

# **Repository of All Slides**

***(Training, Presentations, etc)***

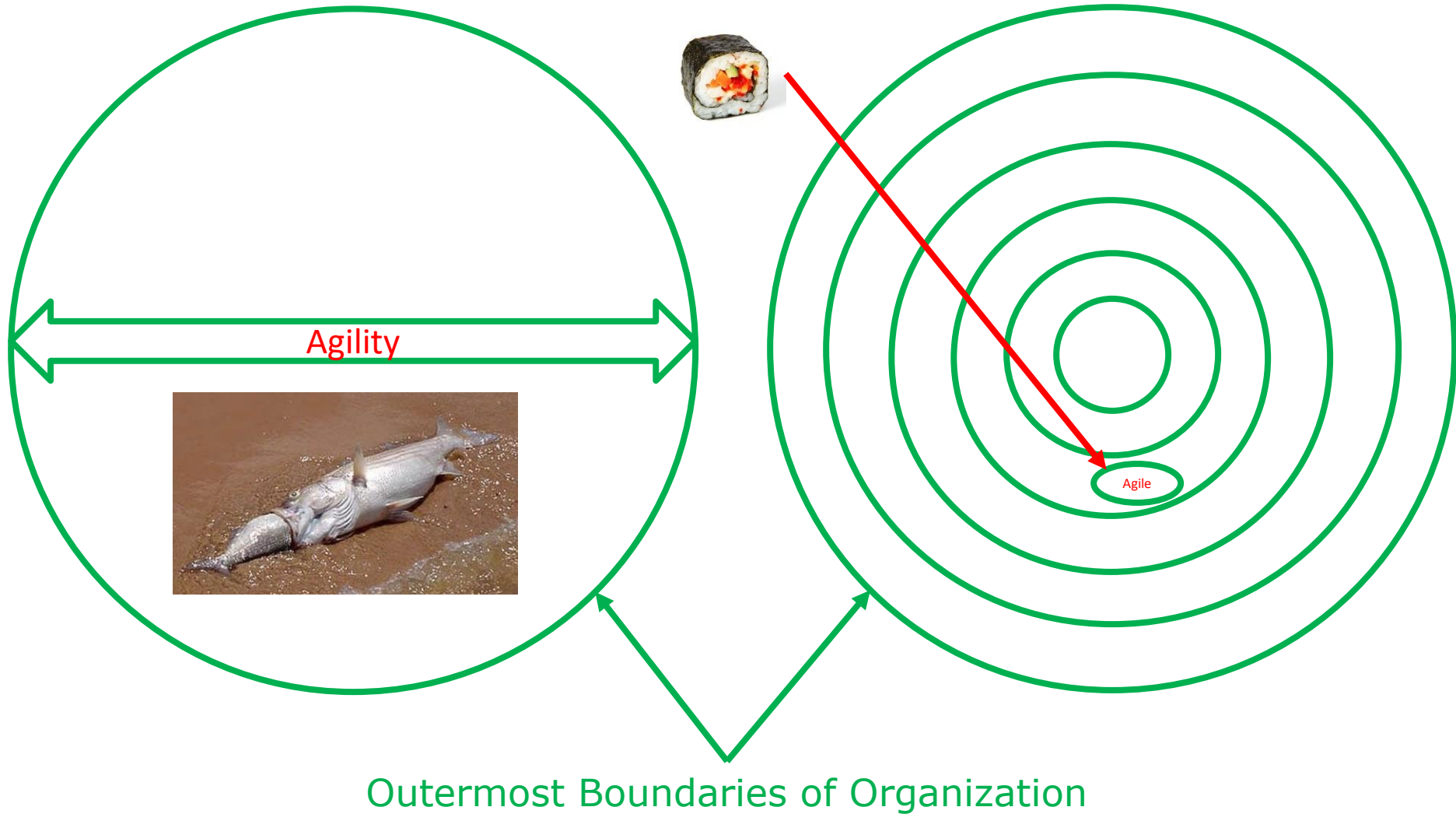
# Organizational Agility

## *Looking Under the Hood*



# Where Do We Draw Boundaries?

(of Agile)



# You Get What You Ask (Pay) For

**Job Title:** Agile Coach/ScrumMaster/Project Manager/Release-Delivery Manager/BA

**Key Responsibilities:**

*...EVERYTHING under the Sun...*

**Certifications/Accreditations:**

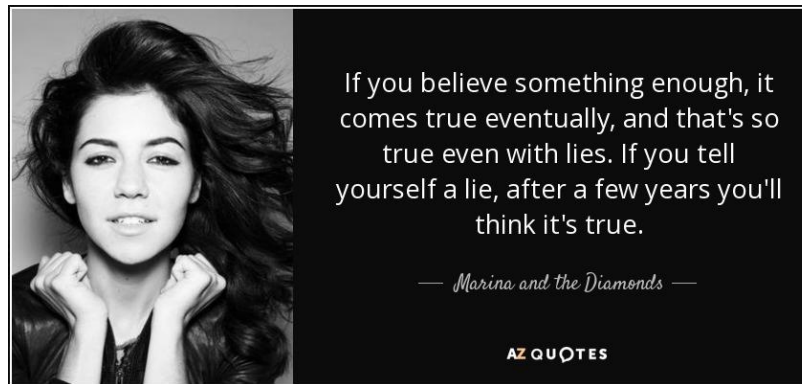
CSM, CSPO, CSD, CSP, CEC, CTC, CST, PSM, PST, ACP....and of course PMP

**Personal Qualifications:**

Go-getter, star performer, super-achiever, highly competitive

**Compensation:**

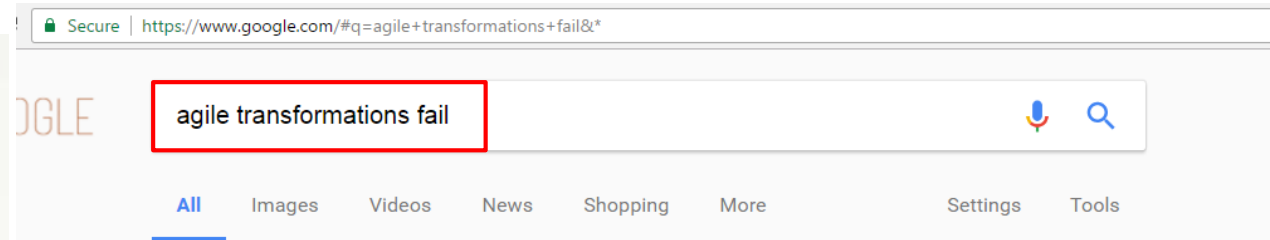
Salary + Bonus (based on Individual Performance)





# Why Many Fake Agile “Adoptions”?

## Ignorance



About 468,000 results (0.62 seconds)

### Why Agile Fails in Large Enterprises - InfoQ

<https://www.infoq.com/articles/agile-fails-enterprise> ▼

Dec 1, 2015 - Possibly the biggest reason why agile projects **fail** in large enterprises ... One of the most misunderstood areas in **Agile transformations** is how ...

### Why Enterprise Agile Transformations Usually Fail

[www.fortezzaconsulting.com/blog/failure/](http://www.fortezzaconsulting.com/blog/failure/) ▼

Why Enterprise **Agile Transformations** Usually **Fail**. on November 21, 2014. Last week, I attended and presented at Agile Development Conference – East, and ...

### Reasons Why Agile Transformations Fail :: UXmatters

[www.uxmatters.com/mt/archives/2016/04/reasons-why-agile-transformations-fail.php](http://www.uxmatters.com/mt/archives/2016/04/reasons-why-agile-transformations-fail.php) ▼

Apr 25, 2016 - In this article, I'll look at some of the most common reasons behind the **failure** of **agile transformations**. My hope is that this information will help ...

### [PDF] Why Agile Transformations Fail - pmiwdc

[https://www.pmiwdc.org/.../PMIWD\\_C\\_Symposium2015\\_Presentation\\_Huether.pdf](https://www.pmiwdc.org/.../PMIWD_C_Symposium2015_Presentation_Huether.pdf) ▼

Discuss why adopting agile isn't 'one size fits all'. • Explore the fundamentals of **agile transformation**. • How to craft an agile transformation roadmap ...

### 8 Reasons Why Agile Projects Fail | Agile Alliance

<https://www.agilealliance.org/8-reasons-why-agile-projects-fail/> ▼

Apr 30, 2015 - It's no secret agile projects can **fail**, but do you know the reasons they ... In a poorly planned **agile transformation**, it's not unusual for there to be ...

## Arrogance



# Are You Looking for Big Solutions?



**BUT....** Slice your transformation efforts just like you slice User Stories during PBR 🤪



# Secret Formula Of “Muda Tolerance”



$$F(\textit{tolerance to Muda}) \\ = \\ 1 / \textit{Proximity to Real Customer}$$



*Tolerance to Muda is Low*



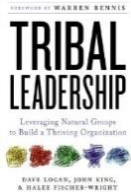
*Tolerance to Muda is High*

**Muda** = “Waste” or failures of **people or processes** to efficiently deliver product. **Mura** = “Unevenness”, or failures related to unpredictable or inconsistent **outputs**. **Muri** = “Overburden”, or **failures of standardization** to create efficient process.

[The Toyota 3M model: Muda, Mura, Muri](#)

# Organizational Development “Tribal Stages”

By David Logan



**“Life is Great”:** “Less than 2 percent of workplace tribal culture is in this stage, wherein members who have made substantial innovations seek to use their potential to make a global impact.”

**“We’re great (and they’re not)”:** “The transition from “I’m great” to “we’re great” comes in this stage, wherein the tribe members are excited to work together for the benefit of the entire company.”

*Collective Performers and Team Players, External Competitors*

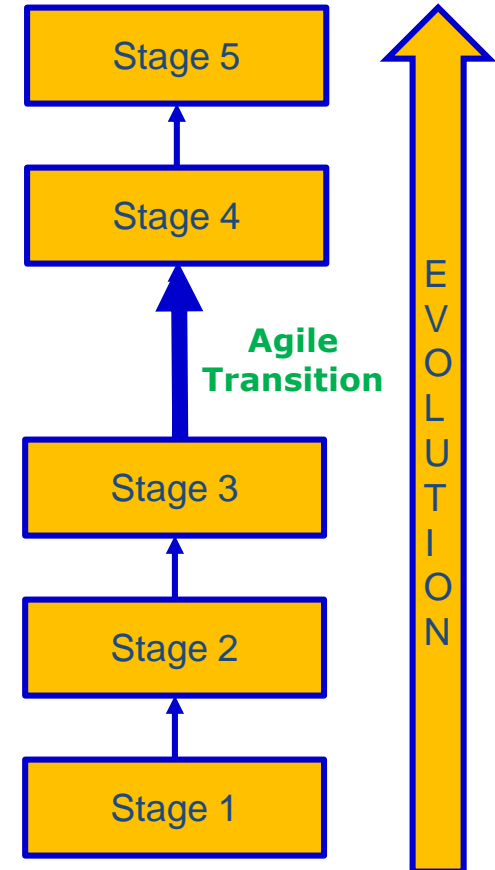
*Individual Star Performers, Super Heroes, Internal Competitors*

**“I’m great (and you’re not)”:** “49 percent of workplace tribes are in this stage, marked by knowledge hoarders who want to outwork and outthink their competitors on an individual basis. They are lone warriors who not only want to win, but need to be the best and brightest.”

**“My life Sucks”:** “The dominant culture for 25 percent of workplace tribes, this stage includes members who are passively antagonistic, sarcastic, and resistant to new management initiatives..”

**“Life Sucks”:** “The stage most professionals skip, these are tribes whose members are despairingly hostile—they may create scandals, steal from the company, or even threaten violence.”

**# 5 - Build projects around motivated individuals.** Give them the environment and support they need, and trust them to get the job done.

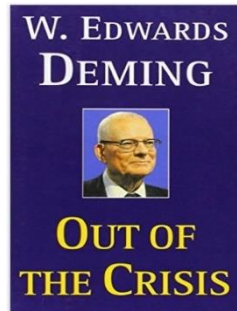


# Creating “We” Agile Environments

*By bridging the gap between science and business*

*"The idea of a merit rating is alluring. The sound of the words captivates the imagination: pay for what you get; get what you pay for; motivate people to do their best, for their own good. The effect is exactly the opposite of what the words promise."*

**Edward Deming, 1982**



# Problem We Are Trying to Solve



Internal Contracts (me vs. you)



Finger Pointing/Blame Shifting



System Gaming, to look good again

**This  
Hurts  
Companies**

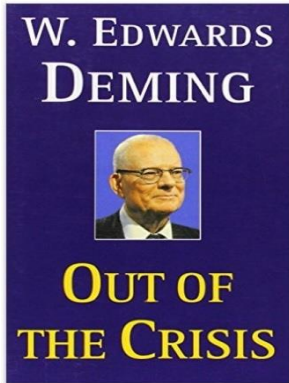


# Agile Teams (Scrum)

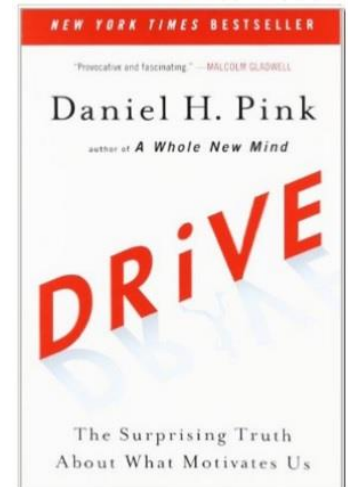
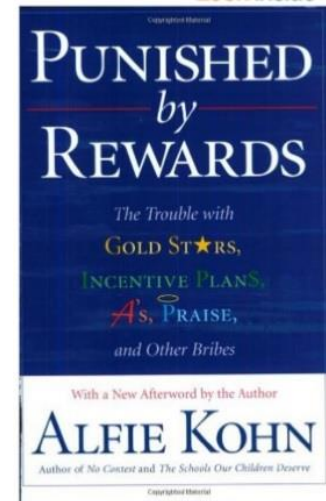
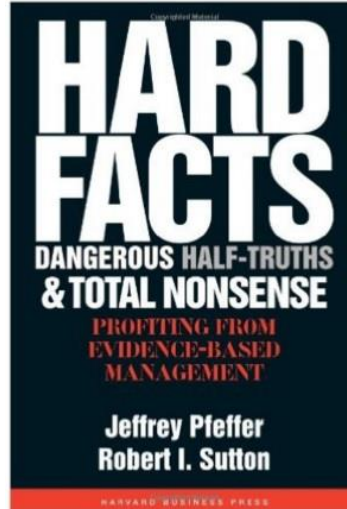
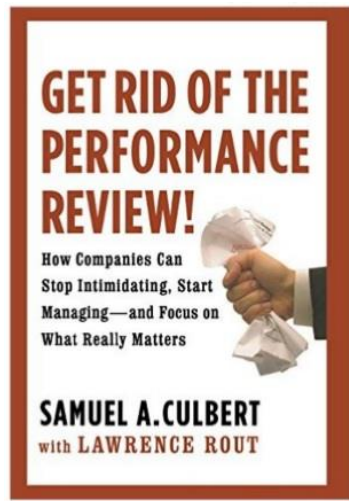
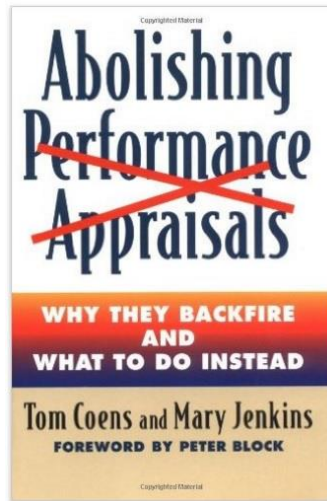
- ❑ Shared Commitment
- ❑ Shared Ownership
- ❑ Shared Responsibilities
- ❑ Shared Deliverables
- ❑ Shared Successes & Failures



# Gap Between Science and Business



"The idea of a merit rating is alluring. The sound of the words captivates the imagination: pay for what you get; get what you pay for; motivate people to do their best, for their own good. The effect is exactly the opposite of what the words promise."



[RSA ANIMATE: Drive: The surprising truth about what motivates us \(Daniel Pink\)](#)



# Gap Between Science and Business



**Samuel A. Culbert**

*"...This corporate sham is one of the most insidious, most damaging, and yet most ubiquitous of corporate activities. Everybody does it, and almost everyone who's evaluated hates it. It's a pretentious, bogus practice that produces absolutely nothing that any thinking executive should call a corporate plus...."*

[Book quotes - summarized](#)



**Alfie Kohn**

*"...Frederick Herzberg observed that managers who emphasize rewards and punishments "offer their own motivational characteristics as the pattern to be instilled in their subordinates. They become the template from which the new recruit to industry learns his motivational pattern...."*

[Book quotes - summarized](#)

# Beware of Resistance

“It is difficult to get a man to understand something, when his salary depends on his not understanding it.”

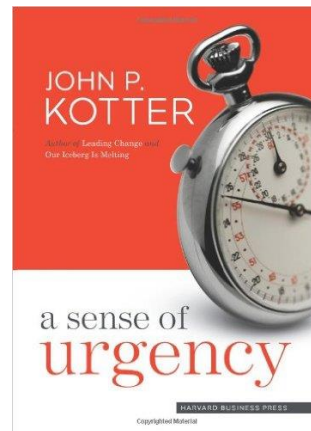


Upton Sinclair



Resistance to Change

By John Kotter



=Full Comp?  
(base + bonus)



# How to Fix It? → Plan A

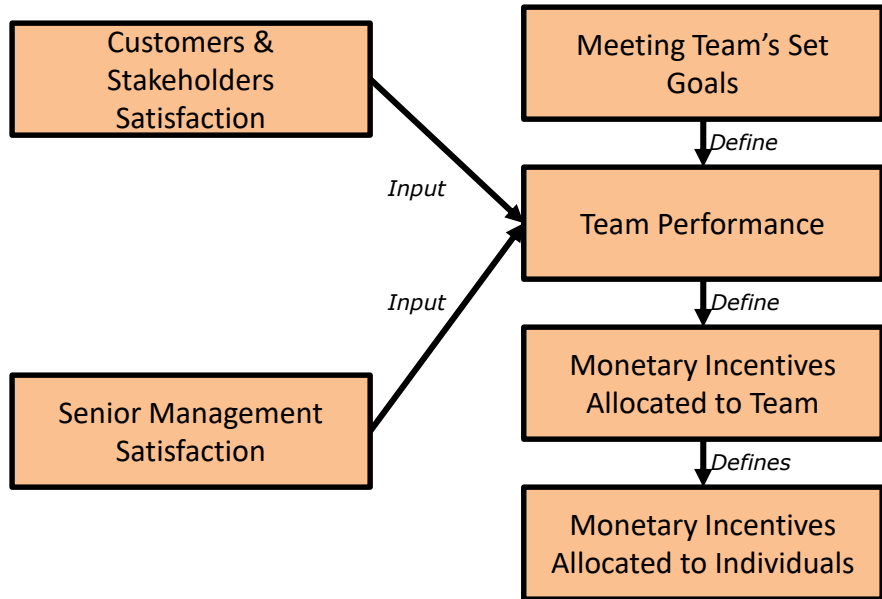
**Pay people  
enough to take  
the issue of money  
off the table.**

6

...Exceptions could be jobs in sales/marketing, etc....

...But still, look out for and avoid internal competition....

# How to Fix It? → Plan B



This Monetary Incentives Allocation Schema would be appropriate for Organizations:

- That have decided to mature from Tribal Level 3 to Tribal Level 4, as per David Logan's Tribal Evolution Scale
- Where work performed and deliverables produced by a single individual carry significantly less intrinsic business value than what is produced by jointly working team
- That see more value in promoting and incentivizing Team Level Performance than Individual Level Performance, as a way to prevent internal competition and rivalry
- That recognize that concentrating all decision-making power in hands of a single person (e.g. team-level Line Manager) is prone to bias, favoritism and subjectivity
- That are serious about supporting and developing Kaizen culture that penetrates all organizational layers

## Option 1: Monetary Incentives Are Equally Allocated

### Use Case:

- 5 team members: Members A, B, C, D, E
- Salaries of all team members are very comparable
- Team gets \$1000 incentive
- Each team member gets \$200 (\$1000 / 5)

Note: This option is ideal for equally (or close to equal) compensated, highly skilled, cross-functional team members that feel on par with each other (organizational hierarchy, seniority), are not in competition with each other, passed far beyond forming/storming and deeply understand the benefits of collective efforts

## Option 2: Monetary Incentives Are Allocated in Proportion to Base Salary

### Use Case:

- 5 team members: Members A, B, C, D, E
- Salaries of all team members are NOT comparable
- Team's Total base compensation is equal to base A + base B + base C + base D + base E
- Member's Allocation Coefficient is identified as Member Base/Total Base (e.g. Member A Base/Total Base)
- Team gets \$1000 incentive
- Each member gets \$1000 x Member's Allocation Coefficient (e.g. Member A gets \$1000 x Member A Allocation Coefficient)

Note: This option makes more sense when team members are not equally compensated (junior vs. senior) and are not fully cross-functional. This option is similar to Option 1 in a sense that individuals still do not compete among each other and value of collective work.

With this option, individuals cannot earn bonuses that are disproportionately high, with respect to their base salaries that were defined at the time when people were hired.

## Option 3: Monetary Incentives Are Allocated based on Team's Internal Voting

### Use Case:

- 5 team members: Members A, B, C, D, E
- Salaries of all team members are NOT comparable
- During 360 Team Review, each team member is assigned 100 arbitrary units that he/she can confidentially allocate to other 4 team members (excluding himself).
- This is a periodic event and its cadency decided by a team.
- Points accumulated by each member are not disclosed. "Tale of the Tape" can be monitored by a third party (e.g. Line Manager, ONLY to prevent "one hand washes another" situations, where, for example, members A and B privately agree to give each other all 100 points, reciprocally, to maximize each other's count).
- At the end of a year, each team member reveals accumulated total individual points. Points are then added up to produce Team's Total Points. Then, each member's accumulated total points are divided by Team's Total Points to derive Member's Allocation Coefficient – this is the approach similar to Option 2. From here, the steps from Option 2 are followed.

Note: This option introduces the element of self-governance and self-management to a team. It makes more sense to use it on teams, where individuals are not cross-functional and there is a higher potential of individual "slacking" and "free riding", as this approach encourages team members to continuously learn and advance.

# **Adaptive (Agile) Planning & Reporting**

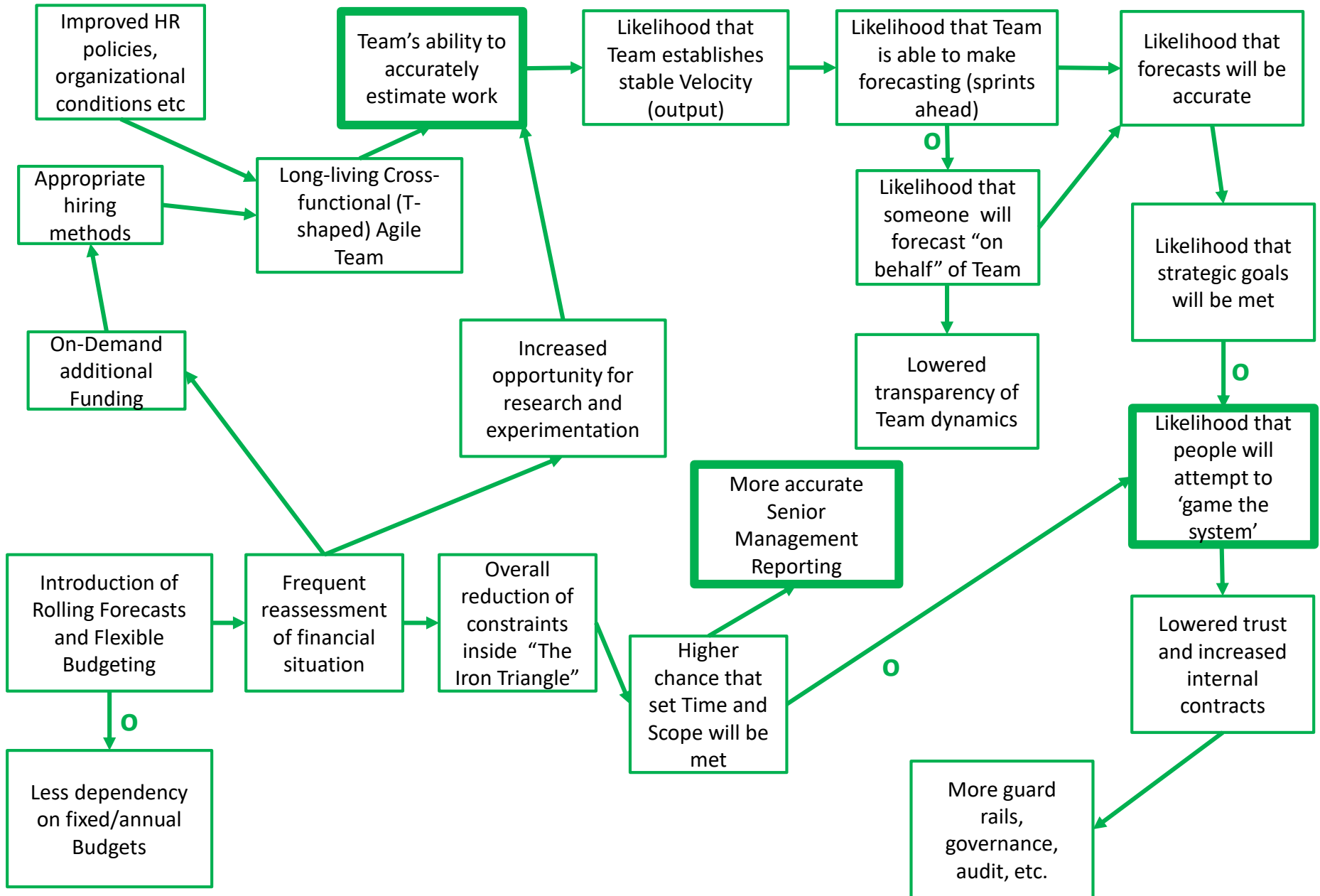
Supported by

## **Flexible Budgeting & Rolling Forecasts**

# CLD Legend

- Goals — A high, overarching/strategic goal that needs to be achieved
- Variables — System elements that have an effect or influence on other system elements (other variables)
- Causal links — Arrows that connect two related variables
- Opposite effects — “O” annotation near an arrow; suggests that the effect of one variable on another is the *opposite* of what could be expected
- Delayed effect — “||” annotation that disrupts a causal link (arrow); it implies that there is a delayed effect of one variable by another variable
- Extreme effects — One variable has an extreme (beyond normal) effect on another variable; it is represented by a thick arrow
- Constraints — “C” annotation near arrow; implies that there is a constraint on a variable
- Quick-fix reactions — “QF” annotation near an arrow; action that brings about short-term, lower-cost effect

# CLD



# Estimating Work

## Option 1

Many agile teams, each doing their own thing (e.g. many unrelated Scrum teams).  
Usually, a result of “let’s do Agile” mindset, due to a lack of system thinking

- Velocities of different teams are not comparable and not ‘addable’ because teams don’t have a shared understanding of work size and complexity.
- BOW/forecasting/planning can be done, based on whole features, not on Story Points (units of work)
- **Note:** in order to ‘add’ Story Points of teams that don’t work together, complex normalization techniques should be used, to convert arbitrary units of measure (story points, features) into **TIME → MONEY**
- Much higher chance that Product Portfolio is **FAKE**

Any unit of measure/scale, used in iterative/incremental/agile product development, when plotted against time, can produce a “burn” rate, a.k.a. *rate of output*. Based on burn rate, and assuming that BOW (a.k.a. Product Backlog) is estimated, forecasting can be done (next sprint only or a longer period of time)

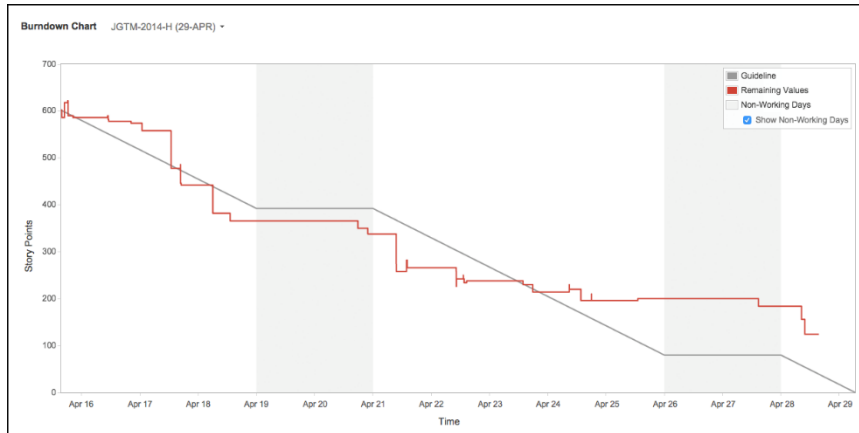
## Option 2

**Multiple teams working closely together (e.g. on the same product, facing the same customer). E.g., properly designed Large Scale Scrum organization**

- Velocities of different teams are not comparable but ‘addable’ because teams have shared understanding of work size and complexity.
- To the extent teams estimate work together, BOW, forecasting and planning can be done for multiple teams, by using Story Points (units of work) estimation.
- Then, beyond the point of teams working together, BOW/forecasting/planning can be done, based on whole features
- Much higher chance that Product Portfolio is **REAL**

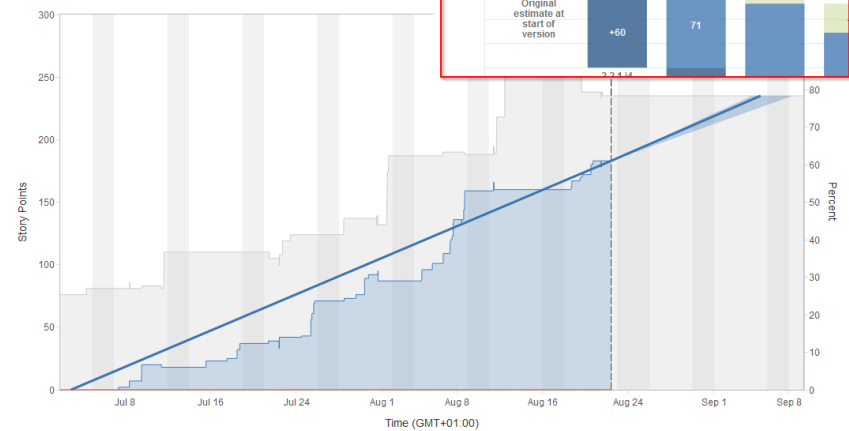


# Reporting Examples

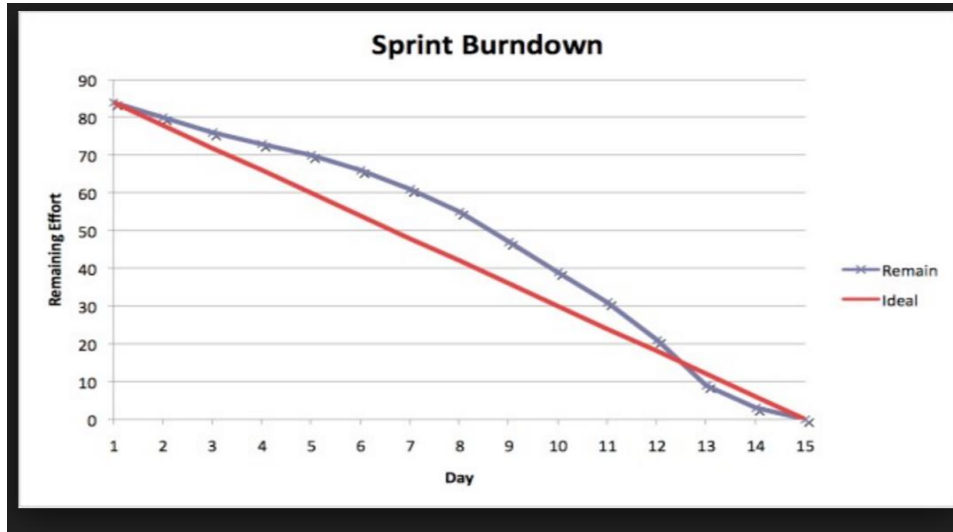


## Version Report VSTWO: 2.2.2 ▾ ⓘ How to read this chart

Start Date: 03/Jul/14  
Scheduled Release Date: 15/Sep/14



# RAGs - how reliable are they?



← **2<sup>nd</sup> Degree  
of accuracy**

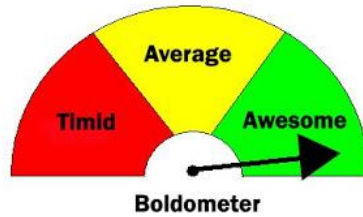
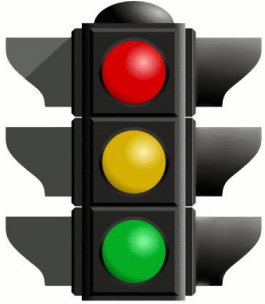
## Scrum Task Board Template

Company name

Stories	To Do		In Progress	Testing	Done
<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>
	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>
<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>

← **1<sup>st</sup> Degree  
of accuracy**

## RAGs - how reliable are they?



**RAGs are  
3<sup>rd</sup> Degree of  
Accuracy**

- Red, Yellow, Green or RYG/RAG Reports: How They Hide the Truth
- The Fallacy of Red, Amber, Green Reporting

# RAGs - how reliable are they?

***We are on-track!!!***

***We are dead  
under water!!!***

***We are back  
on track  
again!!!***



- Long status meetings (time waste for many)
- Weekly RAG reporting (mostly green)
- "Effective" Risk, Resource, Cost management
- Multi-tiered communication b/w IT and Biz

- "Oh My God"
- "You promised"
- "No we did not"

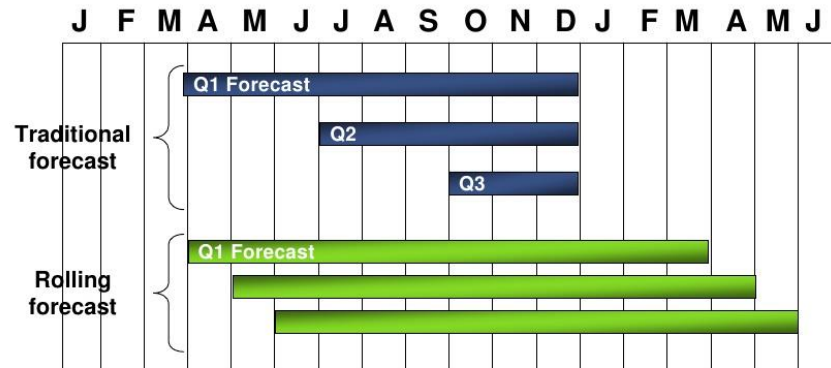
- Surprise!!!
- Miracle!!!
- Scope-cutting
- Secret "Toolbox"
- Compromising Quality



# Rolling Forecast -Examples

## IBM Cognos Performance

### What is a Rolling forecast



IBM



## VISUAL DEPICTION OF THE ROLLING FORECAST



# About Coaches and Coaching

## About Coaches and Coaching

### At Team(s) Level, Coaches Are Expected To Be

- Supporting single or multiple teams in improving their dynamics and maturity
- Coaching individual team members, Scrum Masters, Product Owners
- Assisting to establish agile roles, ceremonies, day-to-day interactions
- Focusing on engineering practices, coding standards, test quality
- Advising teams on agile requirements, living documentation, metrics, communication
- Advising teams with adoption of basic agile frameworks (e.g. Kanban, Scrum, XP)
- Challenging inappropriate locally manifested (in isolation) behavioral patterns

### At Enterprise/Organizational Level, Coaches Are Expected To:

- Seed agility across an entire organization, trying to influence/educate senior leadership and executives
- Assess team(s) and organization(s) for effectiveness of applying agile principles and practices
- Develop leadership and organizational agility through guided self-discovery and growth
- Challenge organizational and leadership status quo and enabling Kaizen culture
- Analyze systemic patterns, including norms, standards and behaviors
- Help Organization link deep systemic (“back-end”) impediments to peripheral (“front-end”) symptoms
- Educate senior leadership on inter-connection of various organizational elements within one Organizational Ecosystem

## Coaching “Bad Smells” and Why They Should Be Avoided

Bad Smell	Why Does it Smell Badly?
Continuously resolving clients'/coachees' problems for them. Engaging as "doers" for too long and continuously giving complete solutions. Exhibiting Command & Control behavior.	Initial 'leading by example' is OK. Part of teaching comes through initial training. However, any prolonged engagement as a 'doer' puts a client/coachee into a comfort zone and prevents learning, independence and autonomy. Commanding and excessive directive telling also implies that a coach has an authoritative position with a client. This makes a client less independent in its decisions.
Assuming authoritative, long-lasting position with client/coachee that does not translate timely into tangible results. Establishing dependence.	A coach ends up generating financial benefits, whereas a client gains very little value
Publicly criticize/scrutinize individuals of any level, especially in presence of their superiors	This behavior creates hostility and mistrust between a coach and individual clients/coachees. If a client/coachee feels comfortable to be openly coached in front of others, without becoming defensive, they should explicitly invite a coach to do so, before it is done in public. This is a key sign of coaching immaturity.
Using team-based metrics to judge individual team members	Excessive use of metrics is a simplistic false dichotomy. While certain health checks/indicators can be used as a way of reflecting to individual teams, using the same metrics to judge individuals is counter-productive and misleading.
Using team-based metrics to compare teams to each other, establishing competition between teams	A prime example of local optimization, establishing cross-team competition will not optimize the performance of the entire organization and will instead encourage information hoarding and closed communication patterns.
Getting involved in activities and feedback that influence individual performance appraisals, incentives, compensation, bonuses, promotions	Being able to explicitly influence compensation/financial well-being of an individual is a violation of an individual's safety space. A coachee's desire to become autonomous and independent in making his/her own decisions will be significantly diminished. Individuals will feel "obligated" to follow recommendations of a coach. Recommendations will be perceived as instructions/mandates

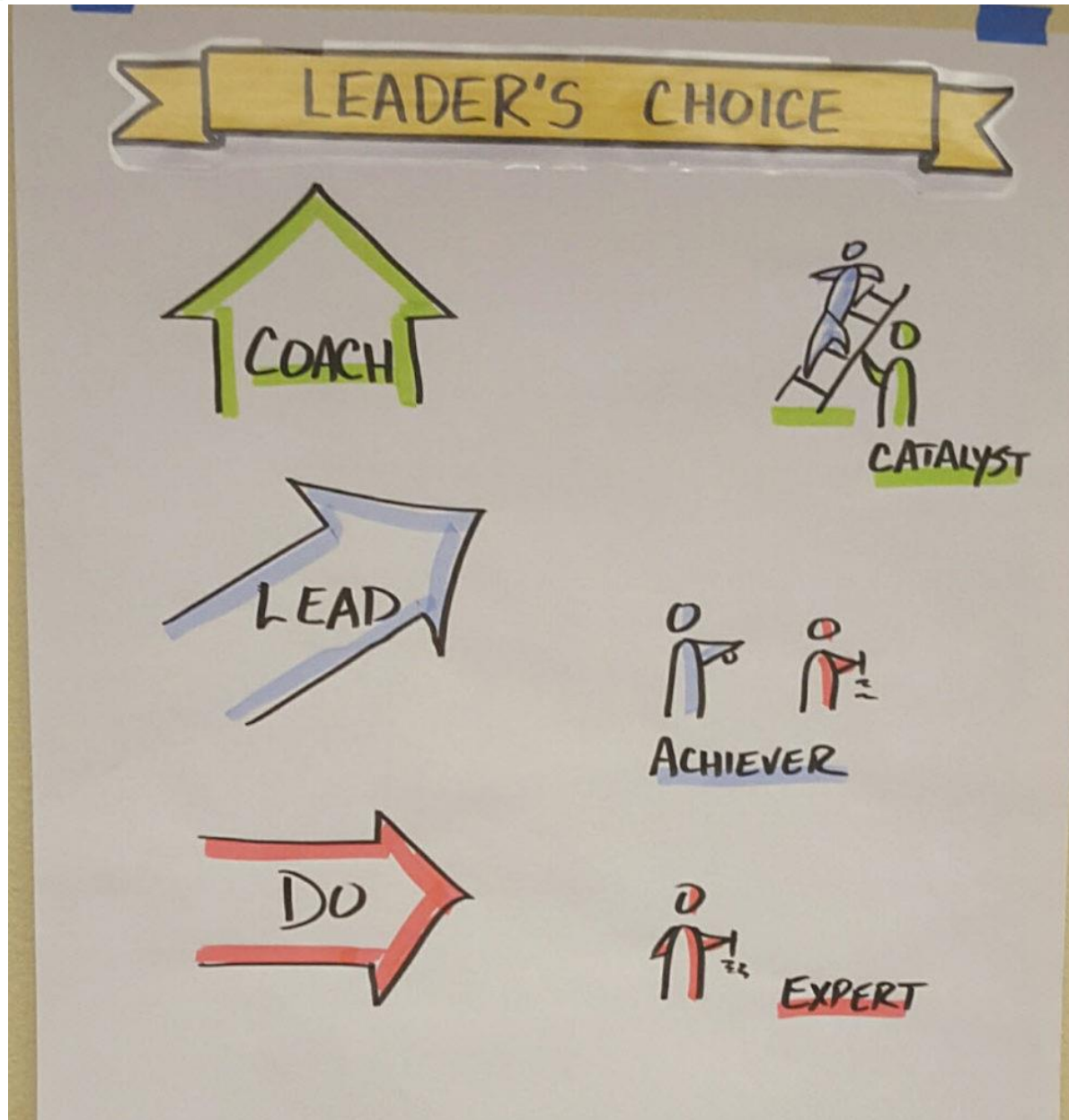


## Coaching “Bad Smells” and Why They Should Be Avoided

Bad Smell	Why Does it Smell Badly?
Quantify/numerically estimate ('status'/'checkbox') things that cannot be quantified. Applying a numerical scale (metrics) to human/cultural element of agile transformation	Similar to the above: there is a huge human factor that is responsible for successful agile implementation. A human factor is not quantifiable and cannot be easily plotted on a scale. Checks and balances produce a false sense of completion (or lack of such). This diminishes opportunity for continuous improvement. Examples may include “Using Scrum” or “Converted to Agile” checkboxes for teams.
Tracking individual recommendations given to clients/coachees and assessing if recommendations are followed, reporting to senior management when they are not.	This is an indication of command & control, micro-management and lack of trust. Policing individuals and enforcing things to be done, contradicts agile principles and prevents Kaizen adoption. This also erodes relationship between a coach and client/coachee. Also, if a ratio of coaches to coachees is low (many coachees for a single coach), scaling coaching efforts becomes challenging. Ideally, in cases like these, a "pull" system must be used, instead of "push": coachees should pursue with Coach, proactively asking to provide feedback to their improvements, instead of Coach chasing them
Withhold views and observations about pivotal organizational dysfunctions from organizational leaders to avoid personal risks and repercussions	By virtue of being a change agent and organizational transformer, a coach is expected to speak openly about organizational dysfunctions and impediments that most of employees are not comfortable discussing. This is paramount for a coaching job. The job of Coach is sometimes risky. This is why, in majority of cases, a coaching role is consultative in nature (external to an organization), as Coach has to bring to light organizational dysfunctions that may put a coach in the position of scrutiny and/or criticism - something that consultants care less about than full time employees.

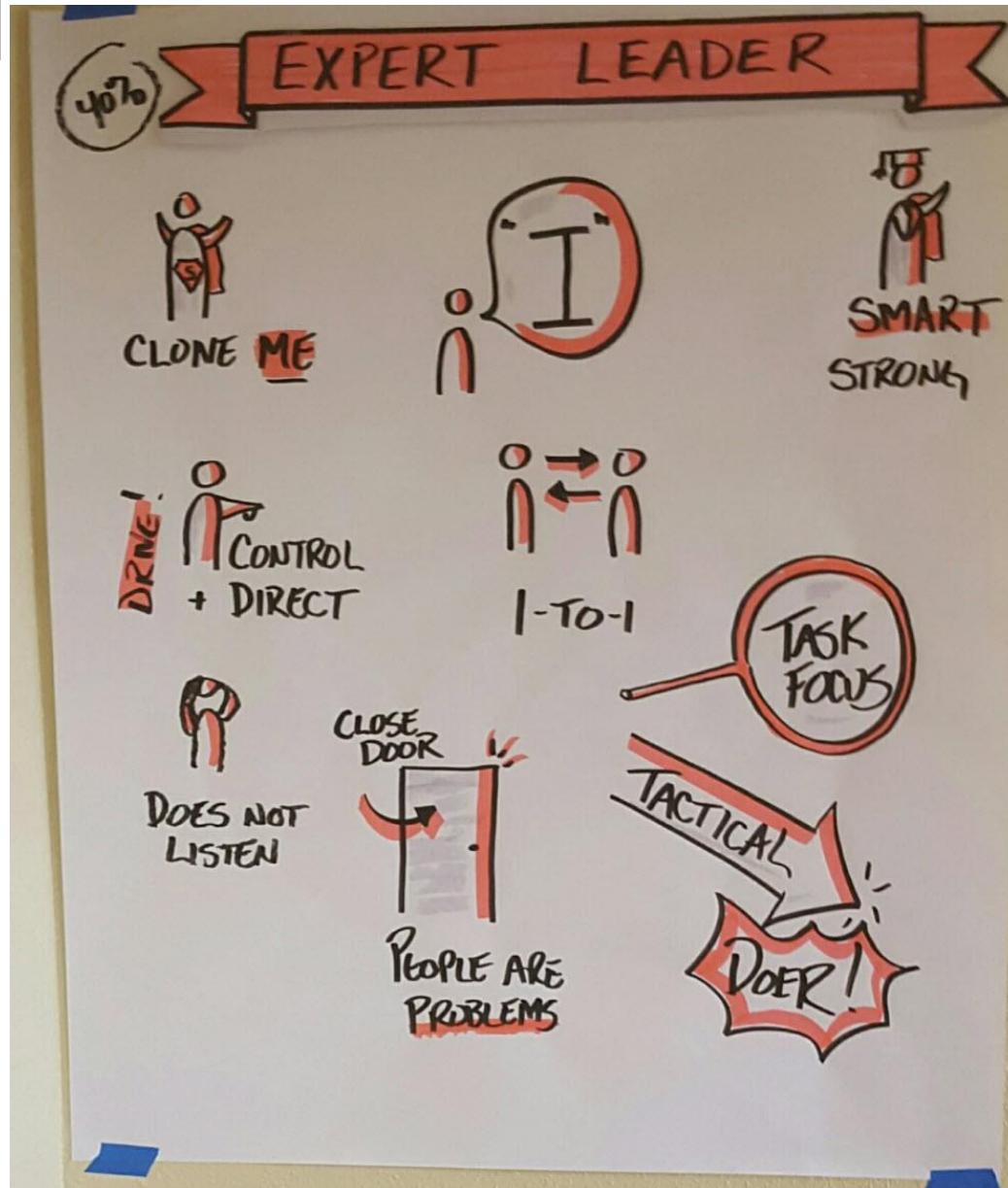
## Agile Leadership

*Are you ready to lead your Organization towards better Agility?*



**How do you  
want to  
lead???**

Some of these  
may not be  
applicable at  
certain  
organizational  
levels



Stage 3 ("primitive")  
of Tribal  
Development  
(David Logan's  
model) : "I am the  
great and you are  
not"



**Stage 3 (“advanced”) of Tribal Development (David Logan’s model) : “I am the great and you are not” (but at your expense)**

**Mostly seen in Orange Companies (Frederic Laloux)**

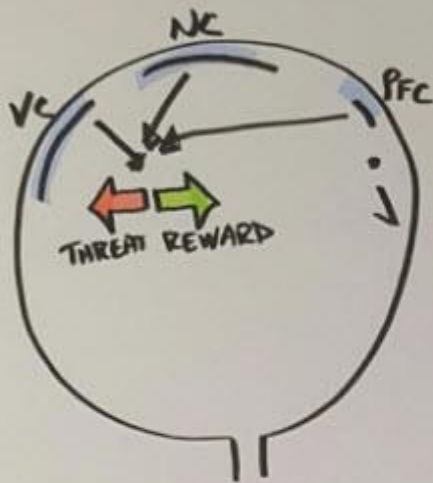




**Stage 4 of Tribal Development**  
(David Logan's model) : **"We are great and they are not"**

Mostly seen in  
**Green Companies**  
(Frederic Laloux)

# COGNITIVE IMPACTS



**S**TATUS - -



**C**ERTAINTY



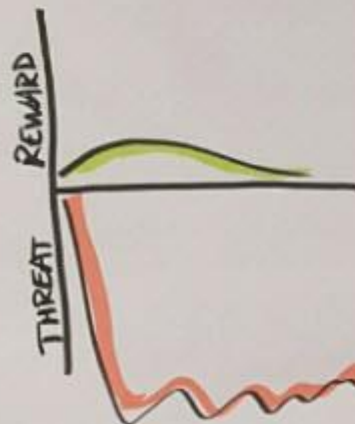
**A**UTONOMY



**R**ELATEDNESS



**F**AIRNESS



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# COGNITIVE STRATEGIES

THREAT → REWARD

#1 NORMALIZE

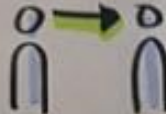


REACTIVE

#2 REINTERPRET

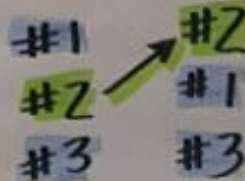


#3 RE-POSITION



PROACTIVE

#4 RE-ORDER



Apply a technique to incorporate feedback that improves your ability to inspect and adapt your own leadership behavior to increase effectiveness.

...skip page...





- 1 SET CONTEXT (PERMISSION) 
- 2 THINK @ THEIR THINKING 
- 3 LISTEN FOR POTENTIAL 
- 4 BALANCE POWER STYLE 
- 5 CREATE NEW THINKING 

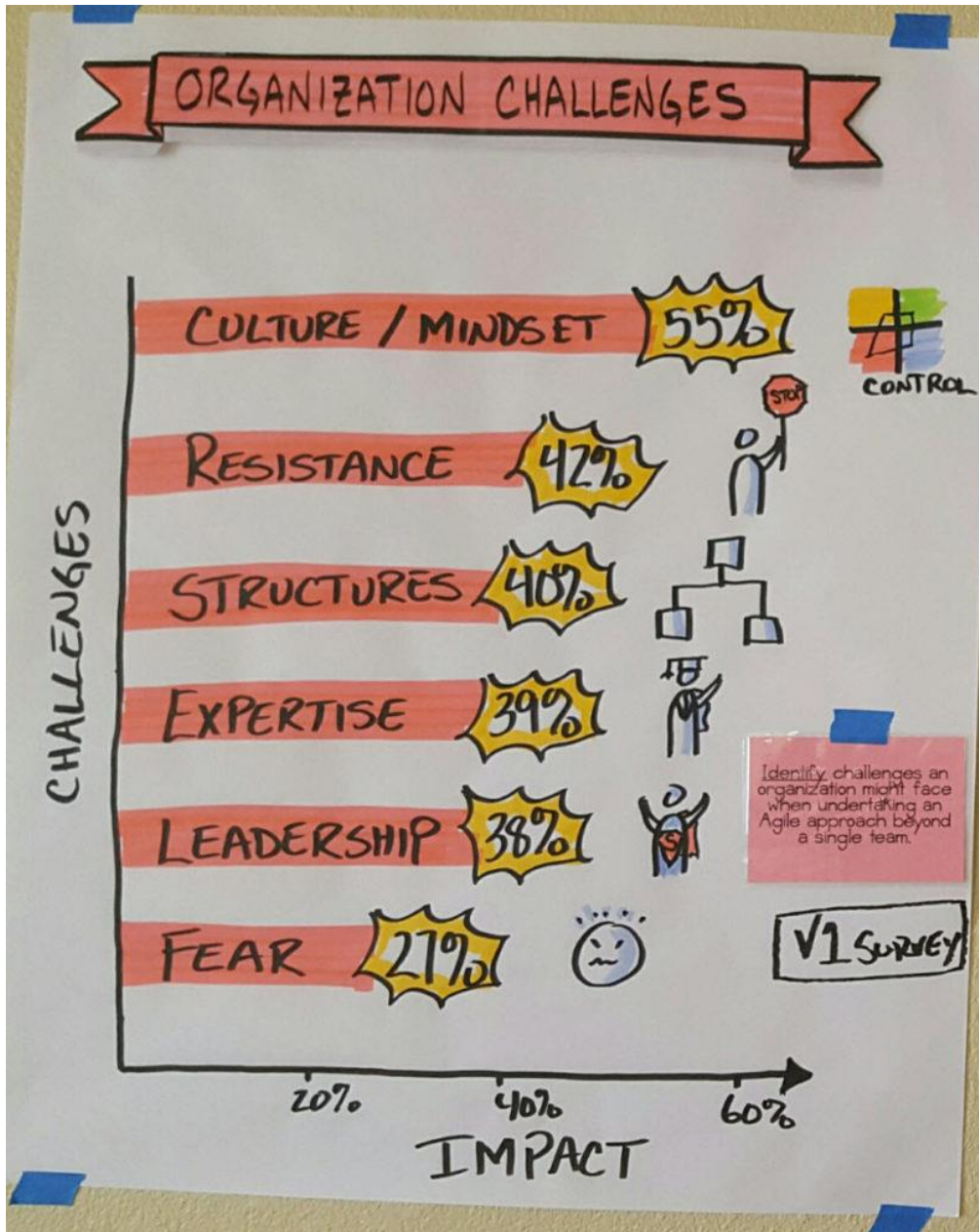
How a great  
**Catalyst Leader**  
should talk

Standard  
Coaching Approach











Achievers  
&  
Catalysts  
prefer  
different  
*"SQL clause"*

# Industry Statistics



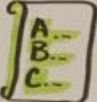






## WHY CHANGE FAILS

- LACK OF VISION 
- NOT ANCHORED IN CULTURE 
- NO GUIDING COALITION 
- UNDER-COMMUNICATION 
- TOO MUCH COMPLACENCY 
- PERMITTING OBSTACLES 
- NO SHORT-TERM WINS 
- VICTORY TOO SOON 

## LEADING CHANGE

- VISION 
- VALUES 
- METHODS 
- OBSTACLES 
- MEASURES 



Striking a  
Happy Balance

# Getting Language Straight

## Agile

**VERB**

*You cannot “DO” Agile?*

**ADJECTIVE**

*You can “Be” Agile?*

ag·ile

/ˈajəl/ 

*adjective*

1. able to move quickly and easily.

