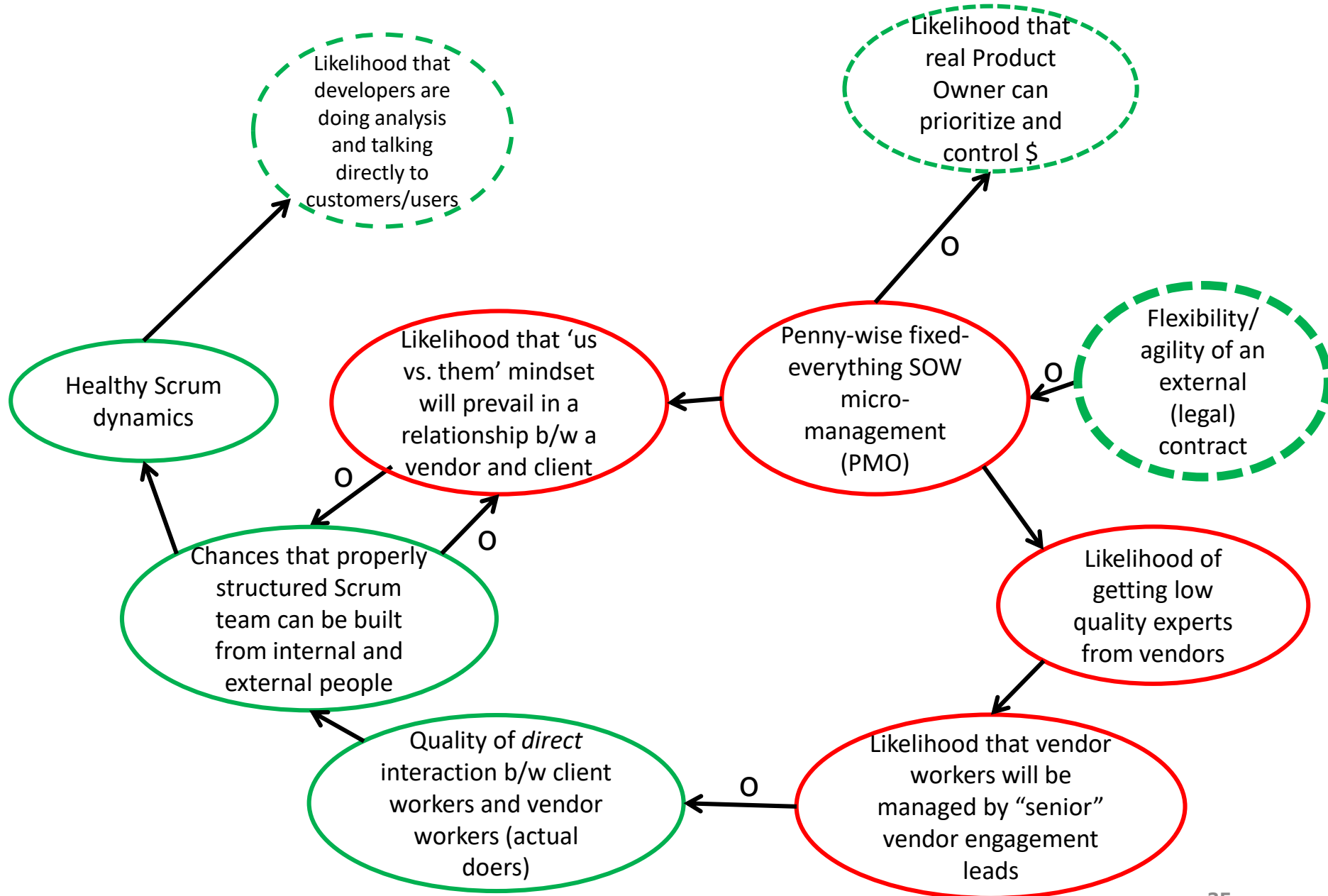
**Instructor:** Give short feedback. Offer a recommended solution.

**Duration:** 10 min

# Local Optimization in **Internal Contracts** - Exercise



# Local Optimization in **Internal Contracts** - Exercise



## Exercise

**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Agile Leadership*** in your respective organizations. Work with provided system variables to create a model.

**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in Agile Leadership - Exercise

Title switchers ('agile managers' and Larman's Law # 4-type-of people)

Organizational enablement, to grow internal quality, agile expertise as per highest standards

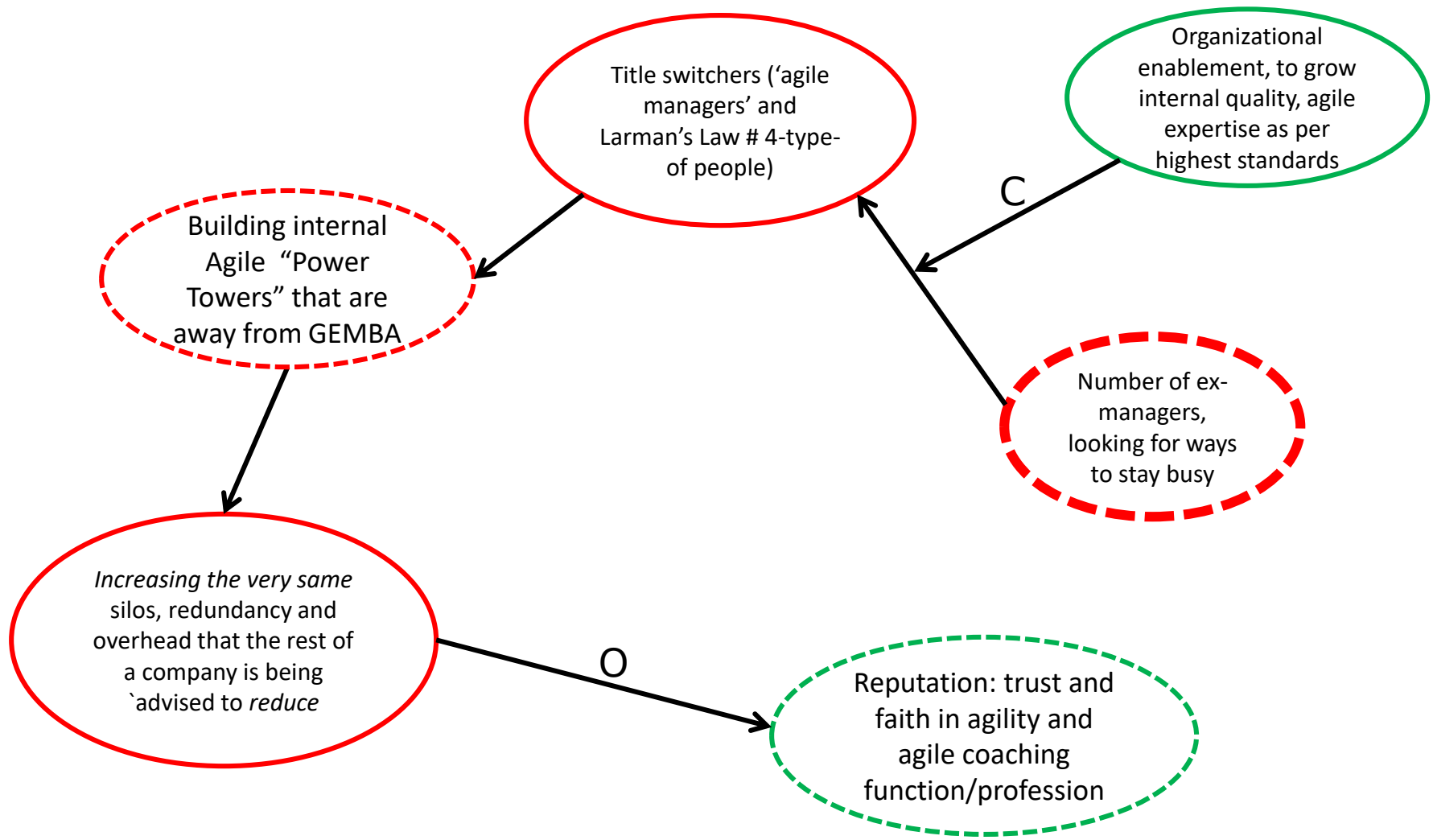
Building internal Agile "Power Towers" that are away from GEMBA