"Ruth was as agile as a monkey"

*synonyms:* nimble, lithe, supple, limber, acrobatic, fleet-footed, light-footed, light on one's feet;

[More](#)



Translations, word origin, and more definitions

# Getting Language Straight

*Don't try to be fancy with verbs:*

*... PLEASE...*

- “Implement Agile”
- “Adopt Agile”
- “Introduce Agile”
- “Accept Agile”
- “Follow Agile”
- “Move TO Agile”
- “Transition TO Agile”
- “Transform TO Agile”
- “Install Agile”
- “Administer Agile”
- “Leverage Agile”
- “Upgrade to Agile”
- “Practice Agile”
- “Establish Agile”
- “Experiment Agile”
- “Standardize Agile”
- “Execute Agile”

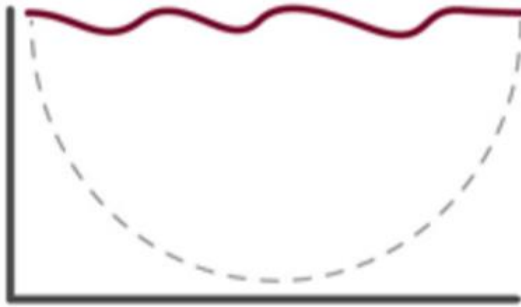


*...just stick to BE/BEING agile...*

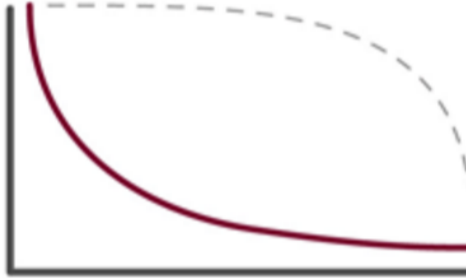
[Source: Bad Choice of Verbs Associated with “Agile”, by EFL People](#)

# Waterfall vs. Agile

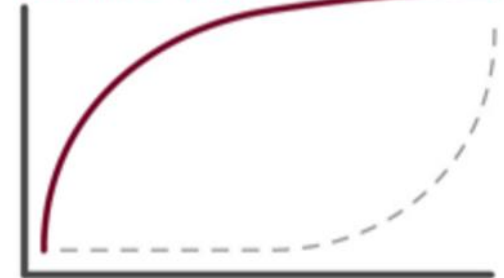
**VISIBILITY**



**RISK**

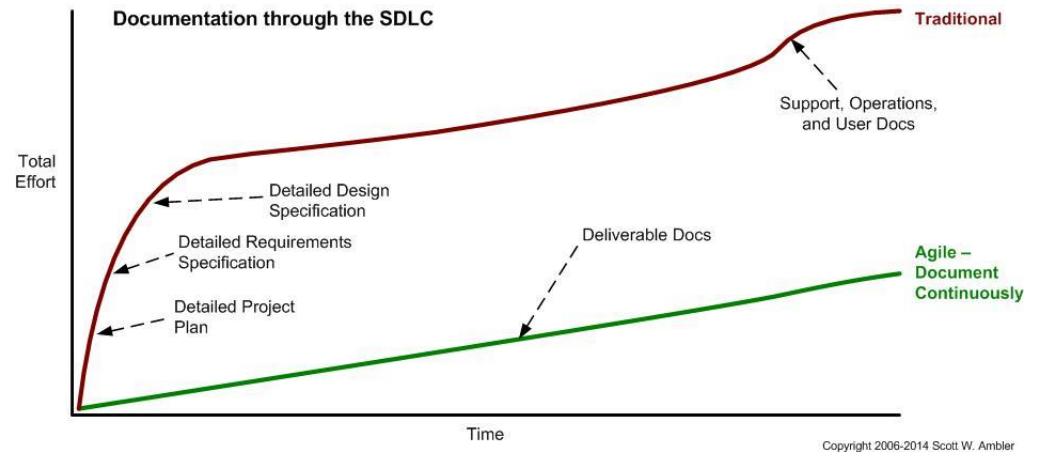
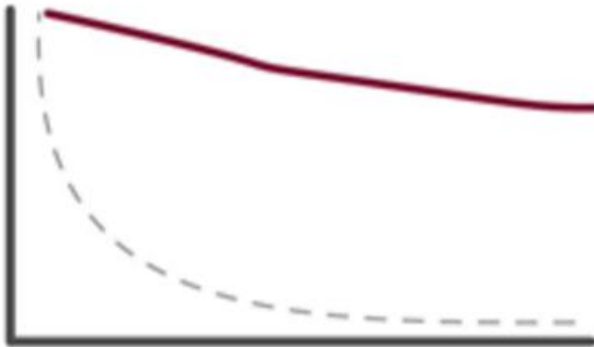


**BUSINESS VALUE**



Source: <http://image.slidesharecdn.com/ralphjocham-120612034405-phpapp02/95/agile-techniques-as-business-acceleration-tools-20-728.jpg?cb=1339472718>

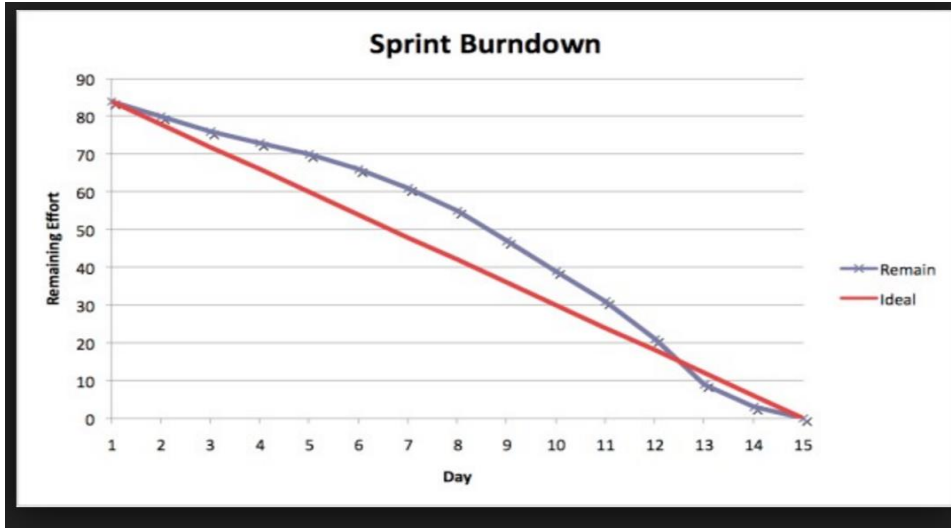
**ADAPTABILITY**



Source: <http://www.agilemodeling.com/essays/agileDocumentation.htm>



# RAGs - how reliable are they?



**2<sup>nd</sup> Degree  
of accuracy**

## Scrum Task Board Template

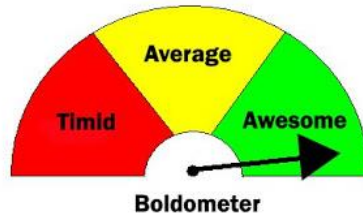
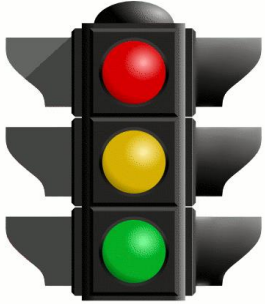
Company name

Stories	To Do		In Progress	Testing	Done
<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>
	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>
<div>This is a sample text. Replace it with your own text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own text.</div>
	<div>This is a sample text.</div>	<div>This is a sample text.</div>	<div>This is a sample text. Replace it with your own.</div>	<div>This is a sample text.</div>	



**1<sup>st</sup> Degree  
of accuracy**

# RAGs - how reliable are they?



**RAGs are  
3<sup>rd</sup> Degree of  
Accuracy**

- [Red, Yellow, Green or RYG/RAG Reports: How They Hide the Truth](#)
- [The Fallacy of Red, Amber, Green Reporting](#)
- [Agile Metrics](#)

# RAGs - how reliable are they?

**...Separate Topic...**



***We are on-track!!!***

***We are dead  
under water!!!***

***We are back  
on track  
again!!!***



- Long status meetings (time waste for many)
- Weekly RAG reporting (mostly green)
- "Effective" Risk, Resource, Cost management
- Multi-tiered communication b/w IT and Biz



- "Oh My God"
- "You promised"
- "No we did not"



- Surprise!!!
- Miracle!!!
- Scope-cutting
- Secret "Toolbox"
- Compromising Quality



# Agile Overview



Brooks's Law: Adding manpower to a late software project makes it later.

(Fred Brooks)

izquotes.com

# This Is All Tied To...

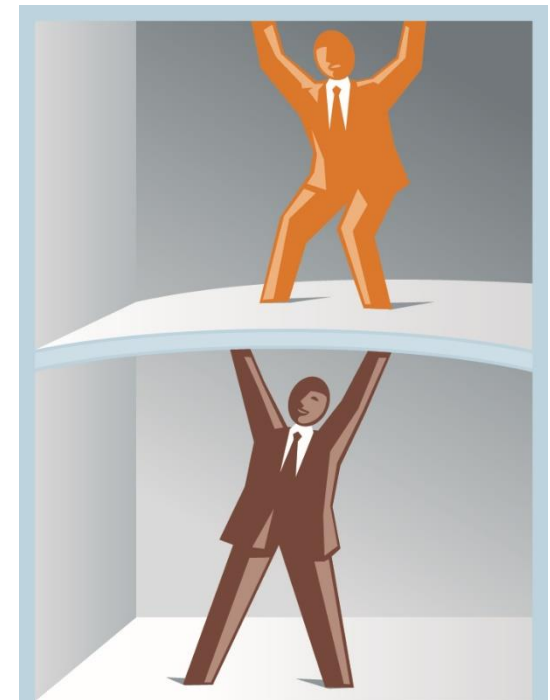
## Budget Ceiling is also Floor (Ironically)

- “Cost budgets are spent even when initial assumptions are lowered”
- “People do not cheat intentionally: system makes them to do so”

*Quotes from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*



*Budgeting/Finance -  
Separate Topic...*

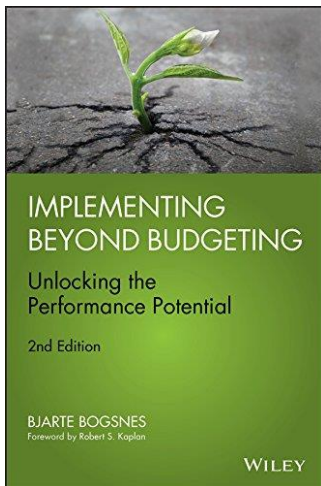




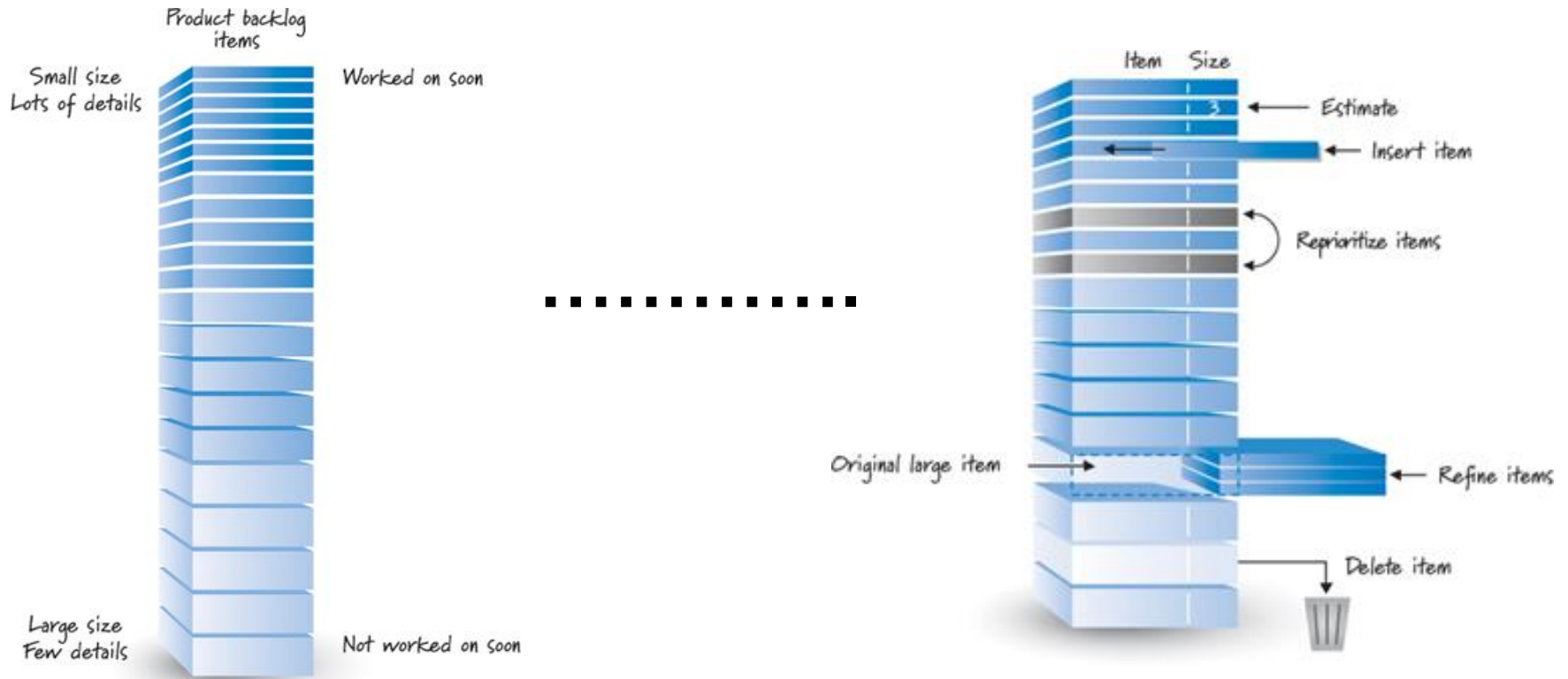
# This Is All Tied To...



*Budgeting/Finance -  
Separate Topic...*



# Scrum

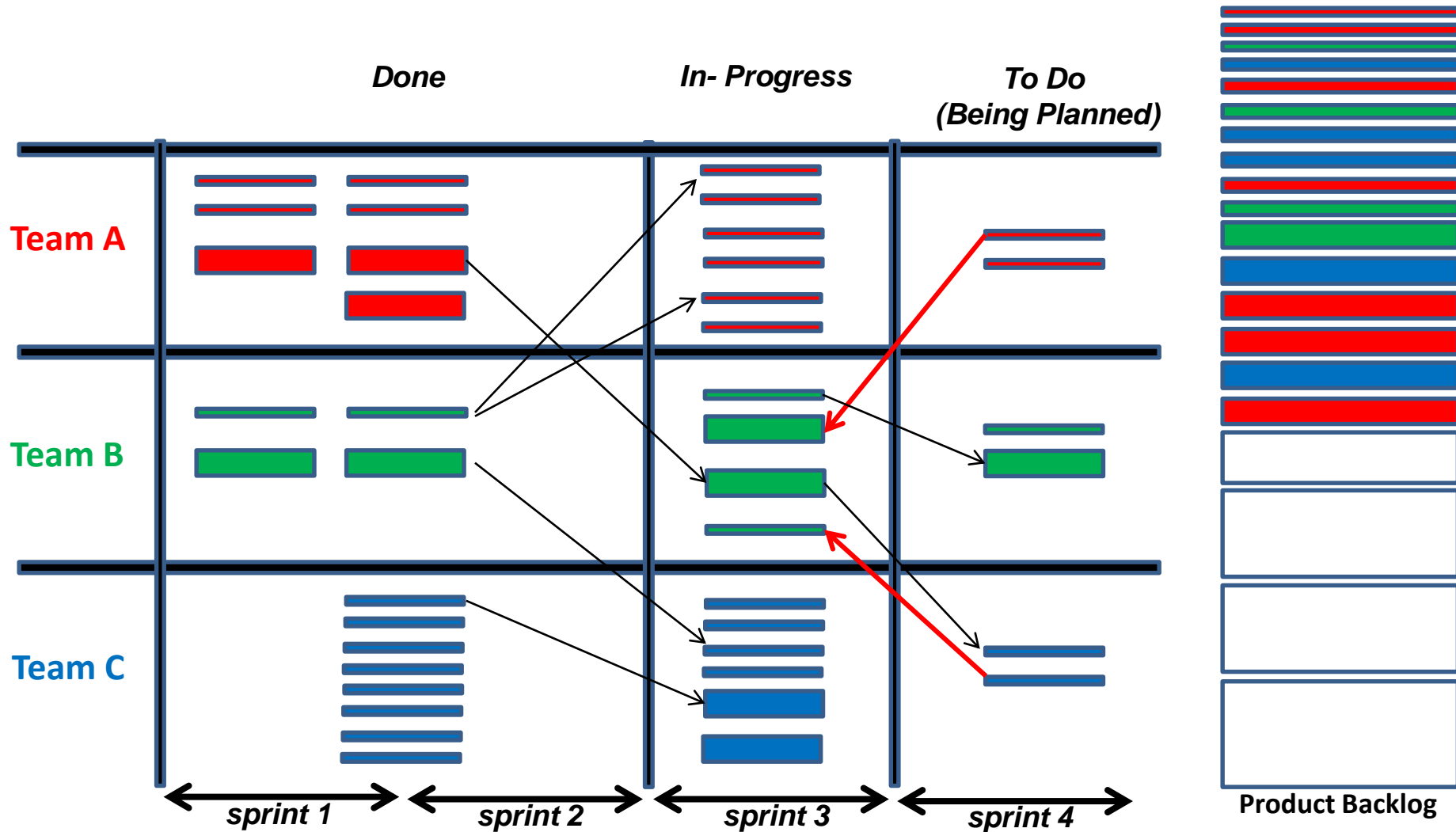


[http://www.informit.com/content/images/chap6\\_9780137043293/elementLinks/06fig03.jpg](http://www.informit.com/content/images/chap6_9780137043293/elementLinks/06fig03.jpg)

[http://www.informit.com/content/images/chap6\\_9780137043293/elementLinks/06fig06.jpg](http://www.informit.com/content/images/chap6_9780137043293/elementLinks/06fig06.jpg)

# Scrum

## Cross-Team Work Dependency



**Note:** Teams do not possess the same skillset and don't estimate work together

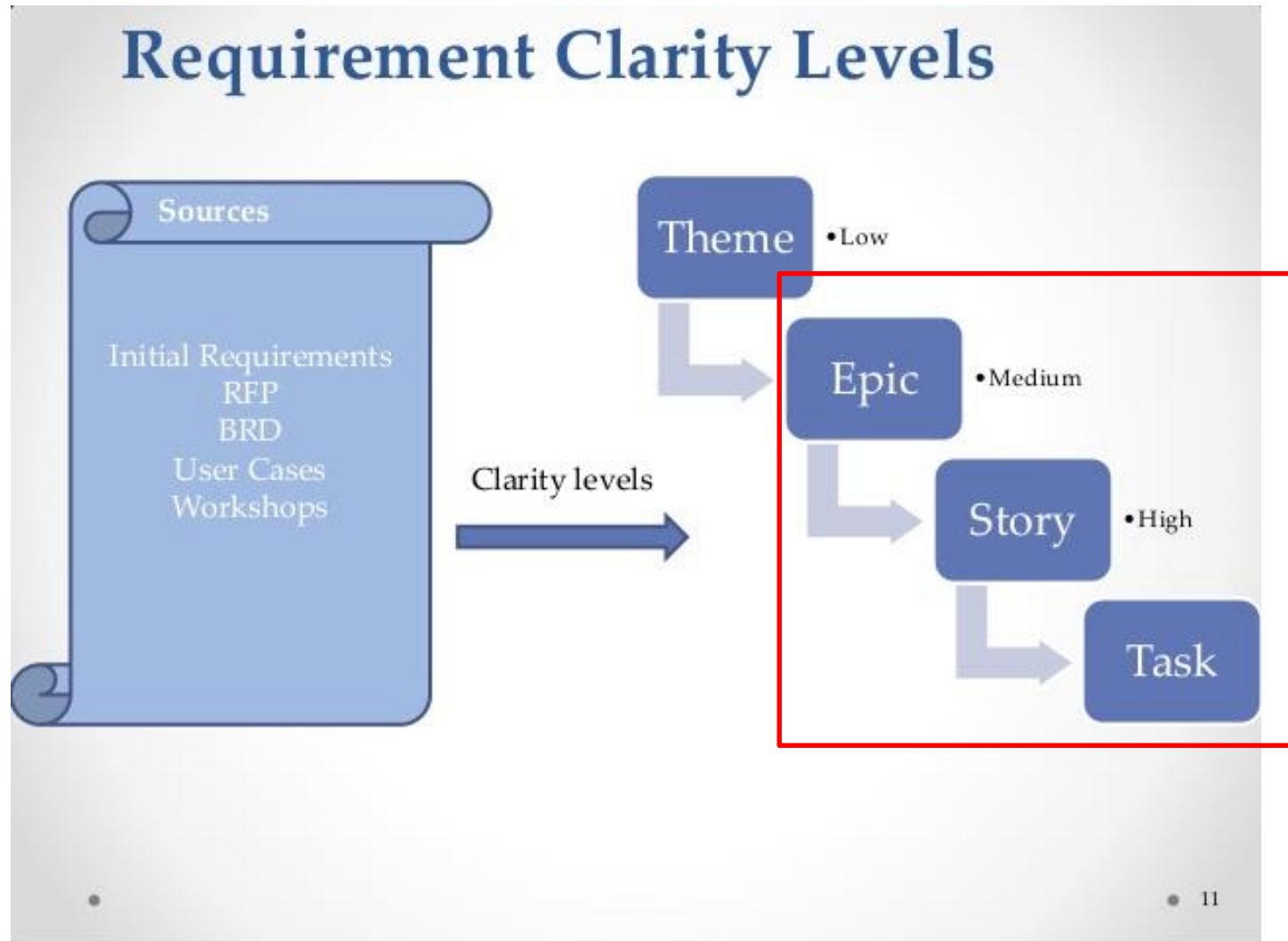


# Product Ownership Team



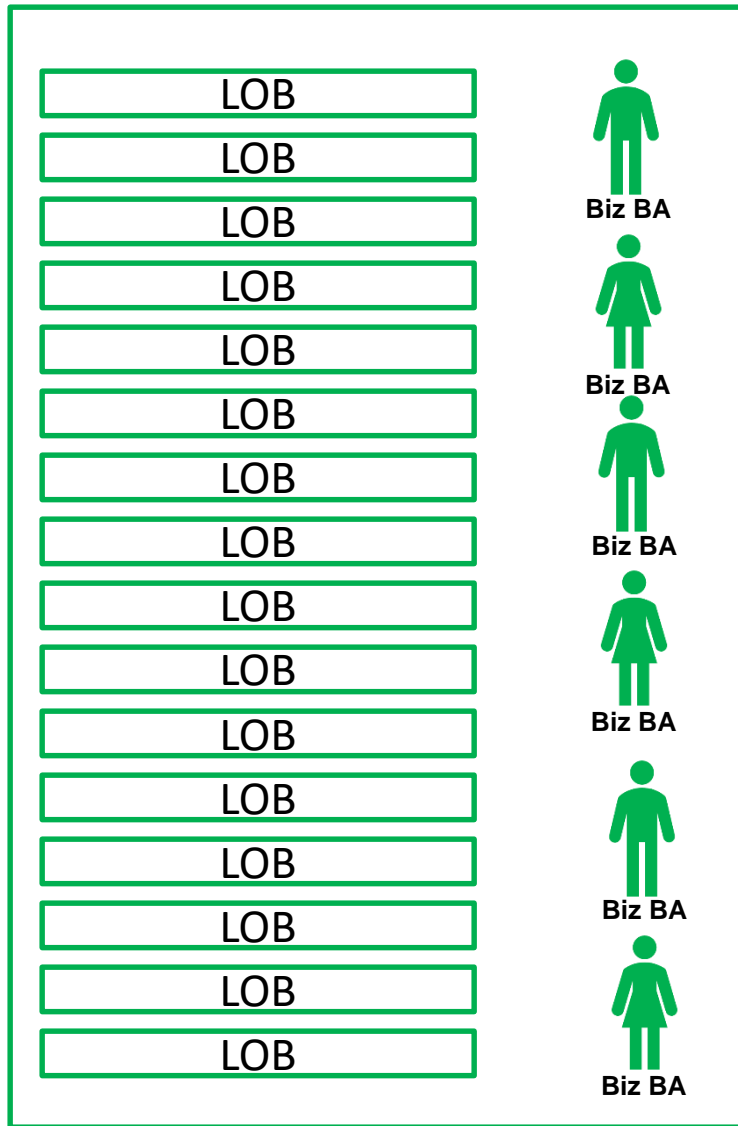
Source: [https://www.army.mil/article/145515/usanato\\_1gnc\\_soldiers\\_allies\\_train\\_during\\_exercise\\_austere\\_challenge\\_2015](https://www.army.mil/article/145515/usanato_1gnc_soldiers_allies_train_during_exercise_austere_challenge_2015)

# From Waterfall → To Agile Requirements

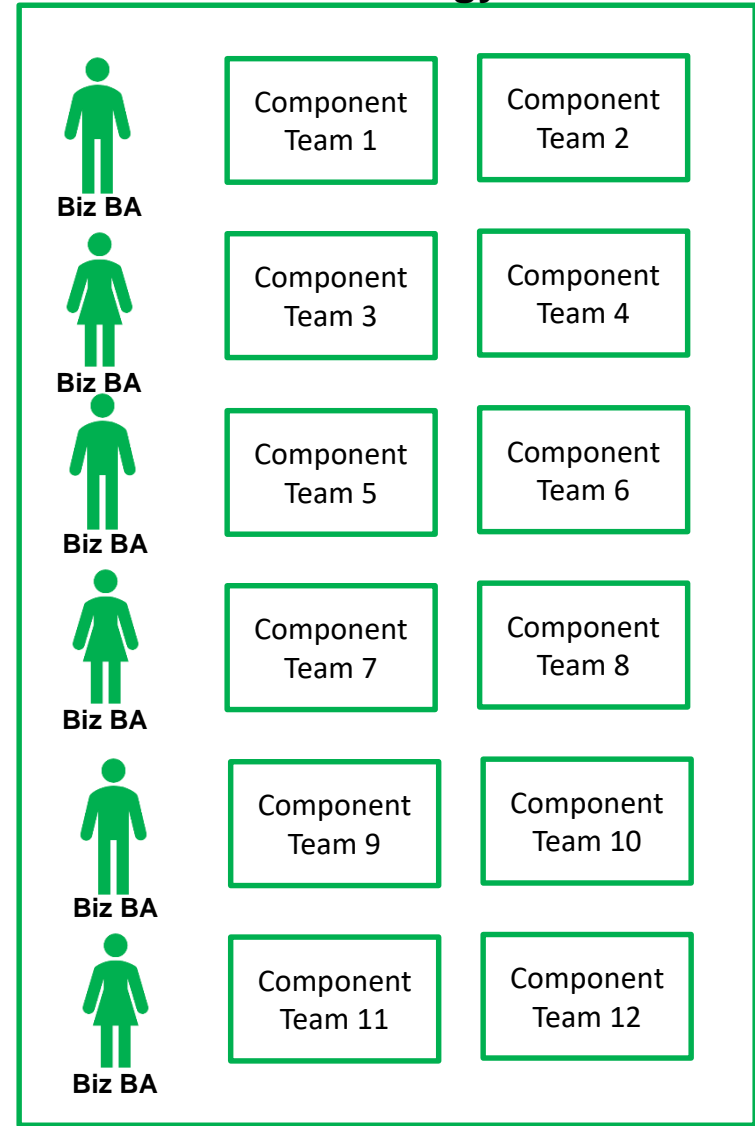


# Conventional Organizational Design

## Business

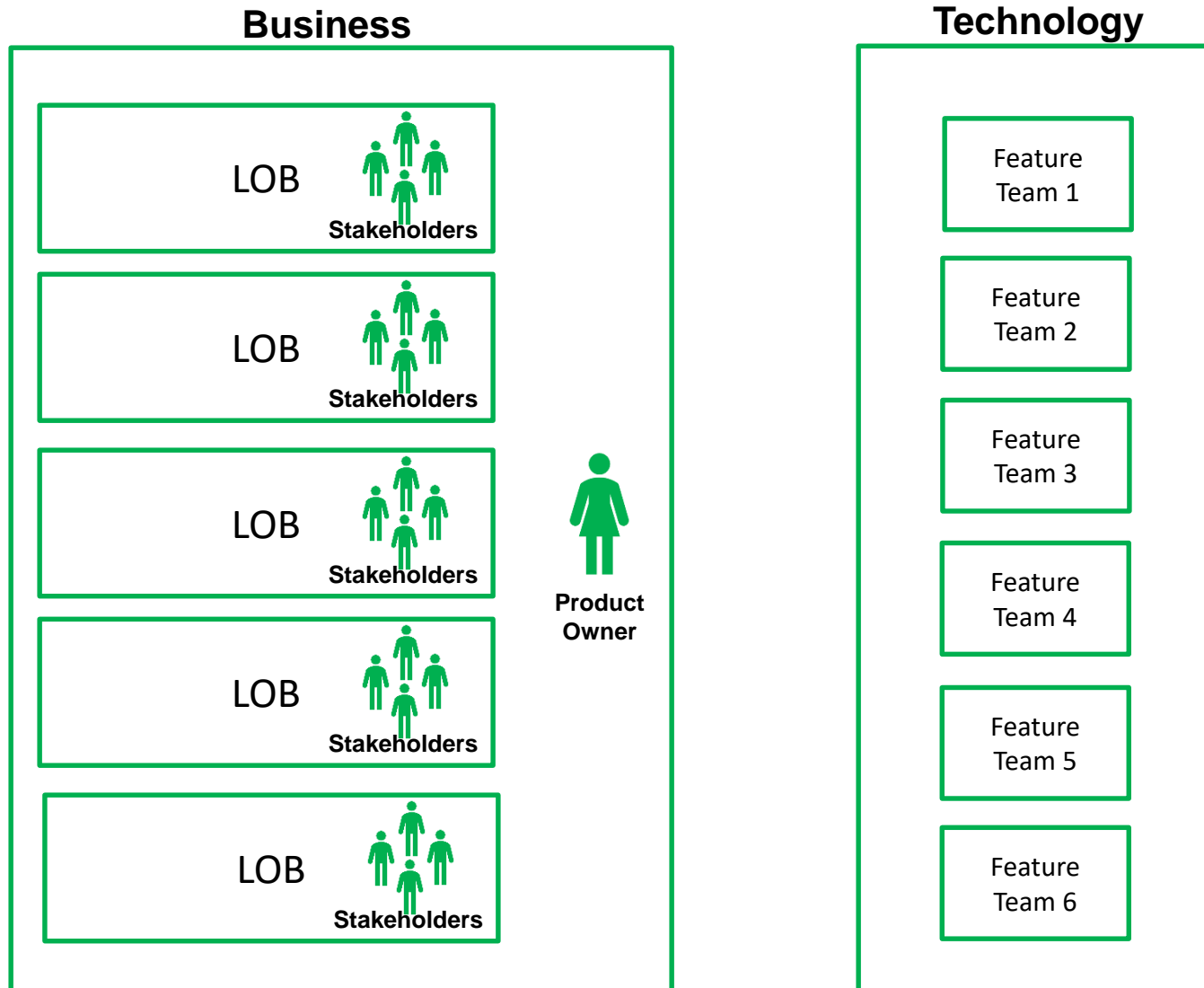


## Technology



# Agile Friendly Organizational Design

(e.g. Large Scale Scrum)



# Product Ownership Team

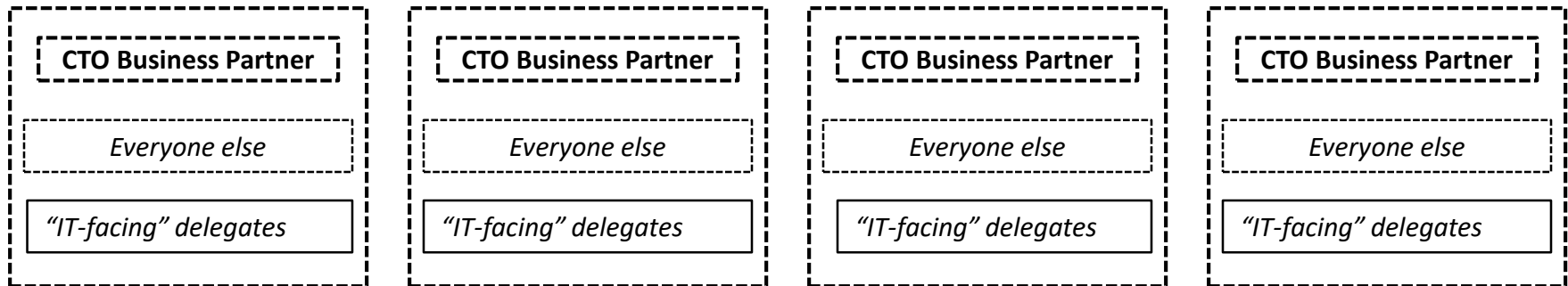


## The Product Owner Committee

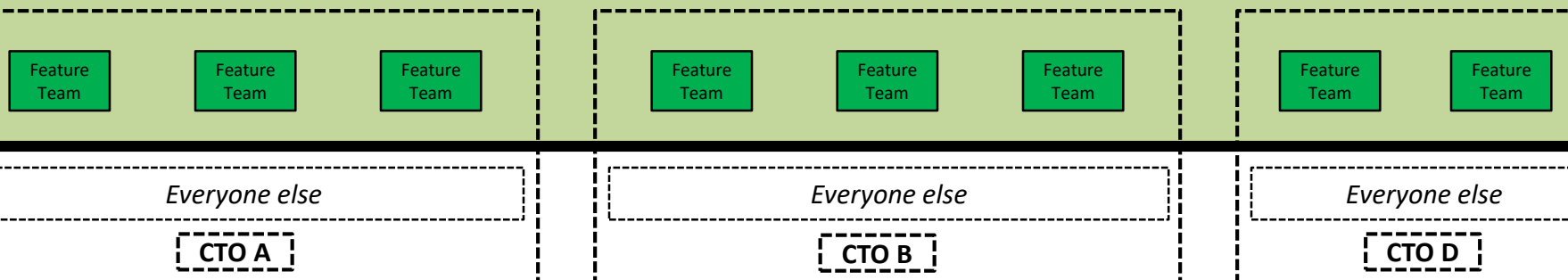
A product owner committee is a group of product owners without anyone in charge of the overall product. There is no one person guiding the group, helping to create a common goal, and facilitating decision making. A product owner committee is in danger of getting caught in endless meetings with conflicting interests and politics—something also referred to as “death by committee.” No real progress is achieved; people stop collaborating and start fighting each other. Always ensure

# ...and...in Large Scale Scrum environments...

## *Business*



Main Voice of Customer



## *Technology*



# How to Monetize Business Value?



**Making**



**Saving**



**Avoiding**

**Before  
vs.  
After**



**Costs/Efforts  
Involved**



➤ **Timelines**  
➤ **Capacity**  
➤ **Skill set**

derive

**Business Value**



**Priority**

# What are Corporate Misfits Good For?



Janet Bumpas  
"[Container Ships & Speedboats](#)",  
Krakow, Poland, May 2017

***"If you are scouting for people to put on an Innovation Project, go to HR and ask for a person with the fattest file and take that person"*** 😄



# Mystery of the Century

**WHAT  
IS  
AGILE?**



# Getting Language Straight

## Agile

**VERB**

*You cannot “DO” Agile?*

**ADJECTIVE**

*You can “Be” Agile?*

ag·ile

/ˈajəl/ 

*adjective*

1. able to move quickly and easily.

"Ruth was as agile as a monkey"

*synonyms:* nimble, lithe, supple, limber, acrobatic, fleet-footed, light-footed, light on one's feet;

[More](#)



Translations, word origin, and more definitions

# Getting Language Straight

*Don't try to be fancy with verbs:*

*... PLEASE...*

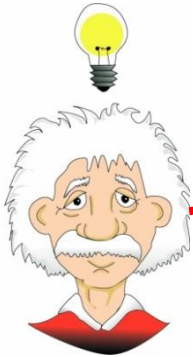
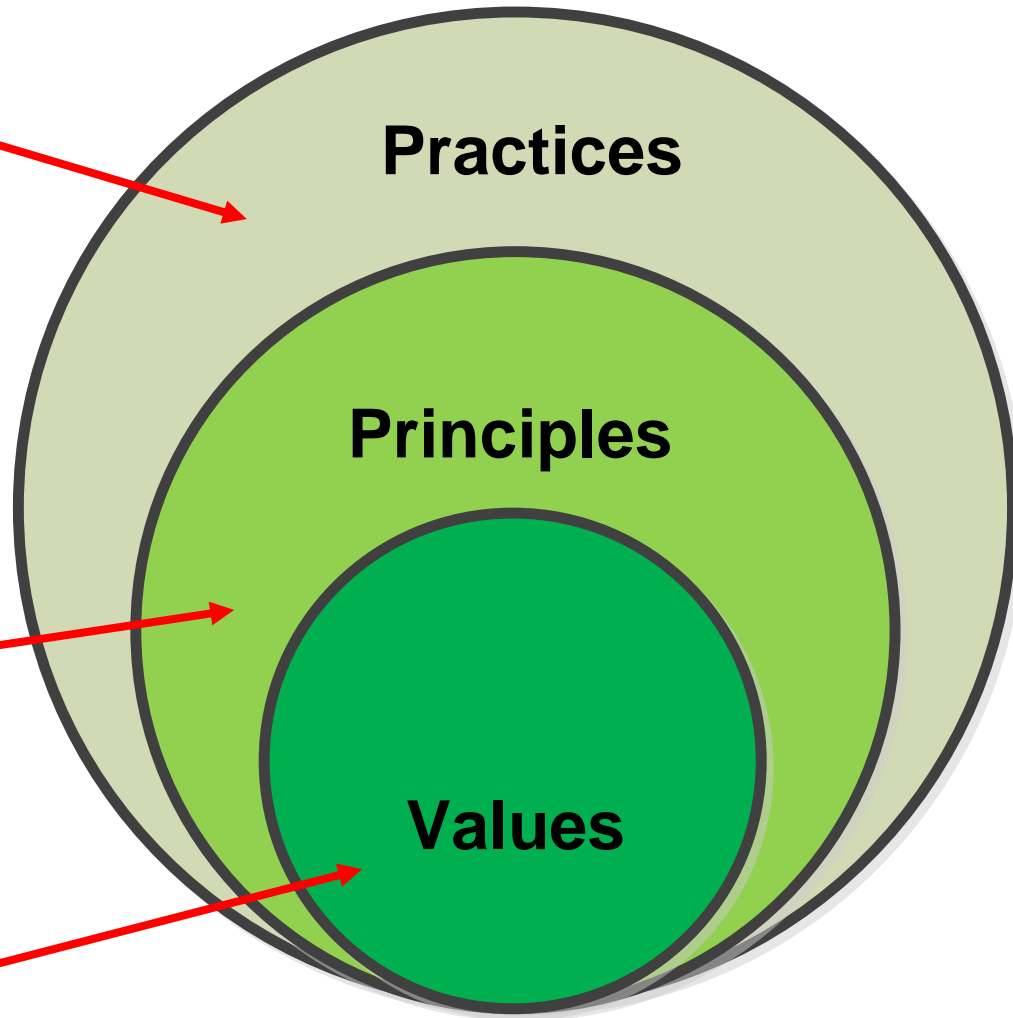
- “Implement Agile”
- “Adopt Agile”
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- “Experiment Agile”
- “Standardize Agile”
- “Execute Agile”



*...just stick to **BE/BEING** agile...*

[Source: Bad Choice of Verbs Associated with “Agile”, by EFL People](#)

# Where Do You Start?



Source: <http://www.keystepstosuccess.com/2017/05/are-there-better-ways-to-teach/>

# Short Cuts



Source: <https://www.youtube.com/watch?v=FIlvssCuLuM>



**...There are THOUSANDS of great practices...  
but *NONE* of them are "best"**



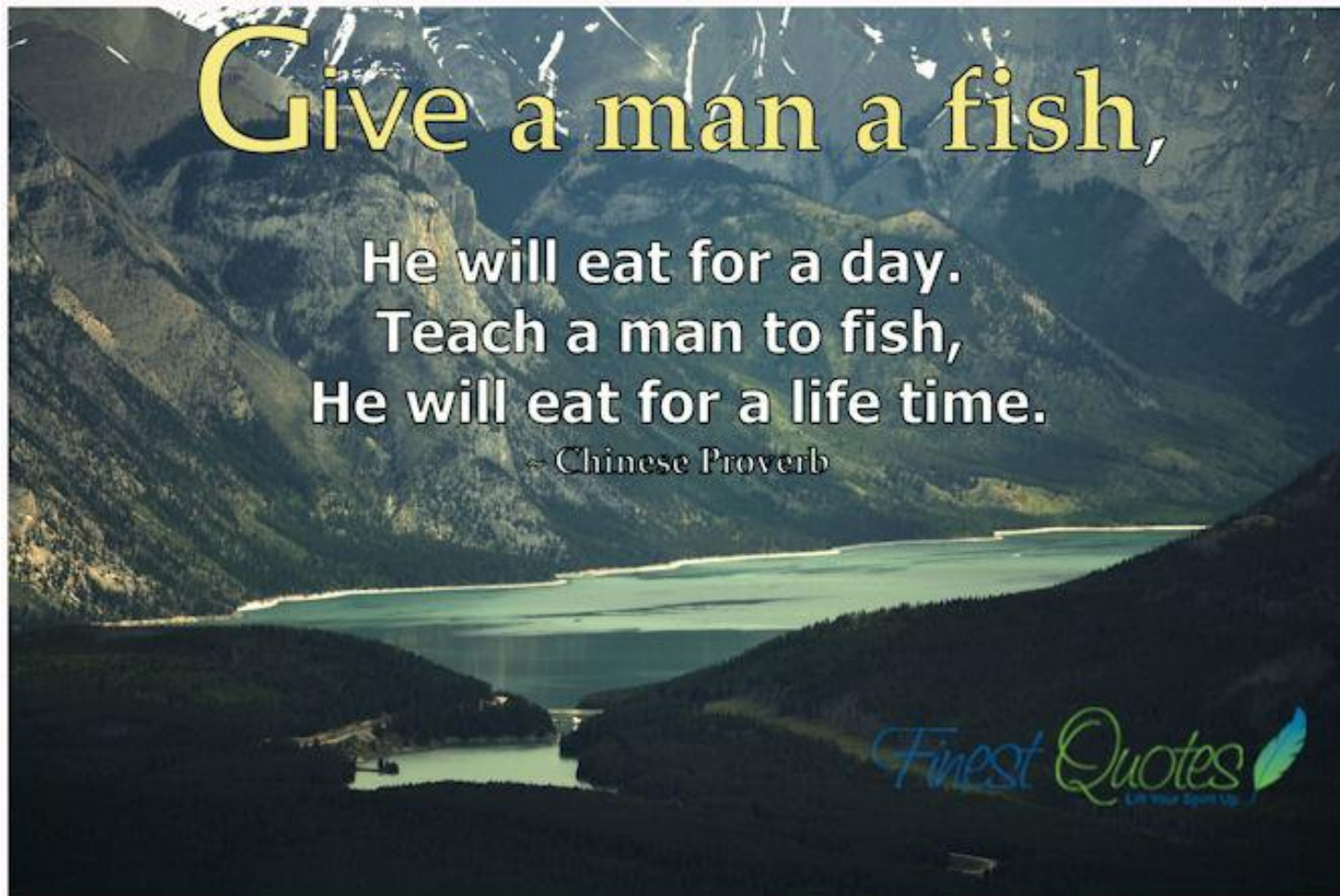
# Owning vs. Renting



Source: <https://www.manufacturedhomelivingnews.com/own-vs-rent-modern-housing-options/>



# Solving vs. Teaching How To Solve



Source: <http://www.lawteched.com/teaching-a-man-to-fish/>



# So...Why So much Renting?

57.3454354%

Agile  
by  
EOY



Source: <http://www.employeeightslawgroup.com/harassment/peer-pressure-just-go-along-with-it-its-easier-for-everyone/>

**Due to Pressure.  
and Peer Pressure.**

# “Scripted” Play at Agile “Theater”

## The Scrum Guide™

The Definitive Guide to Scrum:  
The Rules of the Game



Jeff Sutherland

**Only  
X - teen  
pages!!!**

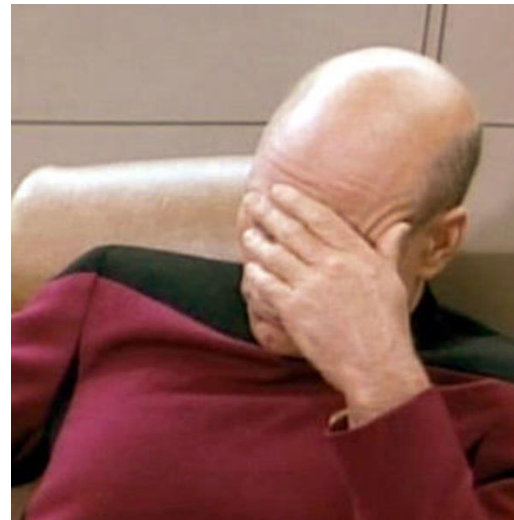


Ken Schwaber

July 2016

Developed and sustained by Ken Schwaber and Jeff Sutherland

HOW DID  
THIS  
HAPPEN???



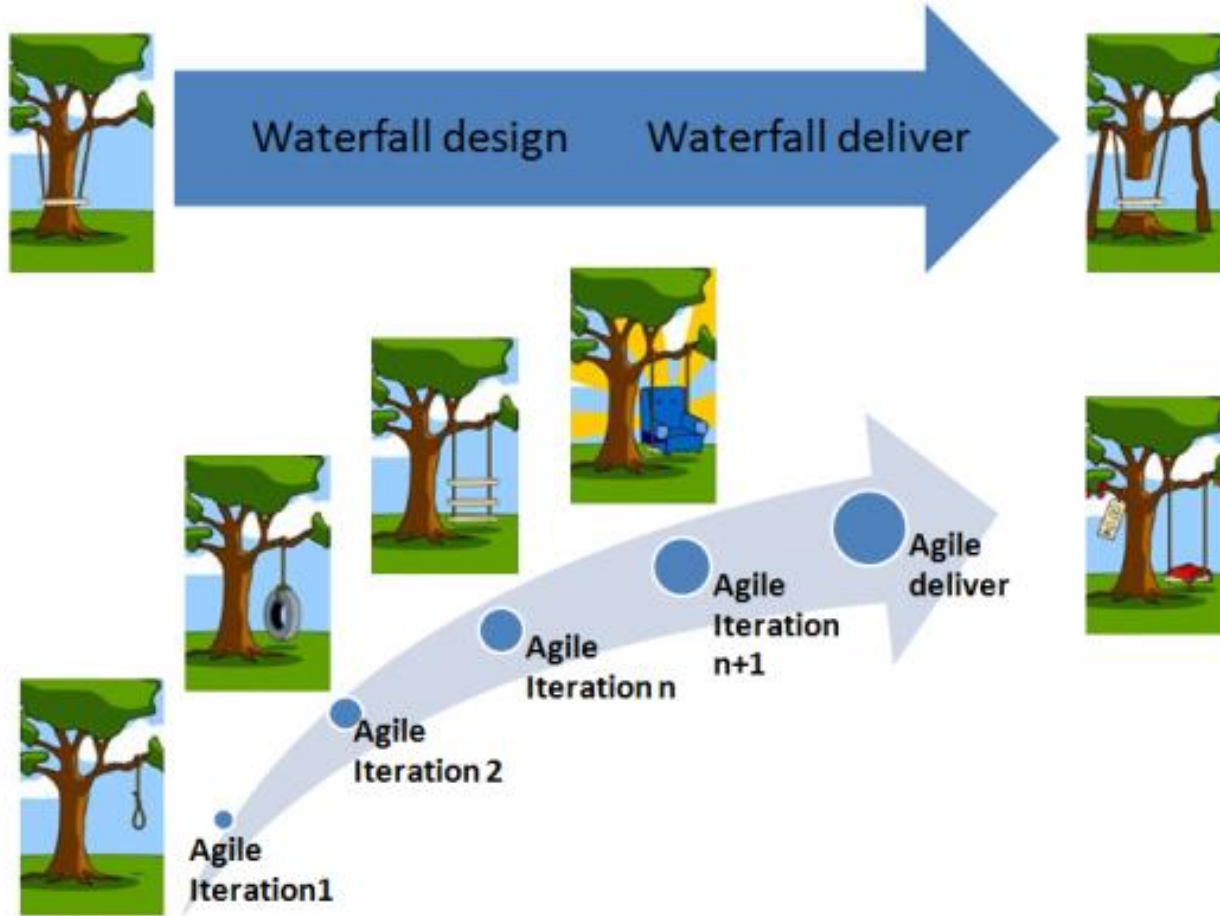
A Guide to the  
**SCRUM BODY OF KNOWLEDGE  
(SBOK™ GUIDE)**

Second Edition

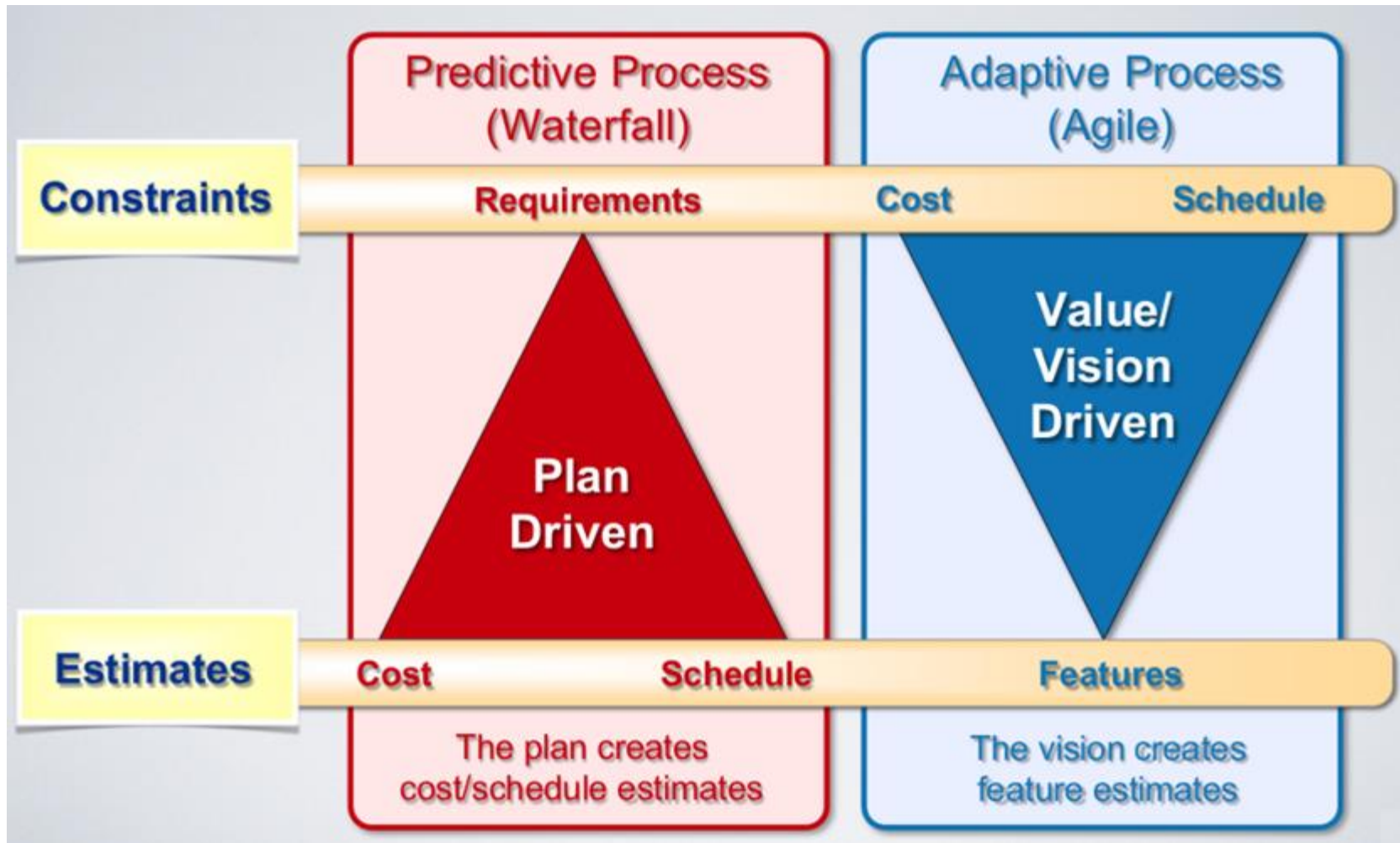
2016

**342 pages!!!  
Really???**

A Comprehensive Guide to Deliver Projects using Scrum

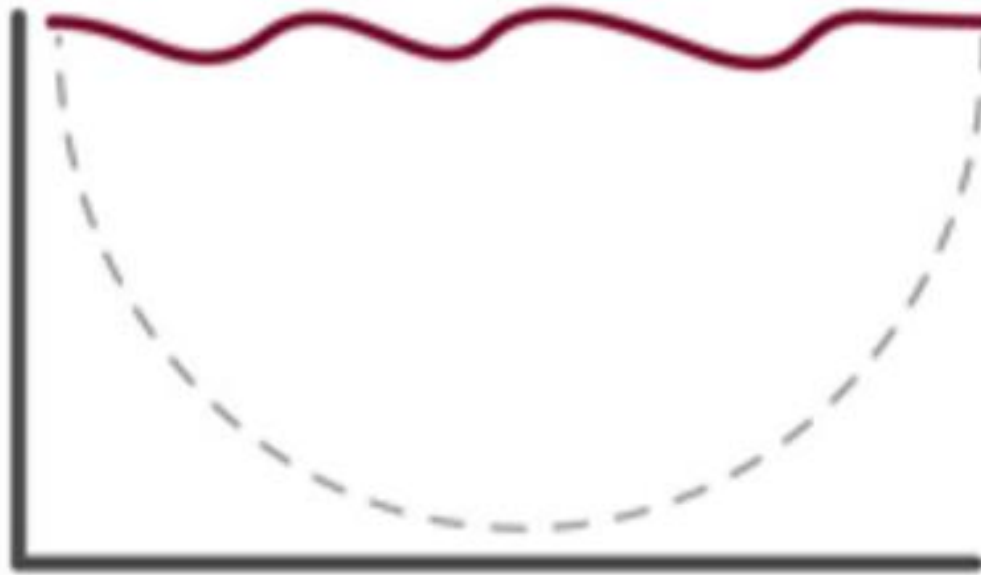


Source: <https://umangsoftware.files.wordpress.com/2014/06/agile.png?w=540&h=406>

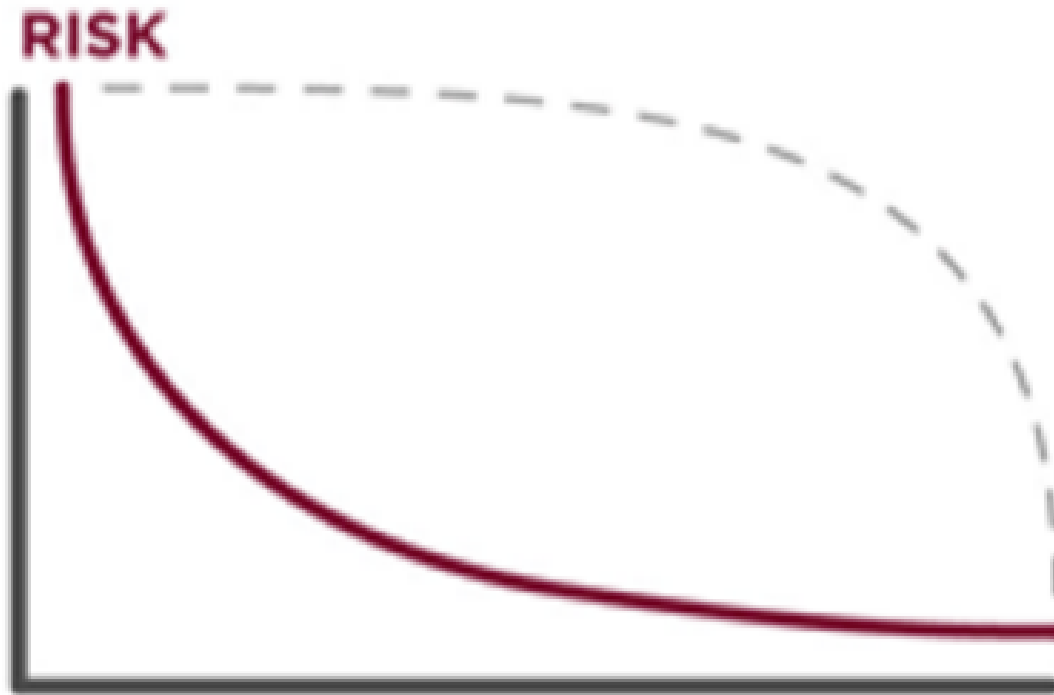


Source: [http://tom-sylvester.com/wp-content/uploads/2013/06/agile\\_waterfall\\_triple\\_constraint.png](http://tom-sylvester.com/wp-content/uploads/2013/06/agile_waterfall_triple_constraint.png)

## VISIBILITY



Source: <http://image.slidesharecdn.com/ralphjocham-120612034405-phpapp02/95/agile-techniques-as-business-acceleration-tools-20-728.jpg?cb=1339472718>



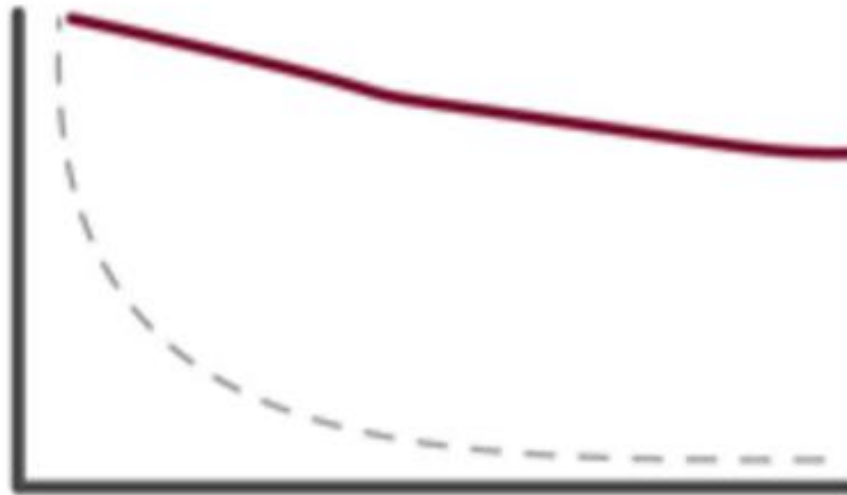
Source: <http://image.slidesharecdn.com/ralphjocham-120612034405-phpapp02/95/agile-techniques-as-business-acceleration-tools-20-728.jpg?cb=1339472718>



Source: <http://image.slidesharecdn.com/ralphjocham-120612034405-phpapp02/95/agile-techniques-as-business-acceleration-tools-20-728.jpg?cb=1339472718>

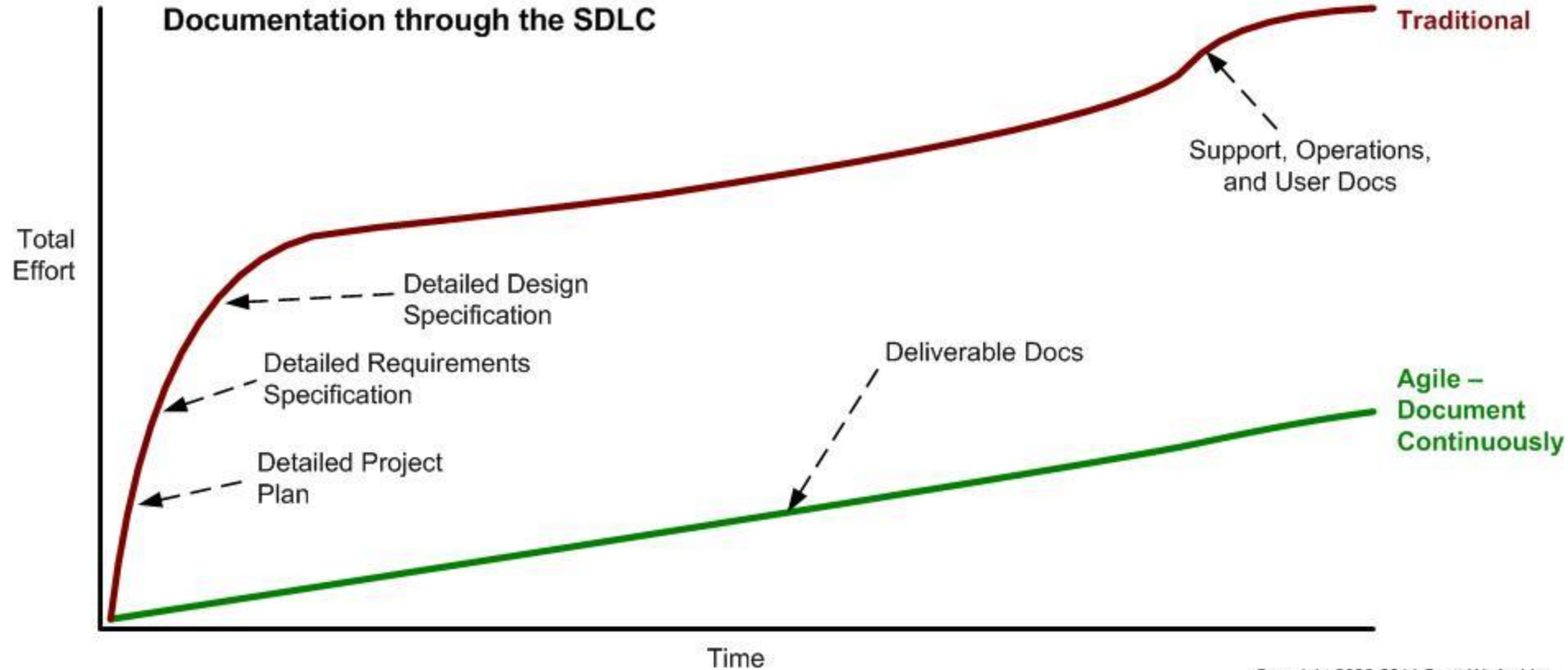


## ADAPTABILITY



Source: <http://image.slidesharecdn.com/ralphjocham-120612034405-phpapp02/95/agile-techniques-as-business-acceleration-tools-20-728.jpg?cb=1339472718>

## Documentation through the SDLC



Copyright 2006-2014 Scott W. Ambler

Source: <http://www.agilemodeling.com/essays/agileDocumentation.htm>

# Agile Overview

77

Agile Overview → Organizational Agility → *What does “Agile” mean?*

## What does “Agile” mean?

~~**NOUN**~~



*“You cannot DO Agile”*

**ADJECTIVE**



*“You can BE Agile”*

ag·ile

/ˈajəl/

adjective

1. able to move quickly and easily.