Number of ex-managers, looking for ways to stay busy

*Increasing the very same silos, redundancy and overhead that the rest of a company is being advised to reduce*

Reputation: trust and faith in agility and agile coaching function/profession

# Local Optimization in Agile Leadership - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide. Split up into teams.

**Instructor:** Provide instructions

**Duration:** next page



## Exercise

**Duration:** 10 min

**Class:** in-groups, brainstorm typical anti-patterns associated with misunderstanding **Scrum Master** profession ; use post-it notes to capture discoveries

**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide. Split up into teams.

**Instructor:** Provide instructions.

**Duration:** next page



# Local Optimization in **Scrum Master Role** - Exercise

Chances of  
seeing real,  
long-lasting,  
organizational  
improvements

Allowing to  
develop!!!  
Scrum Master  
**Community**

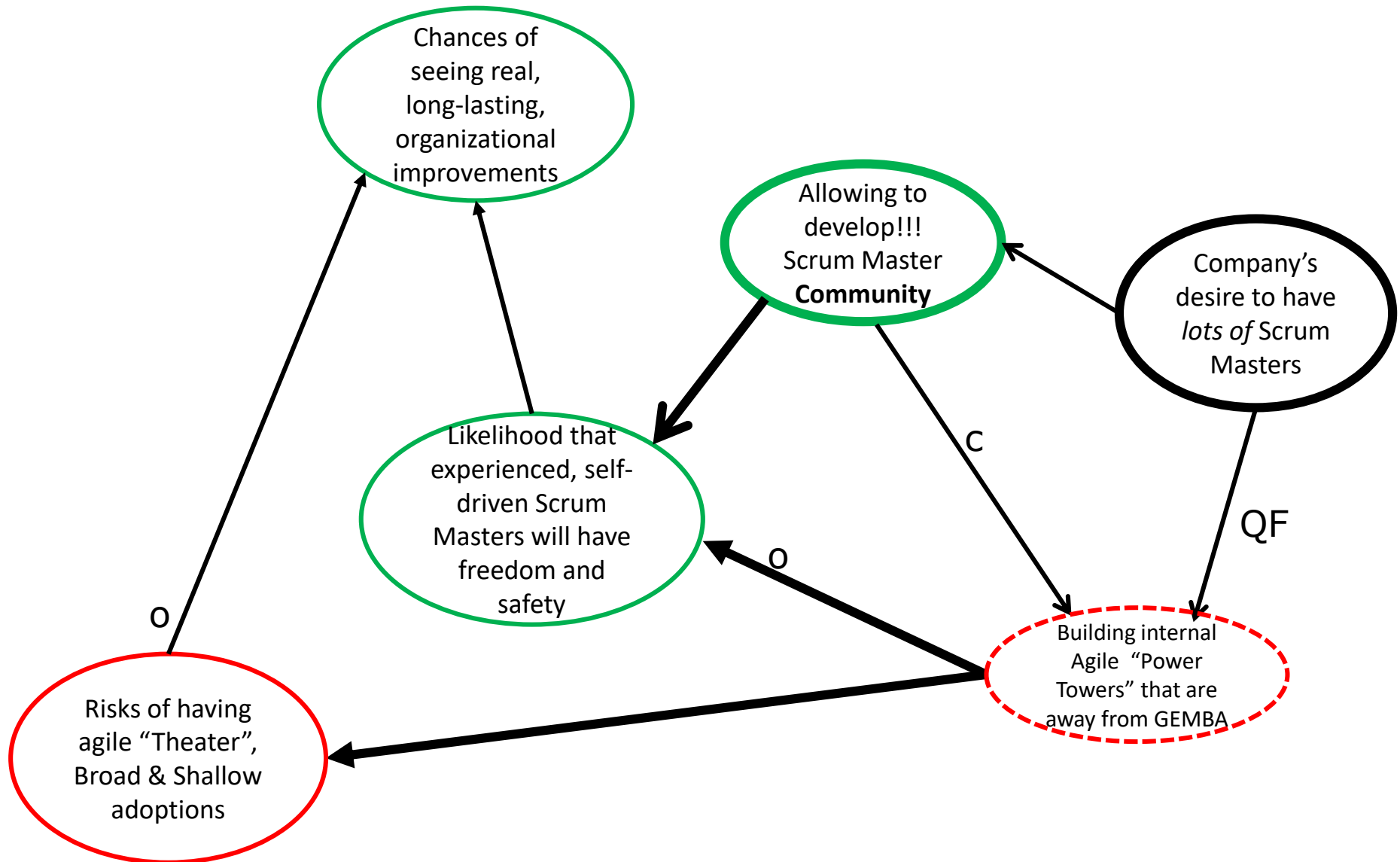
Company's  
desire to have  
*lots of* Scrum  
Masters