"Ruth was as agile as a monkey"

synonyms: nimble, lithe, supple, limber, acrobatic, fleet-footed, light-footed, light on one's feet;

[More](#)



Translations, word origin, and more definitions

*“Ability to turn on a dime for a dime”*

**C. Larman**

# Agile Overview

78

Agile Overview → Organizational Agility → *What does “Agile” mean?*

## What does “Agile” mean?



*turning angle / cycle time*



# Agile Overview

79

Agile Overview → Organizational Agility → *What does “Agile” mean?*

## What does “Agile” mean?



*complexity*

VS



*simplicity*

# What does “Agile” mean?

- **Most Common Misconceptions:**
- **Agility = Chaos, Anarchy and Low Discipline**
- **In Agile environments people are slackers and don’t work hard**
- **Agility implies low predictability and no planning**
- **Agile is not suitable for big projects**
- **Agility implies there is no documentation and traceability**
- **“We have installed agile tool. Now we are agile”**
- **“We attend and report in Daily Scrum”**

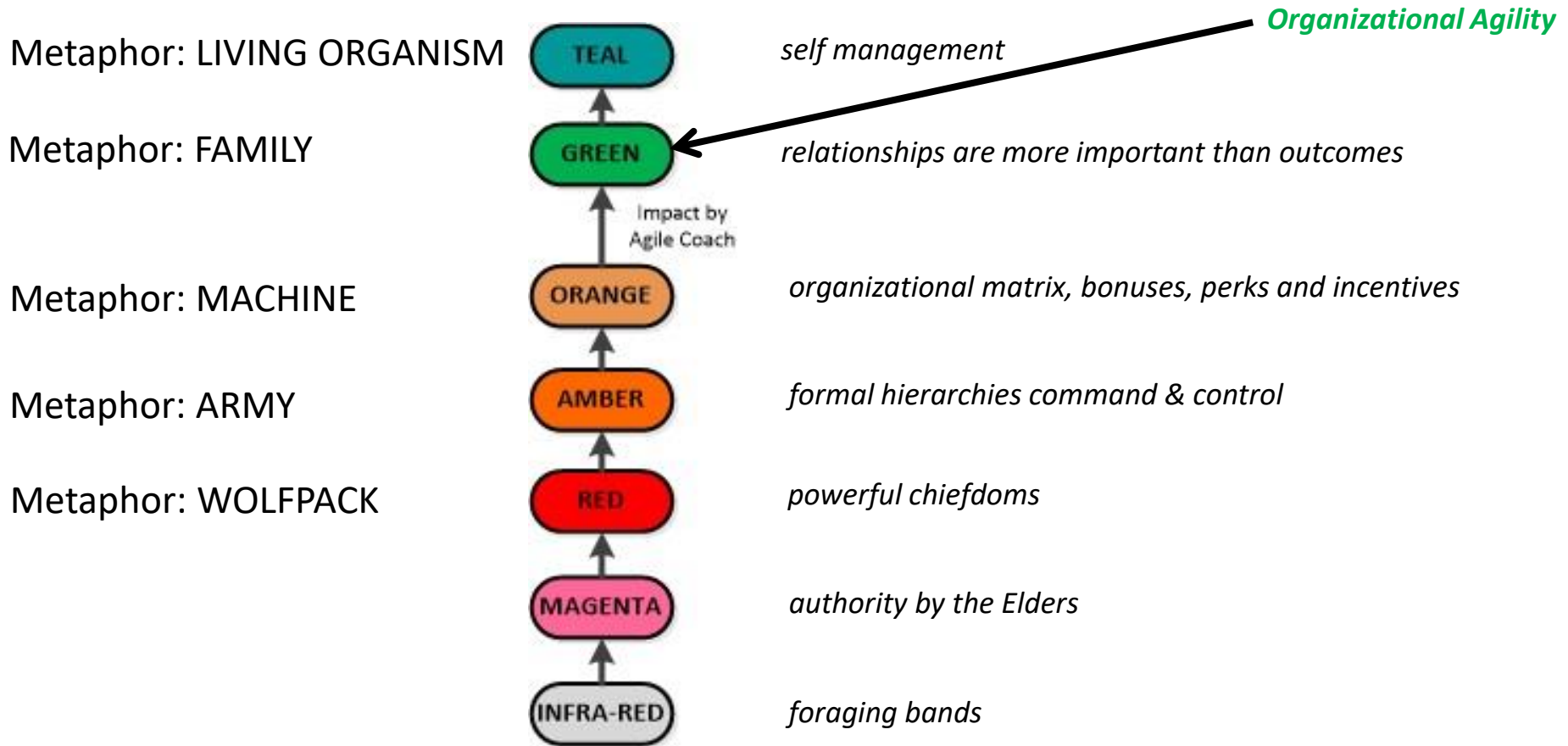


# What does “Agile” mean?

## Better Perception of Agile:

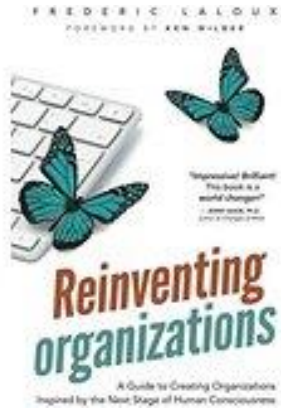
- 🚫 Agile Mindset of Leadership/Executive Management
- 🚫 Waste-conscious Governance & Management
- 🚫 Business Engagement (Product Ownership)
- 🚫 Full Transparency and Collaboration
- 🚫 Frequent Inspection and Adaptation
- 🚫 Personal Dedication and Intrinsic Motivation
- 🚫 Agile Engineering (Internal & External Partners)

# Organizational “Color”



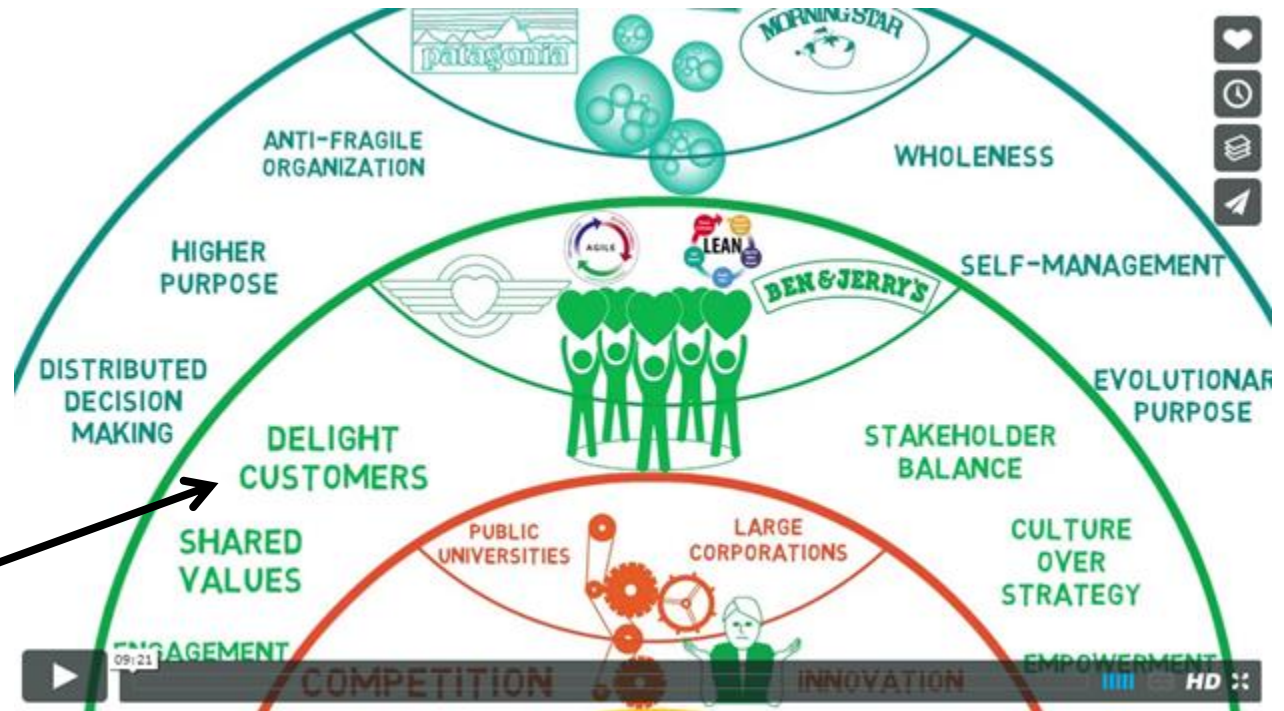
Source: [Frederic Laloux's "Reinventing organizations"](#)

# Organizational “Color”



Reinventing Organizations, by Frederic Laloux

Organizational Agility



Source: Lean and Agile Adoption with the Laloux Culture Model, by Peter Green. Source: <https://vimeo.com/121517508>

# Organizational “Tribal Stage”

“Life is Great”: “Less than 2 percent of workplace tribal culture is in this stage, wherein members who have made substantial innovations seek to use their potential to make a global impact.”

“We’re great (and they’re not)”: “The transition from “I’m great” to “we’re great” comes in this stage, wherein the tribe members are excited to work together for the benefit of the entire company.”

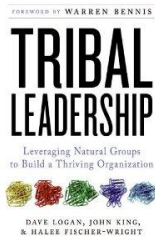
***Collective Performers and Team Players***

***Individual Star Performers and Super Heroes***

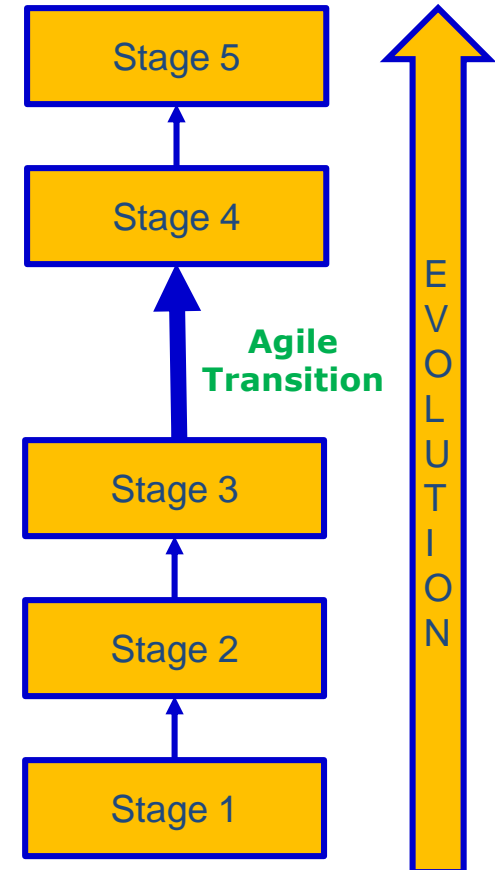
“I’m great (and you’re not)”: “49 percent of workplace tribes are in this stage, marked by knowledge hoarders who want to outwork and outthink their competitors on an individual basis. They are lone warriors who not only want to win, but need to be the best and brightest.”

“My life Sucks”: “The dominant culture for 25 percent of workplace tribes, this stage includes members who are passively antagonistic, sarcastic, and resistant to new management initiatives..”

“Life Sucks”: “The stage most professionals skip, these are tribes whose members are despairingly hostile—they may create scandals, steal from the company, or even threaten violence.”



Source: [Tribal Leadership: Leveraging Natural Groups to Build a Thriving Organization Paperback](#), by Dave Logan and others



# Organizational “Motivation Versioning”

## Motivation 1.0

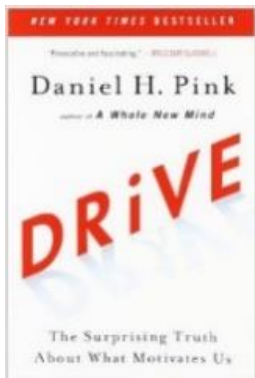
- Presumes that humans were biological creatures, struggling to obtain our basic needs for food, security and sex.
- Good for survival struggles

## Motivation 2.0

- Rests on **Theory X** of Human Motivation, when management assumes that employees are lazy and will avoid work if they can as they dislike work
- Presumes that humans also responded to rewards and punishments in their environment
- Requires Compliance
- Believes in **Carrots & Sticks** that bring 7 deadly flaws:  
(1)extinguish intrinsic motivation, (2)diminish performance, (3)crush creativity, (4)crowd out good behavior, (5)encourage cheating, shortcuts, and unethical behavior, (6)become addictive, (7)foster short-term thinking

## Motivation 3.0

- Rests on **Theory Y** of Human Motivation, when management assumes employees that are ambitious, self-motivated and exercise self-control
- Presumes that humans seek purpose maximization, no less than profit maximization a guiding principle
- Requires Engagement
- Supports **ROWE** (Results Only Working Environment), characterized by much lower turnover of resources



(Source: [Drive, by Daniel Pink](#))

# Agile Overview

Agile Overview → Organizational Agility → **Organizational “Motivation Versioning”**

Two Writers, Two Great Books, Two Independent Researches.....United by Agile Thinking

In **“Tribal Leadership” by David Logan**: tribe - group between 20 and 150 people (150- from Robin Dunbar's research, popularized in Malcolm Gladwell's 'The Tipping Point'). Tribe is a basic building block of any large human effort, including earning a living. Tribes and Their leaders create each other. People that belong to each tribe tend to recognize each other easily. A small company is a tribe. A large company is a tribe of tribes. At large company, several cultural stages may operate at the same time. Tribal Leadership focuses on language and behavior within a culture. The person at Stage 3 is connected to others in a series of dyadic (2-person) relationships. The person at Stage 4 is connected to others in a series of triadic (3-person), where they build value-based relationships between others.

In **“Drive” by Daniel Pink**: When it comes to motivation, there's a gap between what science knows and what business does. Our current business operating system—which is built around external, carrot-and-stick motivators—doesn't work and often does harm. We need an upgrade. And the science shows the way. This new approach has three essential elements: (1) Autonomy—the desire to direct our own lives; (2) Mastery—the urge to make progress and get better at something that matters; and (3) Purpose—the yearning to do what we do in the service of something larger than ourselves.

## Motivation 1.0

- Presumes that humans were biological creatures, struggling to obtain our basic needs for food, security and sex.
- Good for survival struggles

### Psychologists Who Studied It:

Harry Harlow  
Edward Deci  
Winslow Taylor  
Abraham Maslow  
Ryan Deci  
Mihaly Csikszentmihalyi  
Mark Lepper  
Alfie Kohn  
Karl Duncker  
Sam Glucksberg  
Meyer Friedman  
Ray Rosenman  
Cali Ressler  
Jody Thompson

### Business Thinkers Who Get It:

Peter F. Ducker  
Jim Collins  
W. Edward Deming  
Frederick Herzberg  
Jim Collins  
Cali Ressler  
Jody Thompson  
Gary Hamel

## Motivation 2.0

- Rests on **Theory X** of Human Motivation, when management assumes that employees are lazy and will avoid work if they can as they dislike work
- Presumes that humans also responded to rewards and punishments in their environment
- Requires **Compliance**

- Believes in **Carrots & Sticks** that bring **7 deadly flaws**: (1)extinguish intrinsic motivation, (2)diminish performance, (3)crush creativity, (4)crowd out good behavior, (5)encourage cheating, shortcuts, and unethical behavior, (6)become addictive, (7)foster short-term thinking.
- Assumes, medically defined, **Type A** personality behavior was first described as a potential risk factor for heart disease, as people are more ambitious, rigidly organized, highly status conscious, sensitive, take on more than they can handle, obsessed with time management.

- Based on **Extrinsic** motivation that brings profits, anxiety, depression and fuels **Type X Behavior**, which is:

- Lead to problems as goals (sales targets, quarterly returns, standardized test scores) as set for people: systematic problems for organizations due to narrowed focus, unethical behavior, increased risk taking, decreased cooperation, and decreased intrinsic motivation. Use care when applying goals in your organization."

- Good for **Algorithmic** tasks, which follow a set of established instructions down a single pathway to one conclusion.

- Assumes that "Rewarding an activity will get you more of it. Punishing an activity will get you less of it."

- "If-then" rewards offered as contingencies (reduce the depth of our thinking) —as in, "If you do this, then you'll get that."

- "Now that" rewards that are somewhere less harmful and offered after a task has been completed— as in "Now that you've done such a great job, let's acknowledge the achievement."

## Motivation 3.0

- Rests on **Theory Y** of Human Motivation, when management assumes employees that are ambitious, self-motivated and exercise self-control.

- Presumes that humans seek purpose maximization, no less than profit maximization a guiding principle
- Requires **Engagement**

- Supports **ROWE (Results Only Working Environment)**, characterized by much lower turnover of resources

- Assumes, medically defined, **Type B** personality behavior that leads to lower stress level and typically work steadily, enjoying achievement but not becoming stressed when they do not achieve
- Bring about success as goals are set by people for themselves and that are devoted to attaining mastery are usually healthy

- Based on **Intrinsic** motivation that brings purpose maximization, stronger performance and fuels **Type I Behavior**, which is good for long-term goals, renewable resource, does not disdain money or recognition, is both born and made, promotes greater physical and mental well-being.

- Goldilocks tasks**: The sweet spot where tasks are neither too easy nor too hard. Essential to reaching the state of "flow" and to achieving mastery.

- Good for **Heuristic** tasks, which has no algorithm and require experimenting with Possibilities/devise a novel solution.

- Brings out in people: **Autonomy** (Ancient Greek: αὐτονομία autonomia from αὐτόνομος autonomos from αὐτο- auto- "self" + νόμος nomos, "law", hence when combined understood to mean "one who gives oneself one's own law").

- Mastery** (A skill is the learned ability to carry out a task with pre-determined results often within a given amount of time, energy, or both) and **Purpose** (the reason for which something is done or created or for which something exists)

## Tribe Stage 5

- Expressing view: **"life is great."** There is no "they."
- Forming ever-growing networks with those that have similar values
- In corporate settings, exists only if a tribe is so far ahead of its competitors that they are irrelevant. Otherwise, the culture regresses to Stage Four
- The behavior of Stage Five expresses innocent wonderment.

## Tribe Stage 4

- Forming structures called triads (building values-based relationships between others)
- Expressing view: **"we're great"** (in the background: "they are not")
- In clusters, people radiate tribal pride

The longest evolutionary step that leads to developing **Kaizen Culture** and **Transitioning to Agile**

Required for Transition

## Tribe Stage 3

- Connecting to others by in a series of dyadic (2-person) relationships.
- Expressing the view: **"I'm great"** (in the background: "you are not")
- In clusters, attempts to outperform others
- Everyone is striving for dominance
- Individuals' behavior expresses a "lone warrior" ethos
- Culture becomes the "wild, wild west."

## Tribe Stage 2

- Separating from others
- Lacking power that others have
- Expressing the view: **"my life sucks."**
- Feel themselves as being apathetic victims

## Tribe Stage 1

- Personal alienation from others
- Expressing the view: **"life sucks."**
- Despairing hostility towards society

Advanced

Evolution of Tribal (Organizational) System

Primitive

Primitive

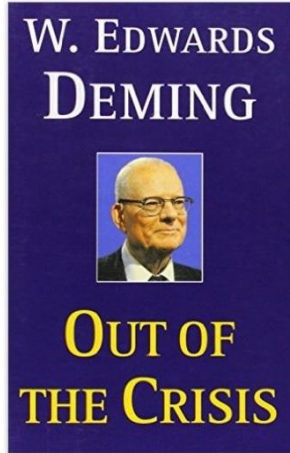
Evolution of Human Operating System

Advanced

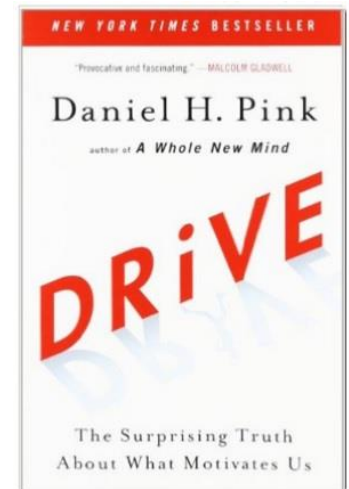
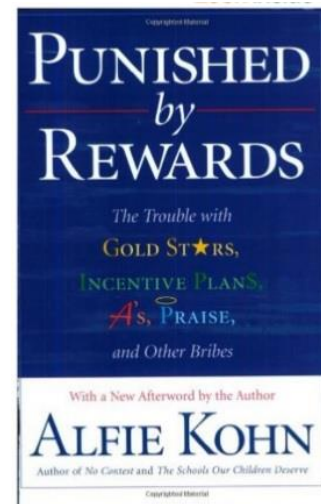
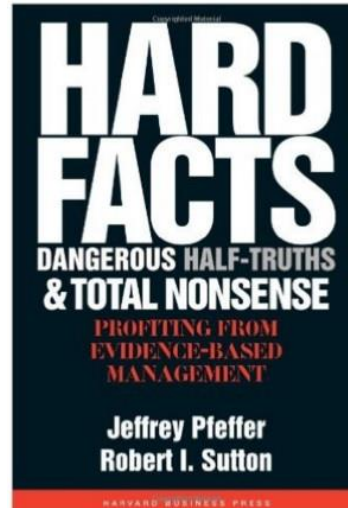
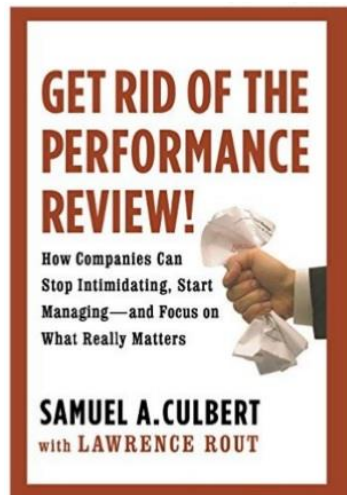
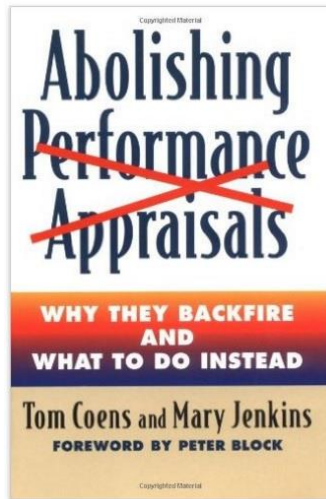
Prepared by G.Gendel



# Frequently ignored scientific evidence



“The idea of a merit rating is alluring. The sound of the words captivates the imagination: pay for what you get; get what you pay for; motivate people to do their best, for their own good. The effect is exactly the opposite of what the words promise.”



# What do companies value most?

## Its Shareholders?

### Primary Focus on:

- Stock prices, dividends
- Quarterly earnings, Budget cuts

### Immediate Benefits:

- Happy shareholders
- More market investments

## Its Customers?

### Primary Focus on:

- Cheaper & higher quality products
- Shorter Cycle Time
- More clients and referrals

### Immediate Benefits:

- Higher Revenues and ROI
- Stronger finances/balance sheets

## Its Employees?

### Primary Focus on:

- Competitive salaries & benefits
- Better working conditions
- Career growth potentials
- Internal learning opportunities
- Job security and safety

### Immediate Benefits:

- Happy Employees
- Gaining and retaining talent

## 3rd Parties?

### Primary Focus on:

- SOWs
- SLAs

### Immediate Benefits:

- Short term solutions



**Daniel Pink**  
@DanielPink



"The true measure of a company is how they treat their lowest paid employee." -- Scott Scherr, CEO of Ultimate Software

50+ RETWEETS    21 FAVORITES

# What do companies value most?

Roots of Relationships: Organizations & Individuals

Green Zone vs. Red Zone Environments

Agile Alliance 2015 (08-2015): Keynote speaker **James Tamm**: “Want Better Collaboration?”

## Red Zone Chicken

- Star Performers
- Very aggressive
- Internally competitive
- Lower egg production
- High mortality rate

## Green Zone Chicken

- Collaborative Performers
- Not aggressive
- Externally competitive
- Higher egg production
- Low mortality rate



(Source: [https://submissions.agilealliance.org/system/attachments/attachments/000/001/674/original/AGILE\\_Aug\\_7\\_2015\\_for\\_participants.pdf?143](https://submissions.agilealliance.org/system/attachments/attachments/000/001/674/original/AGILE_Aug_7_2015_for_participants.pdf?143) (page 6))

# Agile Overview

Agile Overview → Organizational Agility → *What do companies value most?*

## What do companies value most?

Roots of Relationships: Organizations & Individuals

### Red Zone

- Low trust-high blame
- Threats and fear
- Guardedness
- Hostility
- Withholding energy
- Risk avoidance
- Attitude of entitlement
- Cynicism and suspicion
- Work is painful
- External motivation

### Green Zone

- High trust-low blame
- Mutual support
- Dialogue and shared vision
- Honesty and openness
- Cooperation
- Risk taking
- Sense of contribution
- Sincerity and optimism
- Work is pleasurable
- Internal motivation

James Tamm:

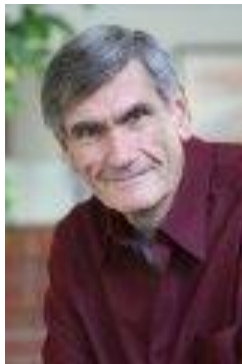
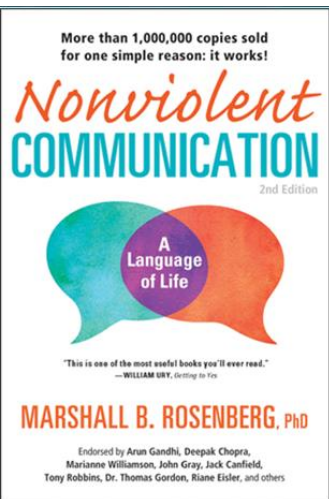
“In my business **Red** Zone behaviors lead to LITIGATION , in your business: to SOFTWARE THAT REALLY SUCKS”

(Source: [https://submissions.agilealliance.org/system/attachments/attachments/000/001/674/original/AGILE\\_Aug\\_7\\_2015\\_for\\_participants.pdf?1438891212](https://submissions.agilealliance.org/system/attachments/attachments/000/001/674/original/AGILE_Aug_7_2015_for_participants.pdf?1438891212), page 6)



# What do companies value most?

## Roots of Relationships: Organizations & Individuals



### Marshall Rosenberg, Ph.D.

- Has initiated peace programs in war-torn areas throughout the world including Rwanda, Burundi, Nigeria, Malaysia, Indonesia, Sri Lanka, the Middle East, Serbia, Croatia, and Ireland.
- Founder and director of educational services for the Center for Nonviolent Communication (CNVC)

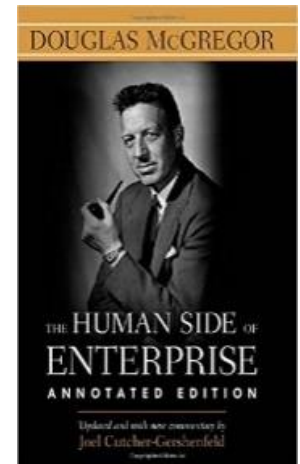
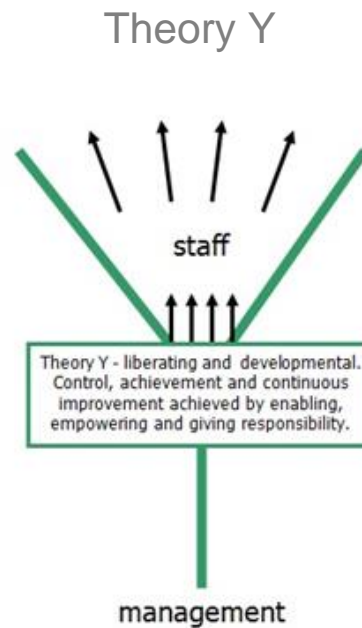
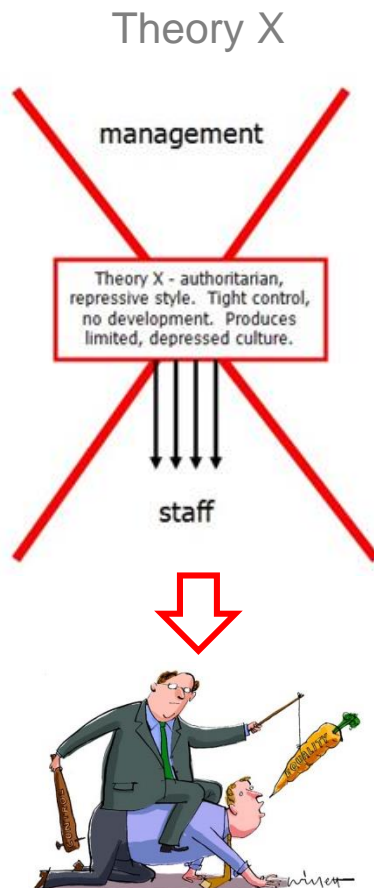
### Our Focus is on:

- How to deal with individual hostility and avoid hostile situations
- How to handle threats and fear coming from peers and superiors
- How to gain trust of others
- How to embrace conflict resolution and peace

(Source: [http://www.amazon.com/dp/1892005034/?tag=googhydr-20&hvadid=74866992912&hvpos=1t1&hvexid=&hvnetw=g&hvrnd=2511768207107237187&hvpone=&hvptwo=&hvgmt=b&hvdev=c&ref=pd\\_sl\\_7xly5lfn9r\\_b](http://www.amazon.com/dp/1892005034/?tag=googhydr-20&hvadid=74866992912&hvpos=1t1&hvexid=&hvnetw=g&hvrnd=2511768207107237187&hvpone=&hvptwo=&hvgmt=b&hvdev=c&ref=pd_sl_7xly5lfn9r_b))

# What do companies value most?

## Roots of Relationships: Organizations & Individuals

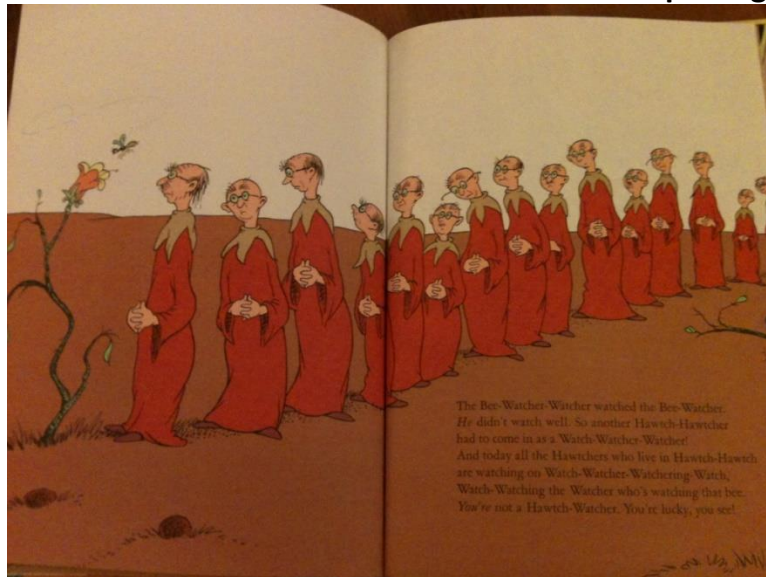


(Source: [The Human Side of Enterprise, by Douglas McGregor](#))

*McGregor's Theory X vs. Theory Y*



## Roots of Relationships: Organizations & Individuals



(Source: <http://dutchrush.com/2013/04/pastors-wife/> )

# Muda?...



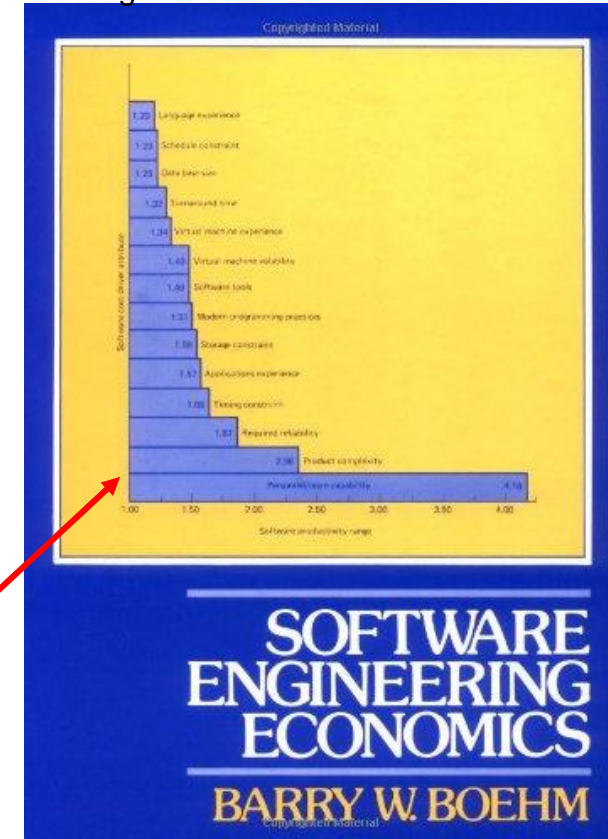
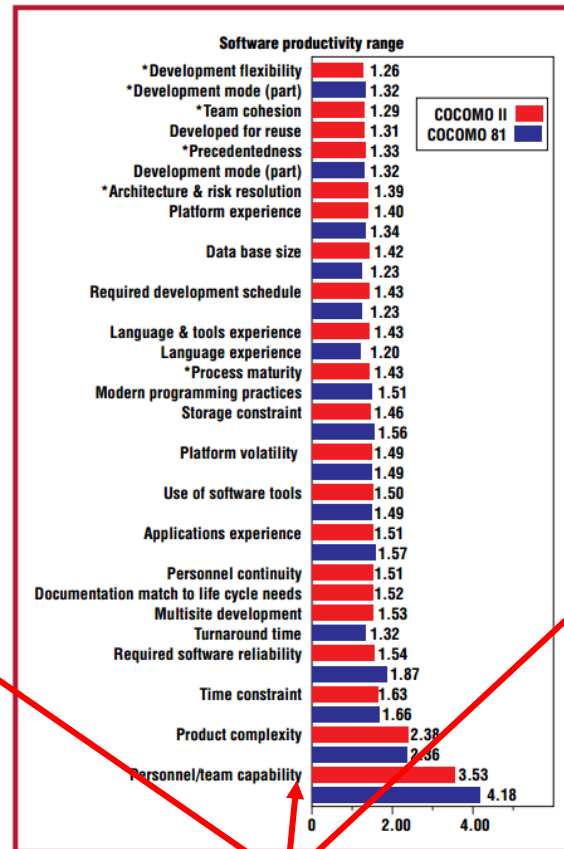
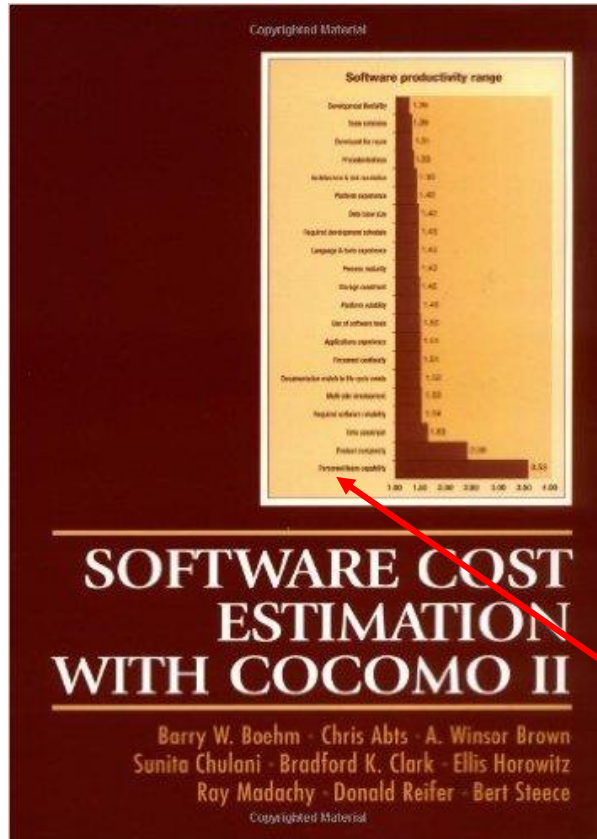
This financial crisis is forcing companies to make tough decisions;

there is a risk that we might need to lay off André....

(Source: <https://foreverfomo.wordpress.com/tag/dan-pink/> )

# What do companies value most?

Studies about Productivity Range: What factors carry most weight?



Humans

**CONSTRUCTIVE COST MODEL II (COCOMO® II)** - is a model that allows one to estimate the cost, effort, and schedule when planning a new software development activity.

# Agile Overview

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Agile Overview → Thinking Wide & Deep → Lean Thinking → *“Watching the baton, not the runners.”*

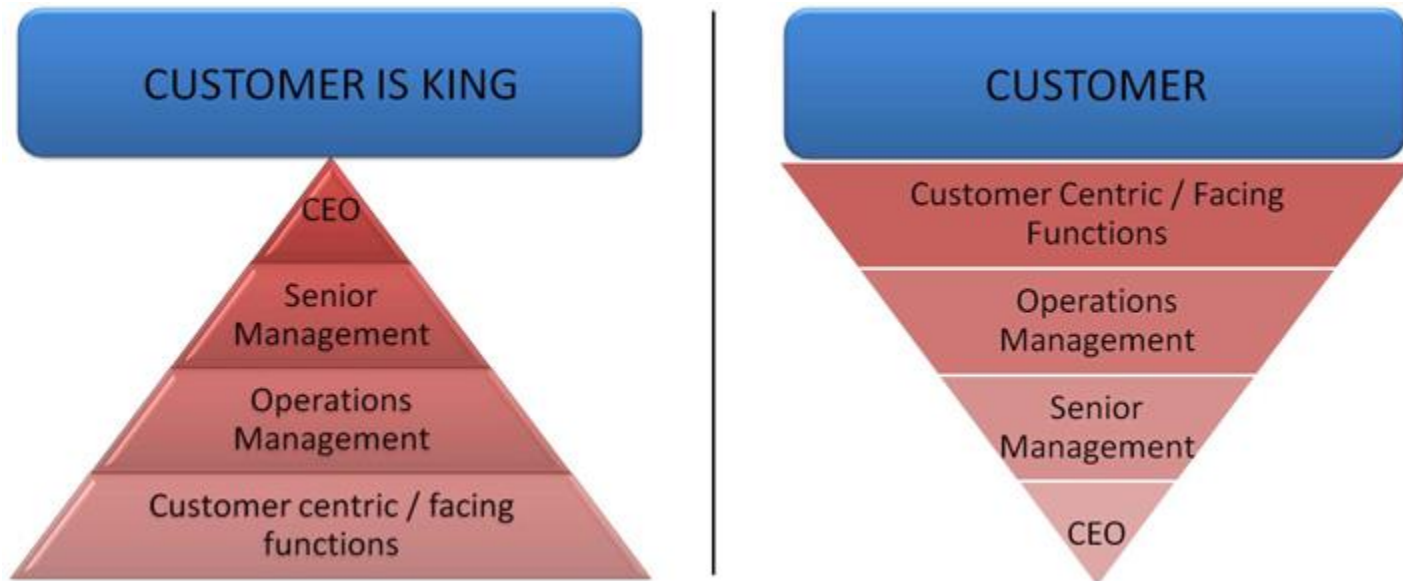
**“Watching the baton, not the runners.”**



- More focus of Work (workflow)
- Less focus on Worker(s)

# Foundation of Lean: Managers as Teachers

- Managers - to do 'Go See' (Gemba)
- Managers, as capability builders and enablers
- Less command & controlling; more empowerment
- Teachers and Mentors
- Inverted organizational structure





## Definition and Theory

### The Scrum Guide:

“Scrum : A framework within which people can address complex adaptive problems, while productively and creatively delivering products of the highest possible value. “

- Characteristics:
  - Lightweight
  - Simple to understand
  - Difficult to master
- Historically, Has been in use since early 90s
- Co-found by: Ken Schwaber and Jeff Sutherland
- Consists of Teams, roles, events, artifacts, bound by rules
- Three (3) pillars of Scrum:
  - transparency
  - inspection
  - adaptation

## Overview of Scrum Roles

### Product Owner



### Development Team



### ScrumMaster



- Scrum Team consists of a Product Owner, the Development Team, and a Scrum Master
- Scrum Teams are self-organizing and cross-functional and know how best to accomplish their work
- Scrum Teams have all competencies needed to accomplish the work without depending on others
- Scrum team model in Scrum is designed to optimize flexibility, creativity, and productivity
- Scrum Teams deliver products iteratively and incrementally, maximizing opportunities for feedback
- Incremental deliveries of “Done” product ensure a potentially shippable product increment (PSPI) at the end of each sprint



# Scrum

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Scrum → Scrum Roles & Responsibilities → Overview of Scrum Roles → *Product Owner*

## Product Owner



## Product Owner

### Responsibility

- Maximizing the value of the product and the work of the Development Team
- Managing Product Backlog and communicating to Development Team
- Ordering Product Backlog items to best achieve strategic goals and missions
- Optimizing the value of work by Development Team
- Making decisions visible in the content and ordering of the Product Backlog

### Authority & Empowerment

- Making final decisions on strategy
- Changing priorities, based on circumstances
- Protecting Development Team from external distractions

### Anti-Patterns

- Instructing Dev. Team on “how” to do work
- Micro-managing Dev. Team or exhibiting Command & Control behaviors
- Lack of Authority/Empowerment
- Lack of Engagement
- “Death by committee”

Scrum → Scrum Roles & Responsibilities → Overview of Scrum Roles → *Product Owner*

## Product Owner

### Challenges with Product Ownership



#### The Product Owner Committee

A product owner committee is a group of product owners without anyone in charge of the overall product. There is no one person guiding the group, helping to create a common goal, and facilitating decision making. A product owner committee is in danger of getting caught in endless meetings with conflicting interests and politics—something also referred to as “death by committee.” No real progress is achieved; people stop collaborating and start fighting each other. Always ensure

Scrum → Scrum Roles & Responsibilities → Overview of Scrum Roles → *ScrumMaster*

## ScrumMaster



### Responsibility

- Ensuring that Scrum is understood and implemented
- Ensuring that Scrum Team adheres to scrum theory, norms, values, principles
- Acting as servant-leader for the Scrum Team
- Servicing to the Product Owner
  - Suggesting ways to manage Backlog more effectively
  - Facilitating Scrum events
- Servicing to the Development Team
  - Coaching the Development Team in self-organization and cross-functionality
  - Coaching the Development Team in organizational environments in which Scrum is not yet fully adopted and understood
  - Helping the Development Team to create shippable products increments at the end of every sprint
  - Removing impediments to the Development Team's; escalating as needed
  - Facilitating Scrum events
- Servicing to the Organization
  - Leading and coaching the organization in its Scrum adoption
  - Implementing Scrum across an organization
  - Helping everyone understand Scrum values
  - Making changes to increase productivity of the Scrum Team
  - Collaborating with other Scrum Masters to widen and deepen Scrum adoption

Scrum → Scrum Roles & Responsibilities → Overview of Scrum Roles → *ScrumMaster*

## ScrumMaster

### Authority & Empowerment

- Protecting Development Team from external distractions
- Brokering/arbitrating Team-level impediments and conflicts
- Escalating to senior management impediments and roadblocks that cannot be resolved at team level

### Anti-Patterns

- Making final decisions on strategy
- Changing priorities, based on circumstances
- Instructing Dev. Team on “how” to do work
- Micro-managing Dev. Team or exhibiting Command & Control behaviors
- Acting as a line-manager

Scrum → Scrum Roles & Responsibilities → Overview of Scrum Roles → *Development Team*

## Development Team



### Size

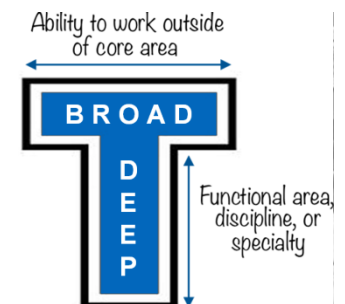
- 7 +/-2 people, but no less than 3
- Small teams may present skillset constraints that will prevent producing PSPI
- Large teams may cause excessive, counter-productive communication and lead to process complexity

### Composition

- No sub-teams (component teams) inside Scrum/Feature Team
- Cross-functional team of technologists that are able to work independently
- T-shaped** individuals that continuously learn from each other

### Dynamics

- No titles or ranks, other than Developer
- No sub-teams (component teams) inside Scrum/Feature Team
- May have functional specialties but deliverable belongs to an entire team
- Collective ownership, shared responsibilities, joint delivery





Scrum → Scrum Roles & Responsibilities → *Impact on Traditional Roles*

## Impact on Traditional Roles

### Project Manager (PM)

- Becoming Servant/Leaders and Enablers
- Removing Impediments/Obstacles before Teams
- Ensuring that teams have everything they need to get work done

### Business Analyst (BA)

- Falling into Development Teams and:
  - Learning other skills
  - Teaching other members analytical skills
- Moving to Business and:
  - becoming SMEs
  - If properly empowered, becoming Product Owners

### Manual Tester

- Learning Test Automation
- Learning other development skills

### Technical Lead

- Becoming teachers and mentors
- Leading by example, not by command
- Letting junior members pick up more complex tasks

Scrum → Scrum Roles & Responsibilities → *Business Community*

## Business Community

- Channeling information/requests through Product Owner
- Helping Product Owner define on Vision and Strategy
- Providing clarifications to Product Owner and Team(s), as requested
- Refraining from giving priorities directly to Team(s)
- Attending Scrum ceremonies, when invited by Product Owner
  - Product Backlog Refinement (PBR) sessions – to provide clarifications and guidance
  - End-of-sprint Showcases – to review Team deliverables and provide feedback
- Actively participating in UAT, when asked by Product Owner
- Collecting and providing to Product Owner and Team(s) end-customer/market feedback
- Providing sponsorship/funding

## Scrum Ceremonies

- Scrum framework as a set of prescribed ceremonies
- Scrum ceremonies are held regularly and minimize the need for other, less useful meetings
- All Scrum ceremonies are time-boxed events and limited.
- Sprint's duration is always fixed and cannot be made shorter or longer
- Each Scrum event is an opportunity to inspect and adapt to something new
- Scrum requires full transparency, inspection and adoption

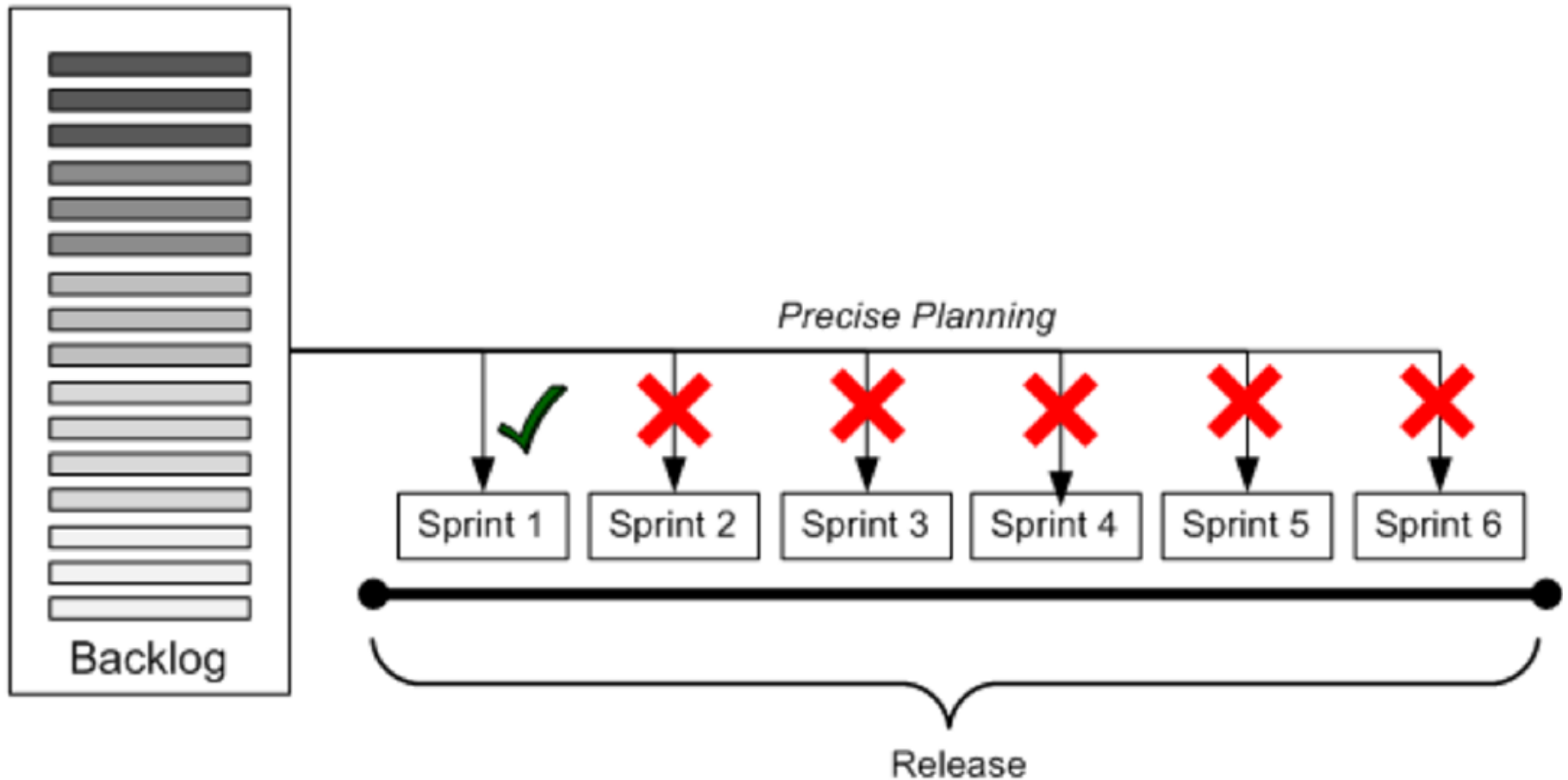
## Sprint

- Bounds start and end of a full-term development life cycle
- Rarely is longer than 1 month and is considered a project by itself
- Consistent in duration; scheduled back-to-front with next sprint
- Includes all other Scrum Ceremonies
  - Sprint Planning
  - Daily Scrums
  - Product Backlog Refinements (PBRs)
  - Sprint Review/Showcase
  - Retrospective
- Has a goal/business purpose
- Has fixed scope that should not be changed with exception of critical circumstances and at Product Owner's discretion only
- Can be cancelled only if authorized by Product Owner. This is highly discouraged.
- All incomplete work at sprint-end goes back to Product Backlog and re-estimated

## Sprint Planning

- Time-boxed to 4 hours of a bi-weekly Sprint
- Should be always initiated by stating Sprint goal (coming from PO)
- For less mature teams, ScrumMaster is a facilitator; for more mature teams - self-organization might be sufficient
- Planning is frequently broken down into two sessions:
  - **Sprint Planning 1 (SP1)** - to discuss WHAT can be delivered in Sprint (PO is present)
    - Team collaborates and Sprint scope is forecasted/committed
    - Forecasting/commitment is based on:
      - Team's Historical Velocity
      - Team's projected Capacity
      - Backlog priorities
  - **Sprint Planning 2 (SP2)** - to discuss HOW work will get done (PO is not required)
    - Team further collaborates, by breaking down committed work into work smaller items
    - Team ensures that decomposed work does not exceed Team's Capacity
    - Team decides if SP1 commitment was reasonable and/if renegotiation with PO is necessary

## Sprint Planning





## Daily Scrum

- Time-boxed to 15-minutes or less
- For Development Team, to discuss work of the last 24 hours
- Is hallmarked for the following 3 key questions, answered by all Team members:
  - What did I do yesterday that helped the Development Team meet the Sprint Goal?
  - What will I do today to help the Development Team meet the Sprint Goal?
  - Do I see any impediment that prevents me or Team from doing work?
- "Is the time of discovery, not the time of resolution"
- Usually, is followed immediately by more detailed discussions
- Usually, is facilitated by ScrumMaster
- Product Owner presence is optional and at Team's discretion

## Sprint Review/Showcase

- Held at the end of every Sprint
- Time-boxed to no more than 2 hours (for 2 weeks sprint)
- Team demonstrates to PO and Stakeholders what was delivered; feedback is solicited
- PO decides what is accepted (based on 'DoD')
- Work shown items that don't fully meet DoD must be clearly identified to PO
- Team and PO decide what work needs to be continued in the next Sprint and what has to go back and remain in Backlog
- Product Backlog gets adjusted, based on results of Sprint Review outcome
- Timeframes, funding/budget and new market demands can be discussed at this time

## Sprint Retrospective

- Usually held right after Sprint Showcase
- Time-boxed to no more than 2 hours (for 2 weeks sprint)
- Team's private meeting; others (e.g. PO) can be invited only at Team's discretion
- Usually, facilitated by ScrumMaster if he/she can be completely impartial. If SM has to participate as a team member, another facilitator is recommended
- Purpose of event, to discuss:
  - What went well in the past Sprint?
  - What did not go well in the past Sprint?
  - What can be improved in future Sprints and how to implement it?
- Team decides how to improve Definition of Done (DoD) for next Sprint