Likelihood that  
experienced, self-  
driven Scrum  
Masters will have  
freedom and  
safety

Risks of having  
agile "Theater",  
Broad & Shallow  
adoptions

Building internal  
Agile "Power  
Towers" that are  
away from GEMBA

# Local Optimization in **Scrum Master Role** - Exercise



## Exercise

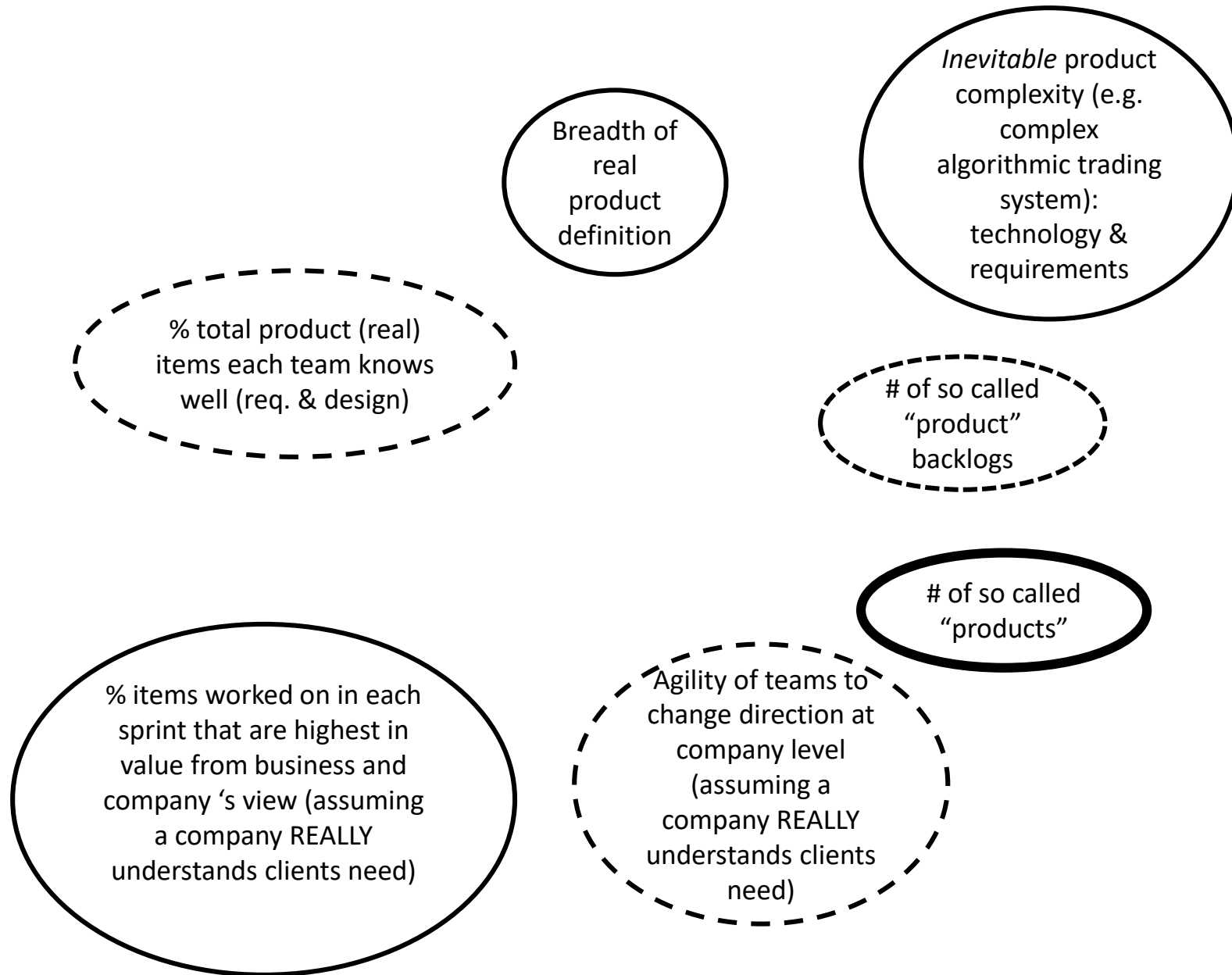
**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Product Definition*** in your respective organizations. Work with provided system variables to create a model.