Scrum → Scrum Ceremonies → *Product Backlog Refinement (PBR)*

## Product Backlog Refinement (PBR)

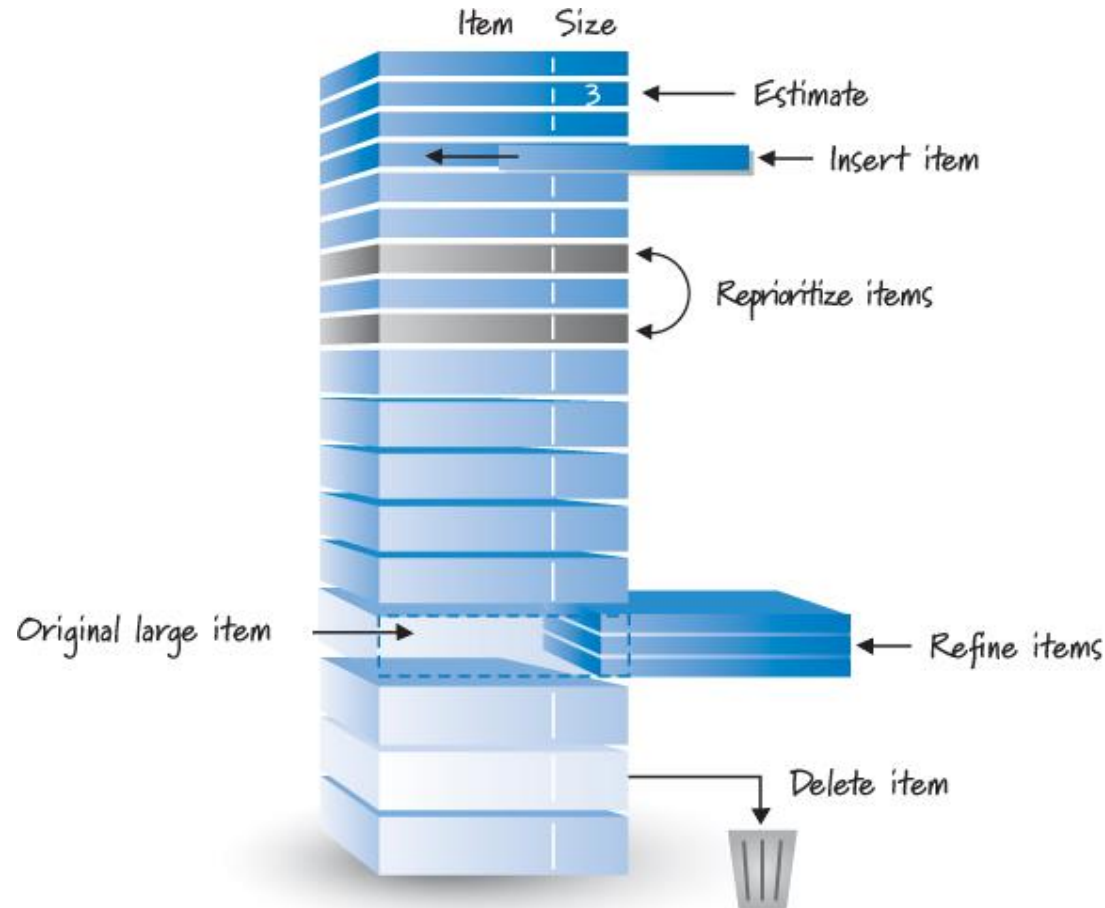


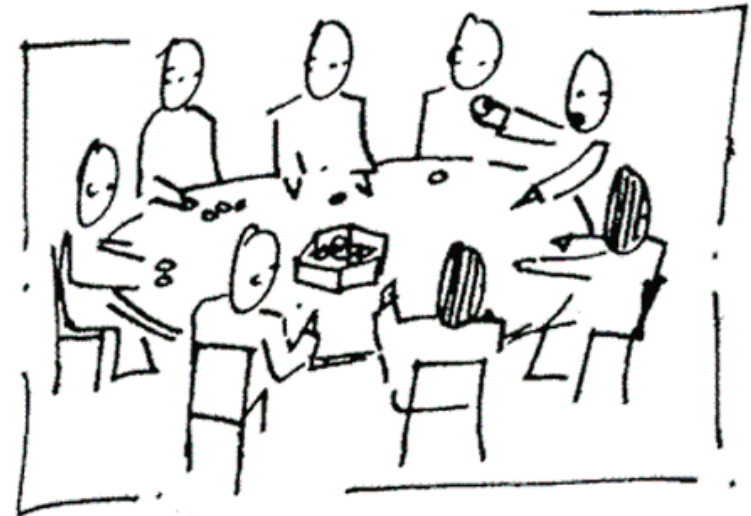
Image source: <http://www.informit.com/articles/article.aspx?p=1928232&seqNum=4>

Scrum → Scrum Ceremonies → *Product Backlog Refinement (PBR)*

## Product Backlog Refinement (PBR)

### Highlights:

- A.K.A.: BL Refactoring, BL Maintenance, BL Grooming (be careful with this one!)
- Objective: to prepare stories for future Sprints
- Usually 10% of each sprint (8 hours for a 2-weeks Sprint)
- Shorter & more frequent PBRs are better than on long one
- Product Owner may invite SMEs/Stakeholders to participate
  - Prioritization – by PO
  - Clarification – by PO / Stakeholders
- Breakdown of Epics to User Stories
- Estimation & re-estimation of work items
  - Epics broken into Stories
  - Stories with new discoveries
- Release Planning visualization and re-negotiation



Scrum → Scrum Ceremonies → *Product Backlog Refinement (PBR)*

## Product Backlog Refinement (PBR)

### Anti-Patterns:

- Having inappropriate/uninvited attendees
- Hearing more than “one pair of vocal cords” in prioritization
- Status reporting, individual work assignments, sprint commitments
- Endless discussions, going in circles, no time-boxing
- Deep dives into “How to do work” (technical task decomposition)





## Release Planning\*

- Not formally defined Scrum ceremony, since Team expected to release at the end of every Sprint
- Makes more sense to have when Team does not release at the end of every Sprint
- Is based on longer-term, overarching strategy, coming from Customers, SME, Sr. Management
- Format is similar to Sprint Planning but with broader content



Scrum → Scrum Ceremonies → *Release Retrospective\**

## Release Retrospective\*

- Not formally defined Scrum ceremony, since Team expected to release at the end of every Sprint
- Makes sense to have when Team does not release at the end of every Sprint
- Is based on lessons learned over a longer period of time, during multiple Sprints
- Format is similar to Sprint Retrospective but with broader content

## Product Backlog

- Single, ordered source of requirements; ever-living, never finalized "document"
- PO is responsible for Backlog (content, availability, and prioritization): anyone can contribute to BL but only PO decides on priorities
- Team is responsible for estimation of Backlog items
- Both, Team and PO are responsible for decomposition/refinement of requirements
- Contains features, functions, requirements, enhancements, and bug fixes
- Items at the top of Product Backlog are better refined and more accurately estimated
- Items at the bottom of Product Backlog are less refined and coarse-estimated
- Creation/Management/Maintenance
- For large Product Backlogs, used by multiple teams, Segmentation/Logical Grouping is used

## Sprint Backlog

- Sub-set of Product Backlog items selected for Sprint, by a single Team, based on Sprint Goals
- Forecasted/Committed by Development Team to develop a product increment, at the end of Sprint, as per DoD
- Development Team updates Sprint Backlog during Sprint to reflect work progress
- Development Team can change its Sprint Backlog during a Sprint, PO's discretion
- Completion of scope is monitored by using various techniques:
  - Sprint Burn-up/burn-down charts
  - Cumulative Flow Diagrams (CFDs)

## Product Increment

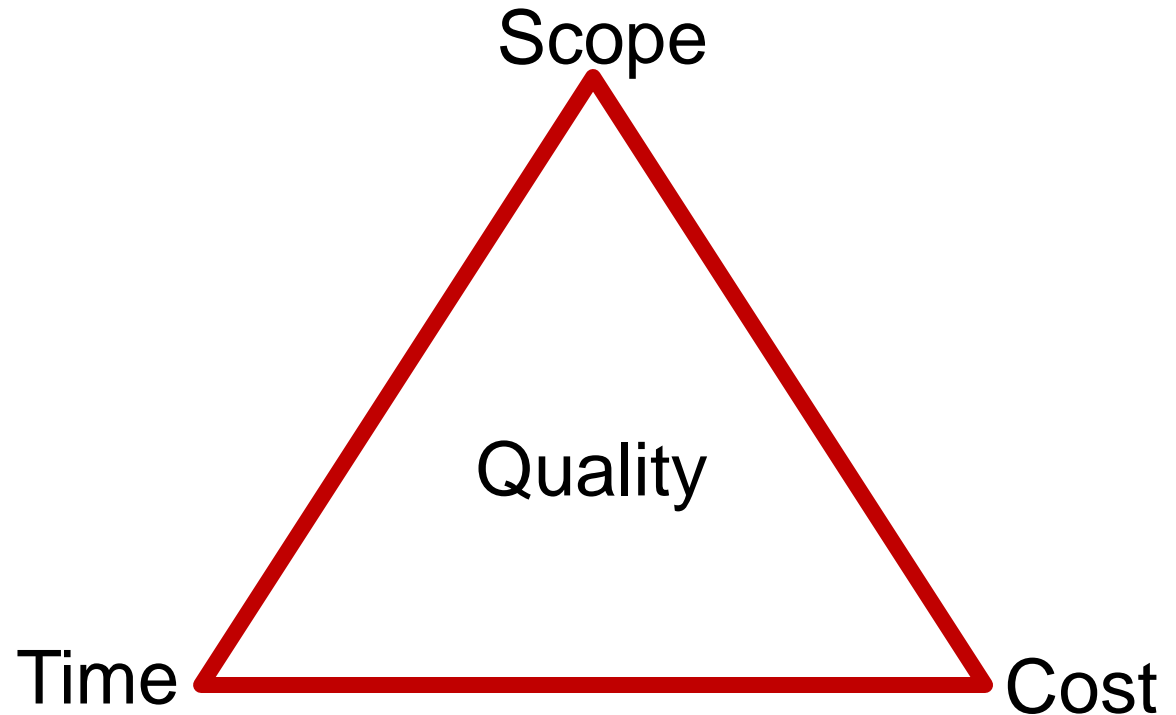
- Quote from “The Scrum Guide” (page 13):  
*“The Increment is the sum of all the Product Backlog items completed during a Sprint and the value of the increments of all previous Sprints. At the end of a Sprint, the new Increment must be “Done,” which means it must be in useable condition and meet the Scrum Team’s definition of “Done.” It must be in useable condition regardless of whether the Product Owner decides to actually release it.”*
- Potentially Shippable Product Increment (PSPI)
- Minimal Viable Feature (MVF)



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *Triple Constraint Triangle of Conventional PM*

## Triple Constraint Triangle of Conventional PM

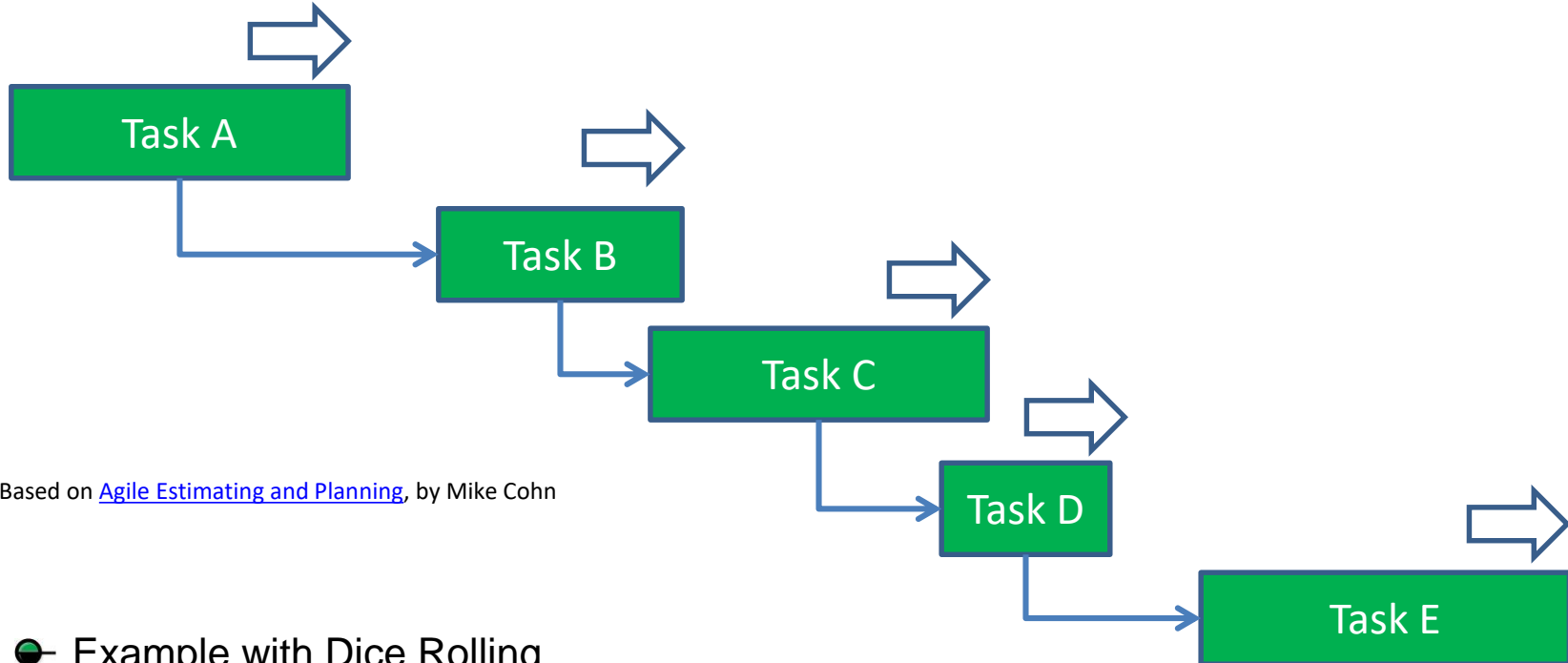
- Falsely assumes Fixed Scope, Timeline and Cost
- Rigid and inflexible



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *Ignoring Variability and System Behaviors*

## Ignoring Variability and System Behaviors

### Cascading Lateness



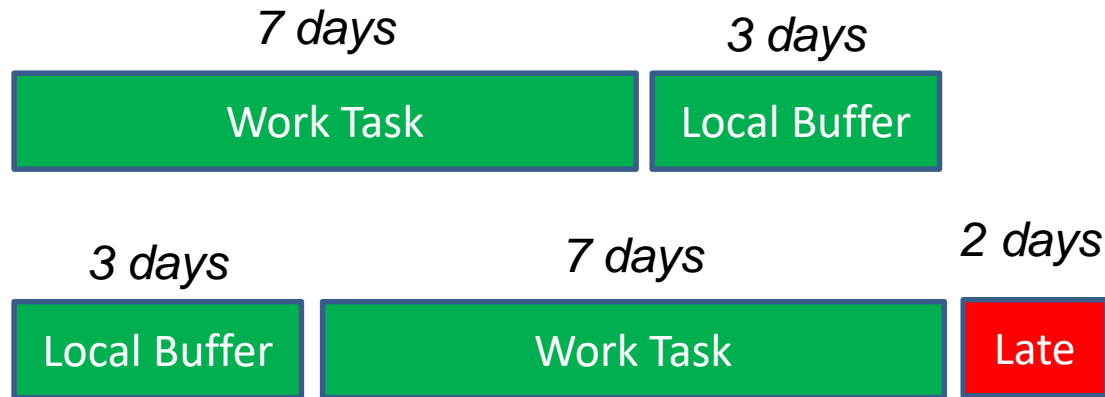
Based on [Agile Estimating and Planning](#), by Mike Cohn

- Example with Dice Rolling
  - Normal Dice: rolling 5 Die will produce Normal Distribution graph between 5 and 30
  - Loaded Dice will produce Normal Distribution graph between 10 and 30
  - Magnetized Dice: e.g. “2” on one die always produces “2” on another die – no Normal Distribution
  - Lateness of “A” will have cascading downstream impact on B,C,D and E

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *Ignoring Variability and System Behaviors*

## Ignoring Variability and System Behaviors

### Student Syndrome



- Example from student life of Mike Cohn
- Local buffer gets always used upfront and, there is no enough time at the end
- Short sprints help resolve this problem

Based on [Agile Estimating and Planning](#), by Mike Cohn

Scrum → Scrum “Under the Hood” → Agile Requirements Management → Ignoring Variability and System Behaviors → *Types of Planning*

## Types of Planning

- **Velocity Driven Planning (Releases)**
  - Historical Velocity is used to determine Team’s Capacity
    - “Yesterday’s Weather”
    - Looking at Historical Average
  - Typical order of events that team goes through during planning:
    - Determine Capacity → Define Commitment → Acquire confidence  
*another way to look at this:*
    - Story Selection → Task Breakdown → Hour estimation of Tasks
- **Commitment Driven Planning (Iterations)**
  - Determining Capacity in hours for Individuals and Skillset
  - Taking one Story at a time from the top of Backlog and asking yourself: “can we commit to it?”
  - Overly ambitious commitment leads to dropping hours mid-sprint
  - The goal is to understand how many hours of work Team can commit to in one Sprint

Based on [Agile Estimating and Planning](#), by Mike Cohn

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### What User Stories Are NOT?

- System-centric Functional Specifications
- User-centric Business Requirements
- User –centric Use Cases
  - ...There are some exceptions:
    - A single (happy path) Use Case
    - Essential Use Case, stripped of any hidden assumptions about technology or implementation
- Scenarios (usually ~~ multiple stories)
- Screen Design (UI) – It is a Trap!!!

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### Stories Must be “INVEST”-able

- Independent - as small as possible, without making it dependent on other Stories
- Negotiable - are not meant to be precise, detailed specifications of a feature. They should not be fixed in stone
- Valuable - should be of value to the user
- Estimatable - useful way to measure whether a User Story is good or not
- Small – small enough to be fully developed & tested in one sprint
- Testable - has to do with size and clarity of a story



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### How to Formulate a Story?

1 - “As <User>, I want to <action>, so that <result>  
or

#### Cucumber format

- **GIVEN** ~~ putting the system in a known state
- **WHEN** ~~ describing the key action the user performs
- **THEN** ~~ observing outcomes

*\*Cucumber is a tool for running automated acceptance tests written in a behavior driven development (BDD), which is a software development process based on test-driven development (TDD).*

## User Story writing

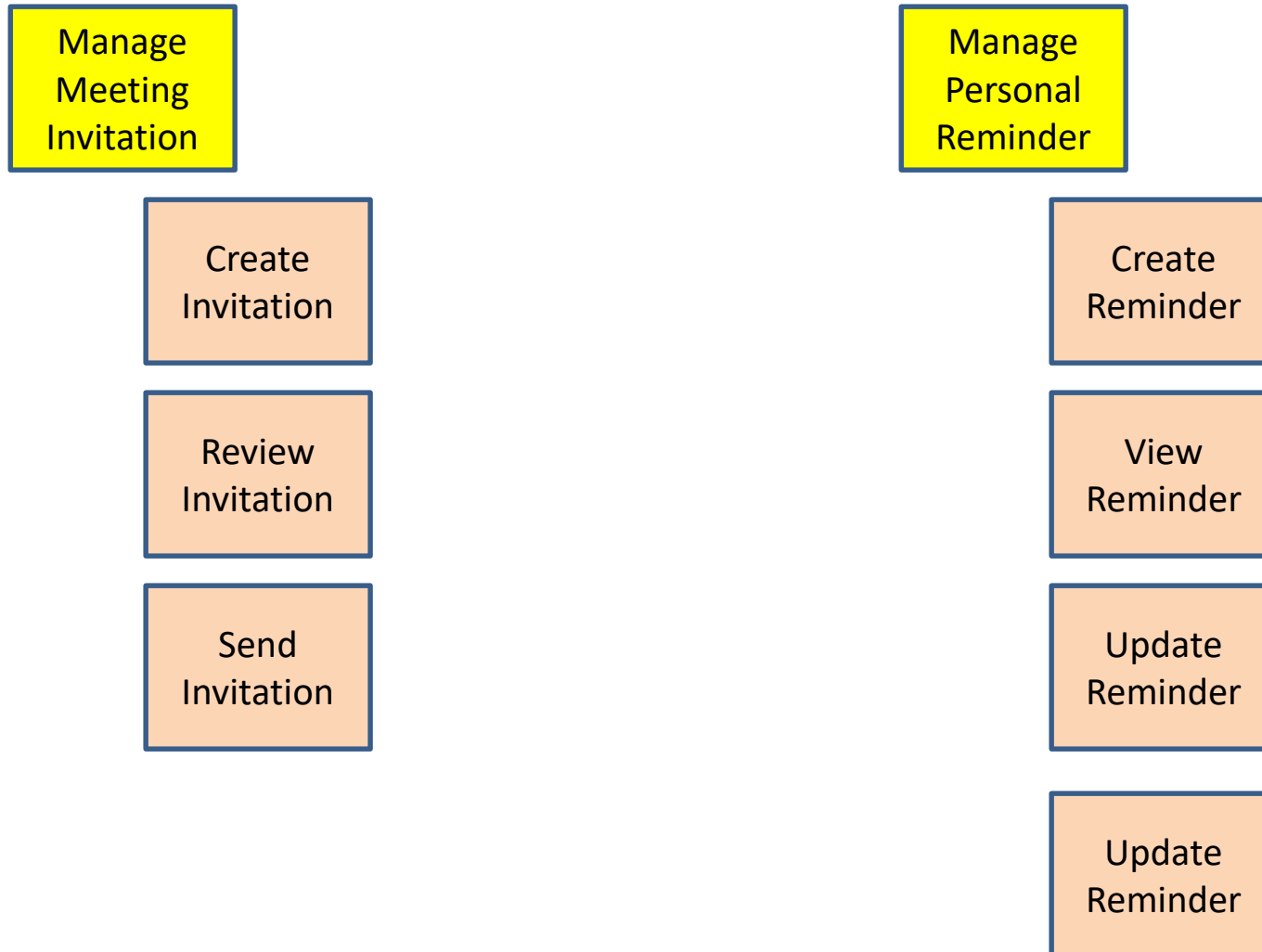
**Story Splitting:** Done as a part of Backlog Grooming or Sprint Planning

- Large stories (Epics) can be of two types:
  - Compound Story
    - Consists of multiple shorter stories
    - Easily decomposable
    - Characterized by a large volume of work
  - Complex Story
    - Inherently large
    - Cannot be easily disaggregated into smaller stories
    - Can be split into Investigative (spike) and Development stories
    - Characterized by low level of understanding

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### Story Splitting: Compound Stories



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### Story Splitting: Complex Stories



## User Story writing

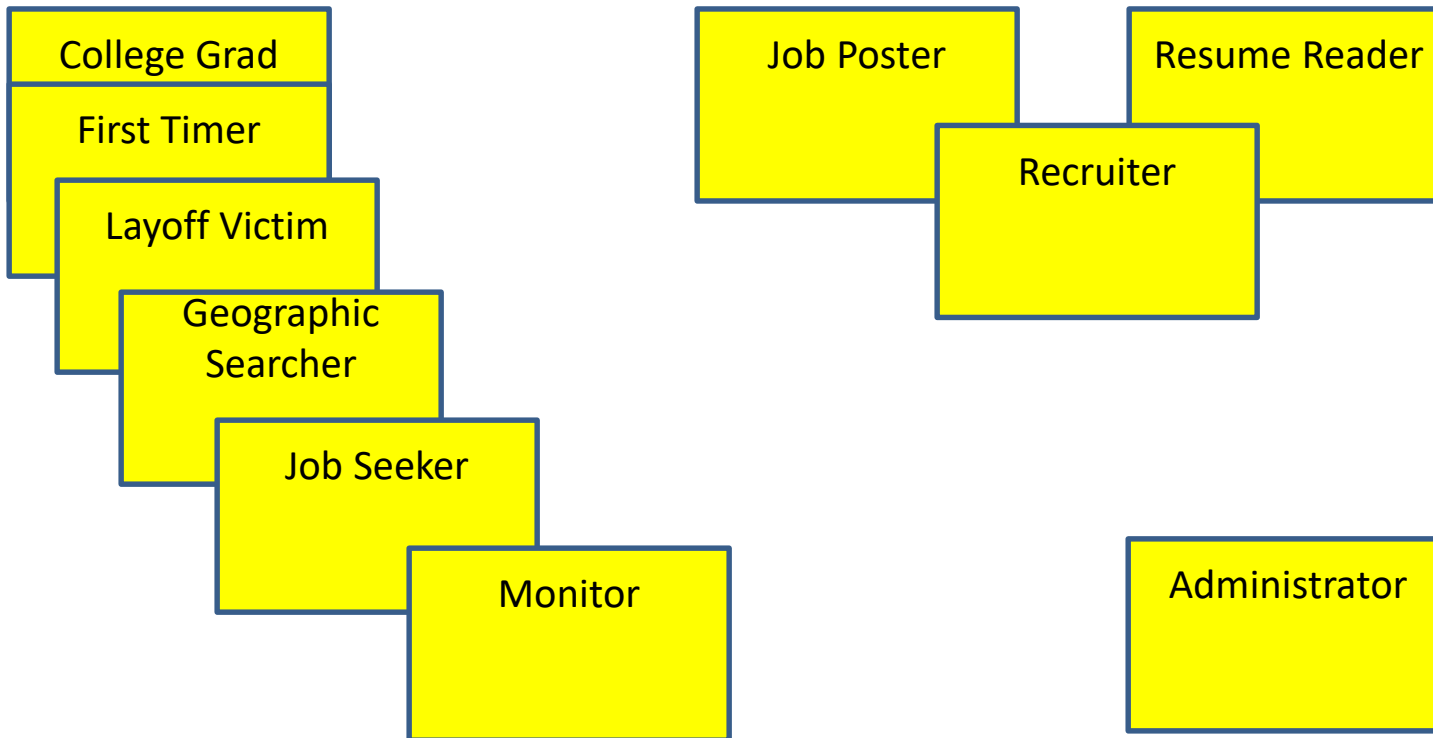
**Story Combining:** required for more accurate estimation and planning

- Small bug fixes can be combined into user stories
- UI changes
- If technology thinks that stories are too granular, combine them:
  - “A user can add and edit personal contact information”
  - “A user can add and edit education information”
  - “A user can add and edit working history information”
  - “A user can add and edit compensation information”
  - “A user can add and edit hobbies information”
  - “A user can add and edit references information”

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

**User Role Modelling:** organizing User Roles for [www.MoneyJos.com](http://www.MoneyJos.com) . Discover Level of relevance/overlapping

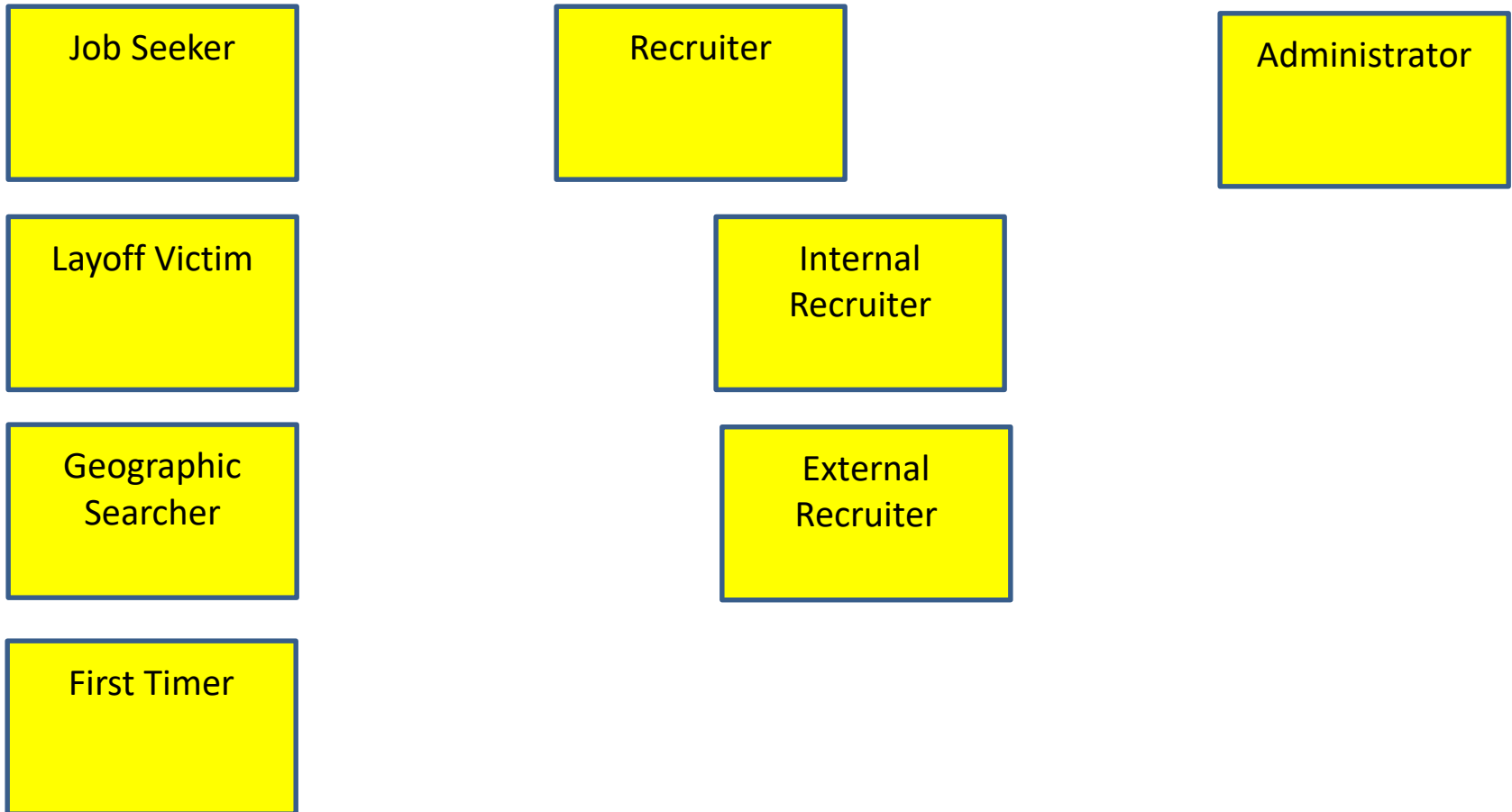




Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

**User Role Modelling:** Group-by, based on relevance/overlapping



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### User Role Modelling: Refining Roles

- Frequency of usage
- User's level of expertise with domain
- User's general level of proficiency with PC/software
- User's general goal for using software

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### User Role Modelling: Refining Roles

**Personas** – an imaginary representation of a user role

- Not just providing a name (e.g. John Doe)
- Need explicit description of what this person is and what will be his/her usability pattern from day-to-day
  - “As John Doe...” is better than “As Market Editor...”, which is yet better than “As User...”

### Extreme Characters

- Very unique system users
- Examples:
  - POPE John
  - Barack Obama
  - Jay Leno (very unique, thanks to his chin!)

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### User Story Testing:

- Writing Acceptance Criteria before writing Tests
- Writing Tests before Coding
- Customers should specify Tests
- Testing Types
- UI testing
- Usability testing
- Performance testing
- Stress testing

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### Converting Defects to Stories

- High Priority Functional Defects ~~ keep as defects
- Low Priority Functional Defects ~~ candidates for user story conversion (low business value)
- Any cosmetic defects ~~ combining into one user story
- Prioritize defects along side with user stories
- Always keep track of true defect ratio to understand how much time, on average, a team spends to fix bugs
  - Monitor Defect Density (bug/story) and Defect Trends (open vs. closed)
  - Economics of deprecating Technical Debt are important
    - Tasking out defects to monitor efforts spent

## User Story writing

### Slicing Stories

- Starting with Goals ~~ Product Roadmap level
  - Come down to Epics ~~ Large stories
  - Break down to Stories ~~ executable in a single sprint
  - Break down further to Tasks ~~ individual technical work
- Slicing the Cake VERTICALLY, not HORIZONTALLY
  - **Bad** slicing (often dev-driven):
    - “A Job Seeker can fill out a resume form...”
    - “Information on a resume form is saved to DB”
  - **Good** slicing (PO-driven):
    - “A Job Seeker can fill out a resume form that includes only basic information (name, address, education)”
    - “A Job Seeker can fill out a resume form that ALL of the information that an employer wants to see (employment history)”

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### Slicing Stories

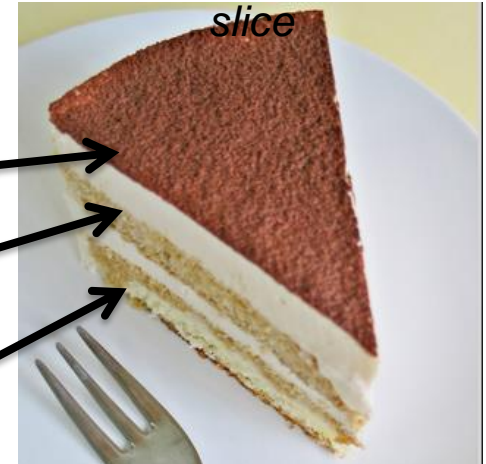


*No “Business Value” per slice*

UI  
DB

Middle Tier (Business Rules)

*Some “Business Value” per slice*



UI

DB



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### More guidelines for writing User Stories:

- Story that is **not closed-ended (bad)**:
  - “A recruiter can manage the ads she has placed”
- Stories that are **closed-ended (good)**:
  - “A recruiter can review resumes from applicants to one of her ads”
  - “A recruiter can change the expiration date of an ad”
  - “A recruiter can delete an application that is not a good match for a job”

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### More guidelines for writing User Stories:

- Put Constraints on Story cards
  - Example: “The system must support peak usage of up to 50 concurrent users”
- Write/size stories based on the Horizon
  - Near horizon – smaller stories
  - Far horizon – larger stories
- Keep the UI Out as Long as Possible
  - UI design is not an independent story it is a part of a story that brings a function
  - Use artifacts other than stories (e.g. capture UI design, e.g. UI guidelines document), if needed
- Include User Roles in Stories
  - “As user...” is not as good as “As Job Seeker...”

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### More guidelines for writing User Stories:

- Write a story in Active Voice:
  - “A Job Seeker can post a resume” is better then “A resume can be posted by a Job Seeker”
- Write a story for One User for limited set of actions
  - By doing so, avoid confusion and shorten Acceptance Criteria
  - Examples:
    - VAGUE: “Job Seekers can remove resumes from the site”
    - BETTER: “Job Seeker can remove resumes”
    - BEST: “A Job Seeker can remove her own resumes”

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### More guidelines for writing User Stories:

- Consistency in User Story writing
  - Style of writing
    - Description
    - Acceptance Criteria
    - UI attachments
- Story Size at the time a team commits
  - Consistency over time between story complexity and size (hours)
  - **Triangulation** during story estimation

Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### More guidelines for writing User Stories:

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- Story Size at the time a team commits
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  - **Triangulation** during story estimation

## User Story writing

### User Stories vs. Use Cases

- Use Cases
  - Use cases describe User  $\leftrightarrow$  System interaction
  - Can be written from End User or System perspective
  - Can be simple or complex
  - Large use cases do not require decomposition to small cases for development
    - Are not always suitable for incremental/iterative development
  - Have happy paths, alternative paths
  - Might be *include*, *extend*, etc, in nature
- User Stories
  - Are End-user centric and written from End User perspective
  - Can be simple or complex
  - Must be broken small for effective incremental development
  - Ideally, should be free of extremal or upstream dependencies

*Complex Use Cases can be broken down into multiple User Stories*

## User Story writing

### User Story Mapping

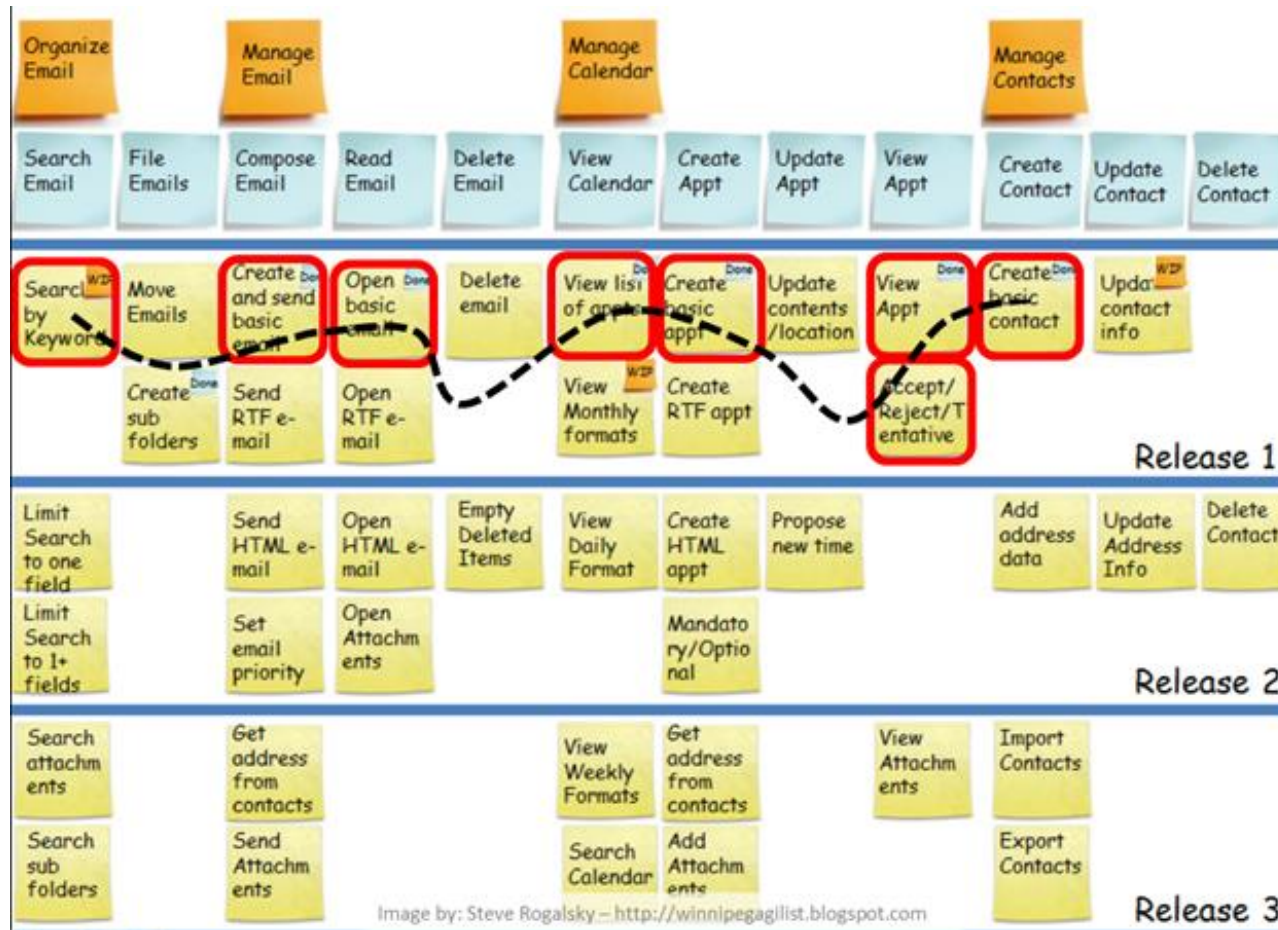
- Effective for brainstorming/JAD sessions
- Frequently used when User Story describe a complex system process (e.g. workflow)
- Effective way to expose dependencies and establish priorities
- Effective way to retain overall, holistic view of the system after story decomposition
- Examples of mapping dimensions
  - Timeline vs. Priority
  - Functionality vs. Priority
  - Functionality vs. Timeline



Scrum → Scrum “Under the Hood” → Agile Requirements Management → *User Story writing*

## User Story writing

### User Story Mapping

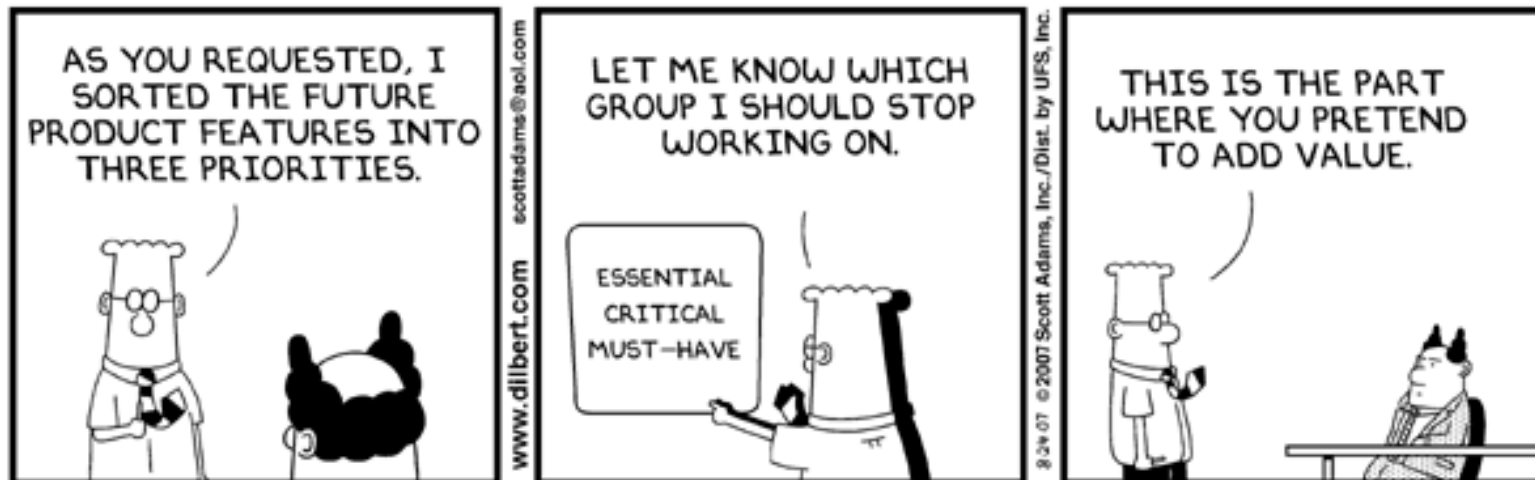


Source: <http://winnipegagilist.blogspot.com/2014/11/story-maps-testing-tool-after-all.html>

Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Prioritization*

## Work Prioritization

- Always relative
- Techniques
  - MoSCoW:** **M**ust have, **S**hould have, **C**ould have, **W**ould have
  - Business Value: 0-100
  - Stack Ranking: automatic



## Work Estimation & Planning

- Types of Estimation
  - **By Analogy** – comparing one work item to two others, with one other item being bigger and another one – smaller. (*Example, comparing one Harry Potter book to two others*)
  - **By Calculation** – Determining Size of Work, figuring out Pace (e.g. pages per hour) and then deriving Duration, by dividing Size of Work by Pace
- Base-lining work (using reference samples)
- Order Magnitude (adjusting estimation scale)
- Estimation units
  - Story Points – *relative* units of measure; an effective way to estimate Product Backlog
  - Ideal Days/Hours – *precise* units of measure; a more reliable way to estimate Sprint Backlog
    - Even more appropriate for novice Teams (low maturity, low T-shaping)

## Work Estimation & Planning

### Work Volume vs. Work Complexity

- Both are taken into account when estimating in Story Points:
  - Volume defines size of work
  - Complexity, as ~ Potential “Complication”, may influence Team’s ability to complete the same volume of work



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Effects of Anchoring

- Inability to make one's own independent, unbiased, uninfluenced, objective decisions
- Caused by:
  - Lack of strong knowledge
  - Pressure: peer, customer, management
  - Status Quo
- Can be avoided by:
  - “Military Democracy” (“privates speak before generals”)
  - Using discrete estimation techniques (e.g. Planning Poker)



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Planning/Agile Poker

- Objective, unbiased; removes anchoring
- Encourages discussions
- Uses various scales:
  - **Fibonacci Sequence**
  - Arithmetic Sequence
  - T-shirt sizes
  - Dog breeds

0 0 0 0	$\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$	1 1 1 1	2 2 2 2	3 3 3 3	5 5 5 5
8 8 8 8	13 13 13 13	20 20 20 20	40 40 40 40	100 100 100 100	? ? ? ?

Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Individual Capacity Management

Team Member	Primary Skills	Secondary Skills	Sprint Capacity
John	Java, Flex	SQL, BA, Ruby	60 hours
Jeff	Ruby on Rails, Flex	SQL, VBScript, Java	55 hours
Jill	Java, .Net, Pascal	C++, C#, Java, Flex	65 hours
Jim	Flex, Java, .Net	DHTML, Cold Fusion	55 hours
Julie	Cobol, Fortran	Pascal, SQL	65 hours
Total			295 hours



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

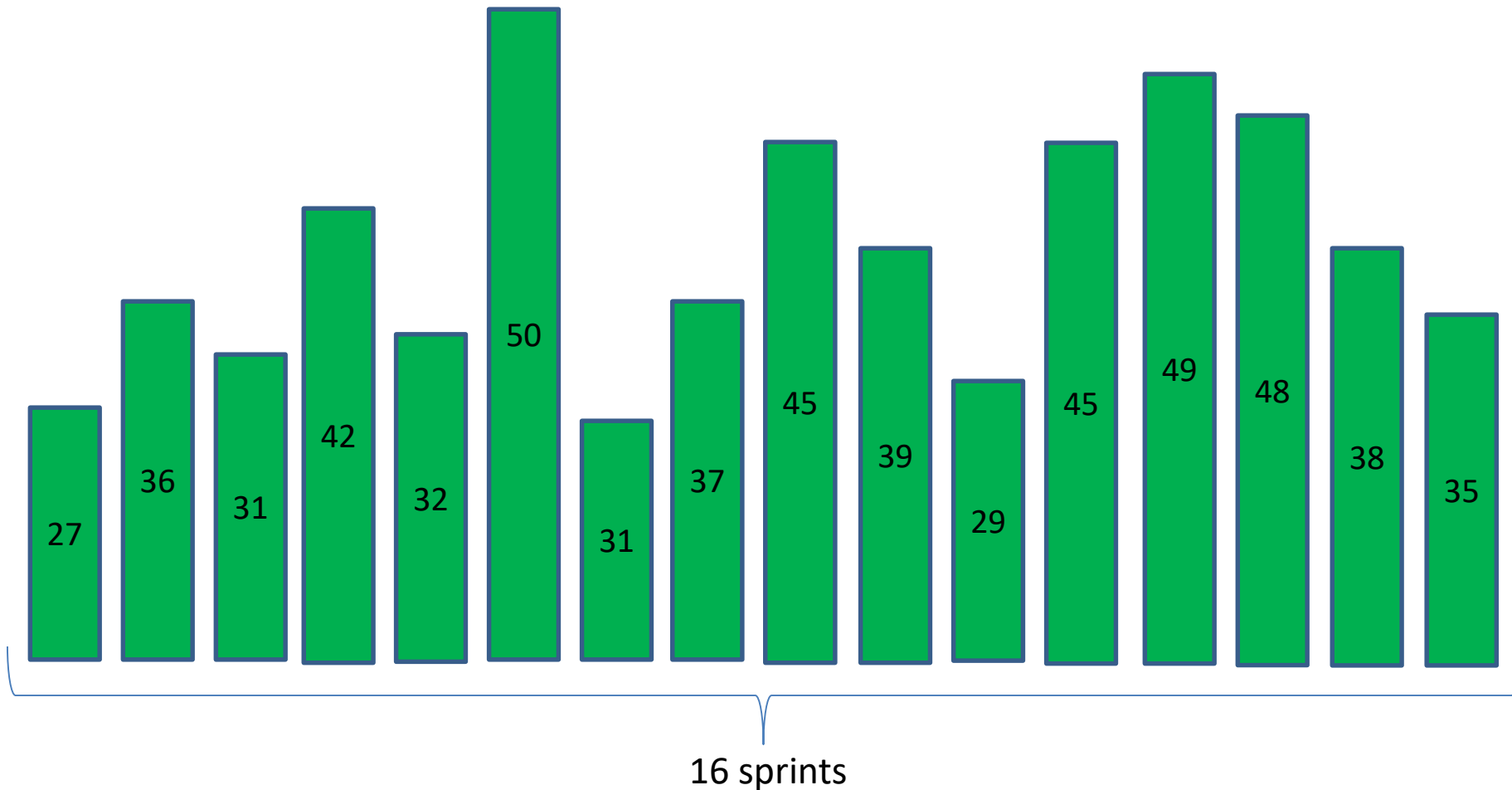
## Work Estimation & Planning

### Skillset Capacity Management

Skillset	Capacity
Java	150 hours
Flex	50 hours
Ruby	30 hours
.Net	30 hours
Cobol, Fortran, Pascal	35 hours
Total	295 hours

## Work Estimation & Planning

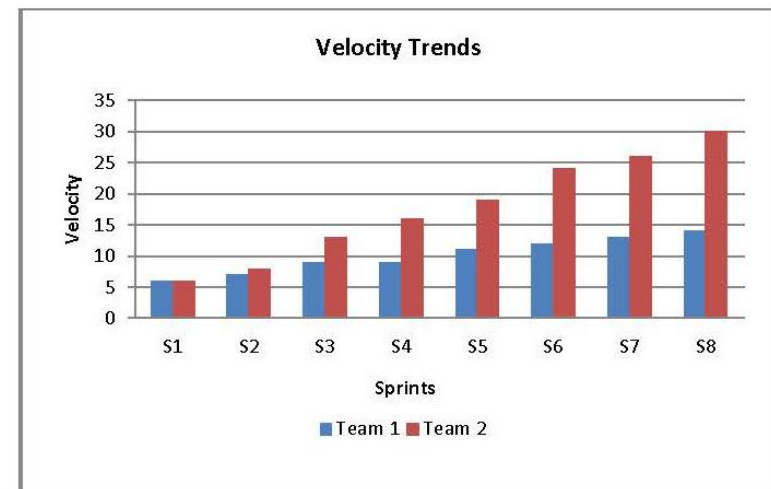
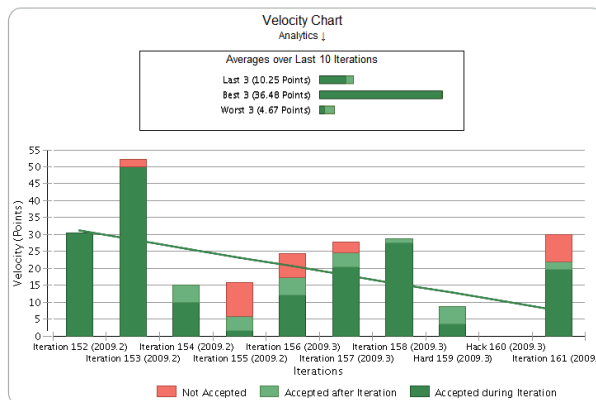
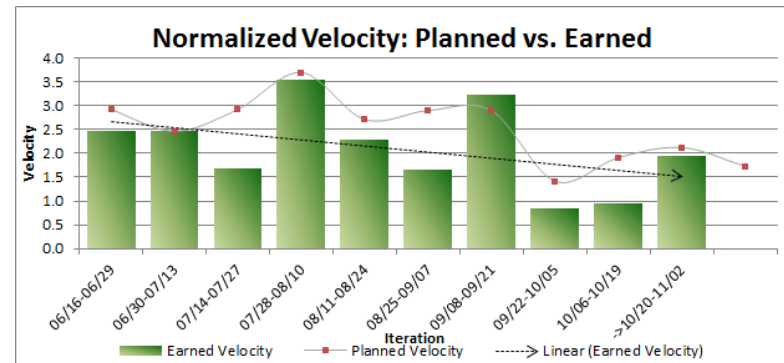
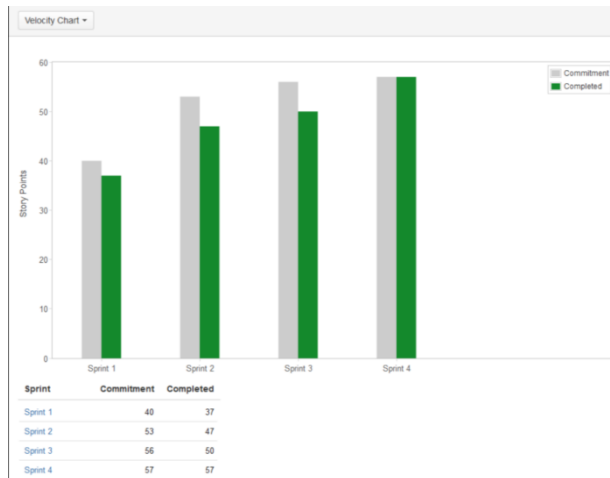
### Historical Velocity Analysis



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

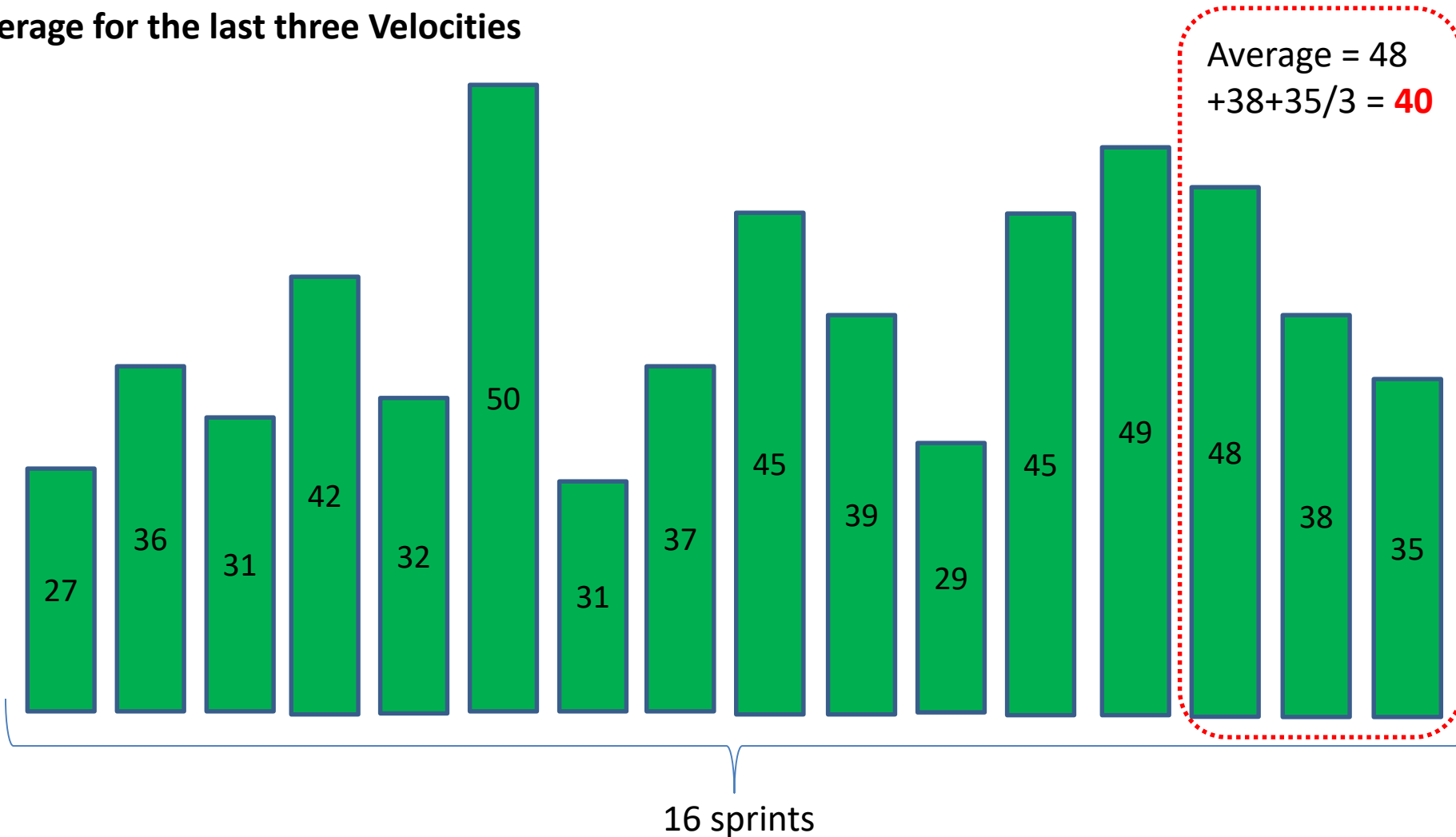
## Work Estimation & Planning

### Historical Velocity (Real Life Examples)



## Work Estimation & Planning

Average for the last three Velocities



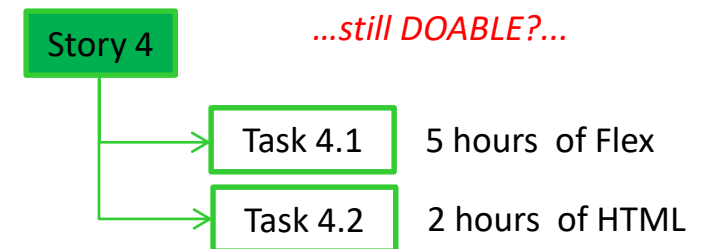
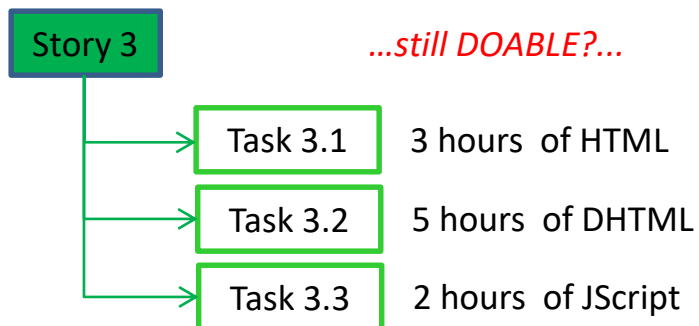
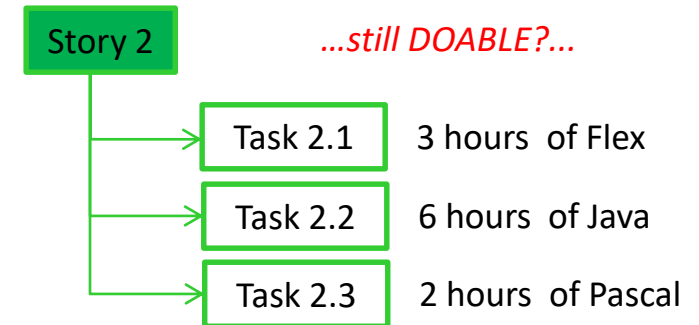
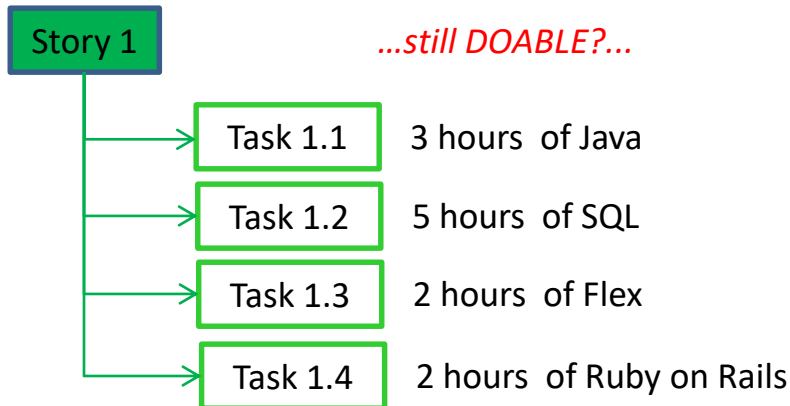
## Work Estimation & Planning