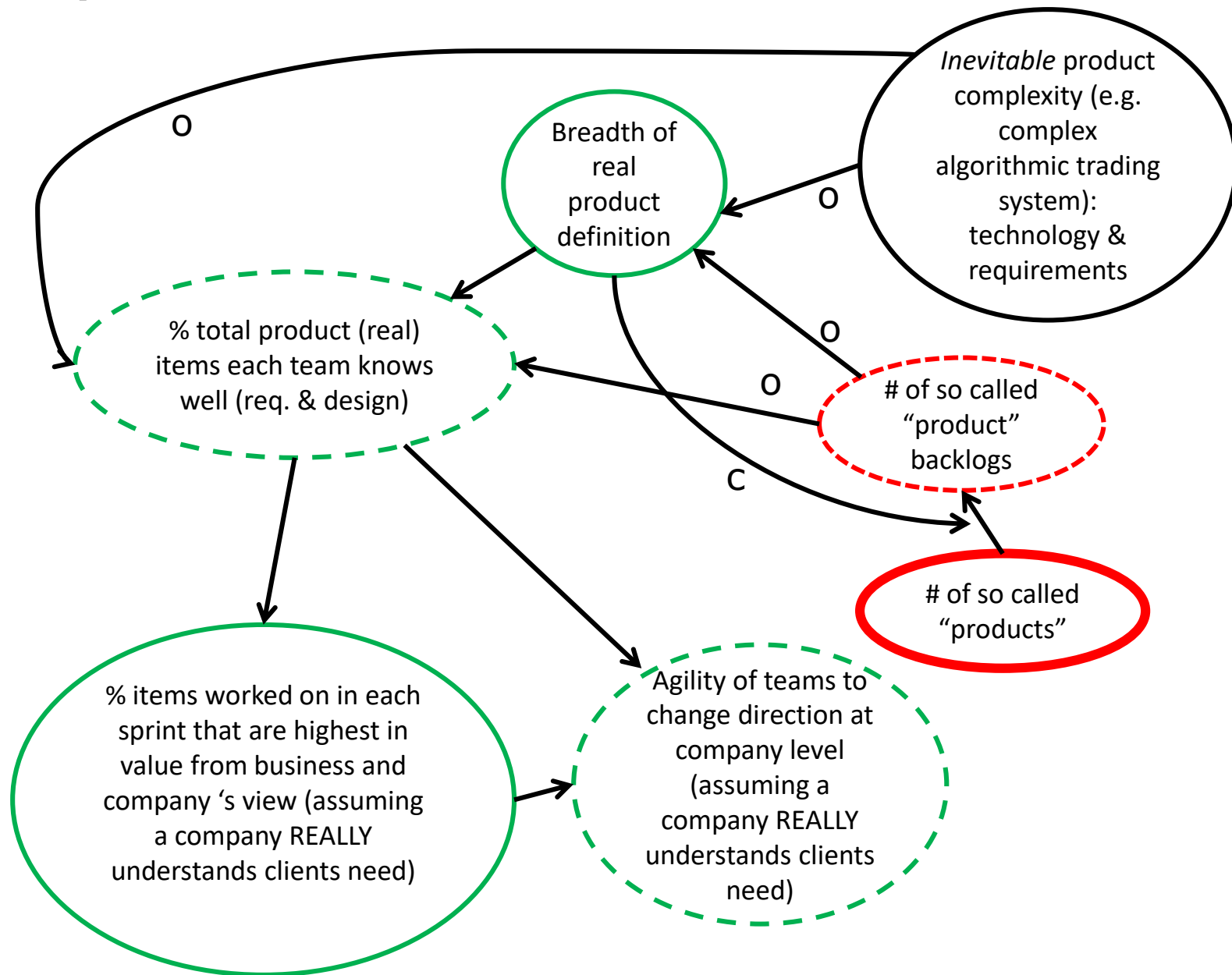
**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in **Product Definition** - Exercise



# Local Optimization in **Product Definition** - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide. Split up into teams.

**Instructor:** Provide instructions.

**Duration:** next page



## Exercise

**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common pitfalls in defining a **product and problems with *complex WBS (projects, programs and portfolios) and redundant roles***. Work with provided system variables to create a model.

**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class



# Local Optimization in Roles & WBS - Exercise

Reliance on 'technical  
BAs'/proxies

Likelihood of seeing  
technical backlogs, full  
of "technical stories"  
component

Existence of a  
REAL product  
definition

Likelihood that real  
Product Owner can  
prioritize and control \$

Likelihood that locally  
optimized *component*  
teams will be  
"scrumming" with  
*component* "stories"

Amount of UnDone work at  
the end of each sprint.  
Need for 'integration'  
sprints, *coordination*...

Likelihood of  
creating fake  
*projects*

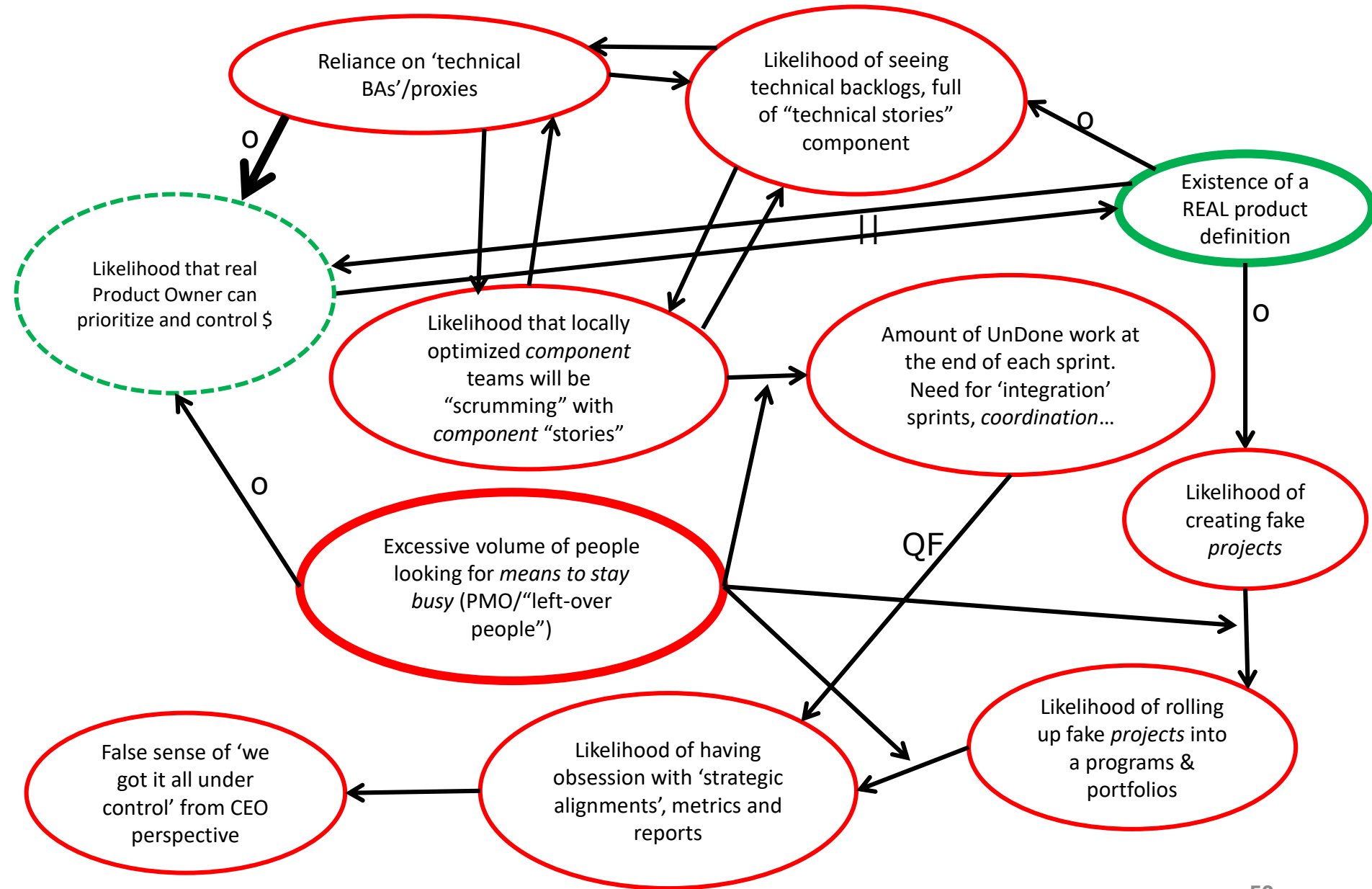
Excessive volume of people  
looking for *means to stay*  
*busy* (PMO/"left-over  
people")

False sense of 'we  
got it all under  
control' from CEO  
perspective

Likelihood of having  
obsession with 'strategic  
alignments', metrics and  
reports

Likelihood of rolling  
up fake *projects* into  
a programs &  
portfolios

# Local Optimization in Roles & WBS - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions

**Duration:** next page



## Exercise

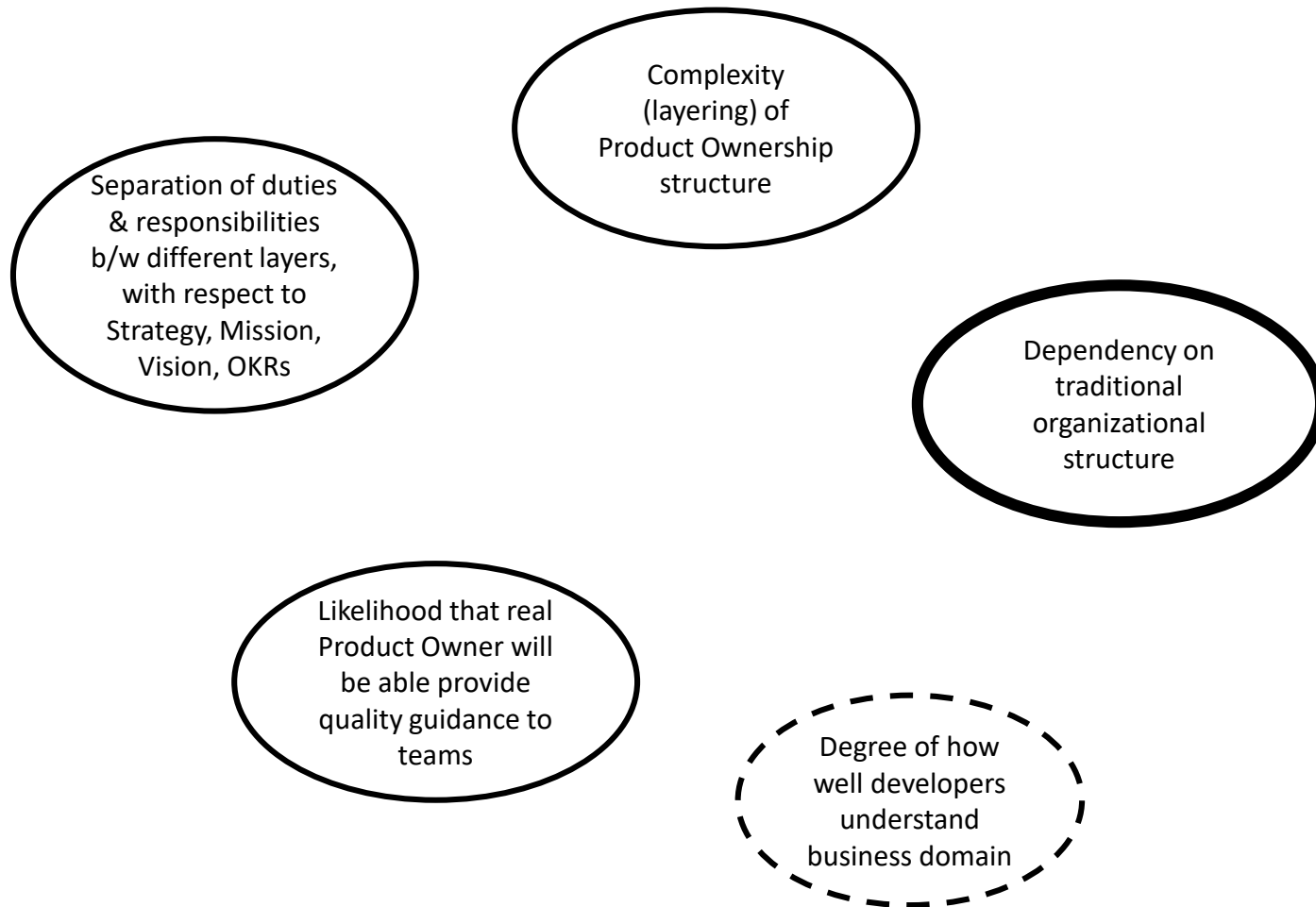
**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in PO-ship Structure***, in your respective organizations. Work with provided system variables to create a model.