### Identifying Stories-Candidates

Story 1	5 story points
Story 2	5 story points
Story 3	8 story points
Story 4	5 story points
Story 5	3 story points
Story 6	8 story points
Story 7	5 story points
Story 8	13 story points
41 story points <i>...and stop there...</i>	

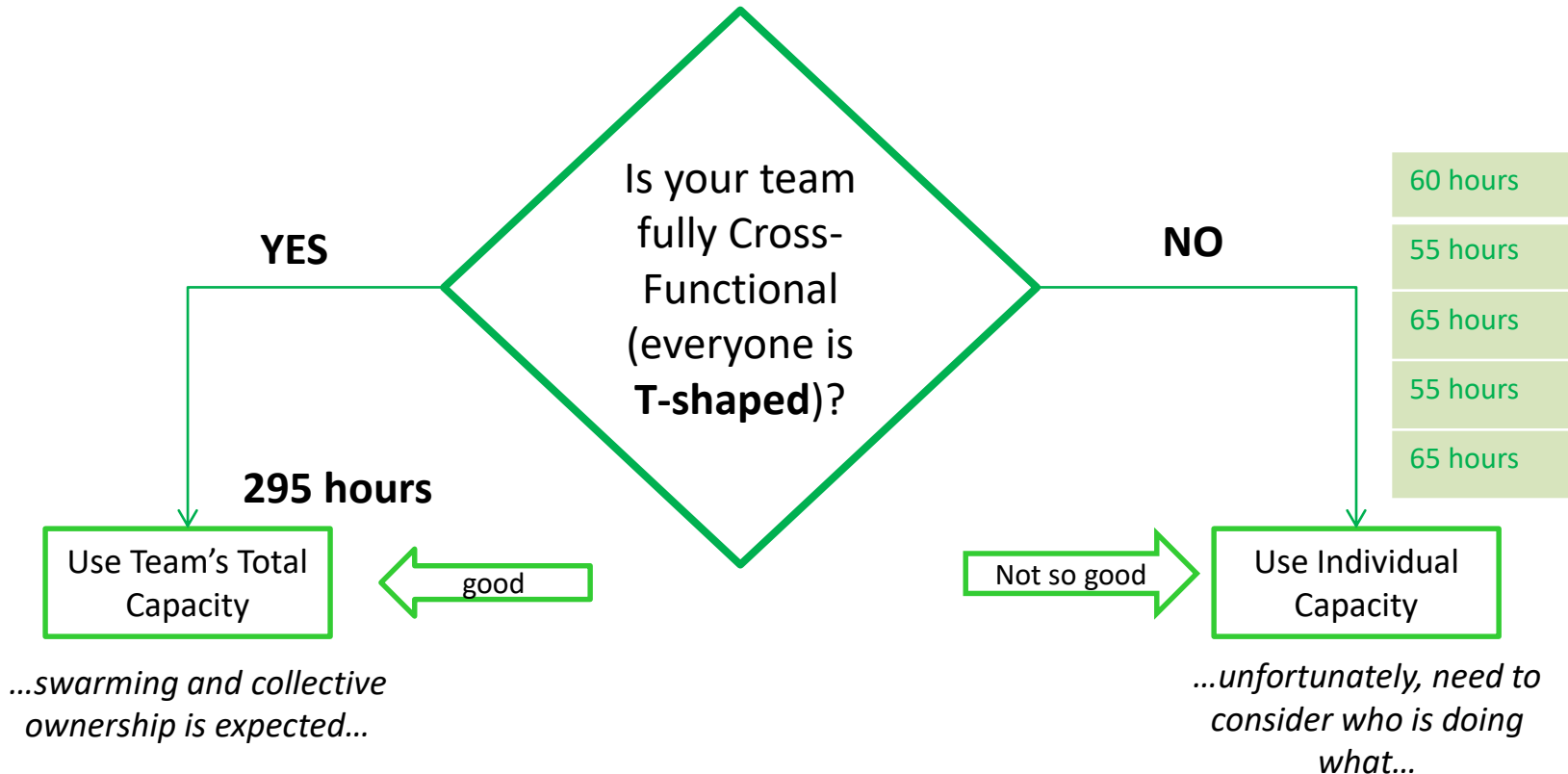
## Work Estimation & Planning

### Capacity-Driven Sprint Planning: Breaking Stories into Tasks



## Work Estimation & Planning

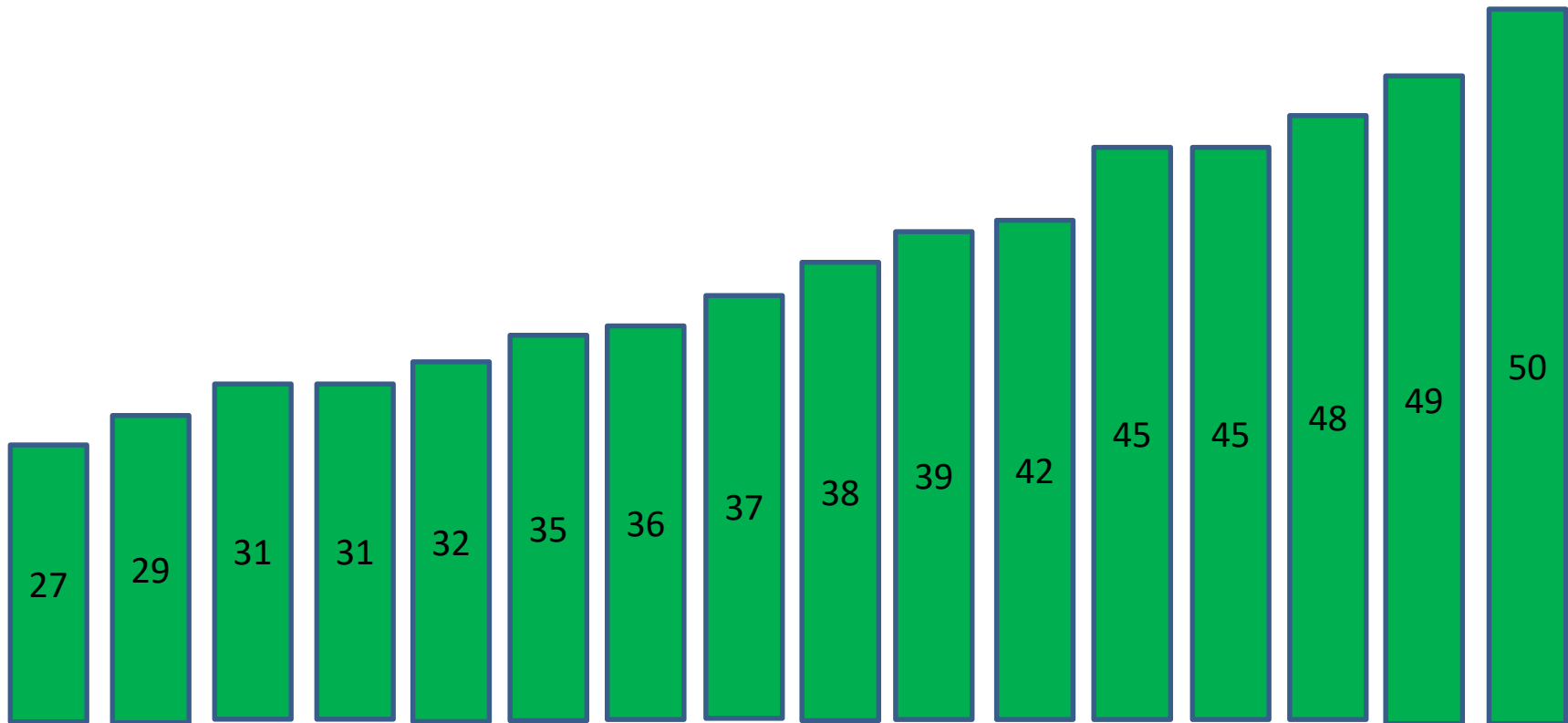
### Capacity-Driven Planning: two options





## Work Estimation & Planning

### Historical Velocity Analysis



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Discarding Outliers when Data Pool is Large

Number of Data Sets	Number Outliers to Drop on Each End
0-7	0
8-10	1
11-12	2
13-15	3
16-17	4
18-20	5
21-22	6
23-25	7
26+	8

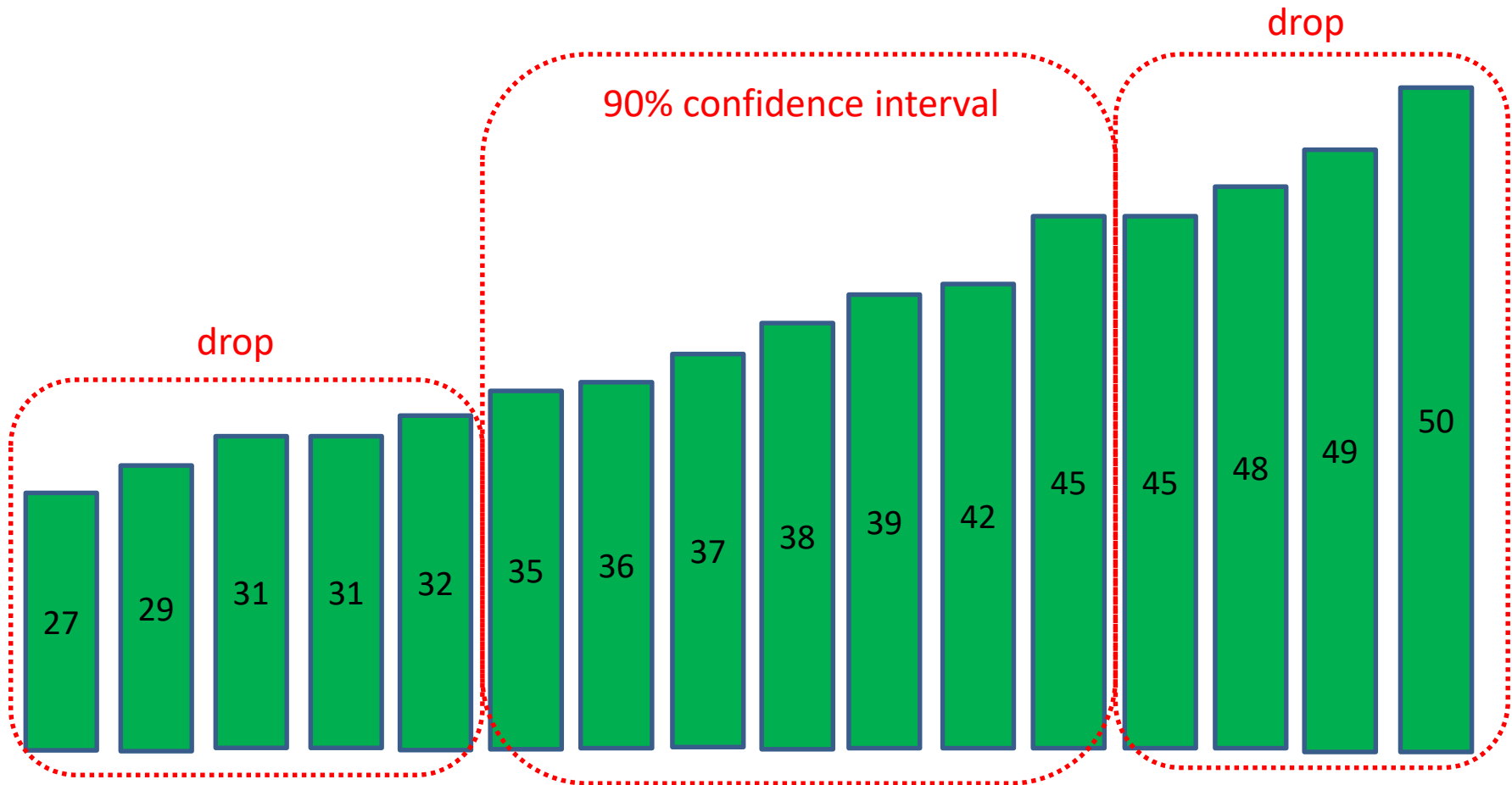
*Based on Confidence Interval around the Median using Binomial Distribution*

Based on [Agile Estimating and Planning](#), by Mike Cohn

Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

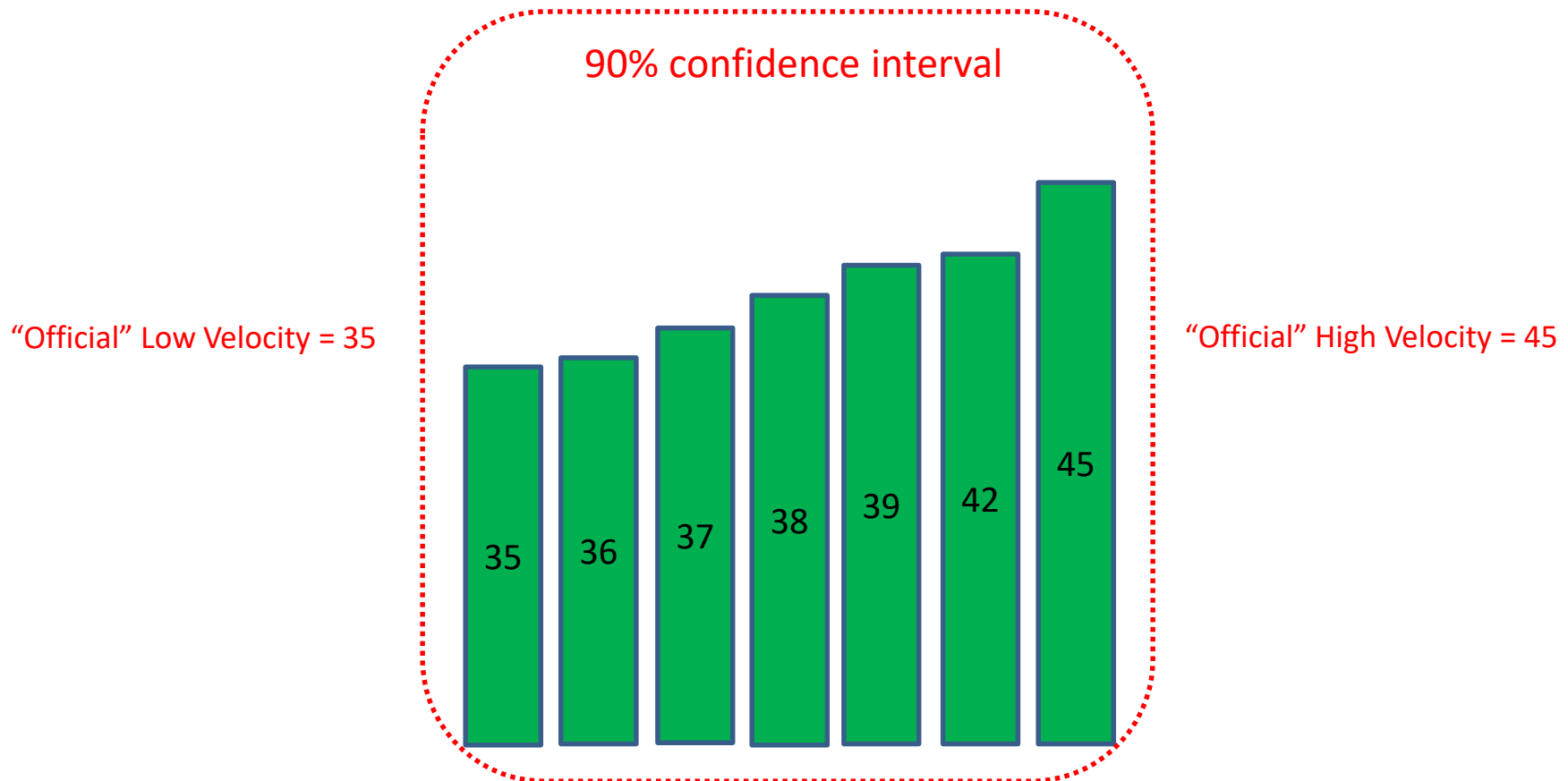
Historical Velocity Analysis – getting rid of Outliers



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Historical Velocity Analysis – getting rid of Outliers



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

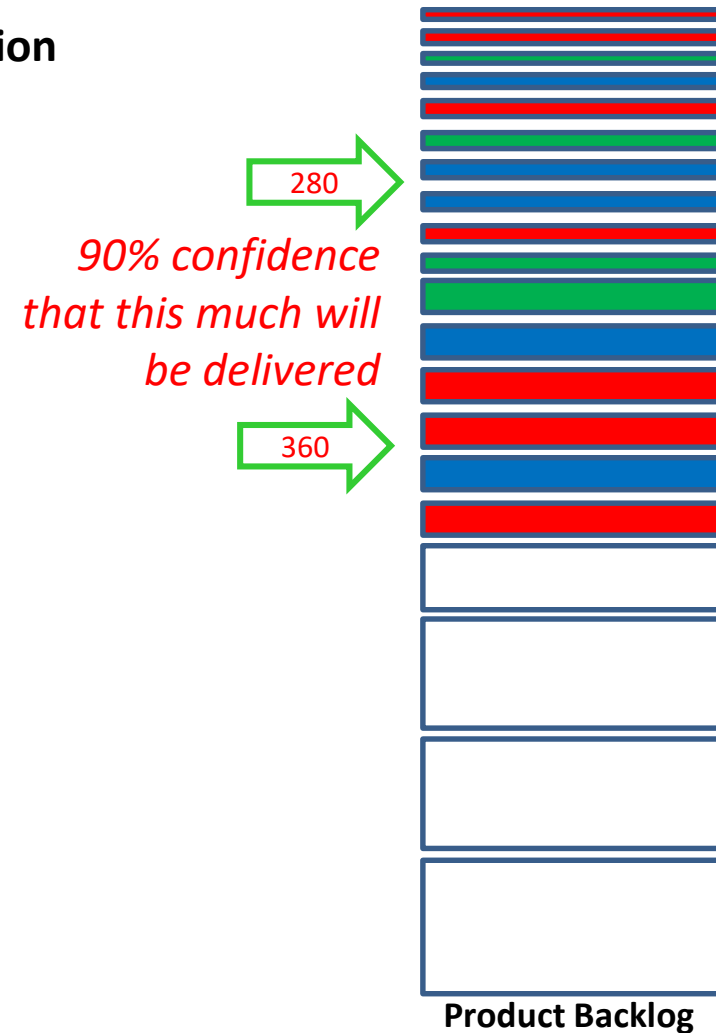
## Work Estimation & Planning

### Historical Velocity Analysis – forecasting Backlog penetration

If you have a release in 4 months and your sprint is 2 weeks in duration, it means that you have 8 sprints in total

8 Sprints x “Official” Low Velocity of 35 = **280** story points  
(*pessimistic* projection)

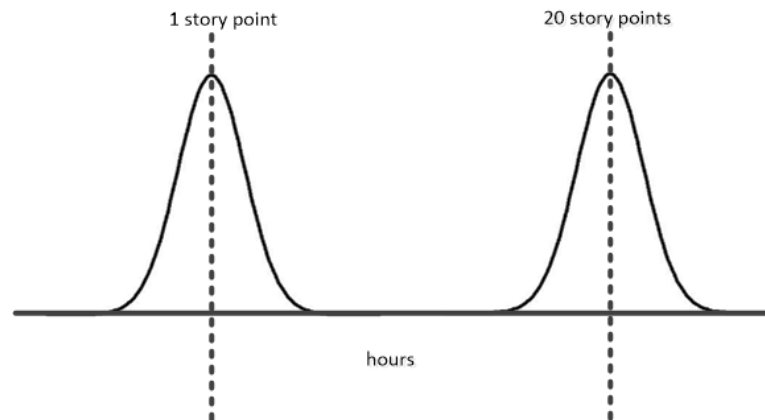
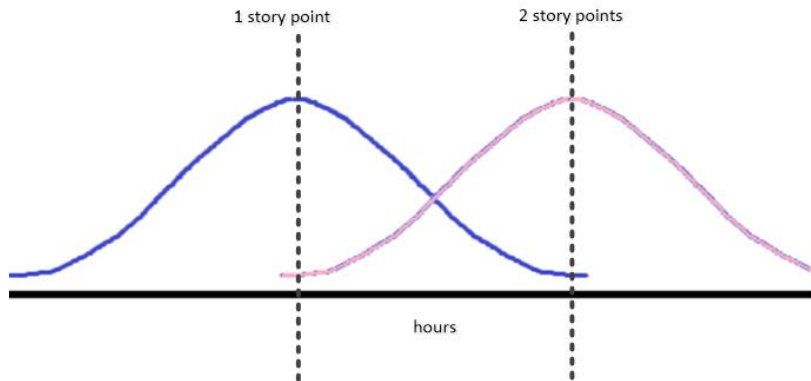
8 Sprints x “Official” High Velocity of 45 = **360** story points  
(*optimistic* projection)



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

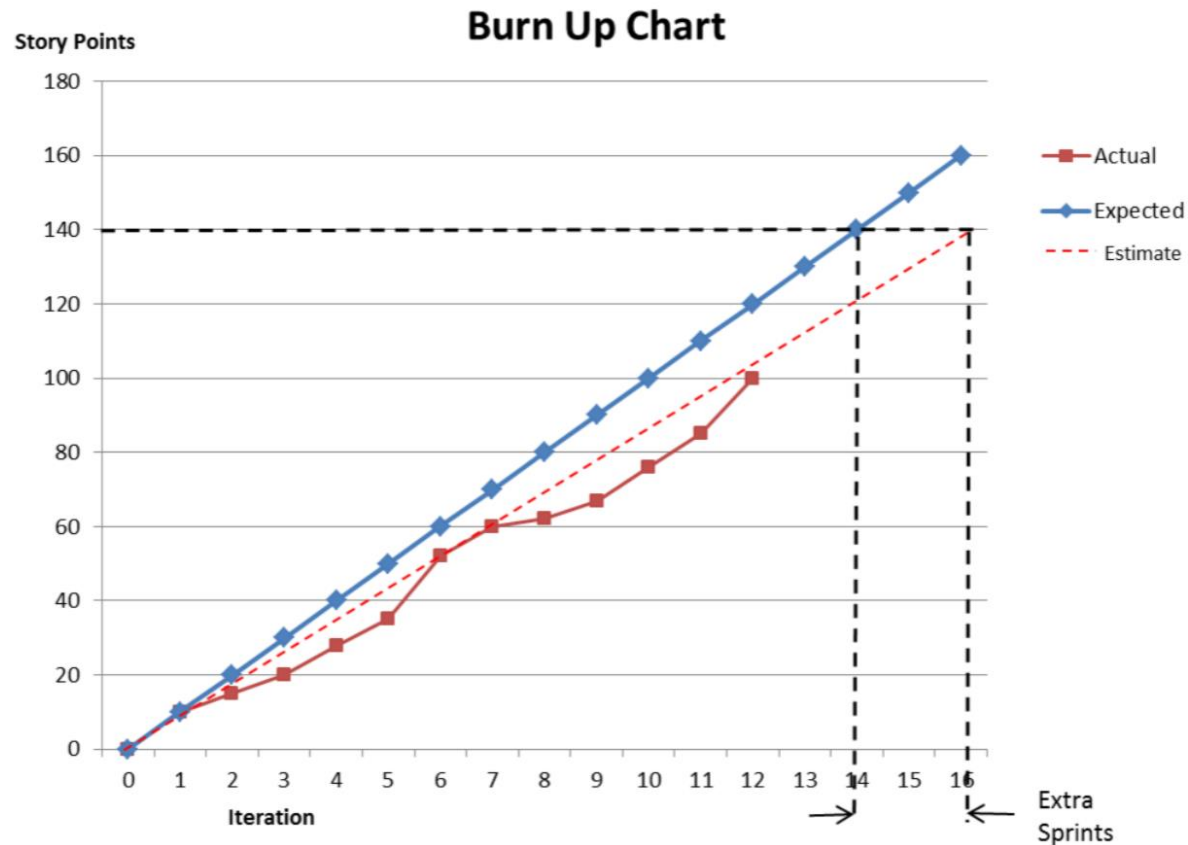
## Work Estimation & Planning

### Relating Points to Hours



## Work Estimation & Planning

### Release Planning (release burn-up)

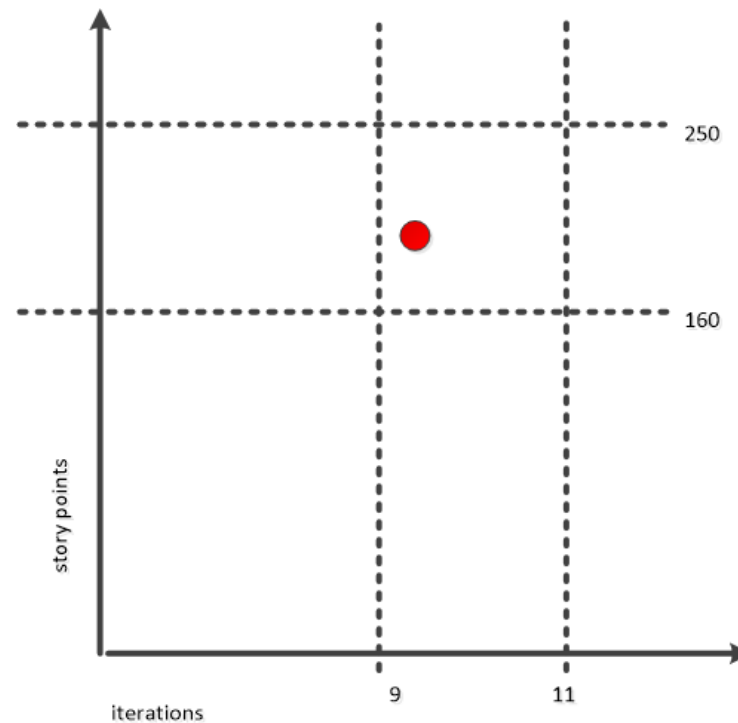




Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

Fixed Price Projects: Time & Scope - Locked



Based on [Agile Estimating and Planning](#), by Mike Cohn

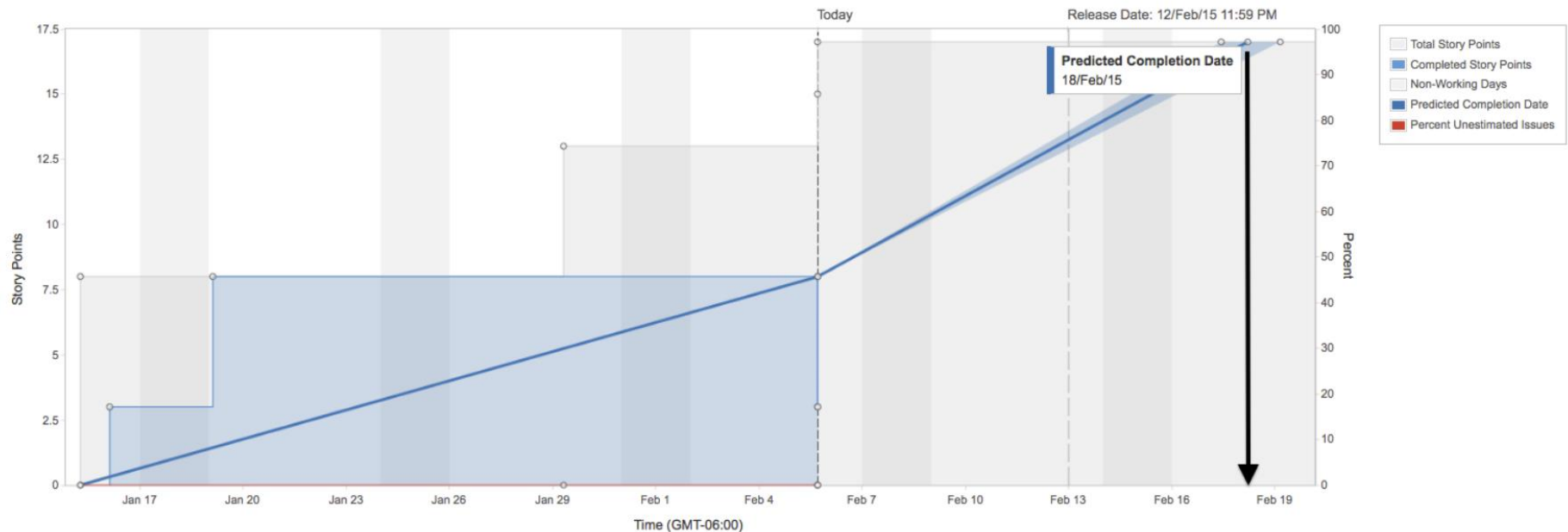
Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Work Estimation*

## Work Estimation & Planning

### Cone of Uncertainty: Optimistic vs. Pessimistic forecasting

Version Report SSPA: Version 2.0 -

Scheduled Release Date: 12/Feb/15

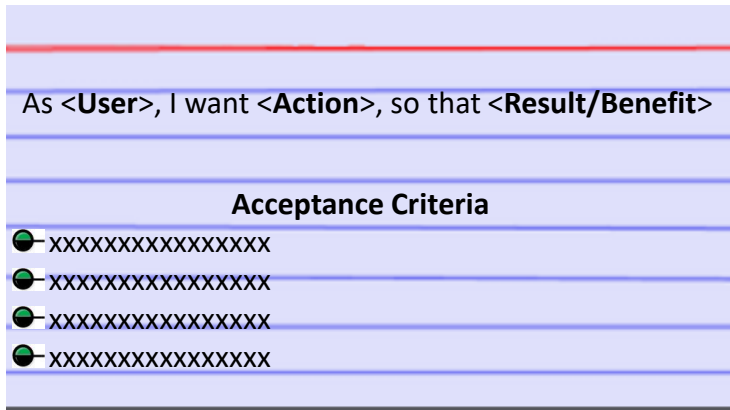


Status Report

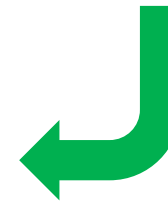
Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Important Scrum Elements*

## Important Scrum Elements

Card → Conversation → Confirmation (CCC)



Source: [www.thoughtworks.com](http://www.thoughtworks.com)



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Important Scrum Elements*

## Important Scrum Elements

### Definition of Ready (DoR)

- User Story is well defined and written
- User Story can be aligned requirements' origin (strategy)
- Acceptance criteria clearly defined
- External/Upstream dependencies are clearly identified
- User Story is estimated by Scrum team (size/complexity)
- Functional, Non-functional and Performance requirements are specified
- End-Customers are identified

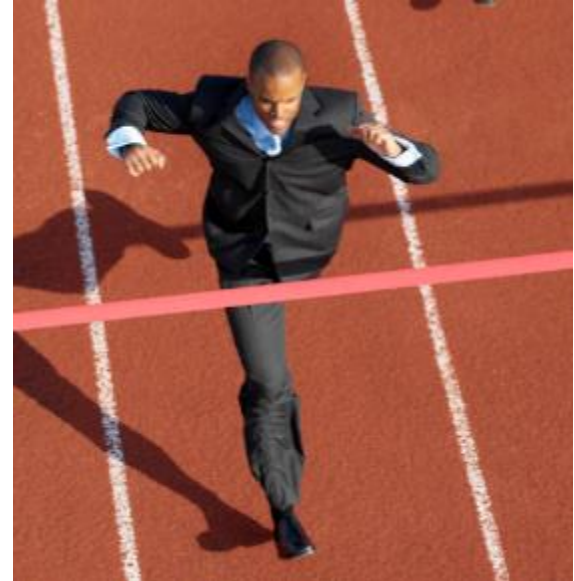


Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Important Scrum Elements*

## Important Scrum Elements

### Definition of Done (DoD)

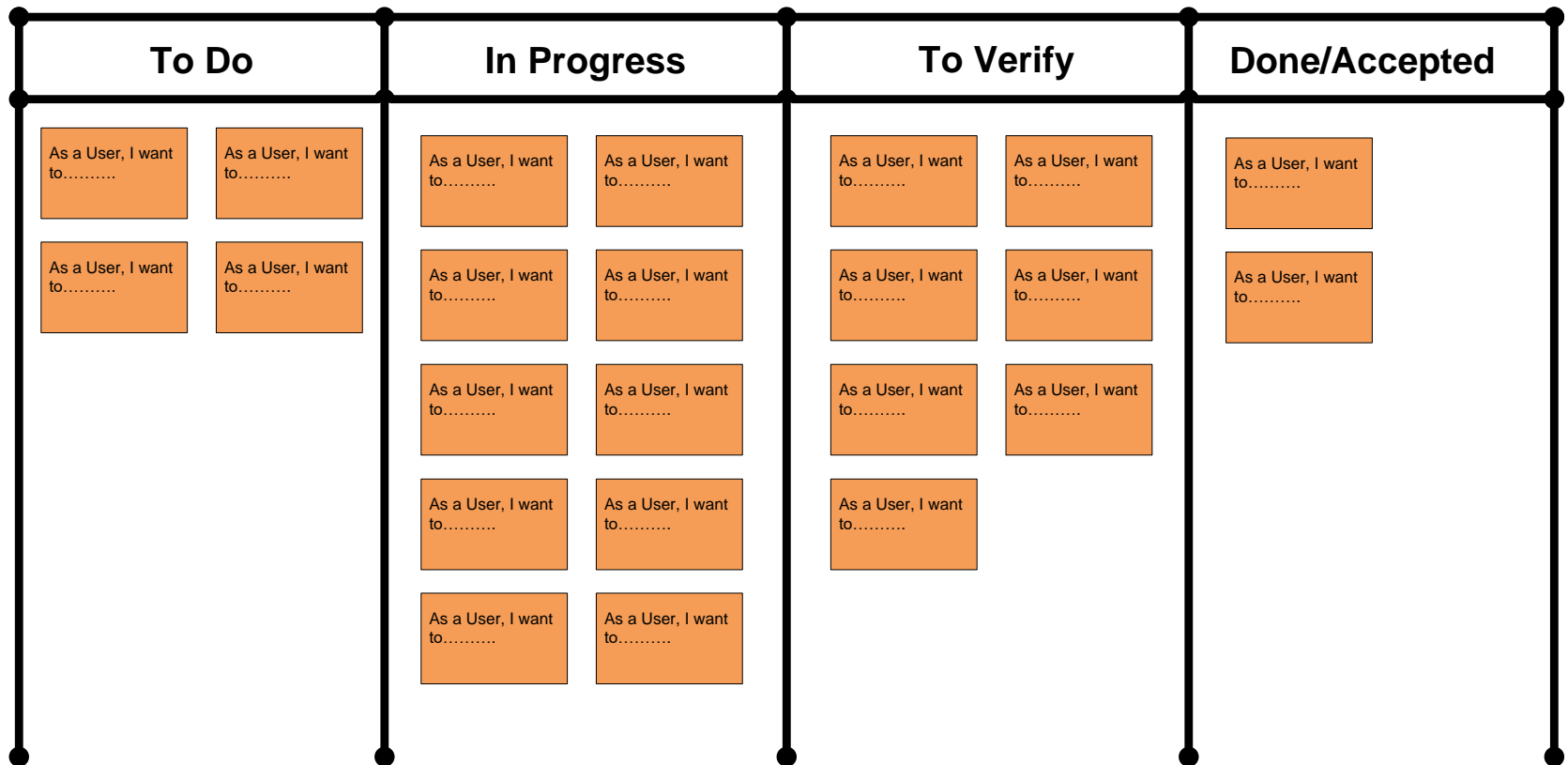
- All unit tests are complete and passed
- Scrum team has peer reviewed its code
- All Integration tests are complete and passed
- All User Stories were presented to Product Owner and accepted
- UAT is complete and passed
- Functionality developed is potentially shippable (PSPI)
- End-User documentation (user guide, instructions) are complete
- Product Backlog is updated with any "undone" work
- etc



Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Important Scrum Elements*

## Important Scrum Elements

### Visualization in Scrum: Scrum *Story* Board

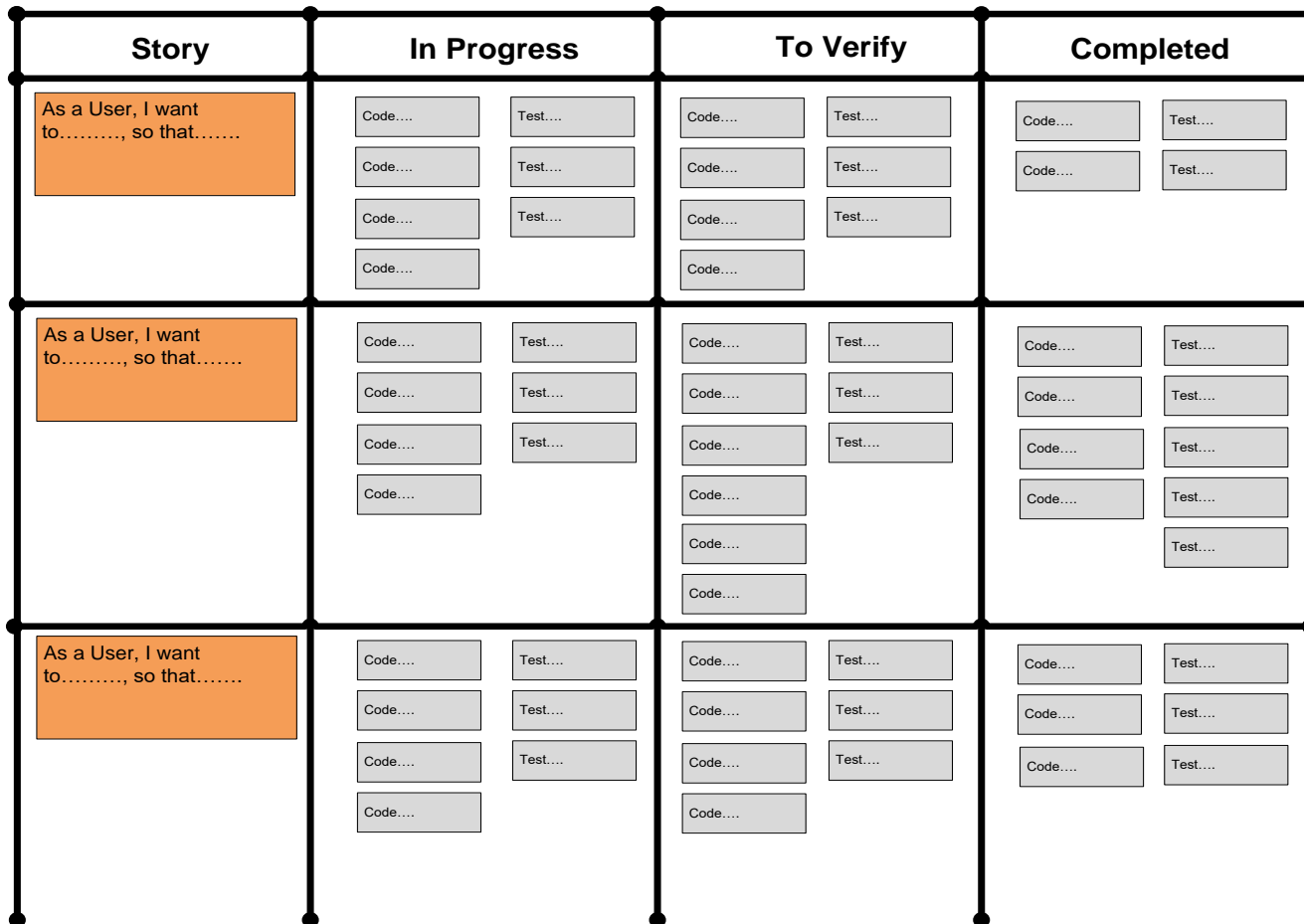


# Scrum

Scrum → Scrum “Under the Hood” → Scrum Tools & Techniques → *Important Scrum Elements*

## Important Scrum Elements

### Visualization in Scrum: Scrum *Task* Board





Scrum → Scrum “Under the Hood” → *Engineering in Scrum*

## Engineering in Scrum

- Refactoring
- Technical Debt
  - Duplicate Code & Complexity,
  - Potential Bugs
  - Design Spaghetti
  - Comments

**Impacts:** maintainability, changeability and testability, Security & Reliability

```
def add_to_index(index, keyword, url):
    for entry in index:
        if entry[0] == keyword:
            for urls in entry[1]:
                if urls[0] == url:
                    return
            entry[1].append([url,0])
        return
    # not found, add new keyword to index
    index.append([keyword, [[url,0]]])

def add_page_to_index(index,url,content):
    content = content.split()
    for item in content:
        add_to_index(index, item, url)
```



**REFACTOR EARLY, REFACTOR OFTEN**

Or make damn sure you can support that legacy code  
for years to come...

# Kanban

## History of Kanban

Wikipedia: "Kanban (看板?) (literally signboard or billboard in Japanese) is a scheduling system for lean manufacturing and just-in-time manufacturing.[2] Kanban is an inventory-control system to control the supply chain. Taiichi Ohno, an industrial engineer at Toyota, developed kanban to improve manufacturing efficiency. Kanban is one method to achieve JIT." <https://en.wikipedia.org/wiki/Kanban>

- KANBAN:

- KAN = visual
- BAN = card

- Toyota Production System (TPS)

- Lean tool that reduces idle time in a production process

- Effective method to achieve Just In Time (JIT)
- Increases efficiency and decreases waste by receiving workflow items only as when they are needed in production process
- Reduces inventory (costs)
- Relies on accurate forecast of demand



Taiichi Ohno

Kanban → History of Kanban → *Empire State Building*

## Empire State Building

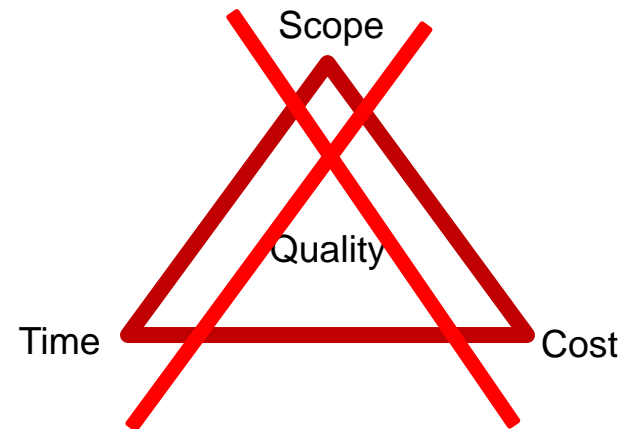
- Year built: 1930
- Constraints:
  - 2 Aches of Land
  - \$35 Million in Budget
  - Laws of Physics
- Architectural Firm: Sheve, Lamb & Harmon
- First Steel Column: April 7, 1930
- Rate of Growth: 20 stories per month
- 4 “Pacemakers”, pacing 15 stories apart:
  - Structural Steel
  - Concrete Floors
  - Metal Window Columns
  - Limestone Exterior



Kanban → History of Kanban → *Empire State Building*

## Empire State Building

- Breaking Triple Constraint Triangle
- Focus on workflow, instead of Task Scheduling
- PULL scheduled used to meet immovable deadlines (not PUSH)
- Repetitions Efforts of:
  - Material Purchase
  - Transport of materials to the site
  - Placing materials in the same position over an over
- Avoidance of Turbulence in workflow (peaks and valleys)

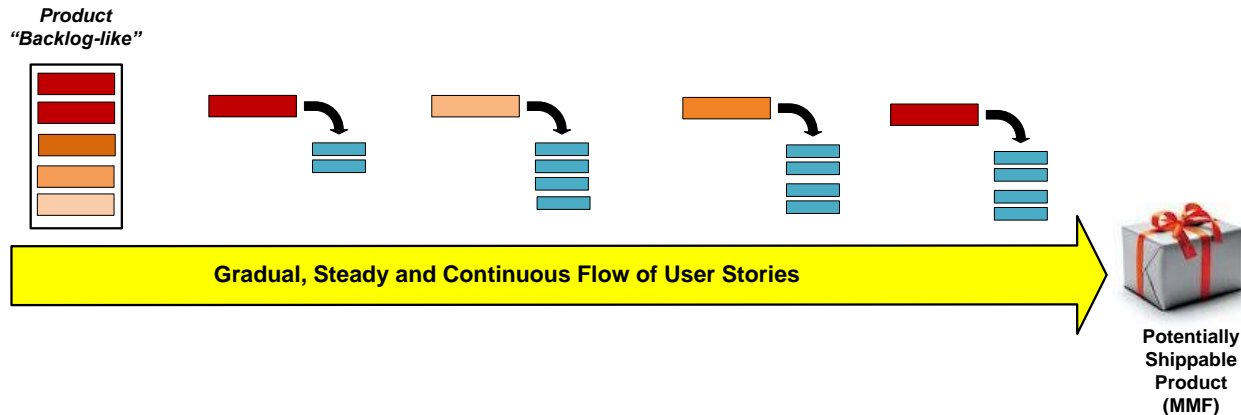


# KANBAN

Kanban → *Continuous Workflow*

## Continuous Workflow

- Backlog is not prescribed
- Prioritization is not prescribed
- Estimation & Planning not prescribed
- Task Breakdown is not prescribed
- One-Piece Flow
- PO can adjust Kanban Board
- Each Story == MMF
- WIP is controlled at State level

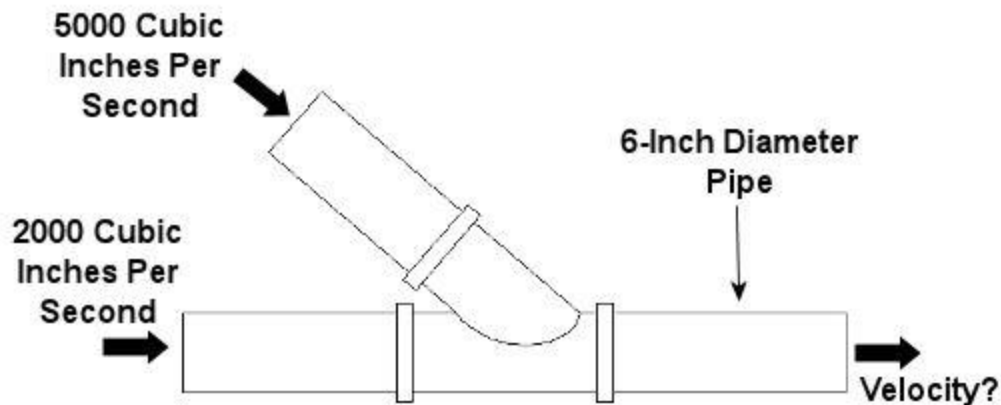


Kanban → Continuous Workflow → *Throughput*

## Throughput

**Throughput**— is amount of measurable work that can be done in a given period of time

- Measures Gradual Flow of work through the system
- Tells “how much water flows through a cross-section of a pipe” at any given moment in time
- Assumes that work is consistently sized (low Variation)
- Becomes more reliable than Velocity (Scrum) since it is “point in time” specific



Kanban → Continuous Workflow → **WIP**

## Work in Progress (WIP)

**Work in Progress (WIP)** – materials in the production process, at various stages, but are not yet a finished product.

- Excludes inventory of raw materials at the start of the production cycle
- Excludes finished products inventory at the end of the production cycle

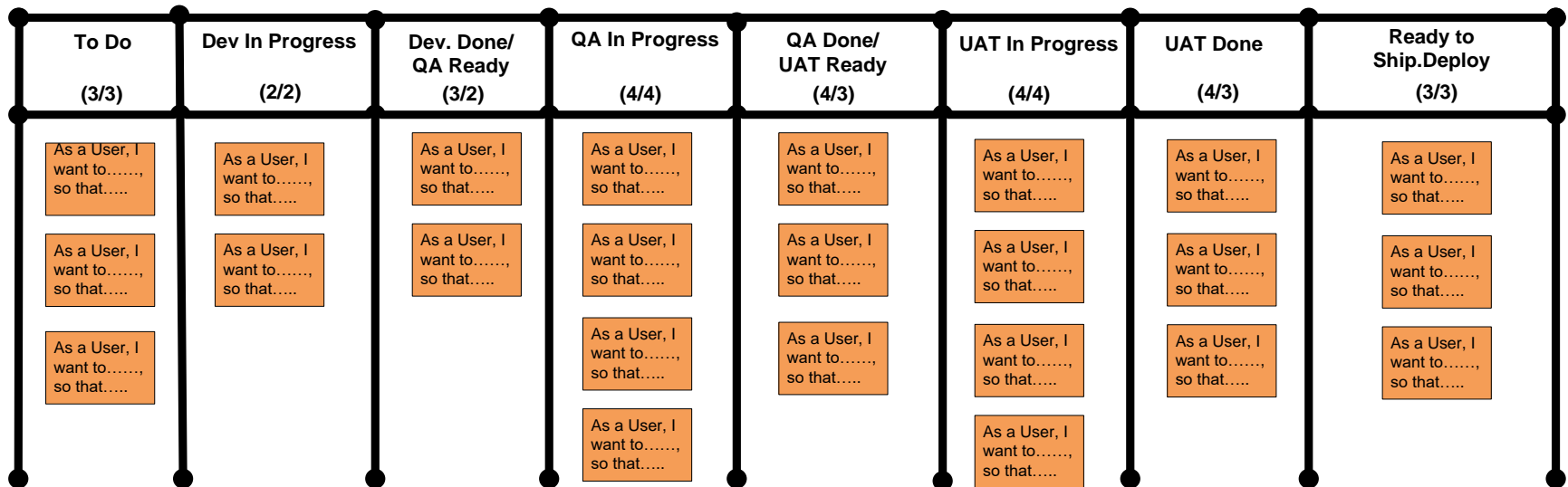




Kanban → Continuous Workflow → WIP → *WIP Limits*

## WIP Limits

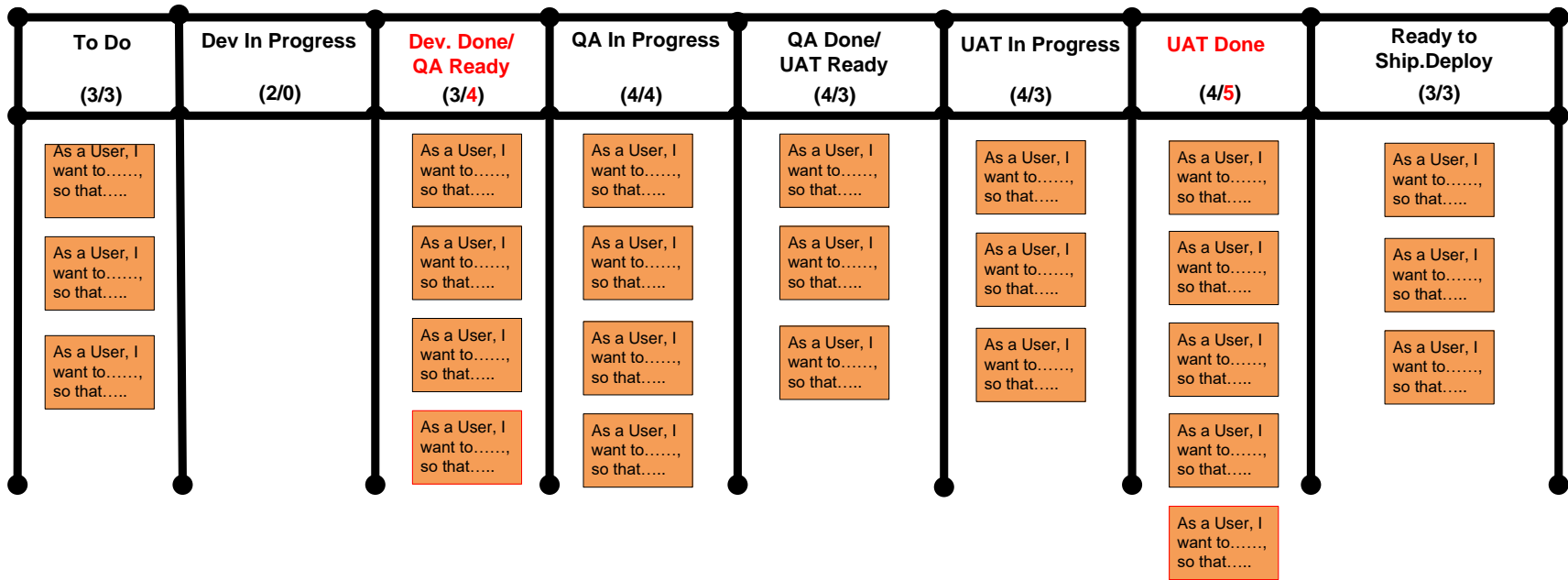
- WIP Limits on active States & Buffer Queues are not violated
- No bottlenecks and bubbles
- Downstream vacancy signals Upstream to “pull” in more work
- Gradual Flow from Left to Right - Cadence



Kanban → Continuous Workflow → WIP → *WIP Limits*

## WIP Limits

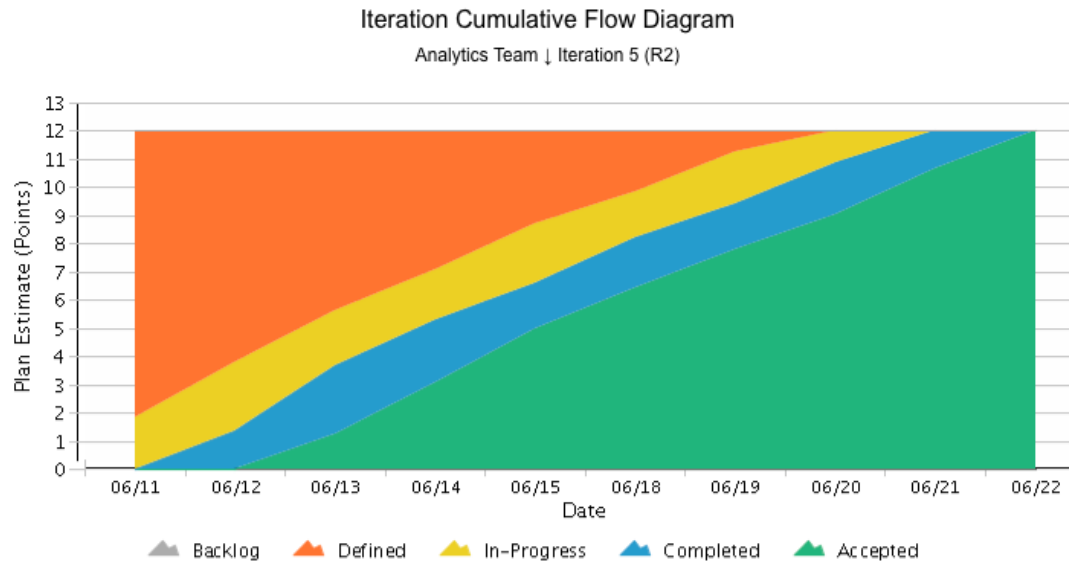
- WIP Limits on active States & Buffer Queues are violated
- Bottlenecks and bubbles form around “congested” states



Kanban → Continuous Workflow → WIP → *Cumulative Flow Diagram (CFD)*

## Cumulative Flow Diagram (CFD)

- States of work gradually change as Iteration progresses
- Percentage of work products with “downstream states” is gradually increasing over time
- Work gets Accepted early

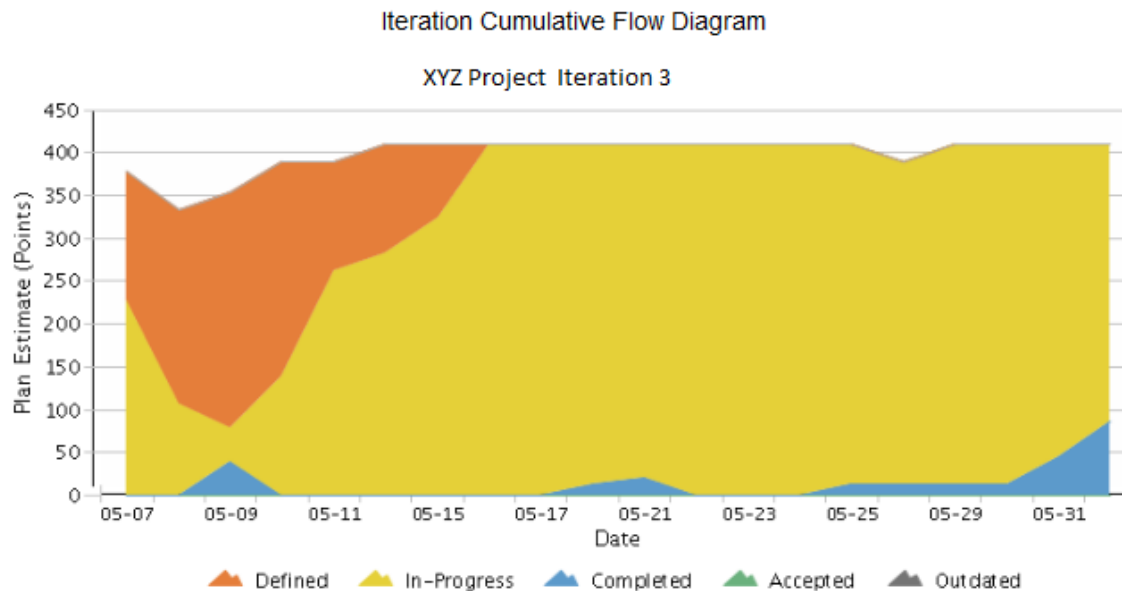


Courtesy of: <http://www.rallydev.com/help/progress-reports>

Kanban → Continuous Workflow → WIP → *Cumulative Flow Diagram (CFD)*

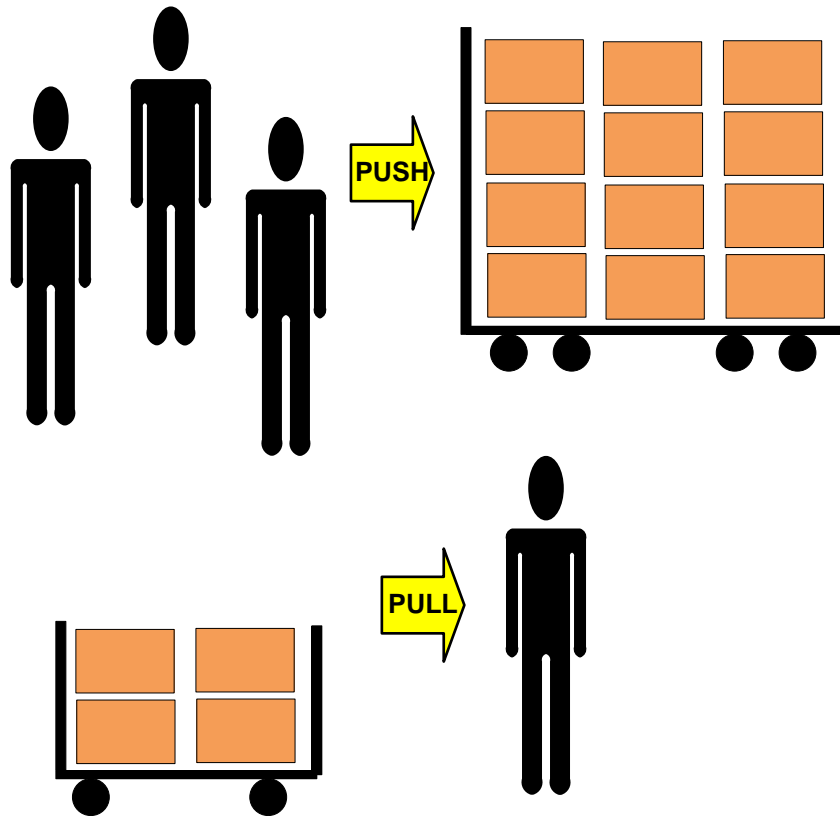
## Cumulative Flow Diagram (CFD)

- States of work DON'T gradually change as Iteration progresses
- Percentage of work products with “downstream states” is NOT gradually increasing over time
- Work DOES NOT gets Accepted early
- Too much work In-Progress for a long time



Kanban → Continuous Workflow → *Pull vs. Push*

## Pull vs. Push



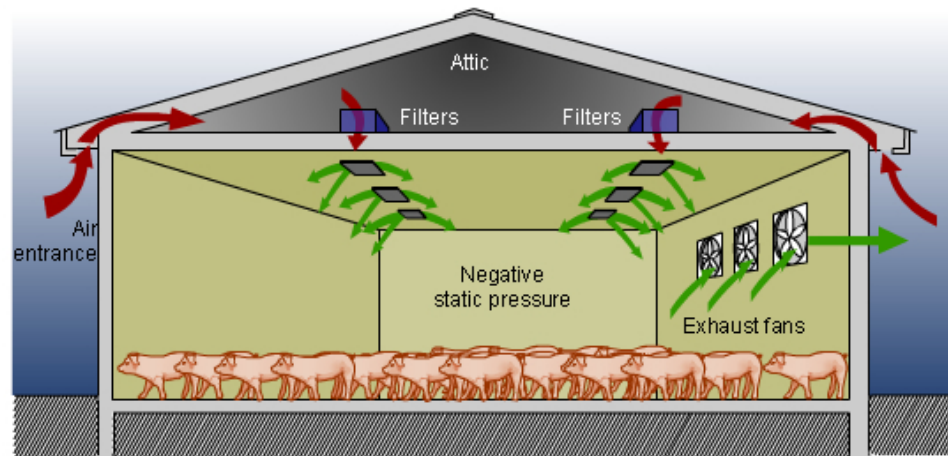
Anticipated Demand  
Approximated Usage  
High Quantities  
Voluminous Storage/Inventory  
High Waste of resources (time & money)  
Heavy Weight Shipments  
Longer turn around  
Bottlenecks & Bubbles (Vacuum)

Driven by precise Demand  
Smaller, more digestible quantities  
Low Waste of resources (time & money)  
Light Weight Shipments  
Cost effectiveness  
Quicker turn around  
Smoother Flow

Kanban → Pull System

## Pull System

- “Negative pressure” effect
- Downstream availability sends a signal Upstream
- Works gets ‘pulled’, not ‘pushed’
- WIP limits define Throughout
- WIP limit size of each State determines if merging of work streams will produce plausible results
- Consistency of Work Product size ensures accuracy (reliability of Kanban Throughout is somewhere higher than Velocity of Scrum)



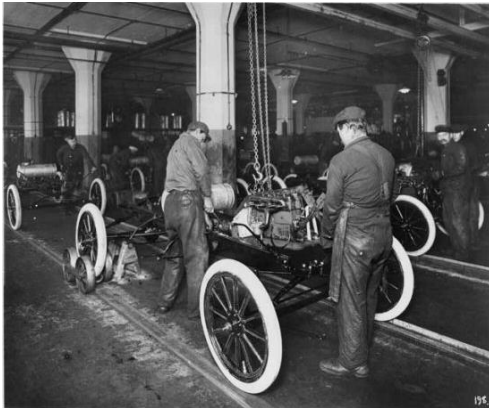
Courtesy of: [http://www.pig333.com/what\\_the\\_experts\\_say/filtration-systems-on-commercial-sow-farms-definitions-and-strategies\\_4960/](http://www.pig333.com/what_the_experts_say/filtration-systems-on-commercial-sow-farms-definitions-and-strategies_4960/)

Kanban → *One Piece Flow*

## One Piece Flow

- Used in Assembly/Production Line
- Historically, working on one “PIECE” at a time had proved to be more effective and less error-prone.....