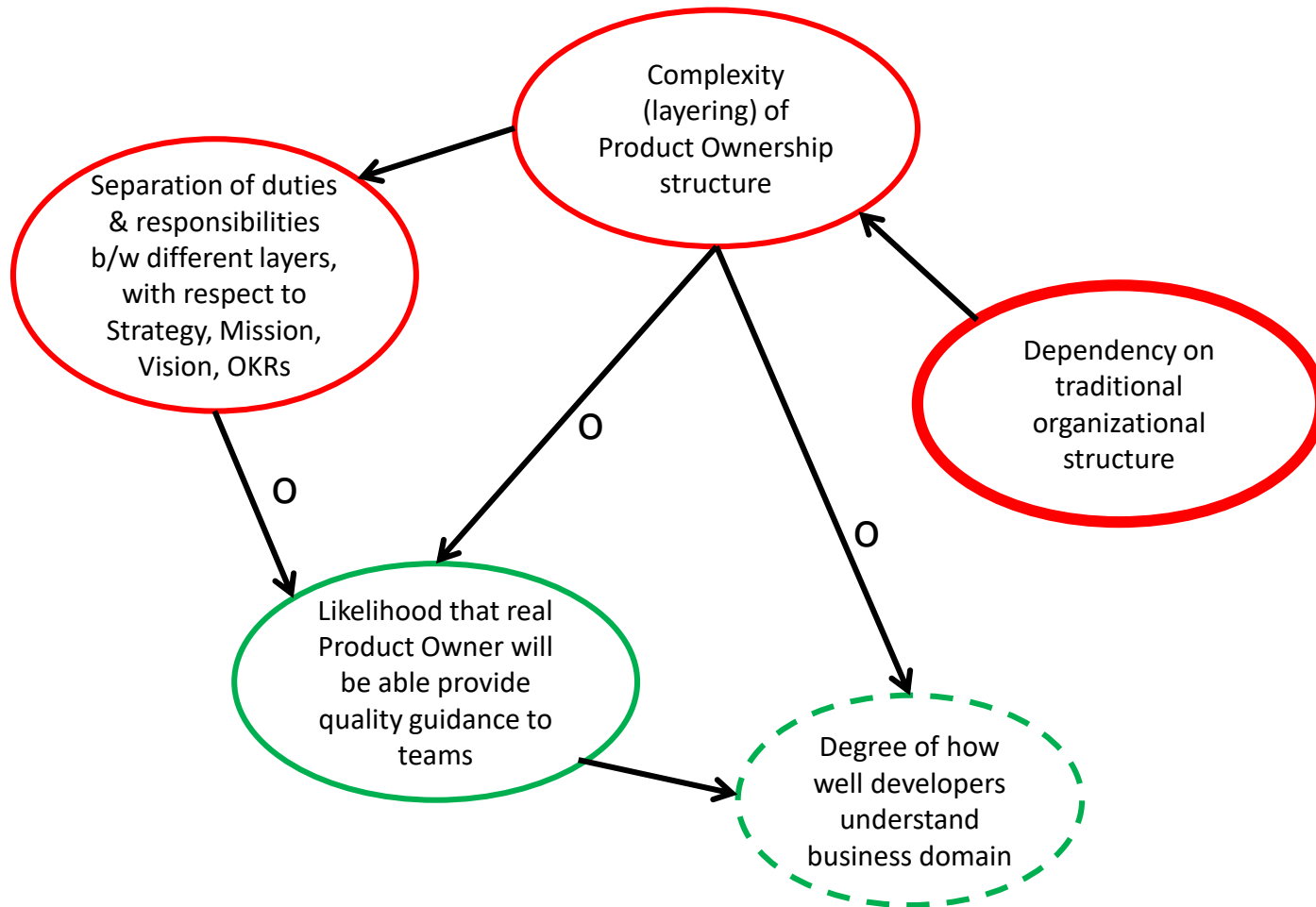
**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in **PO-ship Structure**- Exercise



# Local Optimization in **PO-ship Structure**- Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions

**Duration:** next page



## Exercise

**Duration:** 10 min

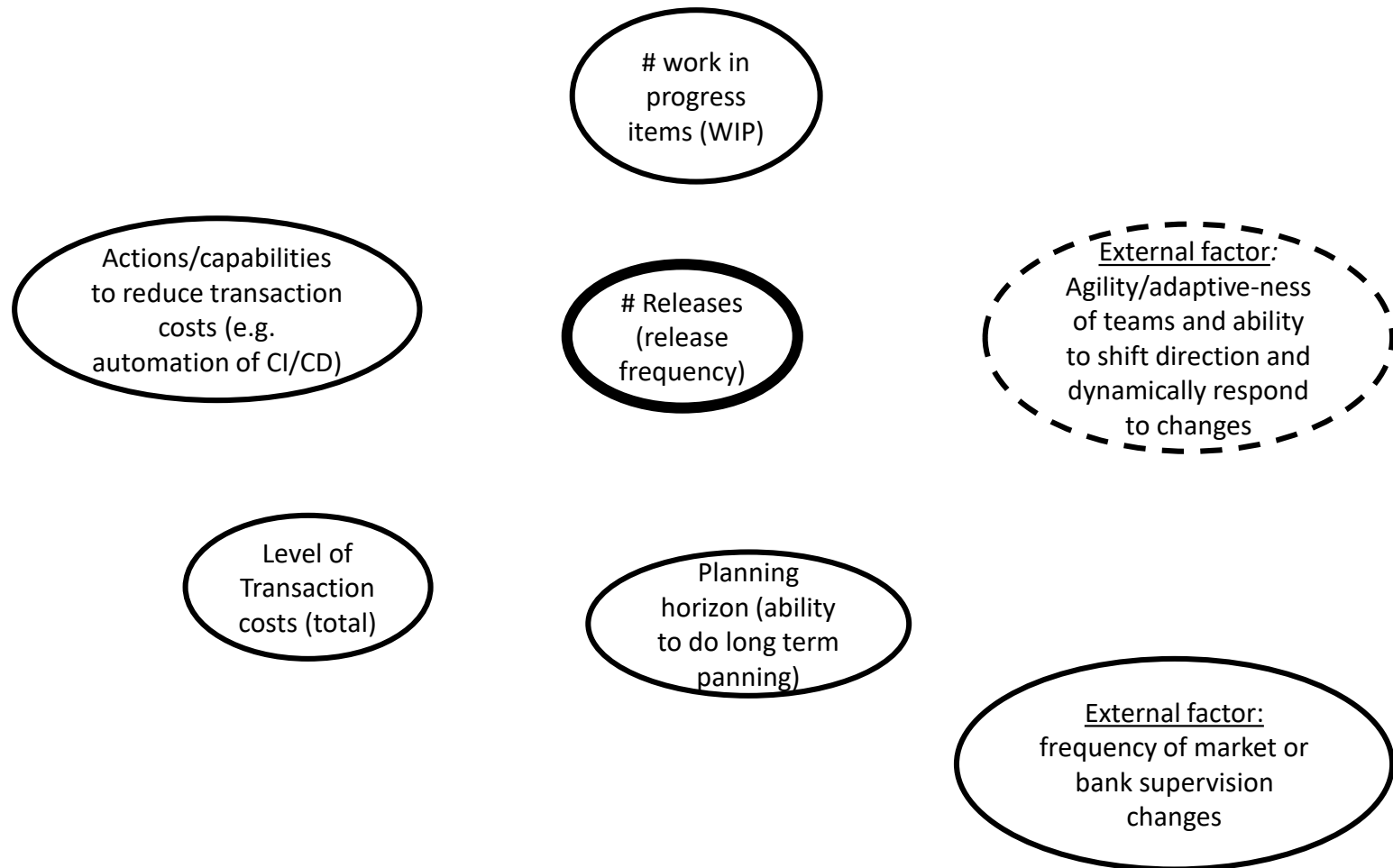
**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Releasing*** in your respective organizations. Work with provided system variables to create a model.

**Method/Tool:** System Modeling with CLD

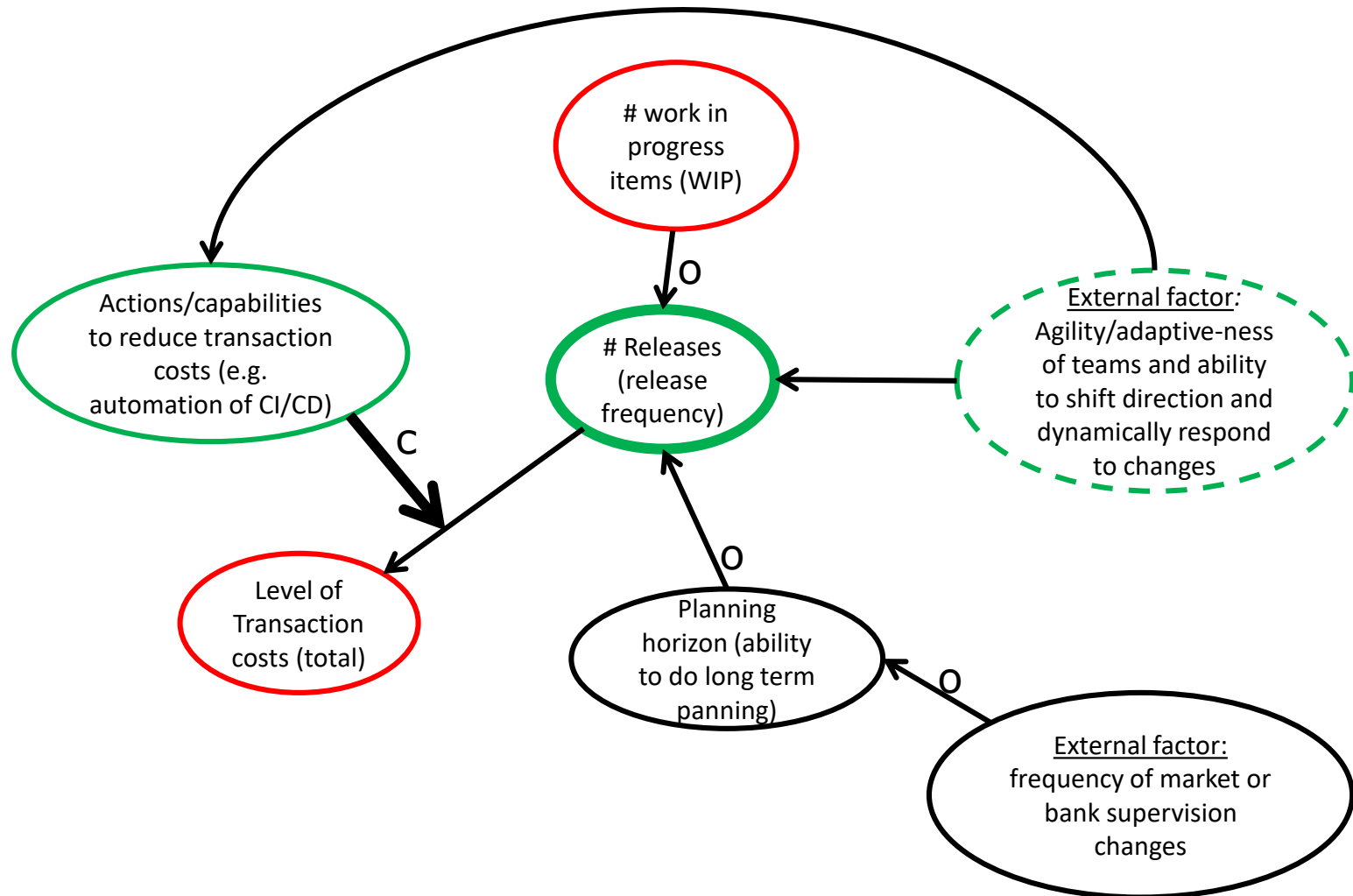
**Instructor:** review with Class



# Local Optimization in **Releasing** - Exercise



# Local Optimization in **Releasing** - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions

**Duration:** next page



## Exercise

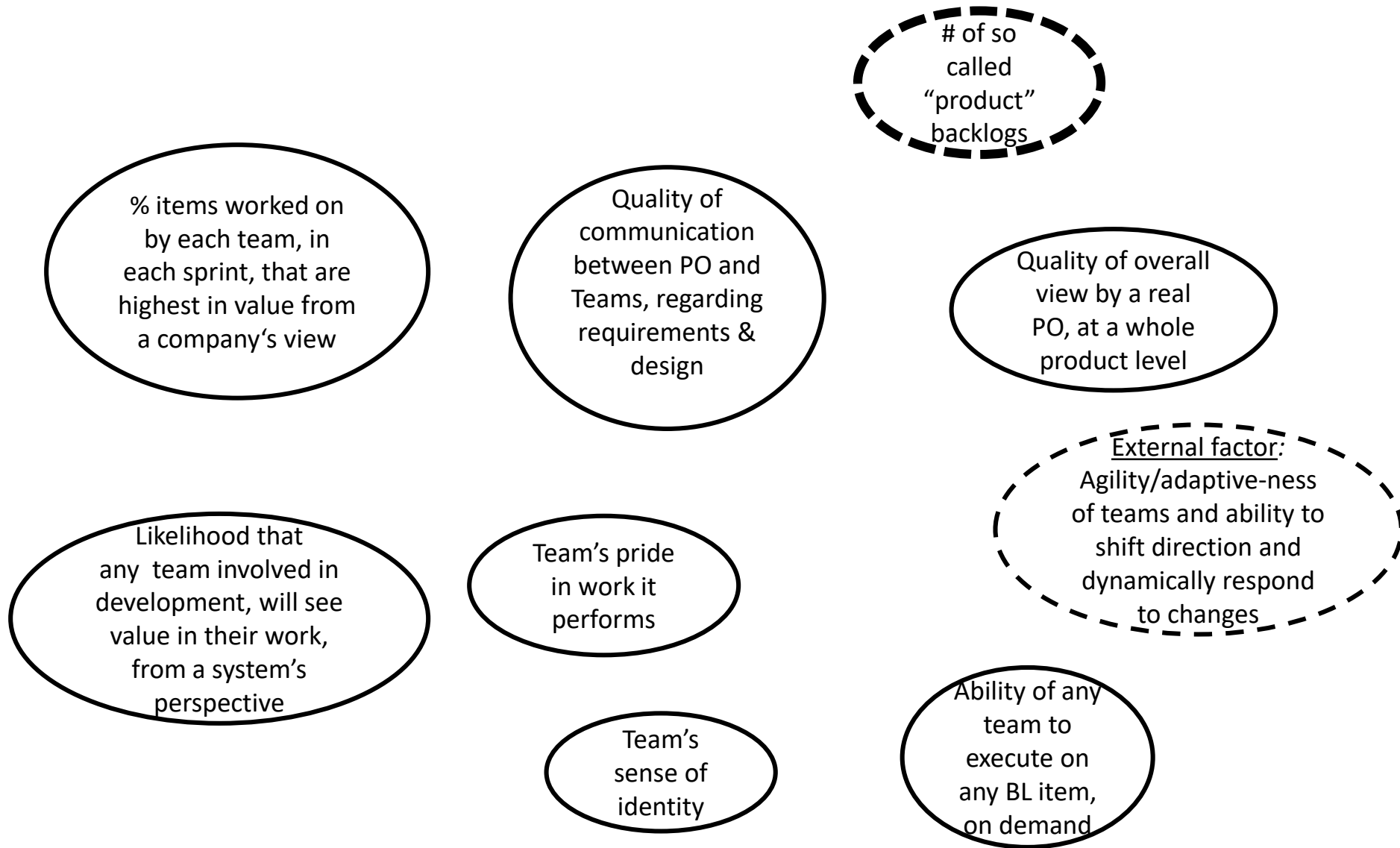
**Duration:** 10 min

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in Product Backlogs*** in your respective organizations. Work with provided system variables to create a model.

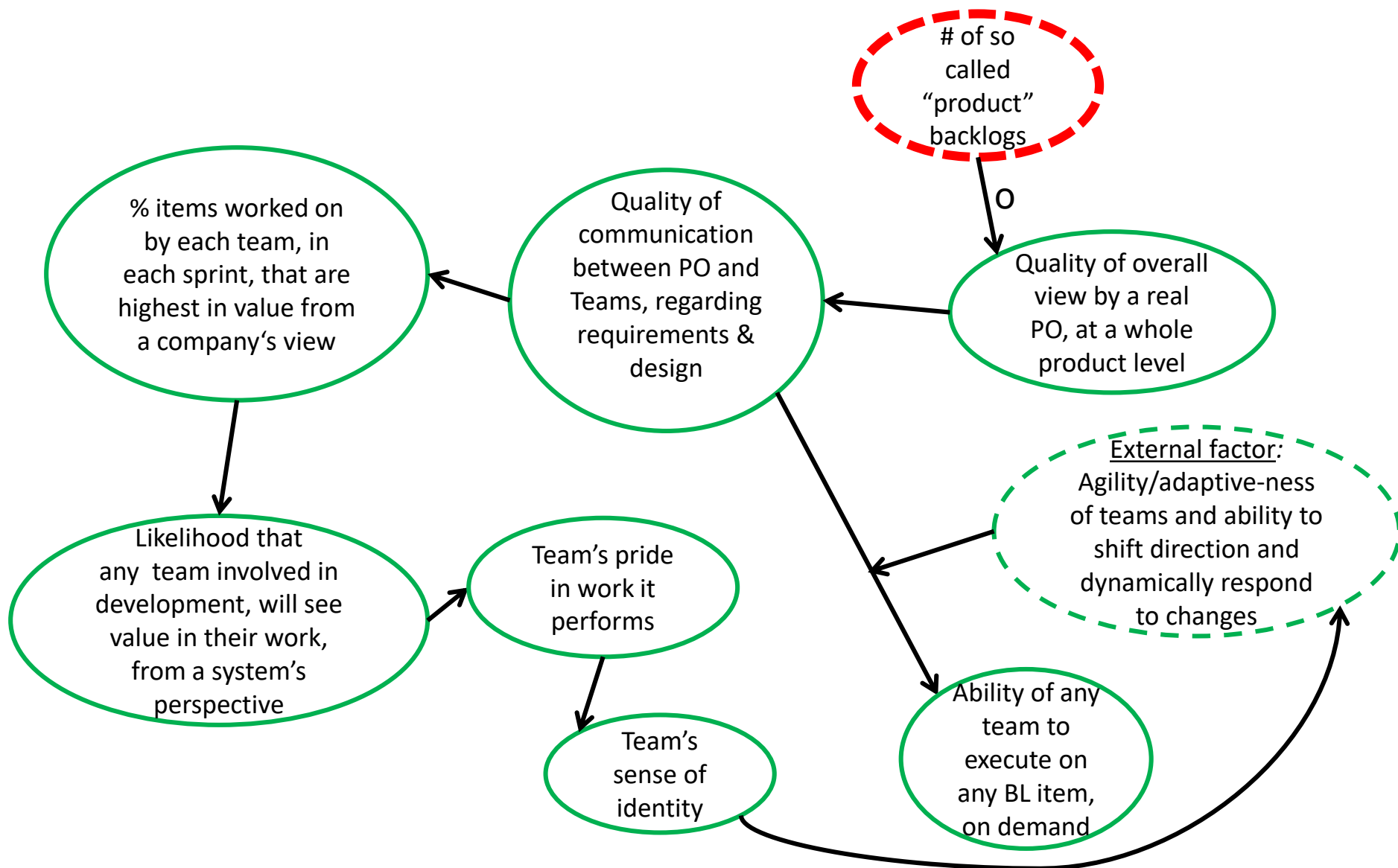
**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class

# Local Optimization in **Product Backlog** - Exercise



# Local Optimization in **Product Backlog** - Exercise



# Class Activity

**Class:** Review instructions of a system modelling exercise on the next slide.

**Instructor:** Provide instructions

**Duration:** next page



## Exercise

**Duration:** As needed

**Class:** in-groups, brainstorm some of the most common examples of ***Local Optimization in a domain of your choice***, in your respective organizations. Work with **your own** system variables to create a model.

**Method/Tool:** System Modeling with CLD

**Instructor:** review with Class



# Local Optimization in <DOMAIN\_YOUR\_CHOICE>Instructions

System  
Optimizing Goal