**Manual Production Line**



Courtesy of: <http://people.hofstra.edu>

**Semi-Automatic Production Line**



Courtesy of: <http://www.carpages.co.uk/mini/mini-sales-04-04-07.asp>

**Fully Automatic Production Line**



Courtesy of: <http://www.telegraph.co.uk>

# KANBAN

Kanban → *One Piece Flow*

## One Piece Flow

- Even Workload Distribution
- WIP per “State” is limited
- Gradual Flow
- No gaps b/w “States”





# KANBAN

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Kanban → *One Piece Flow*

## One Piece Flow

Order, Pay & Pick Up...Fight....all at once...



Courtesy Of: [http://rbth.ru/articles/2011/02/25/from\\_big\\_macs\\_to\\_the\\_circus\\_12505.html](http://rbth.ru/articles/2011/02/25/from_big_macs_to_the_circus_12505.html)

Kanban → *One Piece Flow*

## One Piece Flow

### Starbucks Model: Gridlock Removal Practice

- Regular Hour
  - Waiting Line
  - Placing Order
  - Making Payment
  - Picking Up Order
  - Getting Sugar/Milk/Half & Half
  
- Rush Hour
  - Waiting Line
  - **In-Line Order Taking**
  - Placing Order
  - Making Payment
  - Picking Up Order
  - Getting Sugar/Milk/Half & Half

Kanban → *One Piece Flow*

## One Piece Flow

### Optimal WIP Limits

WIP = 1 Brick



Courtesy of: <http://www.lafollette.wisc.edu/alumni/friends/newsletter/2010/spring.html>

WIP = 2 Bricks



Courtesy of: <http://hungeree.com/society/passing-the-bricks-in-jaipur-india/>

Kanban → *One Piece Flow*

## One Piece Flow

### Sub-Optimal WIP Limits

- WIP is too high
- Multiple WIP violations in the same “process”
- Creation of multiple Bubbles



Courtesy of: <http://leecadden.wordpress.com/2010/06/page/2/>



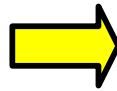
Kanban → *One Piece Flow*

## One Piece Flow

### Strong Violation of WIP Limits

- Exceeding WIP Limits
- Creating an ultimate bottleneck & halting “production line”

.....Exceeding WIP Limit.....



.....Clogging & Overflow.....



Courtesy of: <http://www.12ozprophet.com/forum/showthread.php?t=130723&page=2>

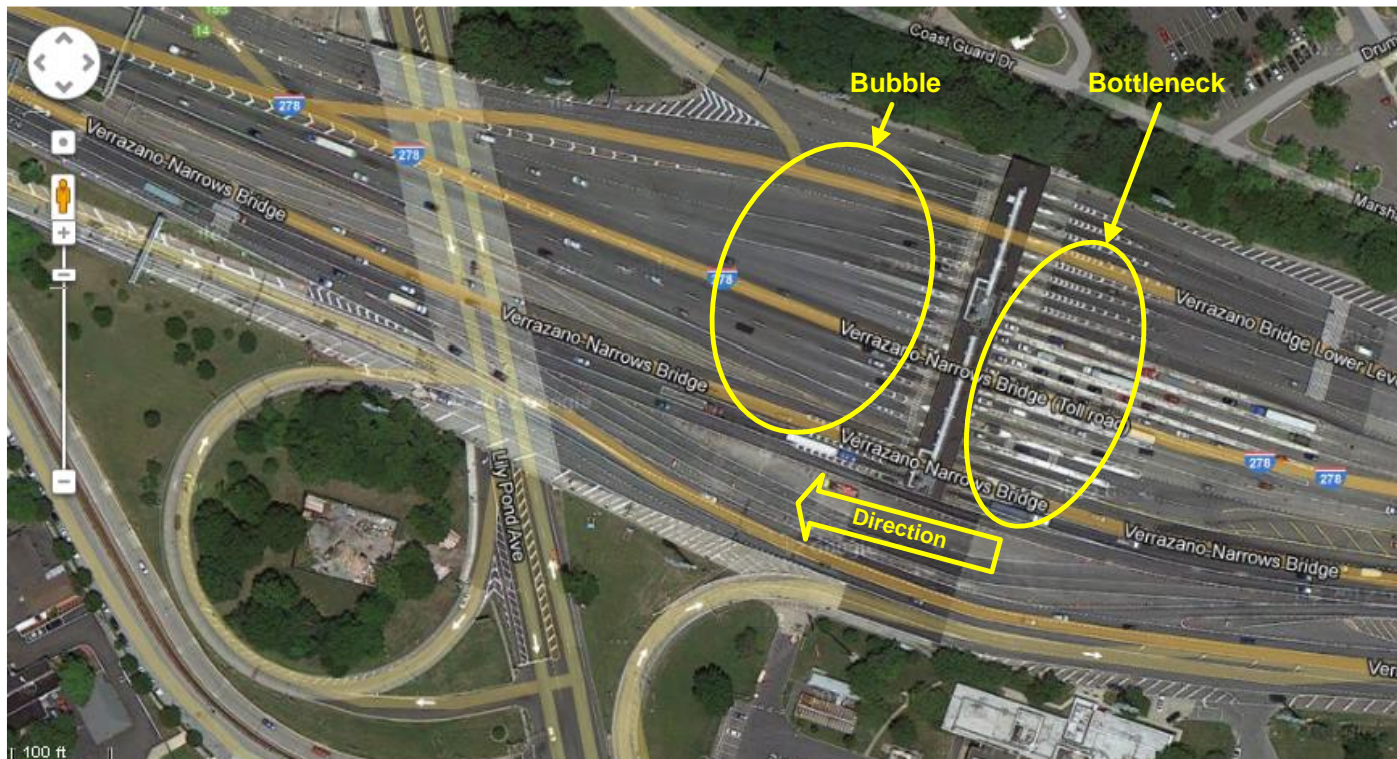
Courtesy of: <http://thatblueyak.blogspot.com/2011/04/time-toilet-overflowed-at-work-nooo.html>

Kanban → *One Piece Flow*

## One Piece Flow

### Bottlenecks & Bubbles

- Exceeding WIP Limits
- Creating an ultimate bottleneck & halting “production line”



Courtesy of: Google Maps

Kanban → *One Piece Flow*

## One Piece Flow

### Bottlenecks & Bubbles

- Violation of WIP with Merging
- Creation of Bottleneck behind the merge
- Creation of Bubble in front of the merge



Courtesy of: <http://www.thejakartapost.com/files/images/P-30-TRAFFIC.jpg>

## Principles of Product Development Flow

### Little's Law

Wikipedia: "The long-term average number of customers in a stable system  $L$  is equal to the long-term average effective arrival rate,  $\lambda$ , multiplied by the (Palm-)average time a customer spends in the system,  $W$ ; or expressed algebraically:  $L = \lambda W$ ."

Queue Length

Average Wait Time

$$L = \lambda W$$

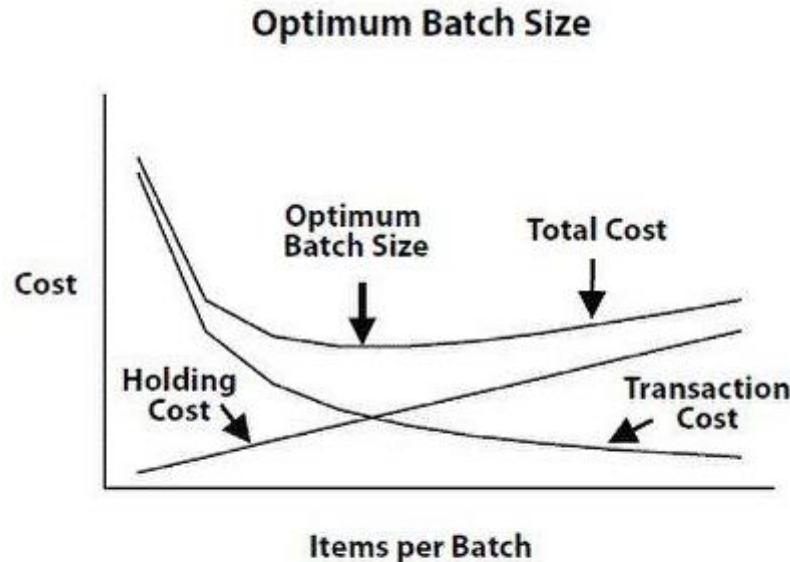
Arrival Rate



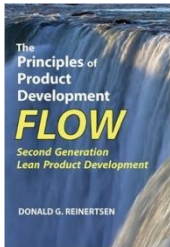
Kanban → *Principles of Product Development Flow*

## Principles of Product Development Flow

Costs: Holding vs. Transactional



**Figure 5-5** Optimum batch size is another U-curve optimization. Higher transaction costs shift optimum batch size higher. Higher holding costs shift it lower.

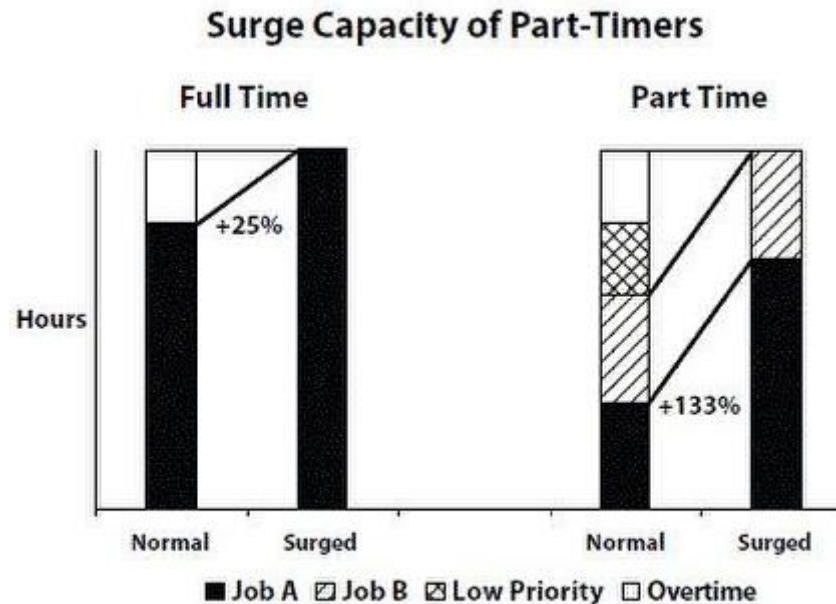


[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

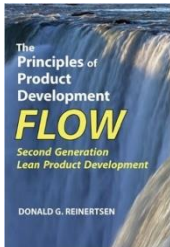
Kanban → *Principles of Product Development Flow*

## Principles of Product Development Flow

### Managing Capacity of Part-Time Workers



**Figure 6-4** Part-time workers have significantly more surge capacity than full-time workers on the same project.

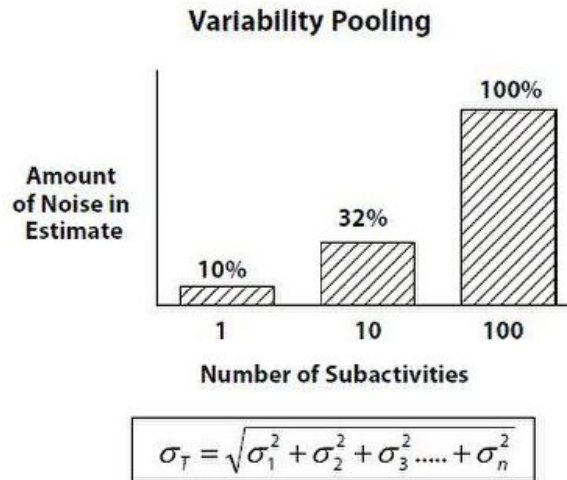


[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

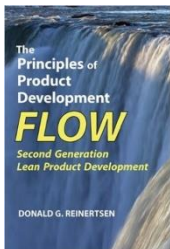
Kanban → *Principles of Product Development Flow*

## Principles of Product Development Flow

### Reducing System Variability



**Figure 4-7** When we combine activities with uncorrelated variability, the total standard deviation grows as a square root function. The more we subdivide activities, the higher the coefficient of variation in each subactivity. We can reduce variability by pooling activities together.



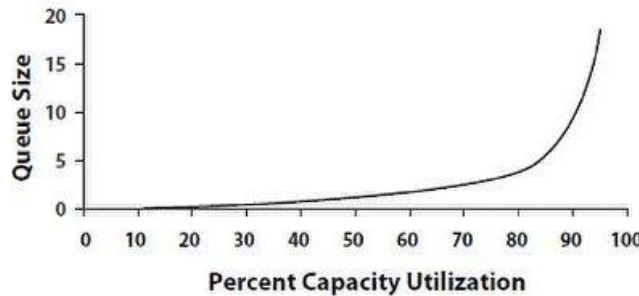
[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

Kanban → *Principles of Product Development Flow*

## Principles of Product Development Flow

### Impact of Variation on Capacity Utilization and Queue Size

Queue Size vs. Capacity Utilization

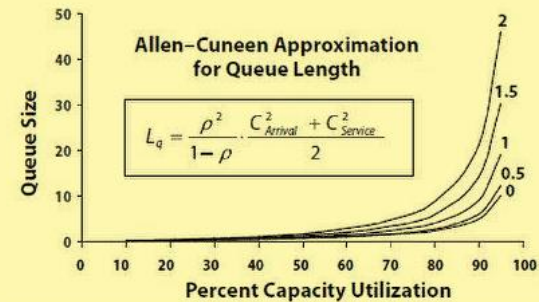


Note: Assumes M/M/1/∞ Queue

Figure 3-2 Queue size increases rapidly with capacity utilization.



Queue Size with Different Coefficients of Variation

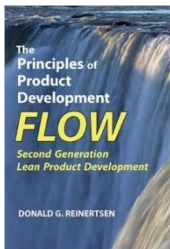


Allen-Cunneen Approximation  
for Queue Length

$$L_q = \frac{\rho^2}{1-\rho} + \frac{C_{Arrival}^2 + C_{Service}^2}{2}$$

Note: Coefficient of Variation = Standard Deviation/Mean  
An exponential distribution has a coefficient of variation equal to one.

Figure 3-5 Queue size is linearly proportional to variability.  
As a result, reducing variability has much less effect on queue  
size than lowering capacity utilization.

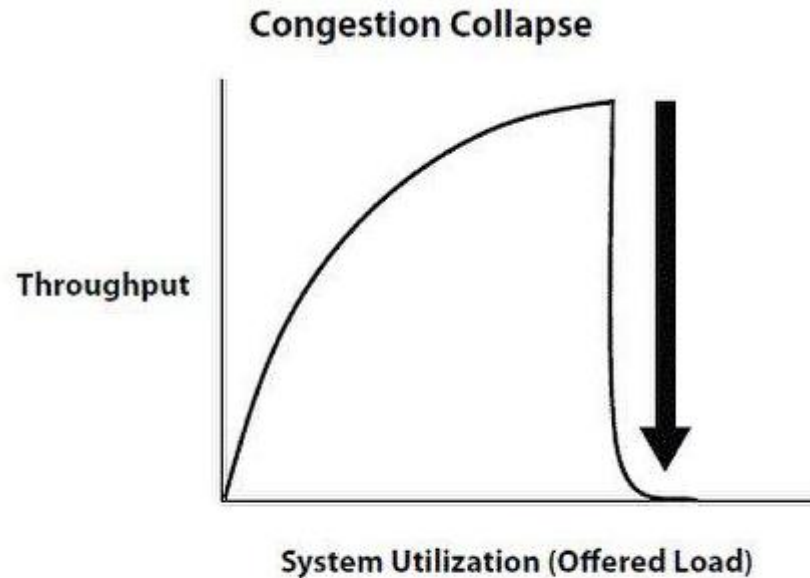


[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

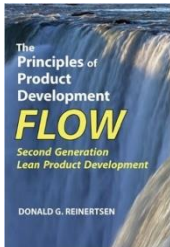
Kanban → *Principles of Product Development Flow*

## Principles of Product Development Flow

### Throughput and System Utilization



**Figure 7-4** Congestion collapse is an abrupt drop in throughput at high levels of system utilization. It results in an undesirable state of high utilization and low throughput.



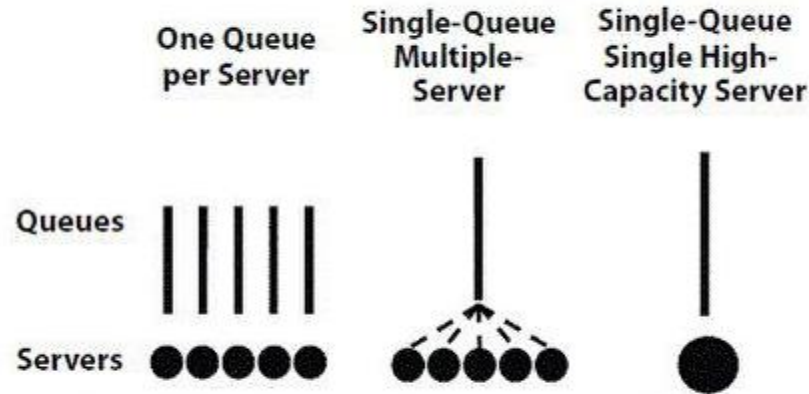
[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

Kanban → *Principles of Product Development Flow*

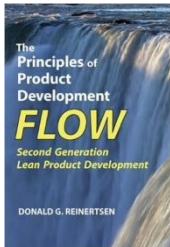
## Principles of Product Development Flow

### Queues and Servers

#### Queueing System Structure



**Figure 3-7** Single-queue multiple-server systems will have less variation in processing time than systems that have a dedicated server for each queue. The lowest variation occurs with a single high-capacity server, but only when it is very reliable.



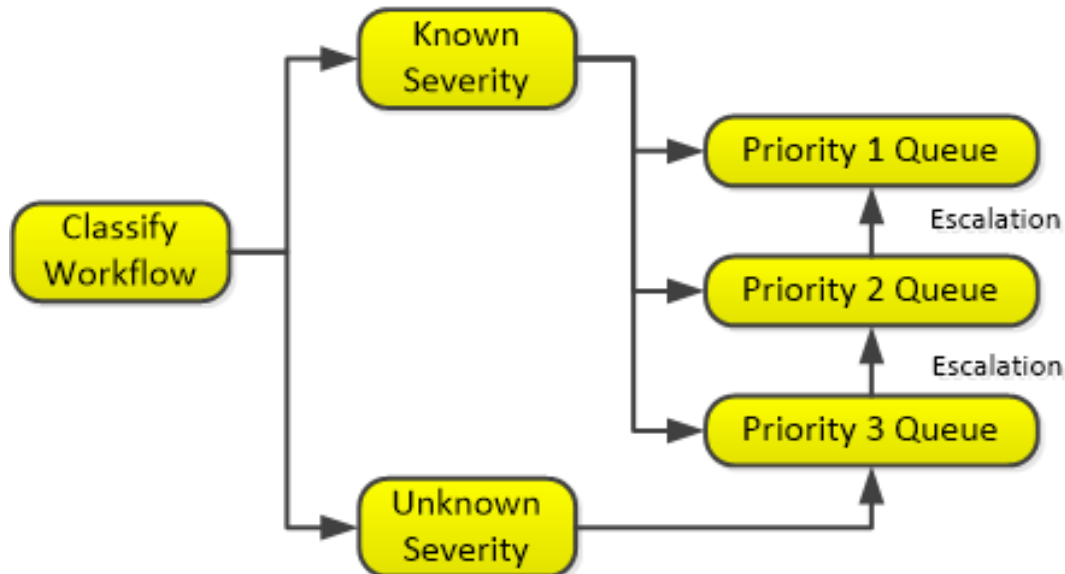
[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen

Kanban → Principles of Product Development Flow → *Escalation in Kanban*

## Escalation in Kanban

- Each queue is allocated a portion of capacity
- Use RR scheduling within each queue
- Jobs stuck in queue move to a higher priority queue

### Multilevel Queues with Escalation



Jobs with known severity can be allocated to queues based on their priority. Jobs with unknown severity will start at lowest-level queue and will be escalated if they exceed a certain time limit in the queue.

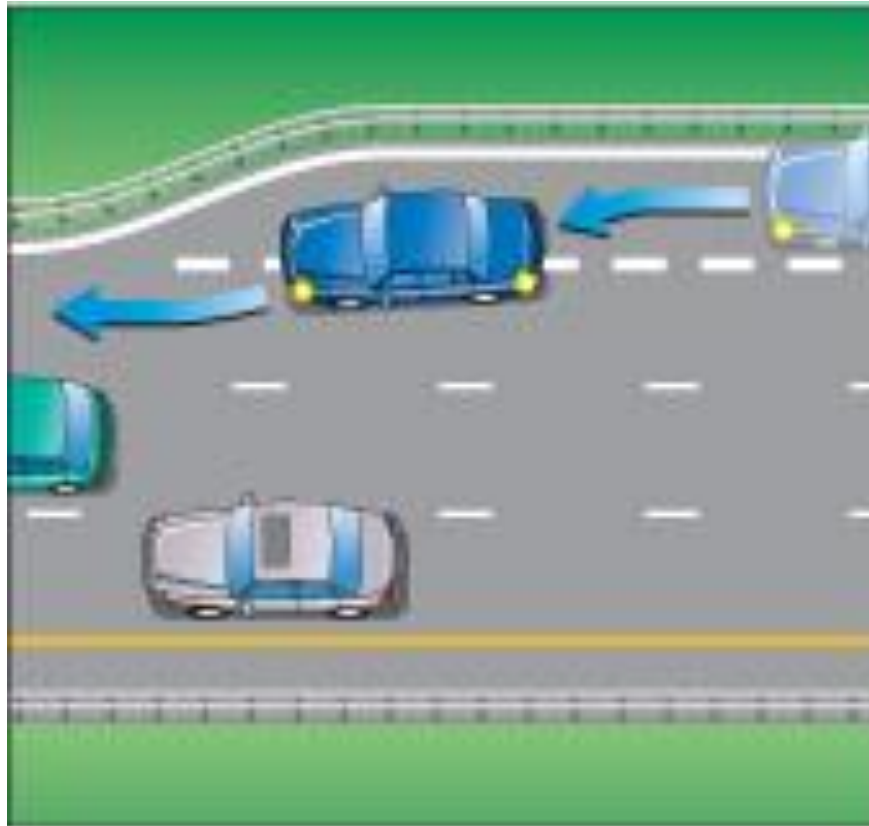
[The Principles of Product Development Flow: Second Generation Lean Product Development](#), by Donald G. Reinertsen



Kanban → *Enterprise Kanban*

# KANBAN

## Enterprise Kanban



Converting work streams

# Agile Scaling

Agile Scaling → Large Scale Scrum (LeSS) → *Scale or NOT to Scale?*

## Scale or NOT to Scale?

Source: LeSS Training by Craig Larman

after many years  
working in **large**,  
**multisite**, & **offshore**  
development, our key  
advice? ...

9


**large: don't**  
**multisite: don't**  
**offshore: don't**

10

Agile Scaling → Large Scale Scrum (LeSS) → *Common Reasons for Changing LeSS*

## Common Reasons for “Customizing” LeSS

Source: LeSS Training by Bas Vodde



### Common reasons for changing LeSS

- Not understanding the purpose of LeSS
- Hiding organizational problems or preventing change
- Improvement based on practice and context (inspect-adapt)

99.99% of the changes to LeSS itself are because of not understanding its purpose or to hide problems. Rarely done on purpose, always harmful.

Avoid that. 147

# Agile Scaling

Agile Scaling → Large Scale Scrum (LeSS) → *Voices of “Elders”*

## Voices of “Elders”

Source: LeSS Training by Bas Vodde



### Konosuke Matsushita (1)

"We will win and you will lose. You cannot do anything about it because your failure is an internal disease. Your companies are based on Taylor's principles. Worse, your heads are Taylorized, too. You firmly believe that sound management means executives on one side and workers on the other, on one side men who think and on the other side men who can only work. For you, management is the art of smoothly transferring the executives' ideas to the workers' hands."



*Panasonic Founder*

Agile Scaling → Large Scale Scrum (LeSS) → *Voices of "Elders"*

## Voices of "Elders"



*"...The leadership needs to become Agile. They need to support the teams, remove impediments, and coach the organizations to be agile. There are so few managers trained and good as this today that **many companies will be driven out of business by their agile competitors...**"*

*Jeff Sutherland*

(Source: <http://www.versionone.com/pdf/2013-state-of-agile-survey.pdf> )

Agile Scaling → Large Scale Scrum (LeSS) → *Voices of “Elders”*

## Voices of “Elders”

Source: LeSS Training by Craig Larman



One of the directors of SAGE was discussing why the programming had gotten out of hand. He was then asked, ***“If you had it to do all over again, what would you do differently?”*** ...

[Horowitz74]

7

His answer:  
***“find the ten best people and write the entire thing themselves.”***

[Horowitz74]

8

Agile Scaling → Large Scale Scrum (LeSS) → *Types of Product Development*

## Types of Product Development

Source: LeSS Training by Bas Vodde

most of you have seen this cartoon

notice the date

what does this say about what was widely understood even by that time?

have you seen this mistake even today? why does it persist?

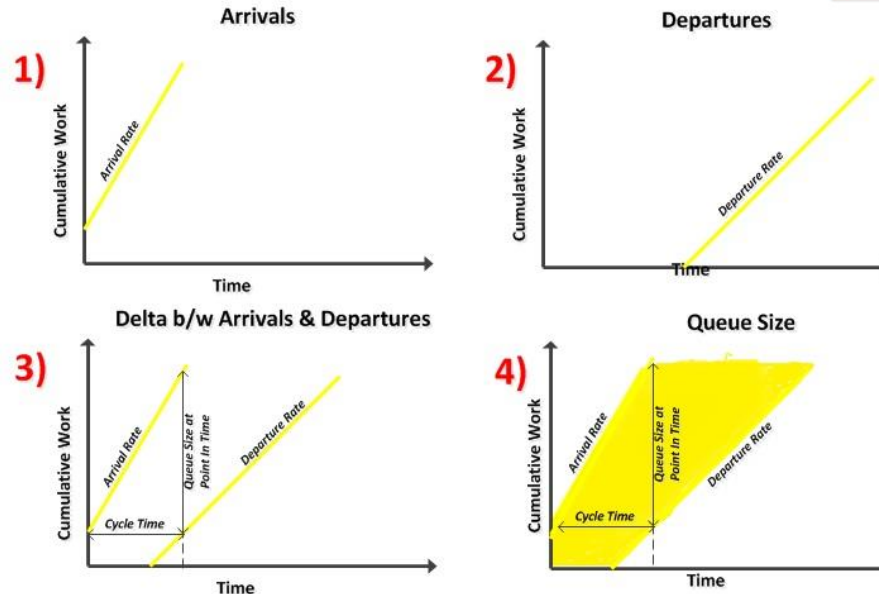
From the University of London Computer Centre Newsletter No. 53, March 1973

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## Interpretation of Cumulative Flow Diagram (CFD)

LOC 1216



### LEGEND

**Cumulative Work (Y axis)** – total amount of work (e.g. user stories or defects)

**Time (X axis)** – total length of a pre-defined timebox (e.g. sprint length, or release length)

**Arrival Rate** – total number of work items that are being worked on (“arrived to work”) at any particular point in time. The graph slope on Image 1 indicates at which rate work items arrive. The steeper the slope the bigger batch size of work (“in bulk”) arrival. Very steep slopes are not desirable. The arrival slope defines how high is *demand* that feeds the queue.

**Departure Rate** – total number of work items on which work has ended (“departed from work”) at any particular point in time. The graph slope on Image 2 indicates at which rate work items depart. The steeper the slope the bigger batch size of work (“in bulk”) departure. The departure slope defines how high is *capacity* (of a team) that produces work and empties the queue.

**Cycle Time** – the total amount of time that any given work item spends in the queue from the moment when work on it starts and ends.

**Queue Size** – is defined by the difference between work that has arrived but not yet departed, at any particular point in time. This is also called **Work In Progress (WIP)**. This is the total colored area between arrival & departure lines for a given time period.

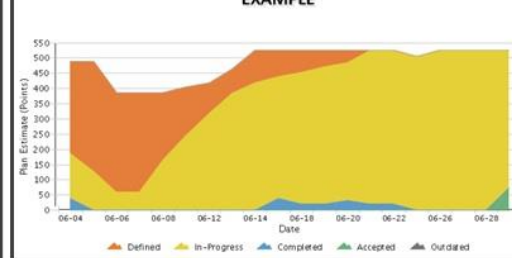
### NOTES

CFD – illustrates what happens in the queue as time progresses. Based on arrival and departure slopes changes, we can determine how demand and capacity changes over time.

For every queue type defined by a team (e.g. Dev\_Ready, Dev\_In\_Progress, Dev\_Complete, QA\_Ready, QA\_In\_Progress, QA\_Complete, etc), a separate CFD can be created. When multiple CFDs are superimposed upon each other (for the same time period), a team gets very rich view of its overall workflow as a rolling wave of multiple queues that emerge and disappear.

Batch (“in bulk”) arrival or departure is represented by sharp slopes (or jagged lines) on the graph.

### EXAMPLE



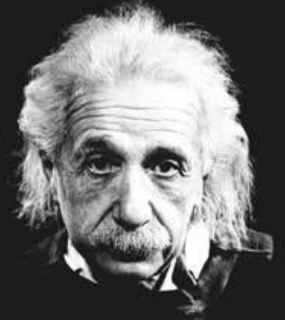
Reference: ‘Principles of product development flow’ by D. Reinertsen

# Metrics

# Examples of *Metrics & Progress Reports*, generated from electronic tools, by Agile Teams

**Note:** Information inside is collected from Jira (real reports, by real teams). However, the guidelines listed on the next page and observations on the pages that follow, apply to any issue tracking commercial electronic tool (e.g. Rally, Version1, TFS/VSTS, Pivotal Tracker, LeanKit, Trello, etc) or any metrics and reporting, collected and produced manually.

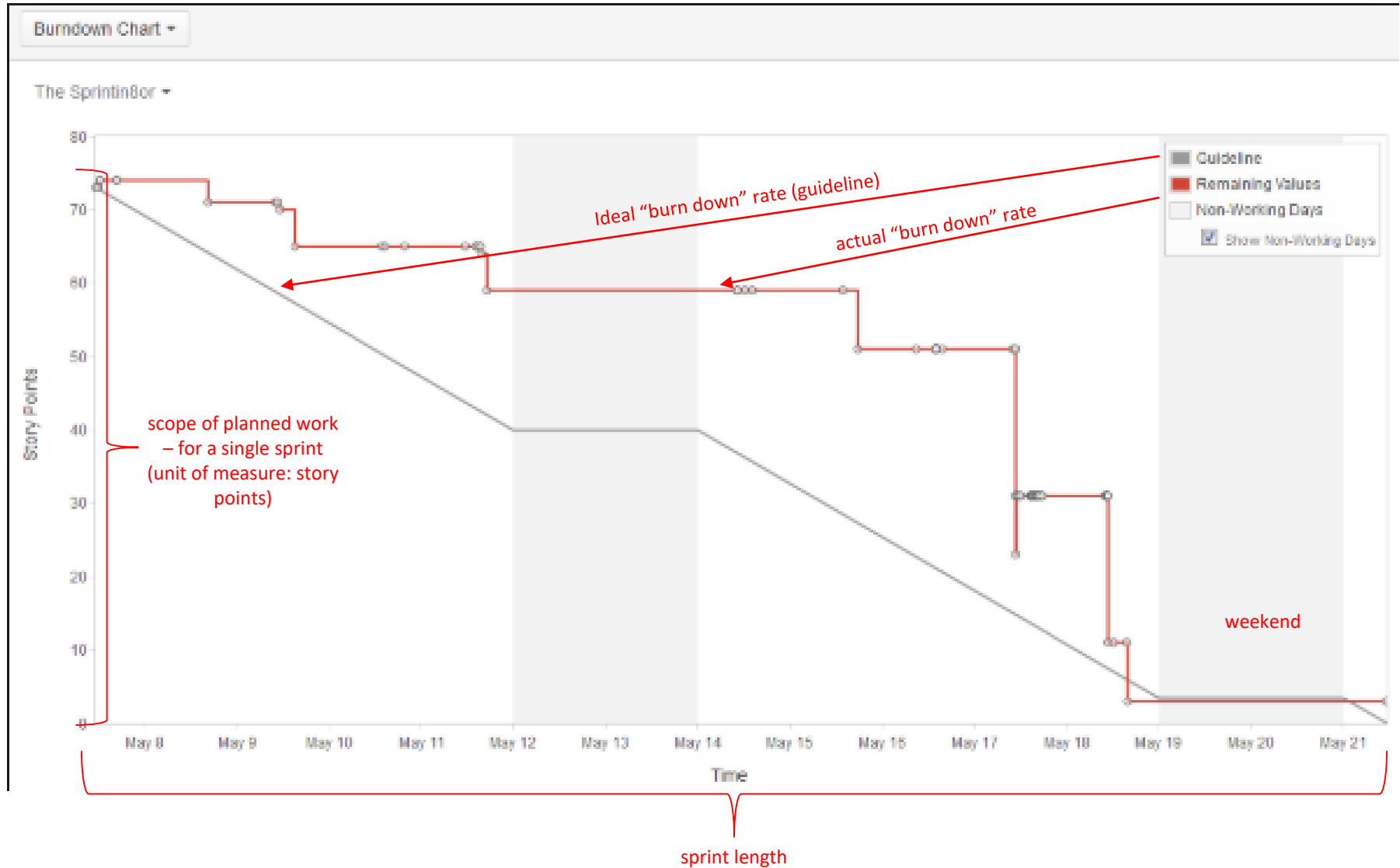
**"Not everything that  
counts can be counted,  
and not everything that  
can be counted counts."  
-Albert Einstein**



# Please, make a note of the following Guidelines:

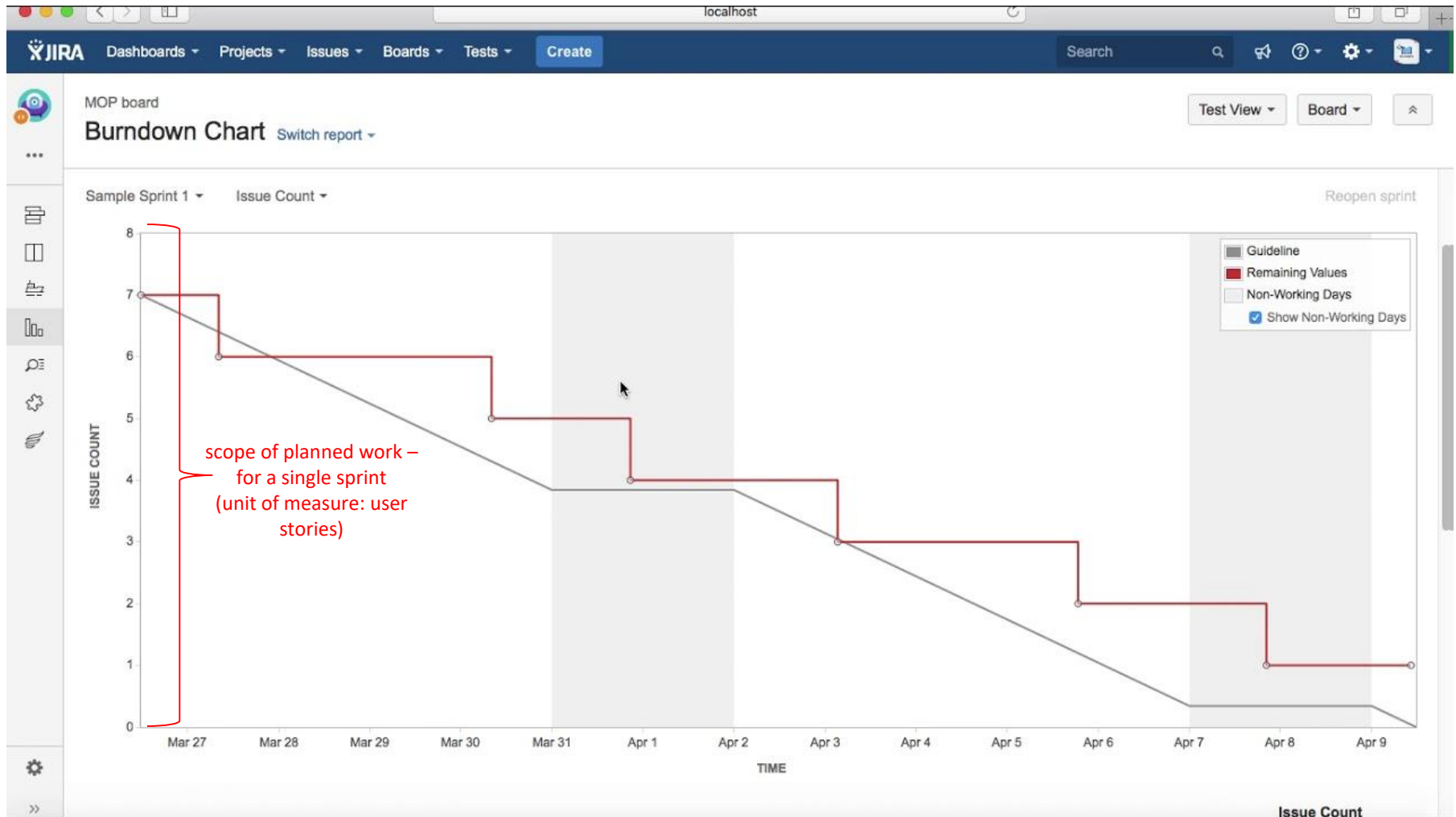
- Understand that Accuracy != Precision
- Understand that Reliability of Forecasting depends on:
  - Accuracy of underlying data
  - Number of available datasets
  - Time frames (time period covered by historical data)
- **Understand the process** (Scrum, Kanban, ScrumBan, etc)
- Understand mechanics of the tool you use (why it works the way it works)
- Understand that Accuracy of estimation/sizing depends on degree of: individuals' participation, T-shaping, swarming, personal safety
- **Try always relate metrics/numbers to underlining root causes: events, behaviors, dynamics, team & organizational design.**
- **Try always apply System Thinking. Don't think linearly and look at superficial indicators only.**

# Sprint Burn-Down Chart - *Looking OK*



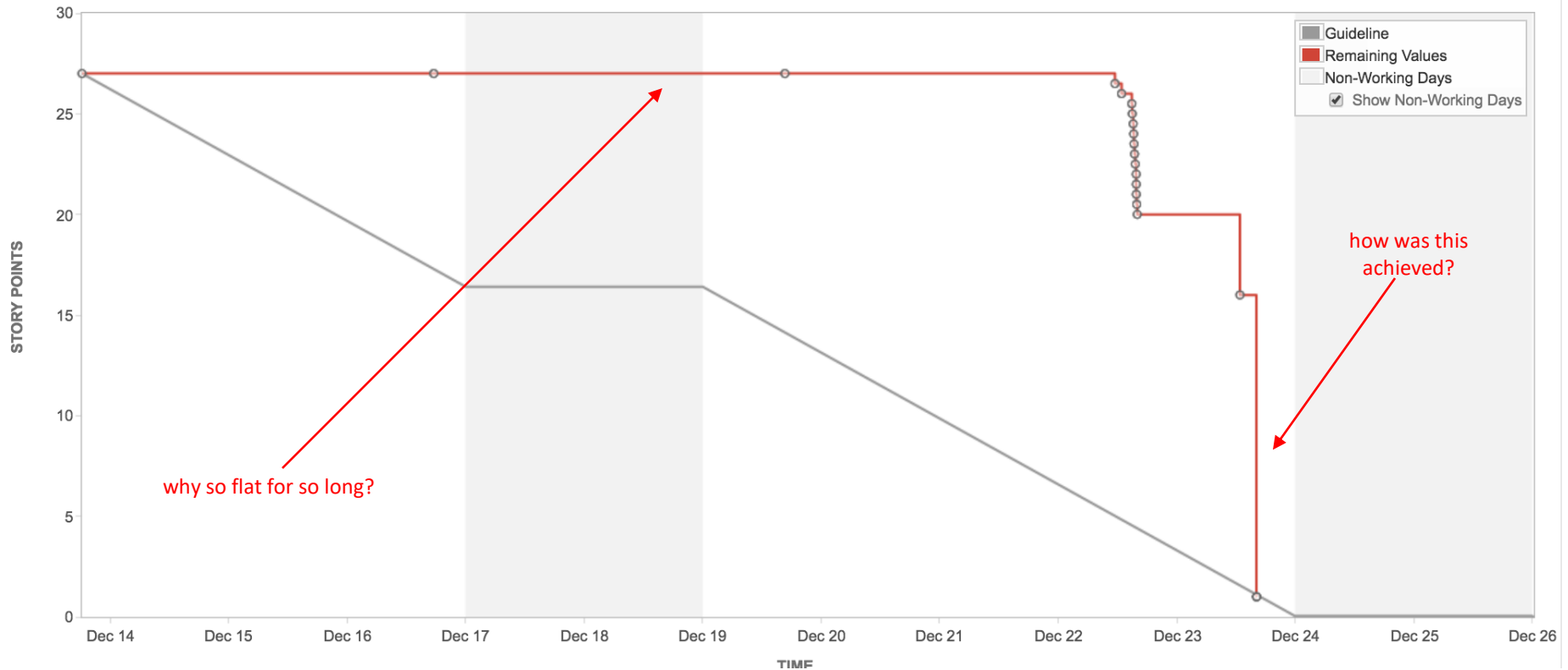
**Graph annotations (in red) may require interpretation.**

# Sprint Burn-Down Chart – *Looking Really Nice*



**Graph annotations (in red) may require interpretation.**

# Sprint Burn-Down Chart – *Looking Worry*

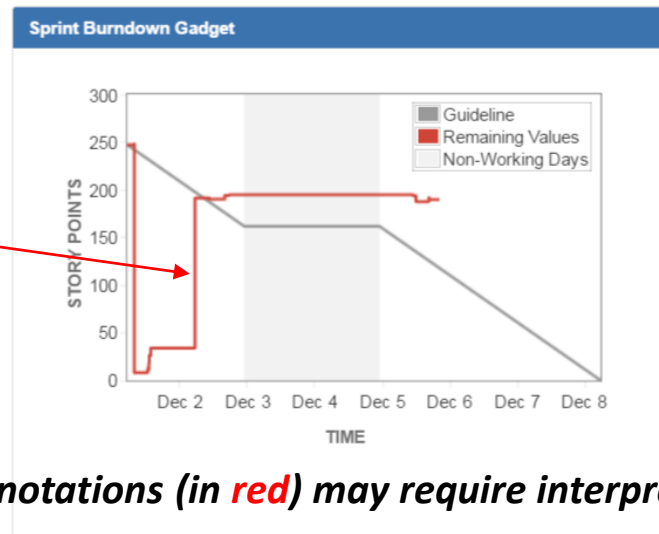
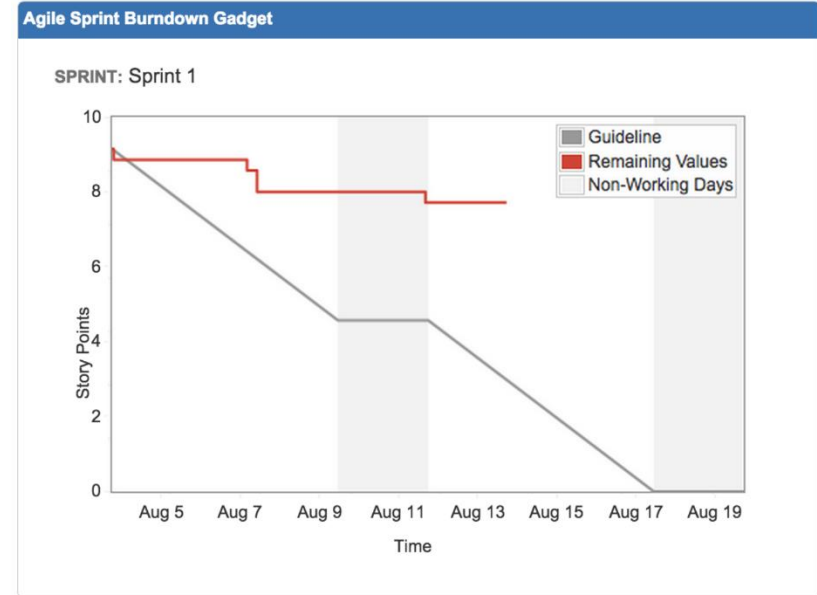
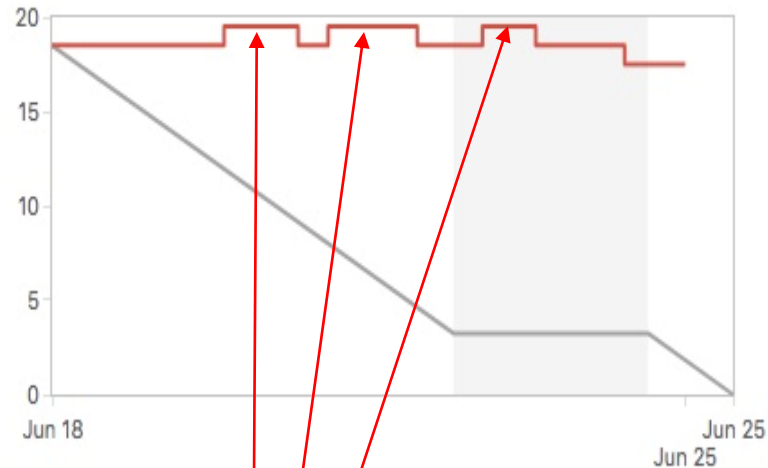


**Graph annotations (in red) may require interpretation.**



# Sprint Burn-Down Chart – Looking Troubling

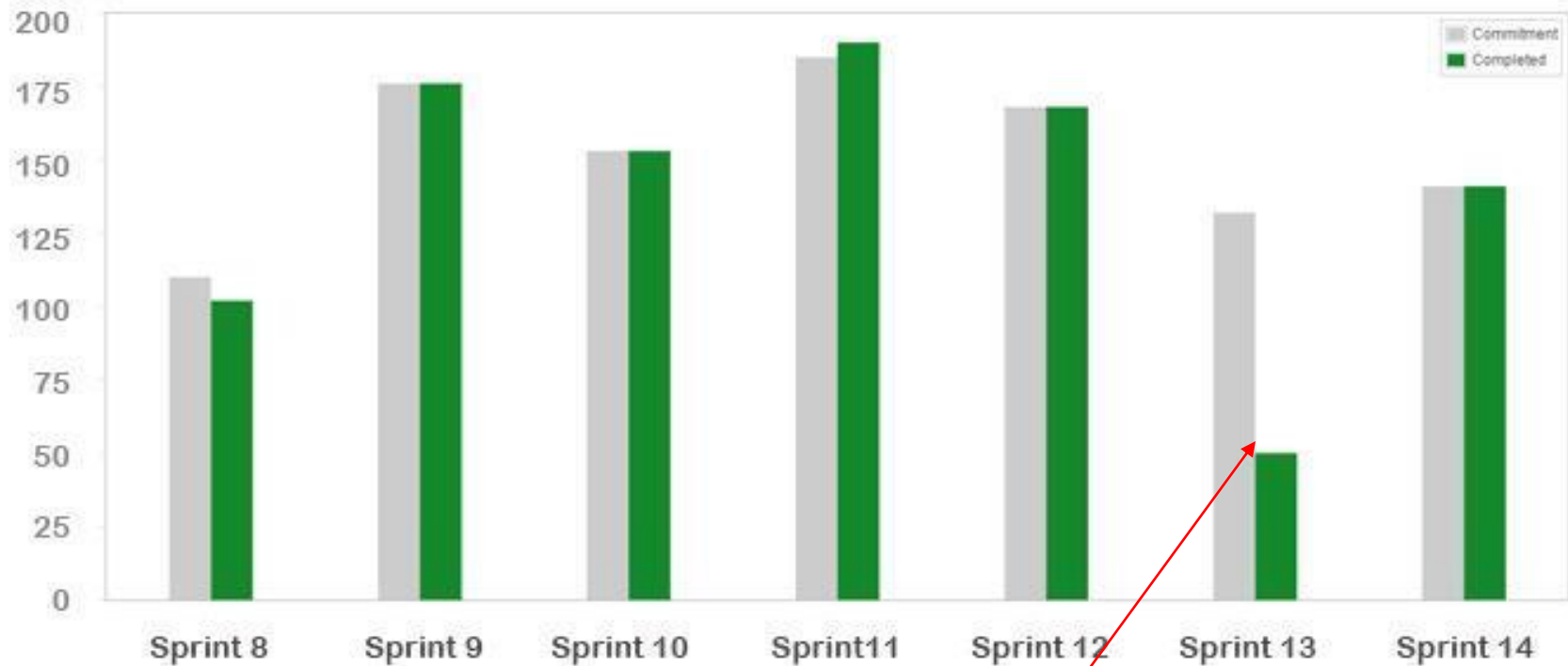
Closed sprint, ended by 18/Jun/18 8:59 PM - 25/Jun/18 9:12 AM



**Graph annotations (in red) may require interpretation.**

# Historical Velocity Report – *Looking Nice*

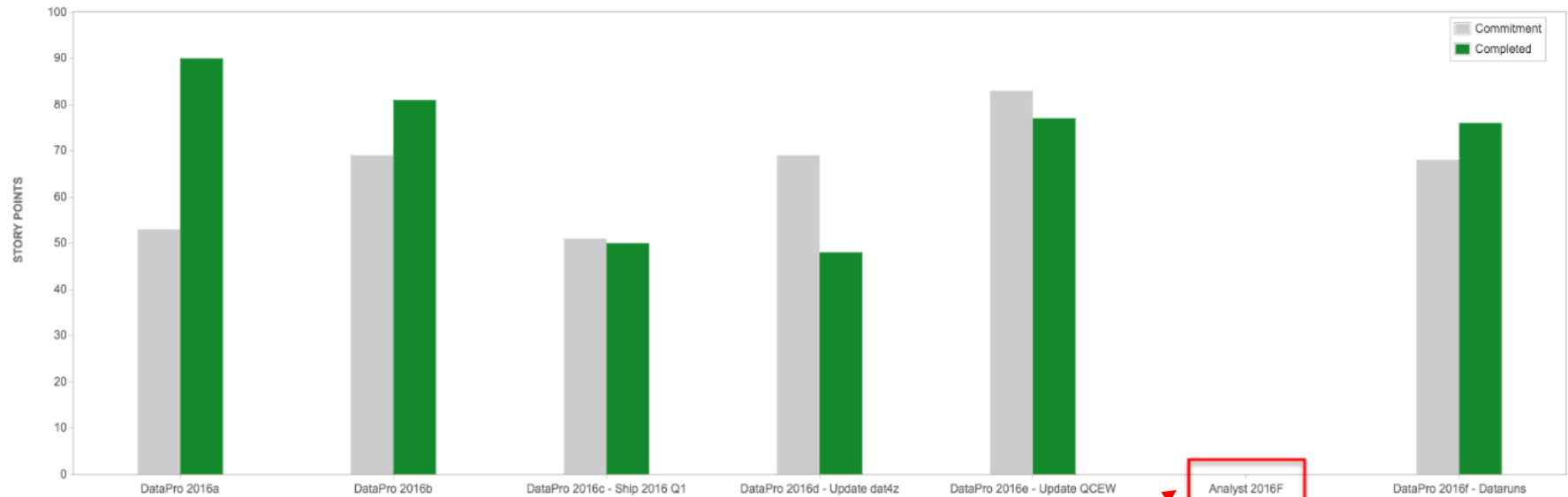
Velocity Chart Switch report ▾



what  
happened?

**Graph annotations (in *red*) may require interpretation.**

# Historical Velocity Report – *Looking Questionable*



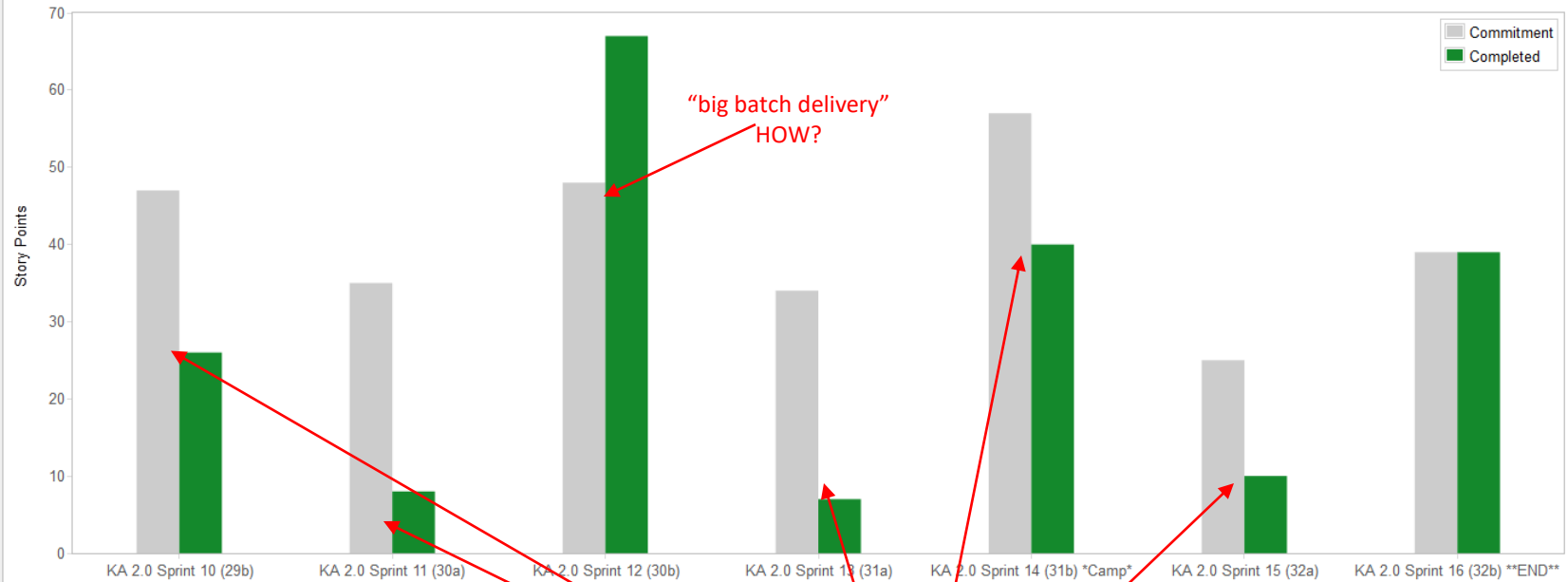
Sprint	Commitment	Completed
DataPro 2016a	53	90
DataPro 2016b	69	81
DataPro 2016c - Ship 2016 Q1	51	50
DataPro 2016d - Update dat4z	69	48
DataPro 2016e - Update QCEW	83	77
Analyst 2016F	0	0
DataPro 2016f - Dataruns	68	76

what  
happened?

**Graph annotations (in red) may require interpretation.**

# Historical Velocity Report – *Looking Troubling*

Velocity Chart ▾

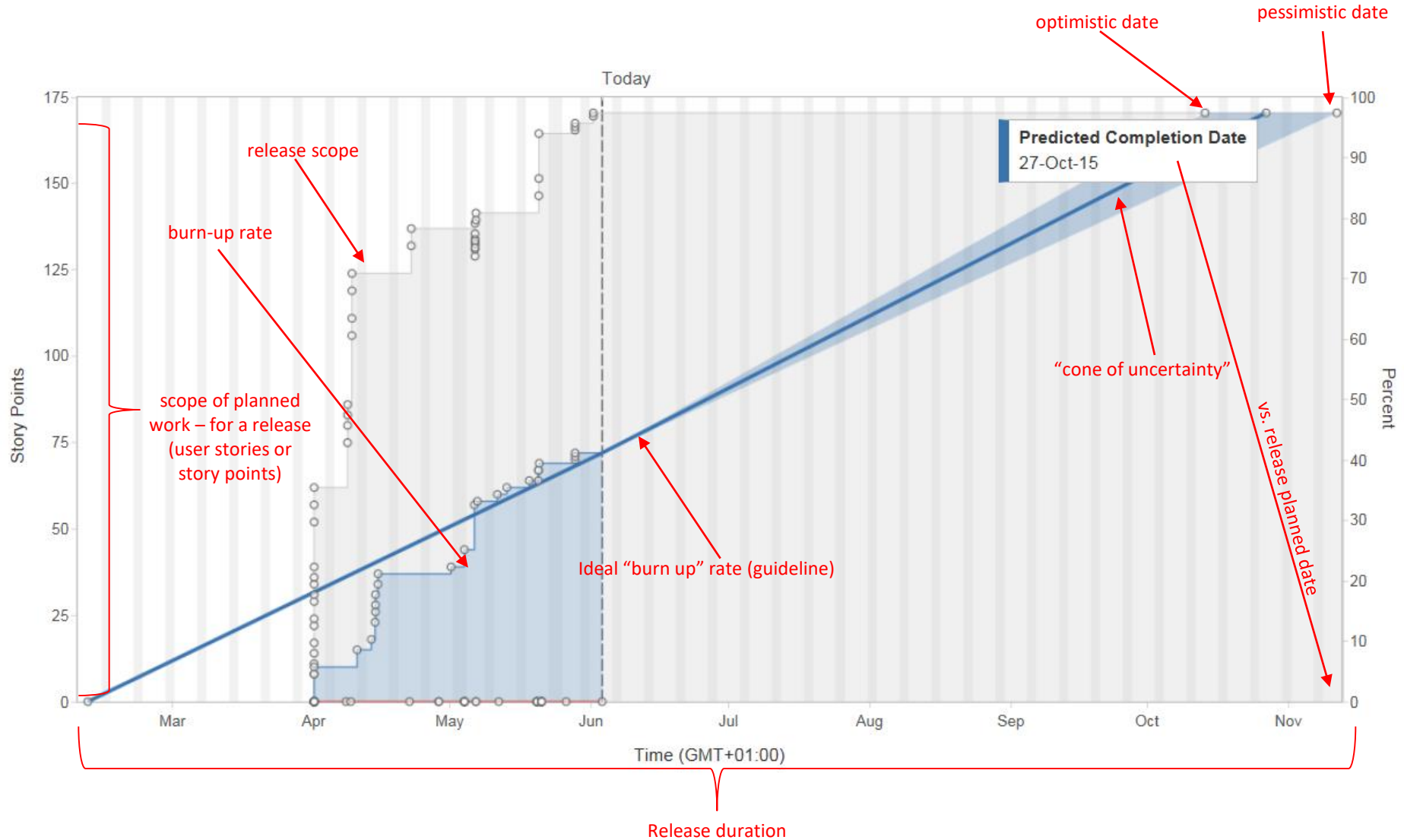


Sprint	Commitment	Completed
KA 2.0 Sprint 10 (29b)	47	26
KA 2.0 Sprint 11 (30a)	35	8
KA 2.0 Sprint 12 (30b)	48	67
KA 2.0 Sprint 13 (31a)	34	7
KA 2.0 Sprint 14 (31b) *Camp*	57	40
KA 2.0 Sprint 15 (32a)	25	10
KA 2.0 Sprint 16 (32b) **END**	39	39

continuous over commitment  
and under-delivery.  
WHY?

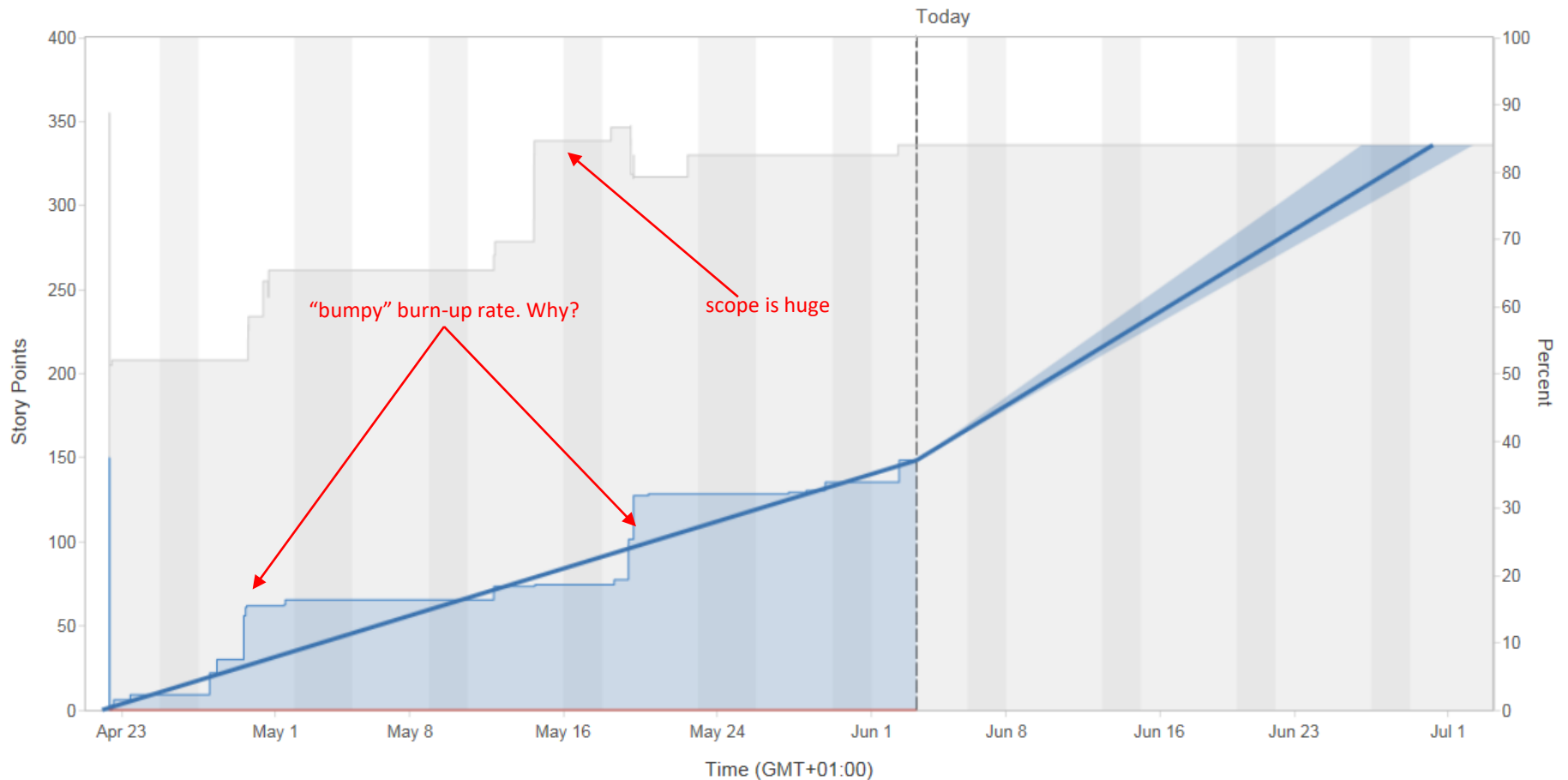
**Graph annotations (in red) may require interpretation.**

# Version (Release) Report - *Looking OK*



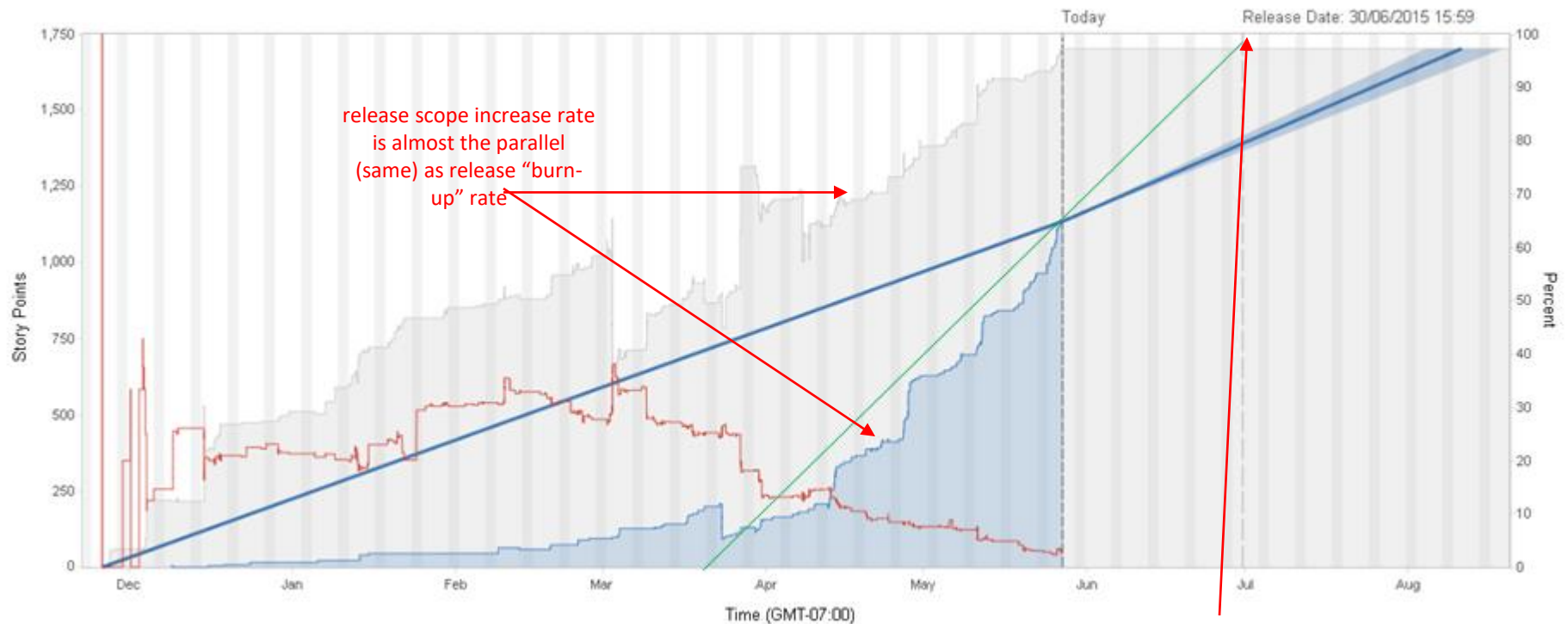
**Graph annotations (in red) may require interpretation.**

# Version (Release) Report – *Looking Questionable*



**Graph annotations (in red) may require interpretation.**

# Version (Release) Report – *Looking Good*



Resetting a forecasted date, based on changed 'burn up rate' (not every tool allows it)

**Graph annotations (in red) may require interpretation.**



# Epic Report – Looking OK

Epic Report ▾

Board ▾



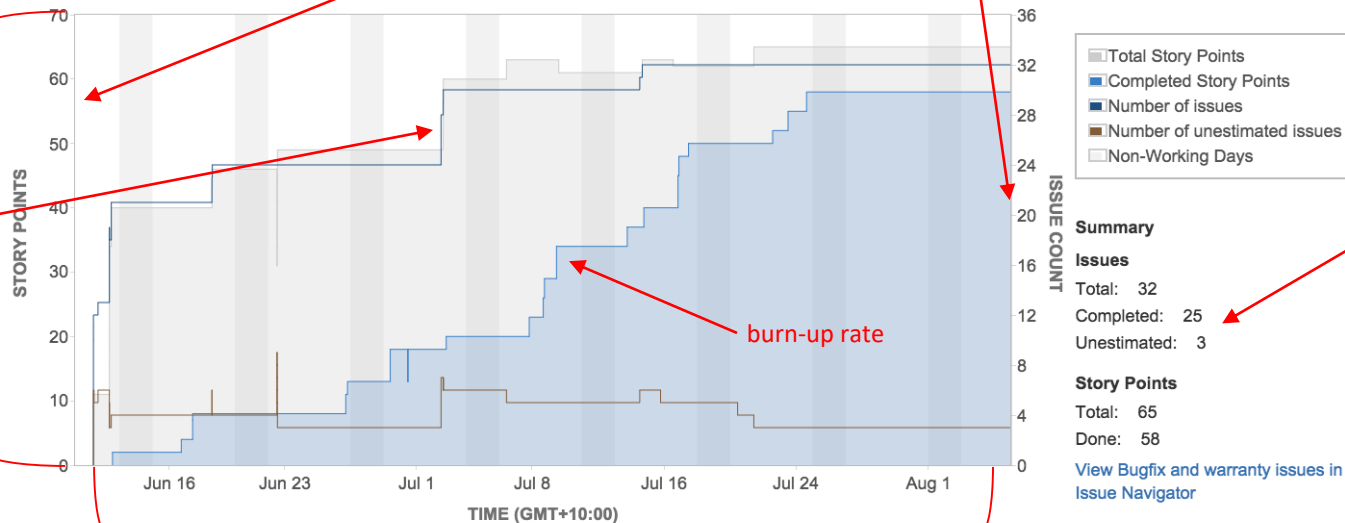
## How to read this chart

Understand the progress towards completing an epic over time. This helps you manage your team's progress by tracking the remaining incomplete/unestimated work.

[Hide this information](#)

Bugfix and warranty issues ▾

TIS-100 Bugfix and warranty issues [Linked pages](#)



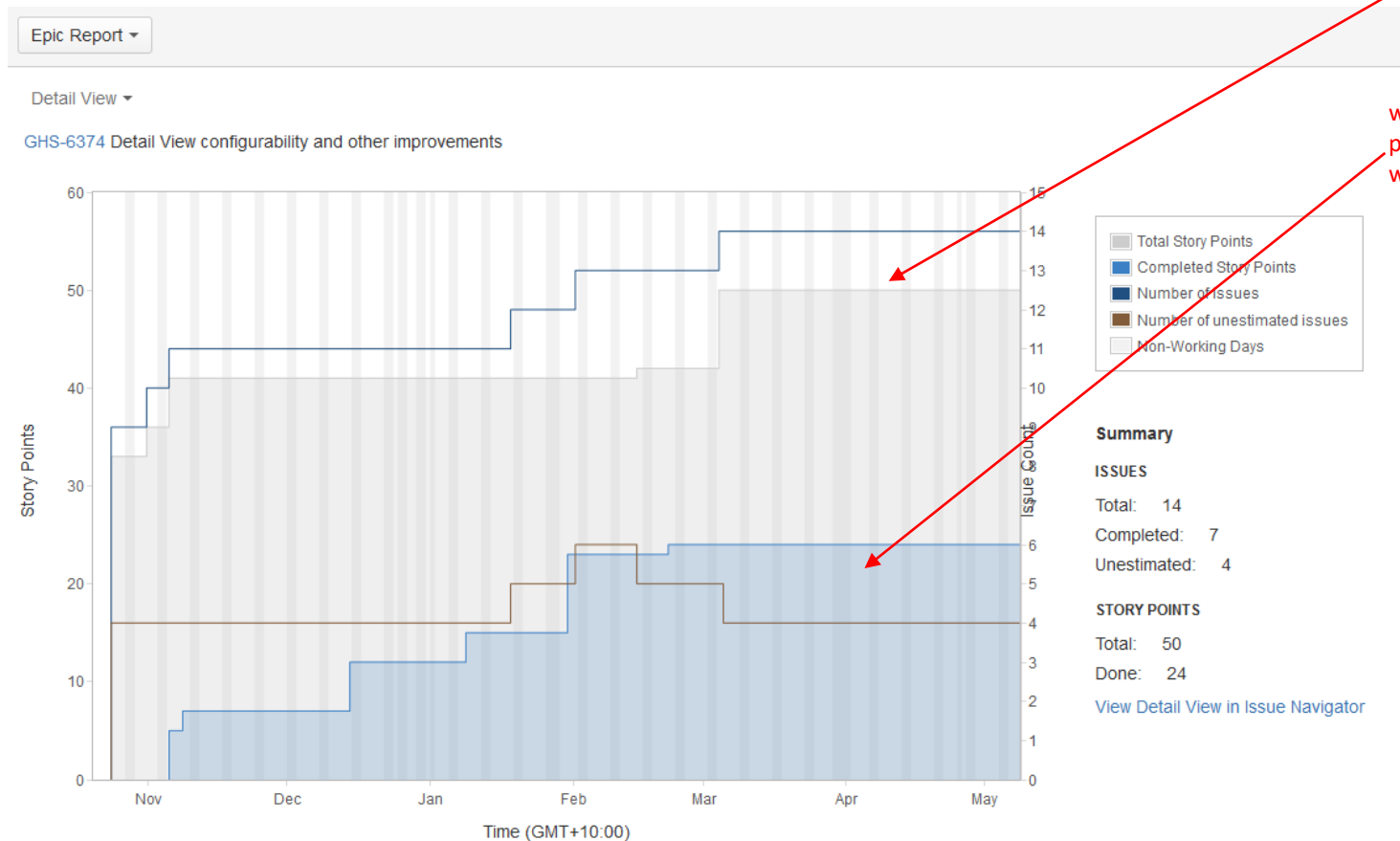
Status Report

## Completed Issues

Key	Summary	Issue Type	Priority	Status	Story Points (58)
<a href="#">TIS-81</a>	Afterburner initial design	Bug	Critical	RESOLVED	-
<a href="#">TIS-82</a>	Afterburner initial prototype	Bug	Minor	RESOLVED	-

**Graph annotations (in red) may require interpretation.**

# Epic Report – Looking Odd. Requires Explanation



is this scope still valid?

why did work stop?  
priorities shifted?  
what else?

## Status Report

### Completed Issues

[View in Issue Navigator](#)

Key	Summary	Issue Type	Priority	Status	Story Points (24)
GHS-3474	As a Rapid Board user I would like to configure the detail view for an issue	Story	Minor	Resolved	-
GHS-5835	As a user, I would like to configure user or group custom fields to be shown on the detail view	Story	Minor	Resolved	5
GHS-5834	As a user, I would like to configure label, select, check, radio and version fields to be shown on the detail view	Story	Minor	Resolved	3

**Graph annotations (in red) may require interpretation.**

# Epic Burn Down – Looking Nice

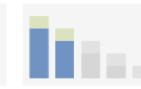
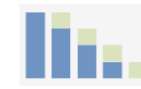
Reports: Epic Burndown -

Board -

## How to read this chart

Track the projected number of sprints required to complete the epic (optimized for Scrum). This helps you monitor whether the epic will release on time, so you can take action if work is falling behind.

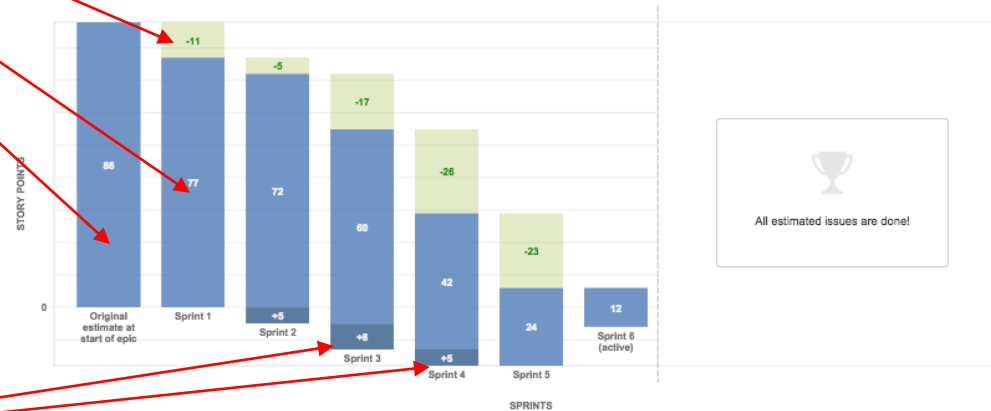
[Learn more](#) [Hide this information](#)



## Epic Burndown TIS-111: Afterburner Plus - 3 linked pages

0% unestimated issues 82 of 94 completed (story points)

Work completed Work remaining  
Work forecast Work added



## Viewing options

☐ Align sprints at the base of the chart  
Use this view to see trends in the scope for the epic.

## Epic

TIS-111 The revolutionary Afterburner reporting capability

## Completed Issues

**Sprint 6** 19/Jun/15 - 03/Jul/15

No issues completed this sprint for current epic.

**Sprint 5** 14/Jun/15 - 14/Jun/15

[View in Issue Navigator](#)

Key	Summary	Issue Type	Priority	Status	Story Points (23)
TIS-102	Afterburner revision V prototype	Story	Major	CLOSED	5
TIS-103	Afterburner revision V demo	Story	Critical	CLOSED	5

As a team starts sprinting, initial Epic scope starts decreasing, whereas amount of completed work (user stories) that belong to an epic, starts growing.

Expanding epic scope will require more sprints to complete work and achieve a strategic goal

**Graph annotations (in red) may require interpretation.**

# Agile Budgeting & Finances: unveiling conventional management mistakes

*Inspired, Fueled and Driven by:*

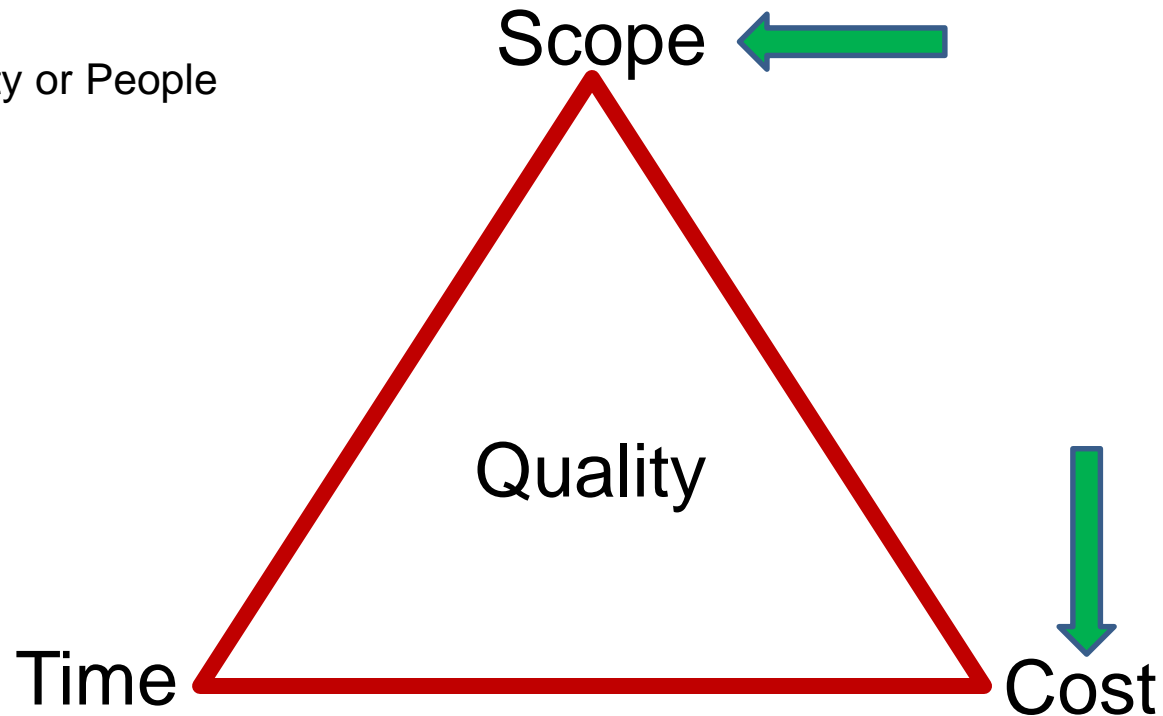
*[“Implementing Beyond Budgeting: Unlocking the Performance Potential”](#)*,

*by Bjarte Bogsnes*

# Agile Budgeting

## Triple Constraint Triangle of Conventional Management

- Fixed Scope, Timeline and Cost
- Rigid and inflexible
- Sacrifices either Quality or People



# Agile Budgeting

## About Bjarte Bogsnes



[Bjarte Bogsnes](#) has a long international career, both in Finance and HR. He is currently heading up the Beyond Budgeting implementation at Statoil, Scandinavia's largest company with operations in 36 countries and a turnover of 130 bn USD. On Fortune 500, the company was recently ranked #1 on Social responsibility and #7 on Innovation.

Transparency International has named Statoil the most transparent listed company globally.

Bjarte is a popular international business speaker and winner of a Harvard Business Review/McKinsey Management Innovation award. He is the author of "Implementing Beyond Budgeting - Unlocking the Performance Potential", where he writes about his implementation experiences. Statoil realized that traditional leadership and management practices no longer work in today's competence organizations operating in business environments more complex, dynamic and unpredictable than ever.



- [Bjarte Bogsnes on Beyond Budgeting, interview with B. Bogsnes](#)
- [Agile 2014 Closing Keynote: Beyond Budgeting, by Shane Hastie](#)



**QUOTES FROM: IMPLEMENTING BEYOND BUDGETING AT:**

**[HTTP://WWW.KEYSTEPSTOSUCCESS.COM/2016/08/IMPLEMENTING-BEYOND-BUDGETING/](http://www.keystepstosuccess.com/2016/08/implementing-beyond-budgeting/)**

# Agile Budgeting

## Why Bjarte turns to Agile Community?

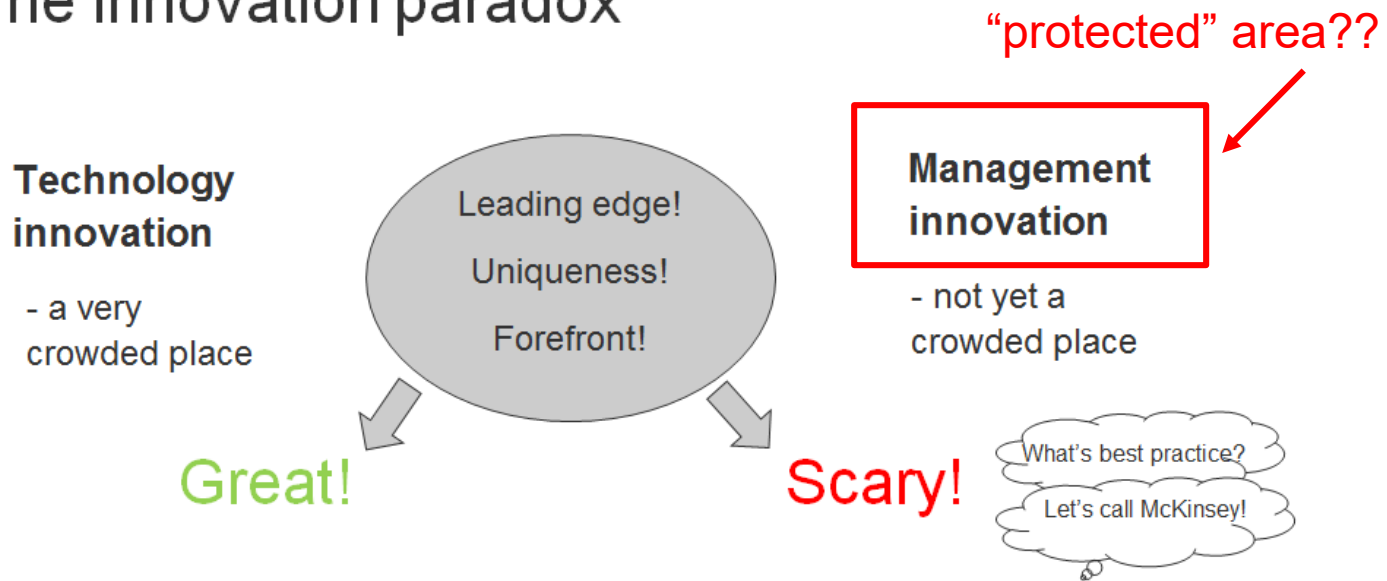
I love speaking at Agile conferences. The community seems to understand Beyond Budgeting better than many Finance people, who often tend to become very interested in their shoelaces when the discussion moves from KPIs and rolling forecasts to people, values, and leadership. If up on stage I ever should be in doubt

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

# Agile Budgeting

## “Untapped” Area for Improvements

### The innovation paradox



Same purpose: Better performance!



From: *Beyond Budgeting* - an agile management model for new business and people realities. *Ambition to Action* - the Statoil journey. Presented by Bjarte Bogsnes



# Agile Budgeting

## Why is Management Space So Vacant?

### Larman's Laws of Organizational Behavior

After decades of observation and organizational consulting, here are *Larman's Laws of Organizational Behavior*. These are observations rather than laws to follow ;)

1. Organizations are implicitly optimized to avoid changing the **status quo middle- and first-level manager** and “specialist” positions & power structures.
2. As a corollary to (1), any change initiative will be reduced to redefining or overloading the new terminology to mean basically the same as status quo.
3. As a corollary to (1), any change initiative will be derided as “purist”, “theoretical”, “revolutionary”, “religion”, and “needing pragmatic customization for local concerns” — which deflects from addressing weaknesses and manager/specialist status quo.
4. Culture follows structure.

# Agile Budgeting

## What does Classic Budgeting Remind Us Of?

- Classing Budgeting is like 5-year Soviet Economy Plan
  - “Traditional management has more in common with how the Soviet Union was run than with the principles and beliefs of a true democracy.”
  - Traditional management fears transparency because it threatens control



# Agile Budgeting

## Why did Borealis Abolish Traditional Budgeting?



**BOREALIS**

---

### Why shall we abolish traditional budgeting?

We want to:

- Improve our financial management and performance measurement
- Decentralize authority and decisions
- Simplify the process and reduce time spent

*From: Beyond Budgeting - an agile management model for new business and people realities. Ambition to Action - the Statoil journey. Presented by Bjarte Bogsnes*

# Agile Budgeting

## What Were Adverse Effects of Traditional Budgeting?



Often weak link to strategy



Very time consuming



Assumptions quickly outdated



Stimulates unethical behaviours



Creates illusions of control



Decisions made too early and often too high up



Can prevent value adding activities



"Accordion" forecasting horizon



Often a bad yardstick for evaluating performance

## Irritating itches - or symptoms of a bigger problem?

*From: Beyond Budgeting - an agile management model for new business and people realities. Ambition to Action - the Statoil journey. Presented by Bjarte Bogsnes*



# Agile Budgeting

## Decentralize Authority and Decisions



**There is no  
traffic cop inside**



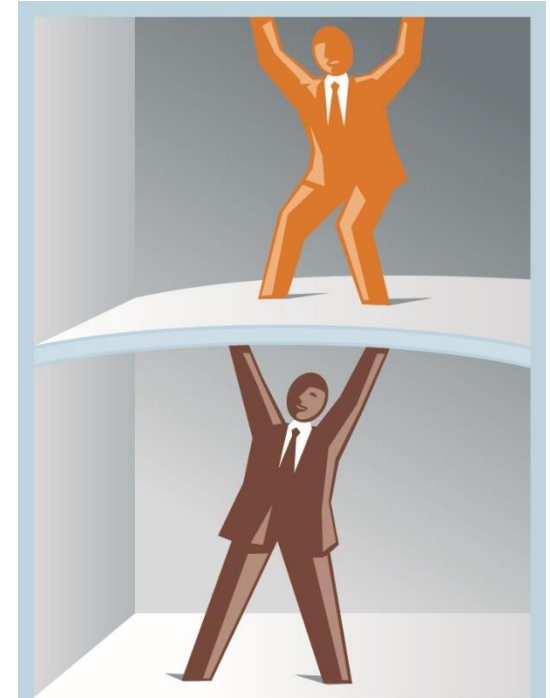
*Screenshot(s) from "Implementing Beyond Budgeting" by Bjarte Bogsnes*



# Agile Budgeting

## Floor is also Ceiling (Unfortunately)

- Cost budgets are spent even when initial assumptions are lowered
- Managers do not cheat intentionally: system makes them to do so



# Agile Budgeting

## Senseless Cost Reduction

- Lowering Costs:
  - Not the “lowest possible” level
  - But optimal for value creation
- Finance people = Controllers
  - Types of Control:
    - Good:
      - Transparency
      - Values-based culture
    - Bad:
      - detailed budgets
      - tight mandates
      - detailed job descriptions
      - rigid organizational structures
      - smartly constructed bonus schemes
      - other Theory X– driven control mechanisms




***NB:** People are smart,  
and any system can be  
gamed if people want to*



# Agile Budgeting

## Resolving Serious Budget Conflict

Start of the Statoil journey—solving a serious budget conflict

	Step 1	Step 2
The budget purposes	Separate	Improve
<b>Budget =</b> <ul style="list-style-type: none"> <li>• Target</li> <li>• Forecast</li> <li>• Resource allocation</li> </ul>	 <b>Target</b> What we want to happen   <b>Forecast</b> What we think will happen   <b>Resource allocation</b> What it takes to make it happen	<ul style="list-style-type: none"> <li>• Inspiring &amp; stretching</li> <li>• VUCA robust</li> <li>• Holistic performance evaluation</li> </ul> <ul style="list-style-type: none"> <li>• Unbiased—expected outcome</li> <li>• Limited detail</li> </ul> <ul style="list-style-type: none"> <li>• Dynamic—no detailed allocation</li> <li>• KPI targets, mandates, decision gates, and decision criteria</li> <li>• Trend monitoring</li> </ul>
Same number—conflicting purposes	Different numbers	Event driven—not calendar driven

VUCA = Volatility, Uncertainty, Complexity, Ambiguity

Screenshot(s) from "Implementing Beyond Budgeting" by Bjarte Bogsnes

- When Forecasts "travel upstairs", they become Targets
- When Targets "travel downstairs", they drive Bonuses
- Low-balling Sales Forecasts
- High-balling Costs Forecasts



# Agile Budgeting

## Example of System Gaming

- Project **Estimate** (e.g. **1,000**) is the expected cost estimate used in the profitability analysis of the project. Being merely a forecast, this number will continue to live throughout the project.
- The more ambitious **Target** cost (e.g. **900**) is the cost level the project team aims for.
- The **Resource Allocation** estimate (e.g. **1,100**) or the mandate to spend is set higher than the project estimate, to avoid on average every second project having to come back and ask for more money. – Ugggh!!!!!!



# Agile Budgeting

## Forecast vs. Target



# Agile Budgeting

## Dynamic Forecasting: Who needs It Most?



- Who has a bigger momentum?
- Who is less agile “by size”?
- Who is less maneuverable ?
- Who is more dependent on radar system?
- BTW: “Dynamic” Forecast != “Rolling” Forecast

***NB:*** “What is the point of having the world's largest radar screen and the ability to sense and respond instantly, if there is no dynamic resource allocation ensuring that the necessary resources also can be instantly accessed or reallocated, instead of being locked up in a detailed annual budget?”

Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes

# Agile Budgeting

## “The World Stops on December 31”. Really?

- Forecasting “against the wall,” (accordion forecasting)
- What is better: Business Cycles vs. Calendar Cycles?
- Some Forecasting Tips:
  - Forecasting should be ‘locally owned’
  - Forecasting should be actionable
- Don’t confuse Forecasts (= EXPECTATION) with Targets (= INSPIRATION)
- Don’t give a gap between Forecast and Target a negative connotation
- Base it on trust and the belief that people are mature and responsible
  - “If we can't be trusted to manage our own travel cost, how can we be trusted when we advise and recommend on million- and billion-dollar projects?”*



Quote from "Implementing Beyond Budgeting " by Bjarte Bogsnes

# Agile Budgeting

## KPIs

- Good KPI checklist:
  - Do they measure progress toward strategic objectives?
  - Do they measure real performance?
  - Do they address areas where we want change or improve?
  - Are the KPIs perceived as meaningful at the level they are used?
  - Can data be collected easily?



**KEEP  
CALM  
AND  
REACH  
KPI**

# Agile Budgeting

## KPIs

- **Illusion:** “If we don't manage performance, there will be no performance. If we don't develop people, there will be no development.”
- **KPI != KPT (Key Performance Truths!)**
- Precision != Relevance (avoid chasing decimals)
- **Albert Einstein':** *“Not everything that can be counted counts, and not everything that counts can be counted.”*
- KPI “RAGs”:
  - When OK?: when used as team-status sharing
  - When Dangerous?: *“when perceived as part of a top-down control-and-reward regime, sometimes triggering gaming and unethical behaviors to change reds to greens*

Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes

# Agile Budgeting

## S.M.A.R.T. or S.M.A.R.T. “ER”?

### ● S.M.A.R.T.

- Specific
- Measurable
- Attainable
- Relevant
- Timely

+

### ● E.R.

- Ethical
- Reasonable

© 2010 by Randy Glasbergen / glasbergen.com



**"If you write down your Top 10 goals  
1,000 times a day, you can accomplish  
anything...if you have any time left over."**



# Agile Budgeting

## Balanced Scorecards vs. Budgets

- Balanced Scorecards – rooted in strategy and longer time perspectives. Focus on non-financial drivers that lead to financial performance and value creation
- Budgets – have weak strategy links and short time horizons and about money only

These two opposites collide more often than we think. When they do, the budget wins, again and again. The budget is familiar, it has a track record, and it often carries the bonus money. No wonder the scorecard so often loses out, even if everyone thinks it is great. But we keep the scorecard. It is hard to drop, even when we feel it does not work as promised. Everyone else has it.

The answer is not to drop the scorecard but to drop the competition: the budget. We never got this insight in. The budget is an effective tool for micromanaging an organization. Still, it is limited to *financial* micromanagement only. For executives wanting even stronger and longer whips, the balanced scorecard offers many more control opportunities. Not just strategic objectives, KPI targets, and actions, but also

Quotes from "Implementing Beyond Budgeting " by Bjarte Bogsnes

- Dangers with Scorecards:
  - Connecting it to bonus system: “the greener the KPIs, the higher the bonus”
  - Using it to protect and reinforce a command-and-control regime



# Agile Budgeting

## Scorecards: Cascading vs. Translation

- Autopilot: “If there is KPI, there always must be a target”. Not True. If common sense exists we know what good looks like why do we need to spell out decimals?
- We want best performance but, given the circumstances
- Reasons why mergers and acquisitions often fail is not financial surprises. Rather, it is lack of **Cultural Fit**



**NB:** *Most Finance people believe that all target numbers must add up exactly to the corporate target, and that this can be achieved only through top-down cascading.*

Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes

# Agile Budgeting

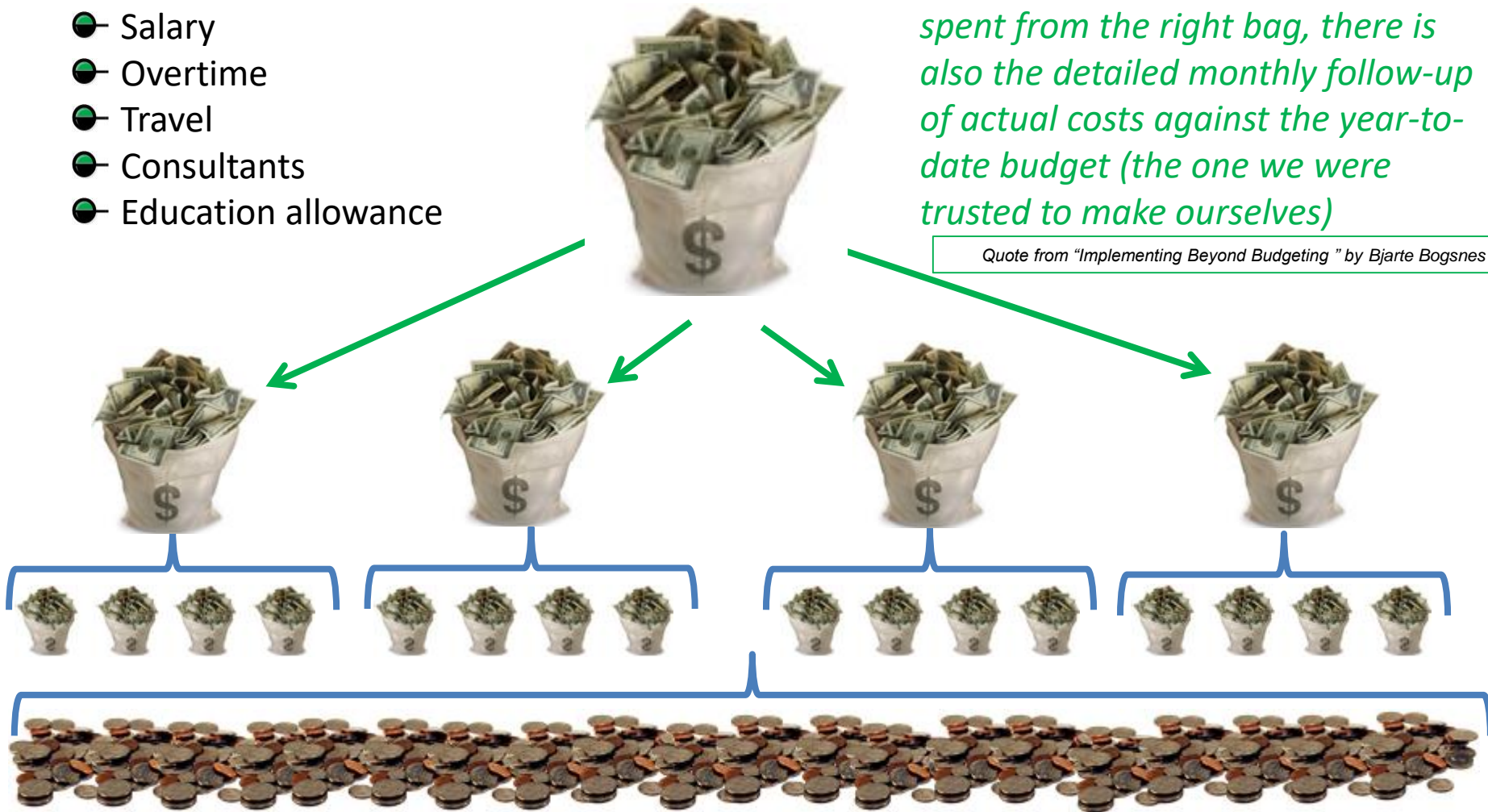
## Splitting a Bag of Cash

● Many small bags, labeled:

- Salary
- Overtime
- Travel
- Consultants
- Education allowance

**NB:** *To make sure that money is spent from the right bag, there is also the detailed monthly follow-up of actual costs against the year-to-date budget (the one we were trusted to make ourselves)*

Quote from "Implementing Beyond Budgeting" by Bjarte Bogsnes



# Agile Budgeting

## Monetary Incentives for Doing Good Deeds?

- Donating Blood vs. Selling Bodily Fluid



- Quote from John Cryan, co-CEO at Deutsche Bank: *"I have no idea why I was offered a contract with a bonus in it because I promise you I will not work any harder or any less hard in any year, in any day because someone is going to pay me more or less."*

- There are some alternative views By Skinnerian Behaviorists (American psychologist B.F. Skinner strongly advocated extrinsic motivation) ....but...
  - Skinner's supporting studies and experiments were conducted on *mice, rats, and pigeons*
  - Studies were about *simple, mechanical, and repetitive tasks* where individual results are easily measured— not exactly what life in today's knowledge organizations is about.



# Agile Budgeting

## Does Meeting a Budget Drive Individual Performance?

- Main reason for appraisal documentation: “legal trail for rainy day”
- The best appraisal – is an open dialogue (open, honest, and constructive feedback)
- Performance != Results
  - Result - is a measured outcome
  - Performance is the behavior and effort behind
- Forced Ranking = “hopeless management practice” (Bjarte)
- Washington Post: “**10 percent of the Fortune 500 companies have now abolished the traditional annual performance appraisal, including Microsoft, Accenture, Deloitte, and Expedia. Even GE is experimenting with alternatives.**”

Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes

# Agile Budgeting

## What do Monetary Incentives do to People?

- Costs of appraisals
  - Tons of management time and resources wasted
  - Making everybody unhappy
- Alfie Kohn: *“Pay people fairly, and then do whatever possible to make them forget everything related to pay and money.”*
- “Atlassian abandons their sales bonus system”
- “2013: the pharmaceutical company GSK (GlaxoSmithKline) announced a new compensation program **abolishing individual targets within sales**”

- **Alternatives:**
  - Individual bonuses vs. Collective bonuses ←
  - Collective profit-sharing system
  - Peer-to-peer bonuses or non-financial rewards (experiments by Google, HCL, Zappos)

**N.B.:** *Miles [company name] does not operate with individual bonuses, but employees get a share in two different ways. There is a provision system where the employee gets a cut of the revenue he or she generates. They can choose the risk profile that best fits their private situation: high fixed or high variable. In addition, if the annual profit margin for their unit exceeds 10 percent, all employees with partners/spouses are invited for a weekend trip abroad.*

Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes

# Agile Budgeting

## What do Monetary Incentives do to People?

- Who has the guts to say:
  - “The emperor has no clothes on”?
  - “Bonuses will be driven out of town, shamed and undressed.”

Gold  
made  
simple



***N.B.:** Individual bonus can be a very effective motivational mechanism for simple work where there is little motivation in the job itself, where the link between individual efforts and outcomes is easy to measure, and where quantity is more important than quality. So for picking fruit, catching rats, and similar simple, repetitive work, individual bonus definitely works. But when moving to more complex tasks, where more cognitive skills and teamwork are required, research shows that individual bonus loses its power.*

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

# Agile Budgeting

## What do Skeptics say about "Beyond Budgeting?"

- European Audience: "How cost can be managed without a budget?"
- United States Audience: "What drives bonus if there is no budget?"



*N.B.: The smallest problem with bonuses is that they often are tied to delivery of budget numbers, which as we have discussed is a language quite ill-suited for performance evaluation. A much more serious problem is the negative effect on motivation and performance..... I have totally lost my belief in individual bonus systems. I am convinced they do much more harm than good.*

*Quote from "Implementing Beyond Budgeting " by Bjarte Bogsnes*



# Agile Budgeting

## Partnership between HR and Finance

- Does **Finance** and **HR** interface and cooperate?
- Does HR present itself as a true “Business Partner”?
  - This will become true when HR starts caring about Performance Management process **BEFORE** it hits usual HR territory

Finance and HR are traditionally not the best of friends in companies. Having worked in both functions, I know too well how they talk about each other. It is not very nice, either way. They talk a lot *about* each other but not much *with* each other; they hardly communicate, and when they do they seldom understand each other. Some might see this somewhat hostile relationship as nothing but an innocent and given reality in

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

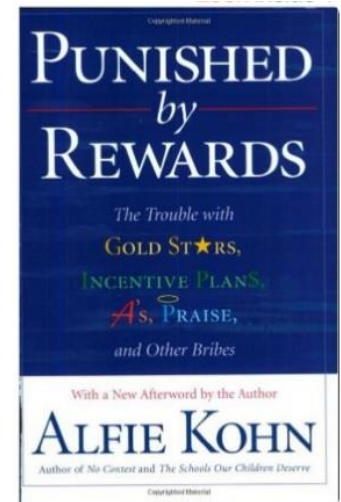
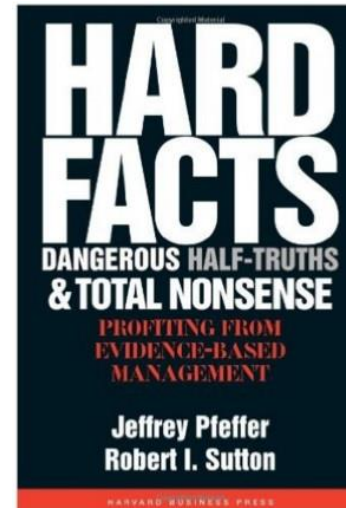
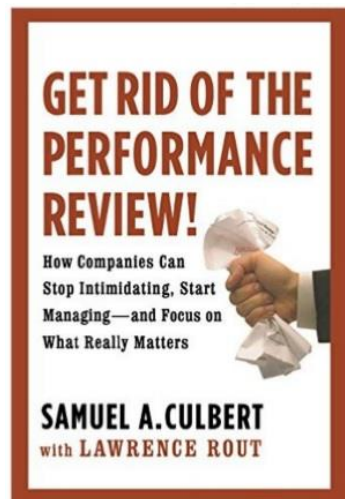
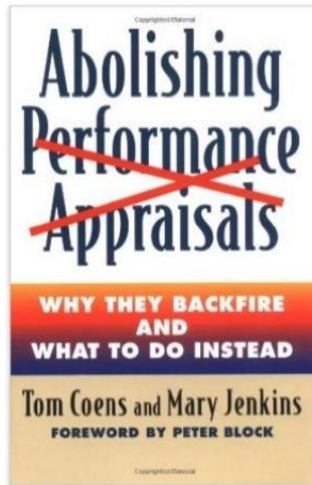
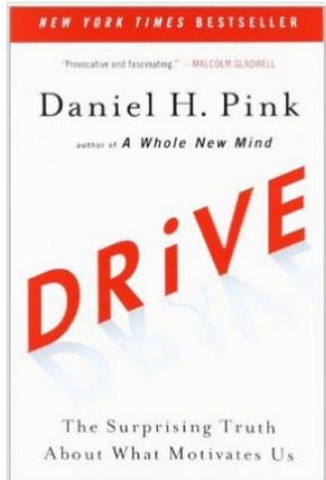
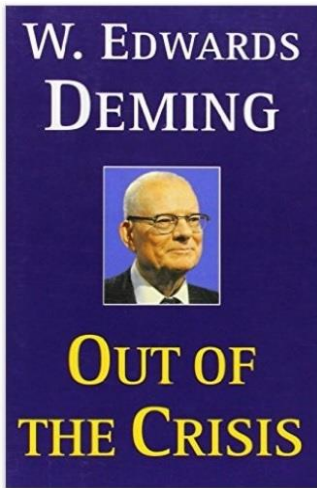


# Agile Budgeting

Agile Overview → Organizational Agility → Agile Budgeting → *Related Literature*

## Frequently ignored scientific evidence

“The idea of a merit rating is alluring. The sound of the words captivates the imagination: pay for what you get; get what you pay for; motivate people to do their best, for their own good. The effect is exactly the opposite of what the words promise.”



# Agile Budgeting

## How to Overcome Resistance?

- Today, Agile folks are still a minority (Freedom fighters), fighting a guerrilla war. Most likely, it will remain so until academia (colleges and universities) pick this up or there will be a cataclysmic event (e.g. Lehman Brothers)
- Two types of sceptics:
  - Skeptical because genuinely confused
  - Skeptical because they are Theory X lovers and Theory Y haters

**Advice:** Focus on the first type. The second type will slowly become extinct

$$\text{Dissatisfaction} \times \text{Vision} \times \text{First steps} > \text{Resistance}$$

For organizational change to take place, there must be *dissatisfaction* with the current situation; there must be a *vision* of something better; and there must be some *first tangible and credible steps* toward it. The *product* of the three must be bigger than the *resistance* to change. If any of the three is low or zero, the resistance will

*Quote from "Implementing Beyond Budgeting " by Bjarte Bogsnes*

# Agile Budgeting

## Evolution vs. Revolution?

- Beyond Budgeting: Evolution vs Revolution?
  - Evolution through many step-wise mini-revolutions
  - Should not prevent us from thinking as revolutionaries
  - Be cautious of Big Bang counter-revolution by “dark forces”

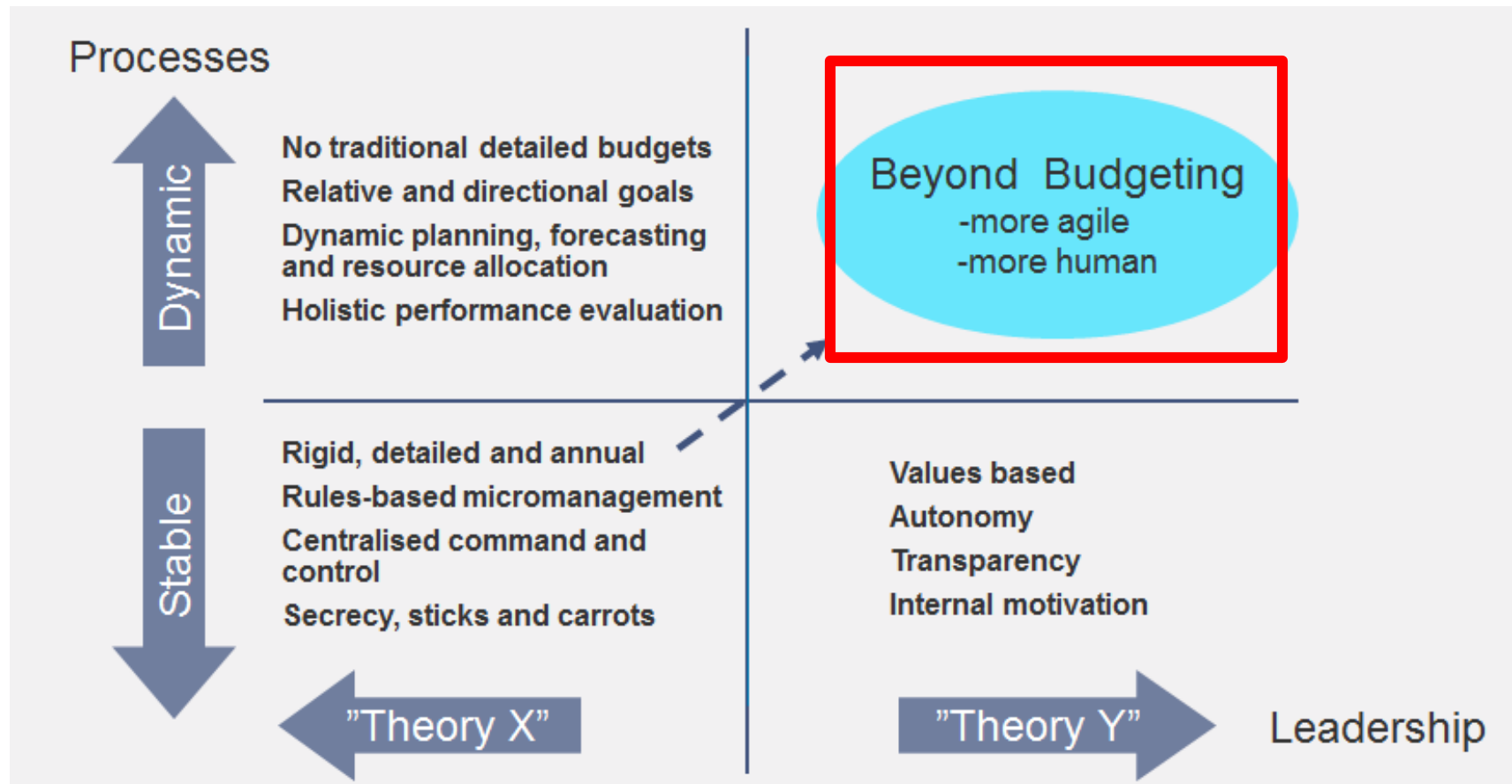
### Revolution or Evolution?

Implementation as a revolution or an evolution is often debated in the Beyond Budgeting community. Former Handelsbanken CFO Lennart Francke used the following metaphor on Beyond Budgeting implementation choices: “Picture a busy London street. Could you imagine the UK changing from driving on the left to driving on the right by starting with buses one month, trucks the next, and finally the cars?”

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

# Agile Budgeting

## Where Should Smart Companies be Heading?



*From: Beyond Budgeting - an agile management model for new business and people realities. Ambition to Action - the Statoil journey. Presented by Bjarte Bogsnes*



## Who Went Down This Crazy 😊 Path?

## Scandinavian

## European



*From: Beyond Budgeting - an agile management model for new business and people realities. Ambition to Action - the Statoil journey. Presented by Bjarte Bogsnes*

# Agile Budgeting

## What is Required for Agile Scaling?

- Agile Scaling is not just “IT thing”
- Agile Scaling requires engaging an entire organization or its cross-cutting slice

itself is managed. Scaling Agile upwards has therefore been a hot topic in the community. I don't believe, however, that Agile can be scaled using the Agile language and framework exactly as in a software development context just because it worked so well here. This is where Beyond Budgeting can help, as it is about agility also at enterprise level. Beyond Budgeting offers a language and framework that executives and line managers understand and can relate to.

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

# Agile Budgeting

## Secrets of Borealis Successful Journey



*Quote from "Implementing Beyond Budgeting " by Bjarte Bogsnes*



# Agile Budgeting

## Secrets of Borealis Successful Journey

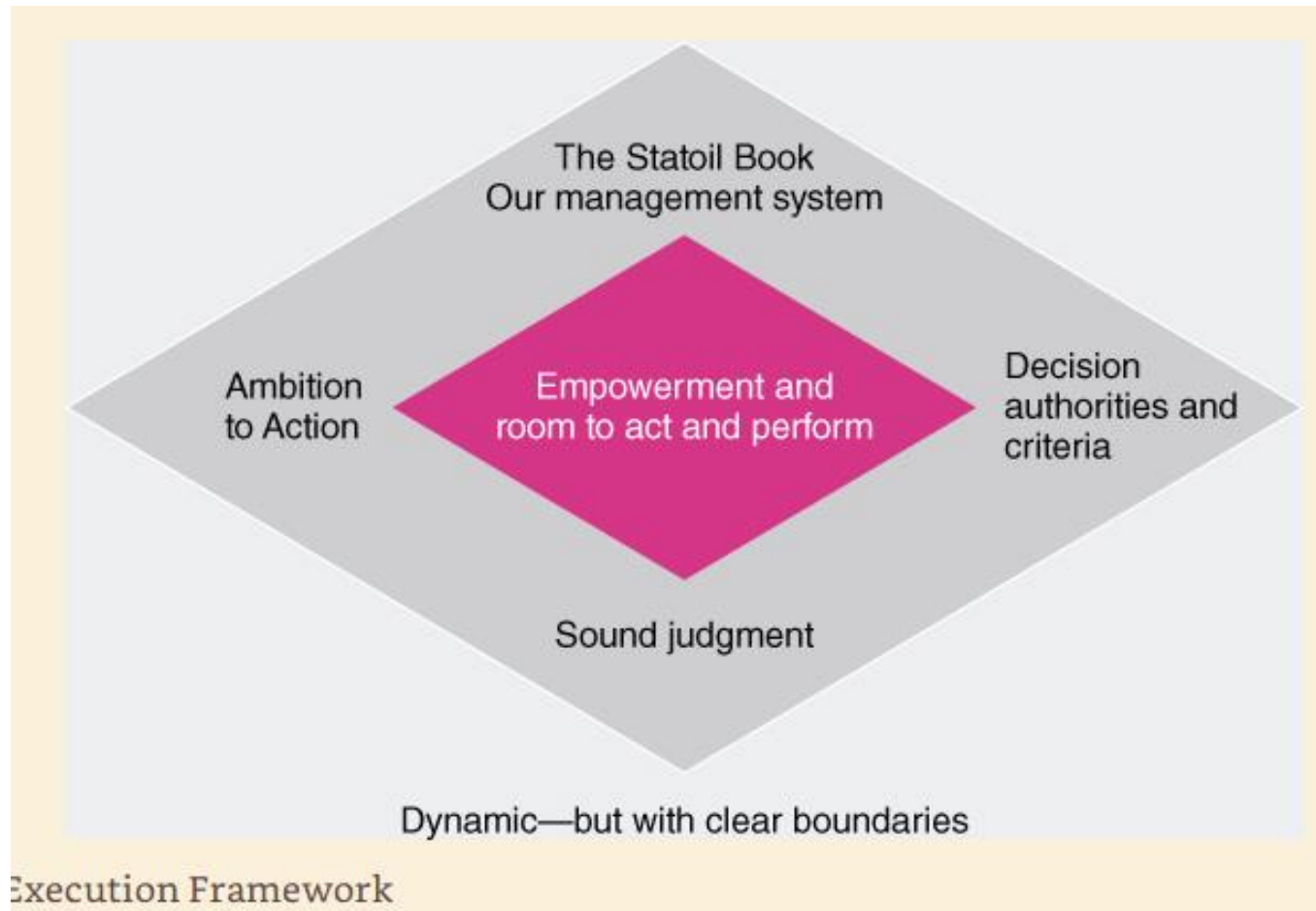
### Ambition to Action—Key Principles

- Performance is about performing better than those we compare ourselves with.
- Do the right thing in the actual situation, guided by the Statoil Book, Your Ambition to Action, decision criteria and authorities, and sound business judgement.
- Within this execution framework, resources are made available or allocated case-by-case.
- Business follow-up is forward-looking and action-oriented.
- Performance evaluation involves a holistic assessment of delivery and behavior.

*Quote from “Implementing Beyond Budgeting ” by Bjarte Bogsnes*

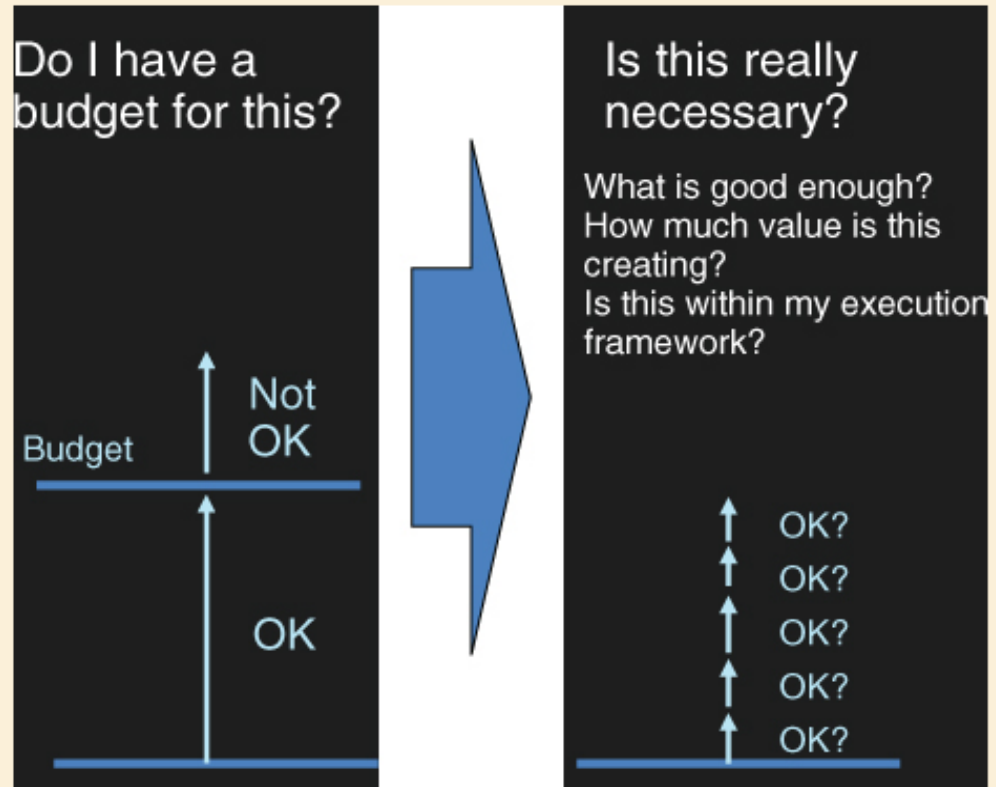
# Agile Budgeting

## Secrets of Borealis Successful Journey



# Agile Budgeting

## Secrets of Borealis Successful Journey



**Exhibit 4.12** The Mindset Required—Cost-Conscious from the First Cent

*Quote from "Implementing Beyond Budgeting" by Bjarte Bogsnes*

# Agile Budgeting

## Secrets of Borealis Successful Journey

Purposes	Step 1	Step 2
	Separate	Improve
<b>Evaluation used for</b> <ul style="list-style-type: none"><li>• Development</li><li>• Reward</li><li>• Legal documentation</li></ul>	<b>Development</b> Learning and growing  <b>Reward</b> Merit and bonus  <b>Legal</b> Documentation of (bad) performance	<ul style="list-style-type: none"><li>• Teachable moments</li><li>• Build on strengths</li><li>• Common or peer based</li><li>• Spot bonuses</li><li>• Formal feedback only when needed</li></ul>
One process—conflicting purposes	Drop (or simplify) rating	Event driven, not calendar driven where possible

**Exhibit 4.17** Performance Evaluation—One Process with Three Different Purposes

*Quote from “Implementing Beyond Budgeting ” by Bjarne Bogsnes*

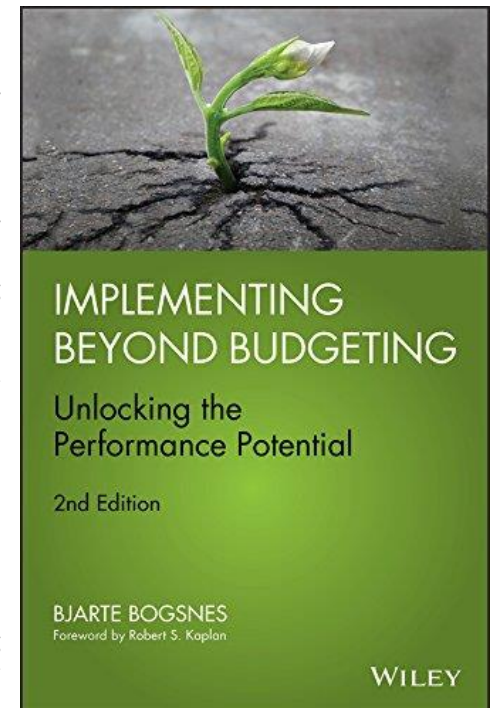
# Agile Budgeting

## What is Next?

### Implementing Beyond Budgeting: Unlocking the Performance Potential Kindle Edition

by Bjarte Bogsnes (Author), Robert S. Kaplan (Foreword)

- As an organizational and agile coach, I see immense value in Bjarte's work, for the following reasons:
- His book, boldly and unambiguously debunks archaic and outdated beliefs that are still shared by many people, whose understanding of management is based on the turn-of-last-century Taylorian Principles, worship of McGregor's Theory X management and Skinnerian Behaviorism.
- The book very skillfully leverages today's abundant research and conclusive scientific evidence on Intrinsic Motivation what that has been taught and re-taught, on numerous occasions, by so many other experts: economists, social scientists and behavioral sociologists. As such, the book definitely belongs on the same book-shelf with publications by Samuel Culbert, Tom Coens, Alfie Kohn, Jeffrey Pfeffer, and Edwards Demming himself. At least, in [my library](#).
- The book paints a vivid picture of fallacies and misconceptions of conventional management in the area of budgeting and finance. Bjarte provides strong evidence why lumping Targets, Forecasts and Resource Allocation in the same KPI number produces false, misleading and harmful results.
- The Key benefit (HUGE, imo) for agile coaches and trainers: in our work we often refer to problems that are caused by the "Iron Triangle" of conventional Project Management. There, our main argument is that in agile/iterative development, where Timeline and Budget are fixed (two corners of the triangle) Scope corner must always remain fluid to "relief" system constraints. In agile product development, Scope corner is usually "clipped". Well, Bjarte's teaching generously offers another great way to alleviate system constraints – it is by "clipping" Budget corner. Effectively, Beyond Budgeting puts another dent on "rusty iron" and makes it more agile. As such, Beyond Budgeting teaching is a very powerful tool in the toolbox of agile coaches and organizational change agents.
- Everything that Bjarte offers is not theoretical dogma only. Throughout the book, he provides strong evidence that is based on his personal experience and research data provided by other companies, most of which are having worldwide-known names. This, in turn, is also very helpful for agile coaches and change agents: we are frequently being asked if we can "provide examples" of our teachings being implemented elsewhere. Well, now we have these examples in abundance, thanks to Bjarte's publication.
- With enthusiasm and excitement, I am adding the learning received from Implementing "Beyond Budgeting" to my training materials.



*Gene Gendel (Amazon Recommendation)*

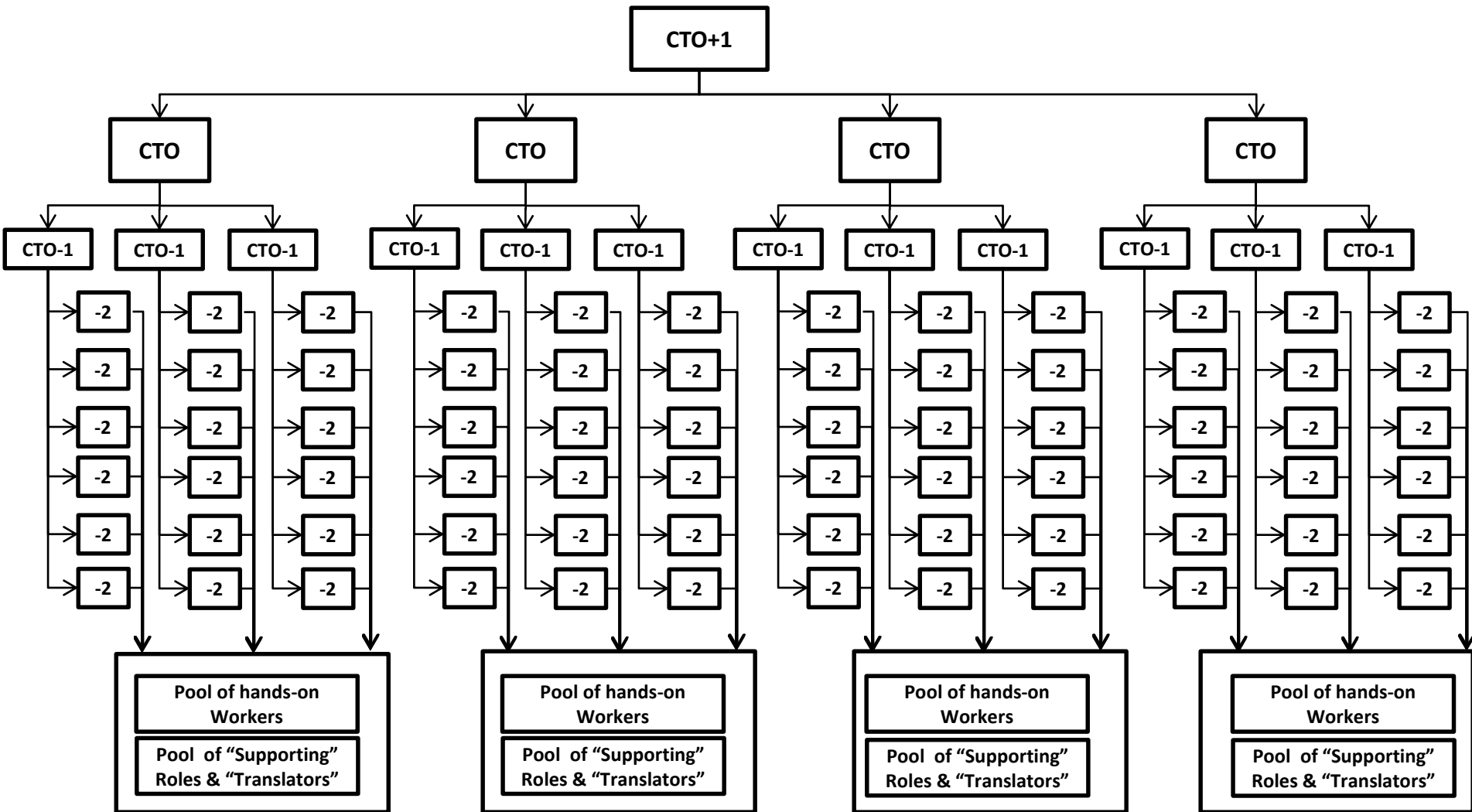
# De-Scaling & Cross-Cutting Organization for Agile Transformation?

# Common Mistakes with Agile Transformation (& Education)

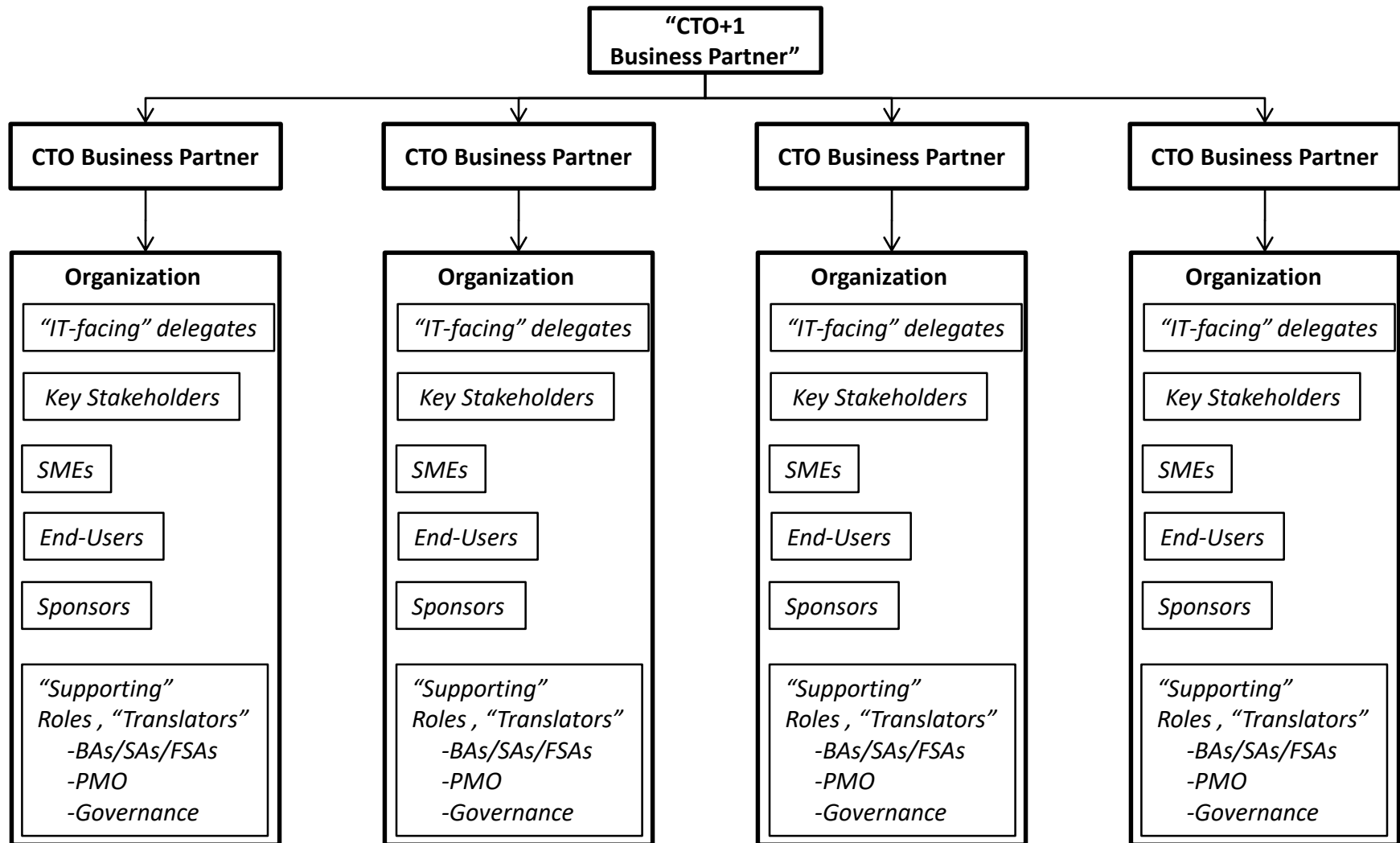
- Senior Leadership can be exempt (they are too busy, this is too “beneath” them)
- HR can be exempt – they are “above” all of this (“the Untouchables”)
- Only hands-on developers must be trained. Agile is IT thing.
- Business wants to “agilize” on their own, away from Technology.
- Products/Services are not properly analyzed and aligned, to maximize “front-to-back” changes. Not enough of an organization is involved in education/transformation. Results are too “narrow/local” and not sustainable.
- Opposite to the above, too much of an organization tries to change at once (“bite a piece that is too big to swallow”). Too much resistance. Not enough thrust to overcome inertia.
- Education is delivered to intended recipients but not by qualified parties:
  - Through unfit translation layers (PMO, first-line management or other “power” structures)”  
OR
  - By self-proclaimed experts (internal & external), only with theoretical knowledge that is based on various home-bred BoKs



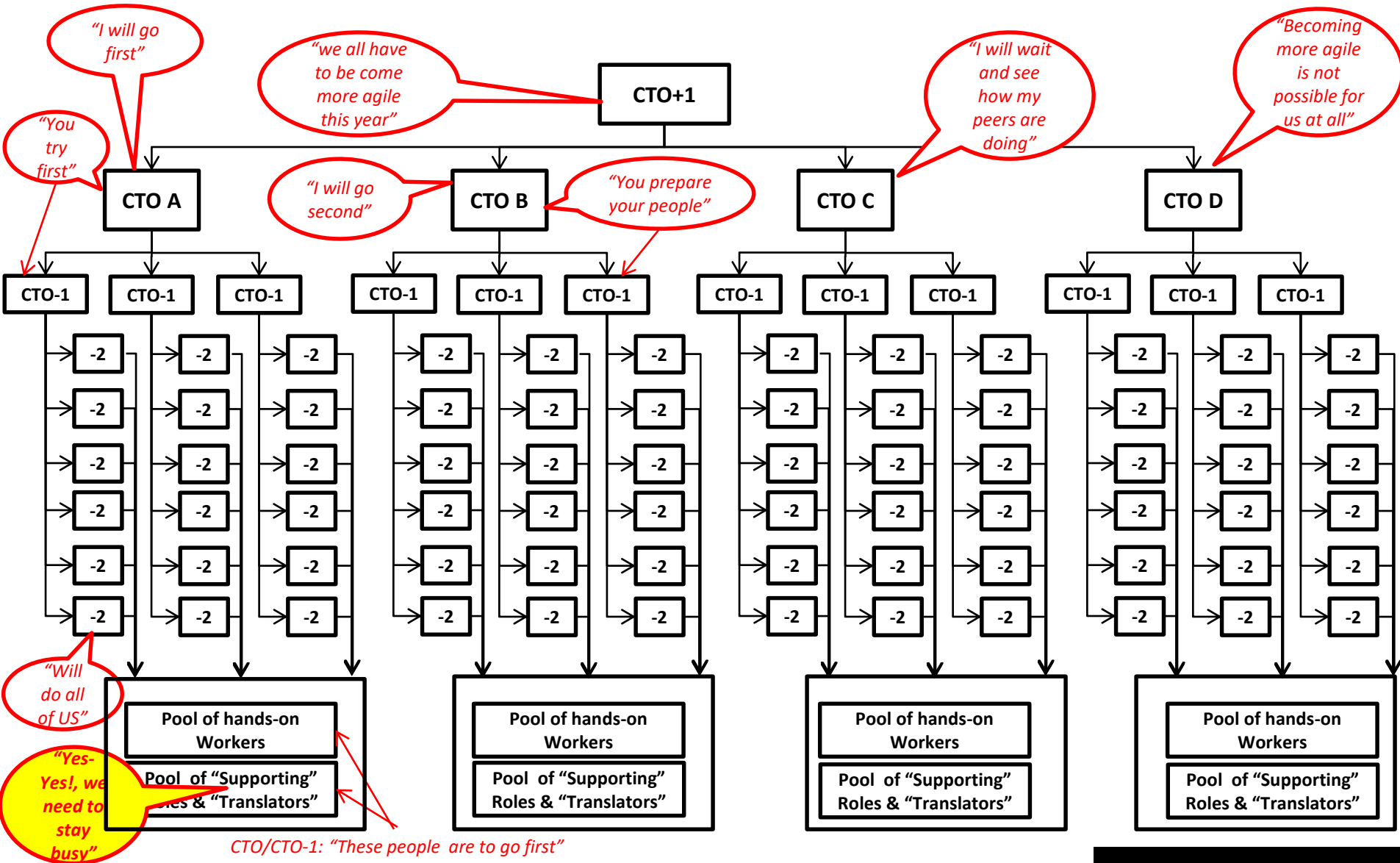
# Typical Organizational Structure (Technology)



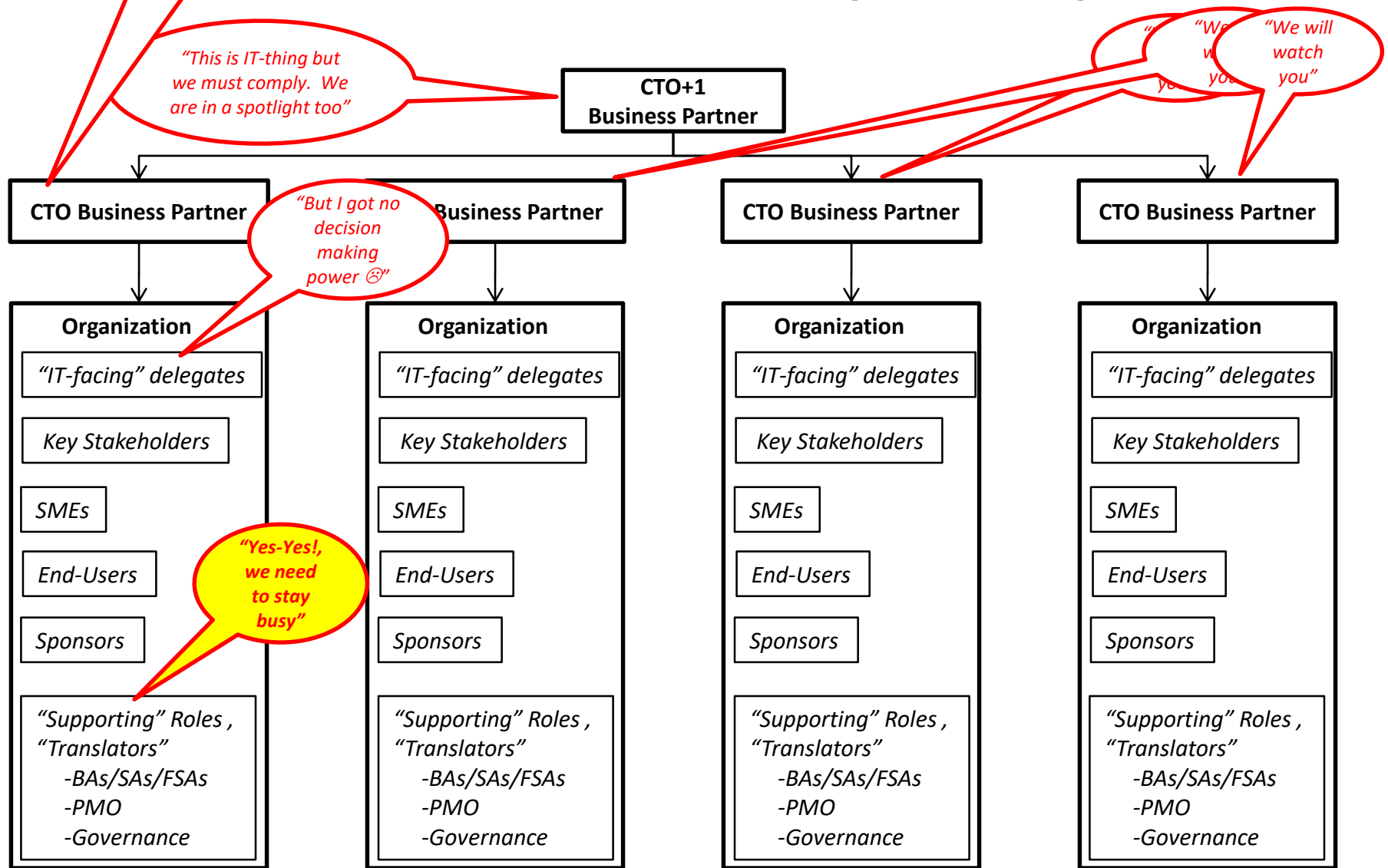
# Typical Organizational Structure (Business)



## Bad Internal Calls (Technology)



# Bad Internal Calls (Business)



# Better Internal Calls (Technology)

"CTO -A and CTO-B, did you analyze your organizations for dependencies? Any external dependencies that you do not control?"

"To my ALL of directs: please prepare to revisit your organizational charts & reporting structure"

CTO+1

CTO A

CTO B

CTO-1

CTO-1

CTO-1

CTO-1

CTO-1

CTO-1

"Yes, within my own space, we have identified all known dependencies and handovers and my Directs have empowered the DOERS"

"Yes, we have done the same. But we also identified a bunch of upstream dependencies on CTO A org. Also, CTO C and D are dependent on us"

"We are empowered now!!!"

"We are empowered now!!!"

Pool of hands-on Workers

Pool of "Supporting" Roles & "Translators"

Pool of hands-on Workers

Pool of "Supporting" Roles & "Translators"

# Better Internal Calls (Business)

*"To All of my directs: please prepare to revisit your organizational charts & reporting structure"*

**CTO+1  
Business Partner**

*"This is a thoughtful strategic decision, with my full backing and support. Not just to 'humor' IT"*

**CTO Business Partner**

**CTO Business Partner**

**Organization**

*"IT-facing" delegates*

*Key Stakeholders*

*SMEs*

*End-Users*

*Sponsors*

*"Supporting" Roles ,  
"Translators"*

-BAs/SAs/FSAs  
-PMO  
-Governance

*"We are  
empowered  
now!!!"*

*"We have been  
properly trained  
and are ready  
to fully support  
our IT-facing  
delegates"*

*"We are  
empowered  
now!!!"*

*We have been  
properly trained  
and understand  
the benefits of  
Agile Budgeting*

*...and what  
about us???  
Can we play  
too?*

**Organization**

*"IT-facing" delegates*

*Key Stakeholders*

*SMEs*

*End-Users*

*Sponsors*

*"Supporting" Roles ,  
"Translators"*

-BAs/SAs/FSAs  
-PMO  
-Governance

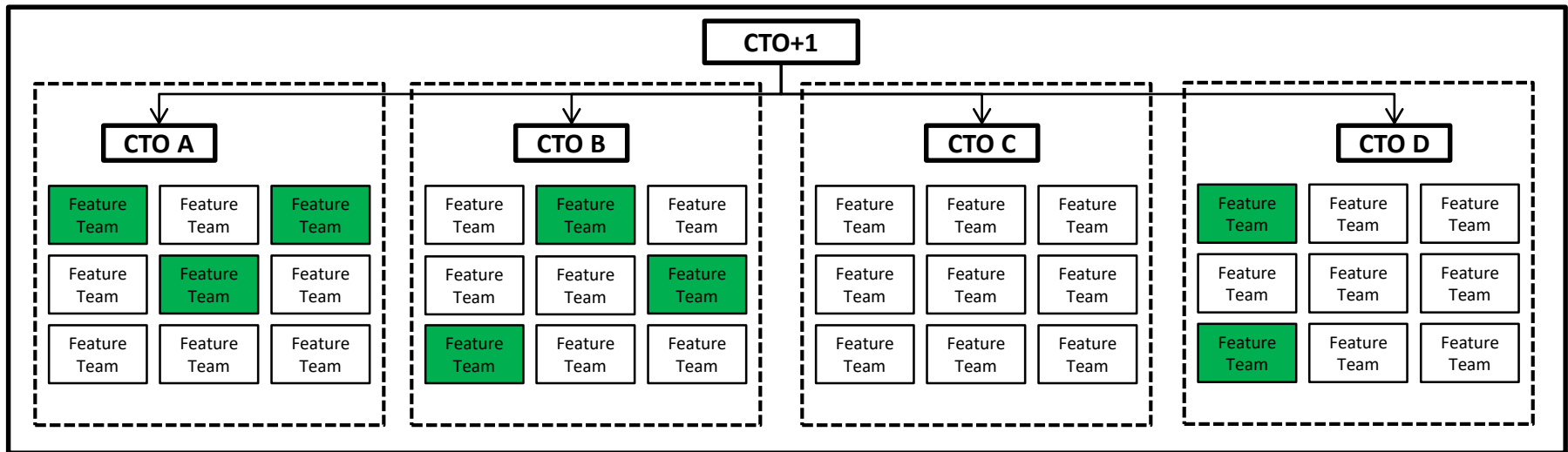
## Avoid Local Optimization!!!

**<JOB SECURITY> != <ROLE SECUTIRY>**

*/note: one of key teachings of Large Scale Scrum/*



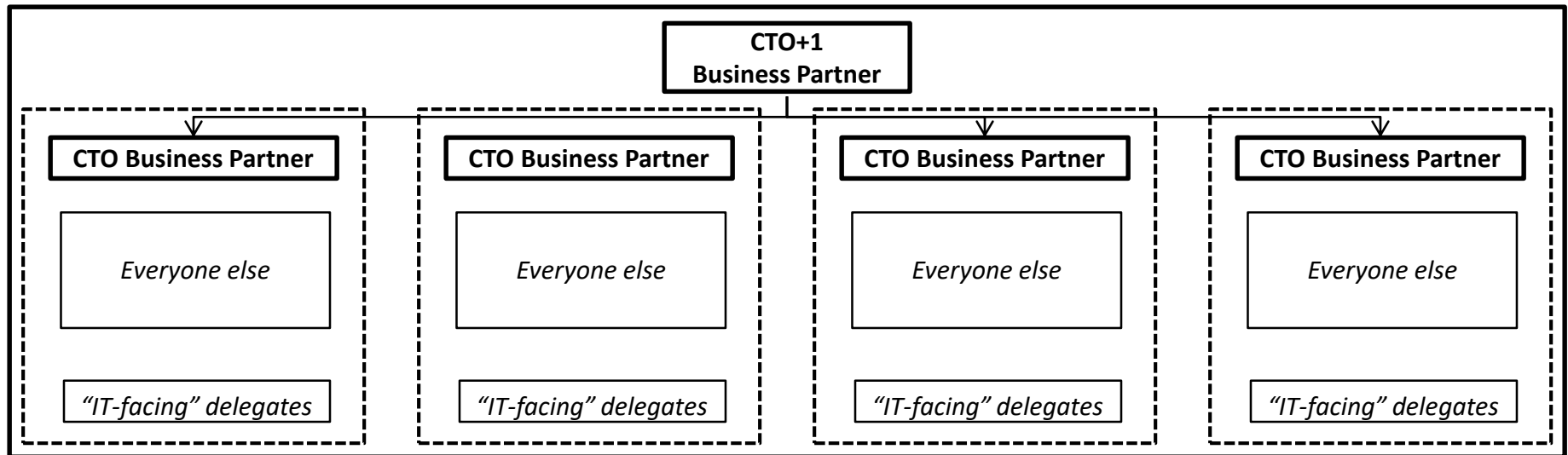
# Better Internal Design (Technology)



## What must be considered?

- Dependencies (internal) *within* CTOs' towers?
- Dependencies *across* CTOs' towers?
- Any shared services? Applications? Technologies? Platforms?
- Any shared technical resources?
- Any shared Business Partners' resources?

# Better Internal Design (Business)

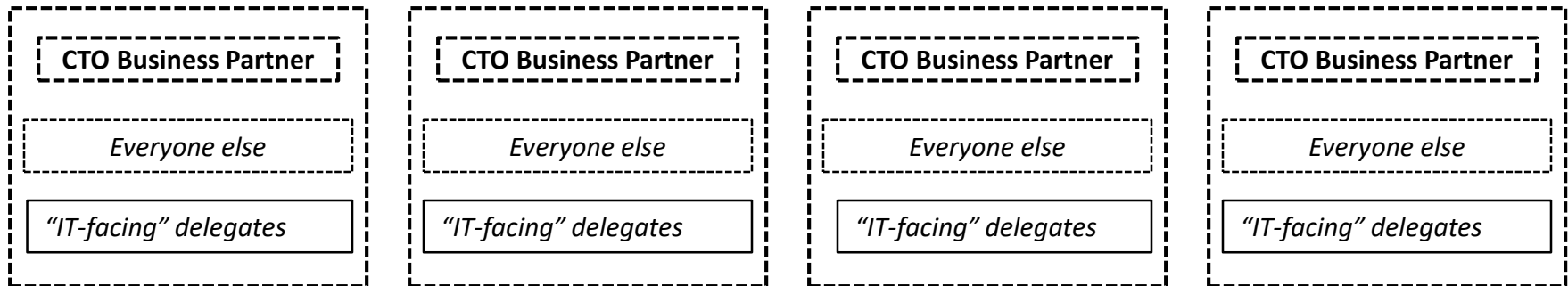


## What must be considered?

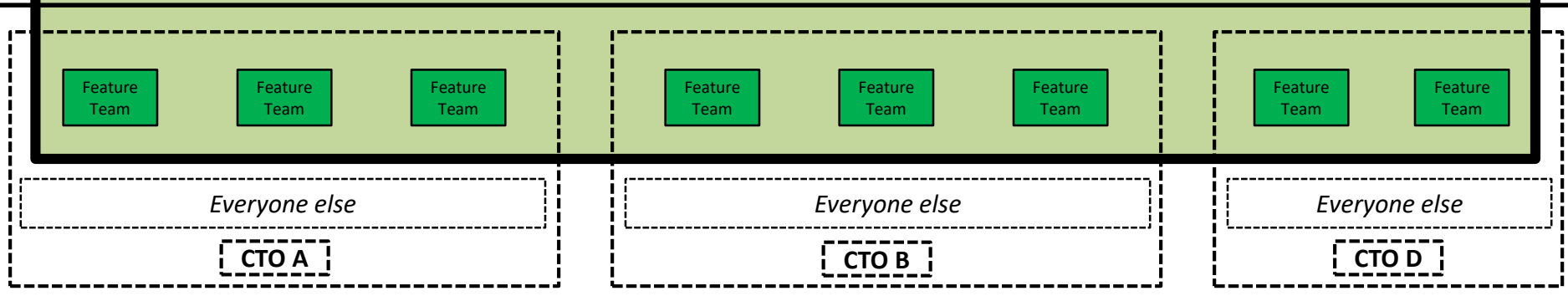
- Dependencies *within* which Business vertical?
- Dependencies *across* which Business verticals?
- Existing roles/responsibility/workload/compensation/career path?
- Current relationships with IT?

# Improved (Overall) Organizational Alignment

## *Business*



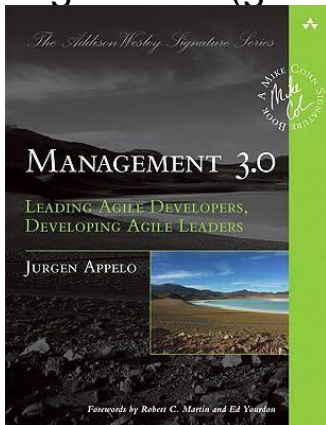
Main Voice of Customer



## *Technology*

# These Topics Should Not be Off Limits

- HR Policies
- Individual Appraisals
- Monetary Rewards
- Internal Competition
- Comp. & Career Path
- Taylorian Mngmnt (bad)
- Mngmnt 3.0 (good)



# User Stories

# History of User Stories

History [ [edit](#) ]



This article or section may have been copied and pasted from <https://www.agilealliance.org/glossary/user-stories/> (DupDet · CopyVios), possibly in violation of Wikipedia's copyright policy. Please remedy this by editing this article to remove any non-free copyrighted content and attributing free content correctly, or flagging the content for deletion. Please be sure that the supposed source of the copyright violation is not itself a [Wikipedia mirror](#). (May 2016)

With [Extreme Programming](#) (XP),<sup>[2]</sup> user stories were a part of the [planning game](#).

In 2001, [Ron Jeffries](#) proposed a "Three Cs" formula for user story creation:<sup>[3]</sup>

- A *Card* (or often a [post-it note](#)) is a tangible durable physical token to hold the concepts;
- A *Conversation* between the stakeholders (customers, users, developers, testers, etc.). It is verbal and often supplemented by documentation;
- The *Confirmation* ensures that the objectives of the conversation have been reached.

## Stories are TOLD!!!

# Story Format

As a <role>  
I want <goal>  
So that <benefit>

Acceptance criteria:

...

[https://www.testingexcellence.com/wp-content/uploads/2016/05/User\\_Story.jpg](https://www.testingexcellence.com/wp-content/uploads/2016/05/User_Story.jpg)

GIVEN

- In this step we are putting the system into known state by defining start data. For example we can put some data into database, set up environment data and so on.

WHEN

- This step defines a key action. It means that in this part of the test system does think what we expect from him.

THEN

- This is a verification step. In this part we observe system output, we check if system behave in the expected way or not and we draw conclusions.

or


<http://www.blog.j-labs.pl/uploads/Given-When-Then.jpg?1488202157599>

or



<https://www.productmanagerhq.com/wp-content/uploads/2014/10/User-Stories.png>

# Most Popular Story Format



**As a <role>  
I want <goal>  
So that <benefit>**

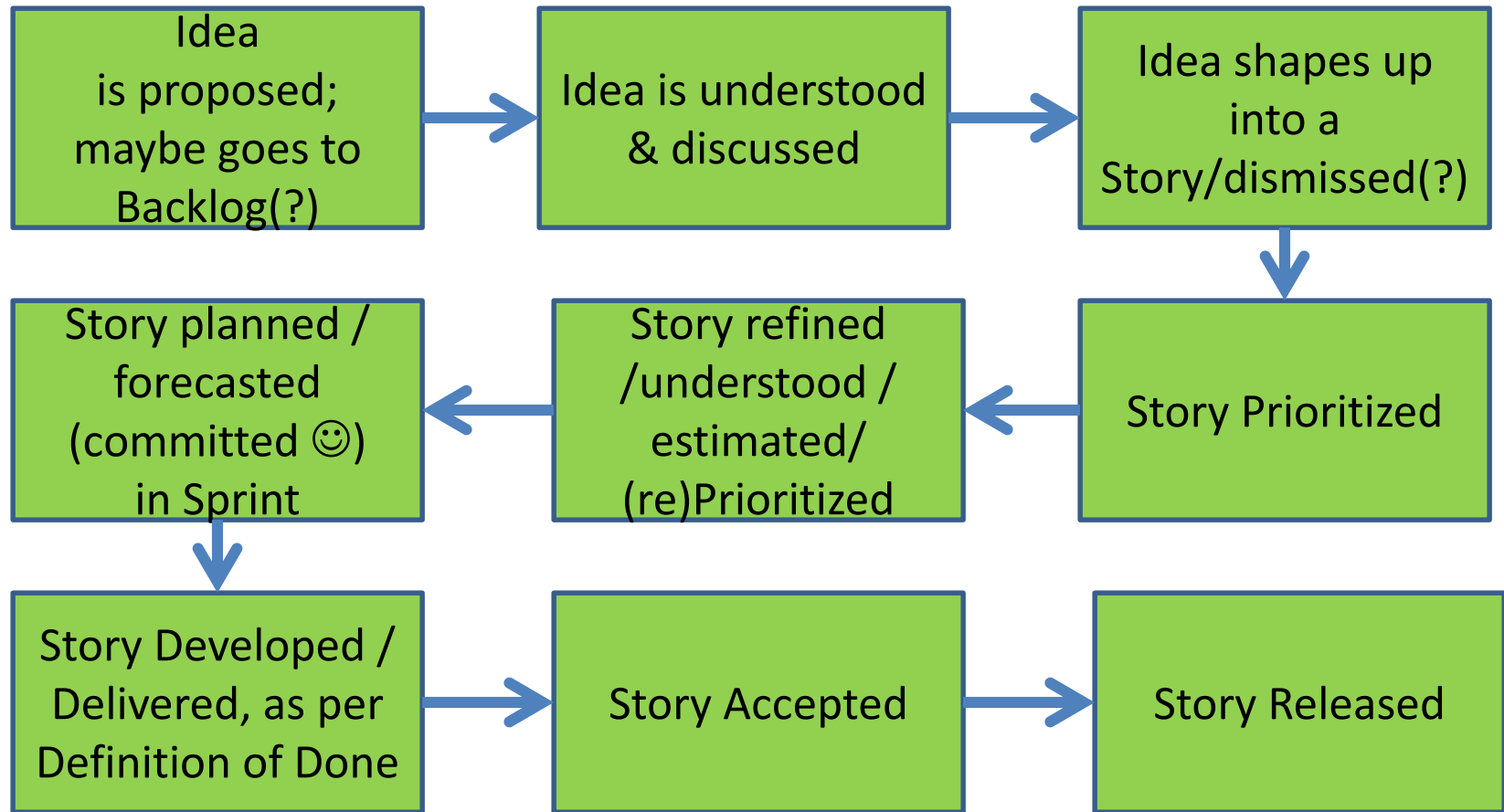
**Acceptance criteria:**

**...**

[https://www.testingexcellence.com/wp-content/uploads/2016/05/User\\_Story.jpg](https://www.testingexcellence.com/wp-content/uploads/2016/05/User_Story.jpg)



# User Story Life Cycle: “Happy” Path



# What User Stories Are NOT?

## What User Stories Are NOT?

- System-centric Functional Specifications (FRS, FSD)
- Comprehensive, long, voluminous BRDs
- Complex User-centric Use Cases
  - ...There are some exceptions, however, such as:
    - A single (happy path) Use Case
    - Essential Use Case, stripped of any hidden assumptions about technology or implementation
- Complex Scenarios (usually ~~ multiple stories)
- Screen Design (UI/UX) ALONE ...or DB ALONE...

# INVEST - able Stories

- **Independent** - as small as possible, without making it dependent on other Stories
- **Negotiable** - are not meant to be precise, detailed specifications of a feature. They should not be fixed in stone
- **Valuable** - should be of value to the user
- **Estimatable** - useful way to measure whether a User Story is good or not
- **Small** – small enough to be fully developed & tested in one sprint
- **Testable** - has to do with size and clarity of a story



# Compound vs. Complex Stories

**Story Splitting:** Can be done any time but often done as a part of Backlog Refinement

- Large stories (Epics) can be of two types:
  - **Compound** Story
    - Consists of multiple shorter stories
    - Easily decomposable
    - Characterized by a large volume of work
  - **Complex** Story
    - Inherently large
    - Cannot be easily disaggregated into smaller stories
    - Can be split into Investigative (spike) and Development stories
    - Characterized by low level of understanding

# Splitting Compound Stories

Manage  
Meeting  
Invitation

Create  
Invitation

Review  
Invitation

Send  
Invitation

Manage  
Personal  
Reminder

Create  
Reminder

View  
Reminder

Update  
Reminder

Delete  
Reminder

# Splitting Compound Stories

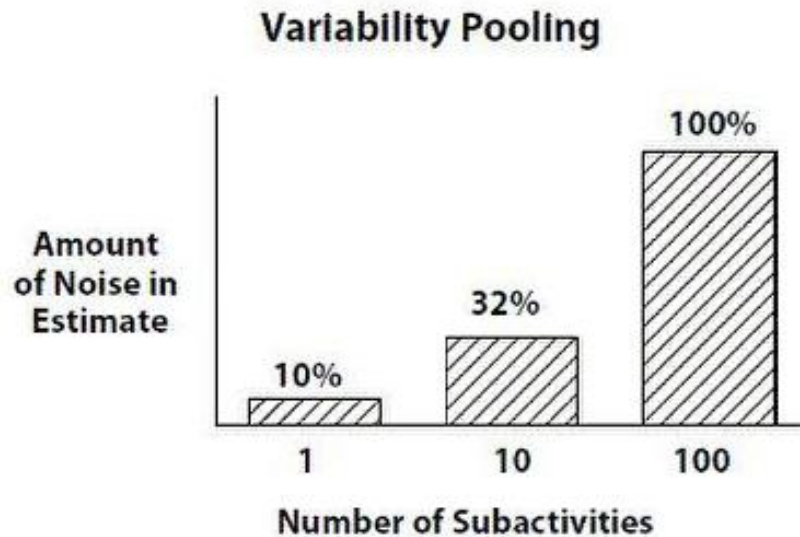
**Note:** As much as possible, keep research/analysis/non-implementation as a part of a story, not a separate story.

However...



# “Stapling” Stories

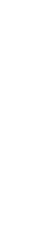
## Reducing ‘Noise’ in Estimation



$$\sigma_T = \sqrt{\sigma_1^2 + \sigma_2^2 + \sigma_3^2 + \dots + \sigma_n^2}$$

**Figure 4-7** When we combine activities with uncorrelated variability, the total standard deviation grows as a square root function. The more we subdivide activities, the higher the coefficient of variation in each subactivity. We can reduce variability by pooling activities together.

**Accuracy  
!=  
Precision**



# Story “Stapling”

**Combining User Stories** is recommended for more accurate estimation and planning:

- Small bug fixes can be combined into user stories
- Small UI/UX changes
- Technical Tasks – erroneously presented as User Stories
- If technology thinks that stories are too granular, combine them:
  - “A user can add and edit personal contact information”
  - “A user can add and edit education information”
  - “A user can add and edit working history information”
  - “A user can add and edit compensation information”
  - “A user can add and edit hobbies information”
  - “A user can add and edit references information”



# Story “Conversion”

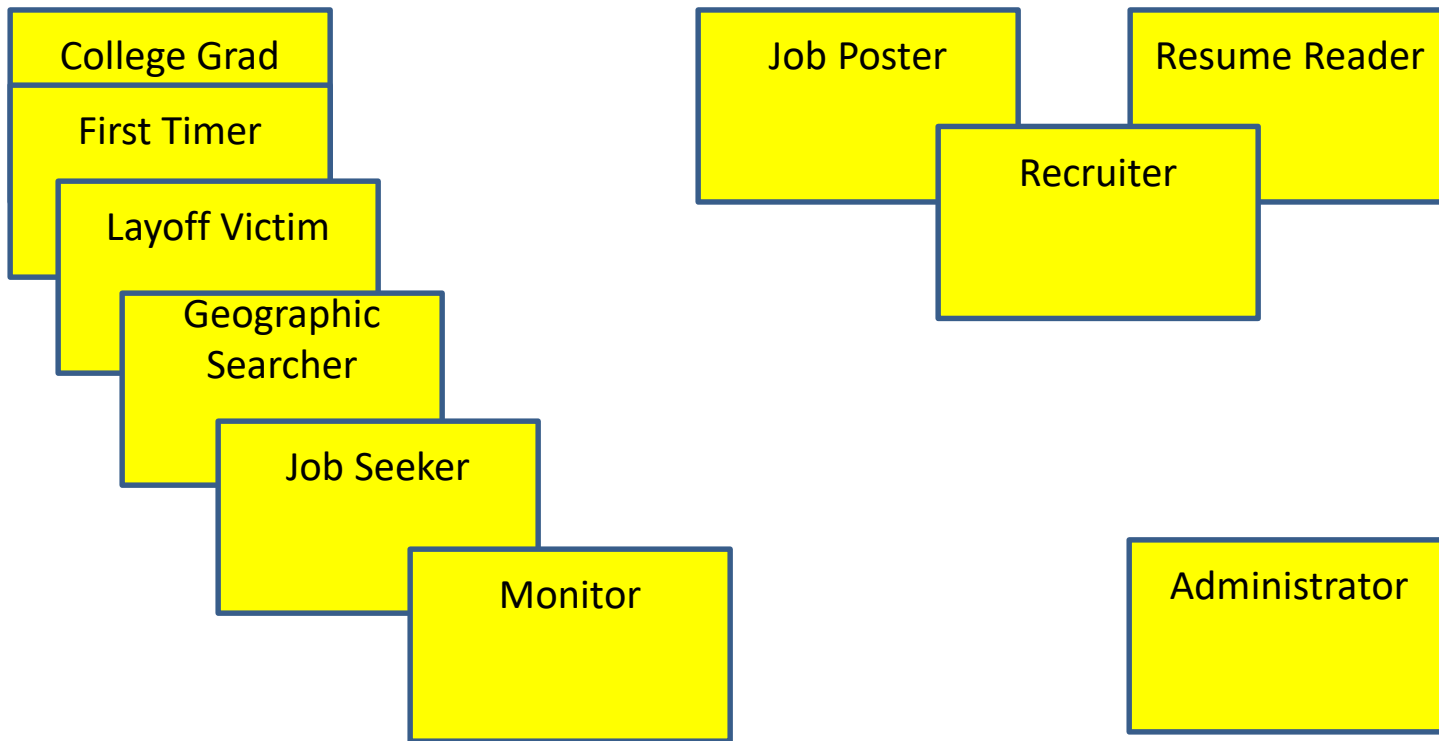
- High Priority Functional Defects ~~ keep as defects
- Low Priority Functional Defects ~~ candidates for user story conversion (low business value)
- Any cosmetic defects ~~ combining into one user story
- Prioritize defects along side with user stories



<https://media.licdn.com/mpr/mpr/AAEAAQAAAAAAAAAgQAAAJGNjMTRmMmRhLTc0NmMtNGY4NS1hODVILTE1YjliYmI5NjI5NA.jpg>

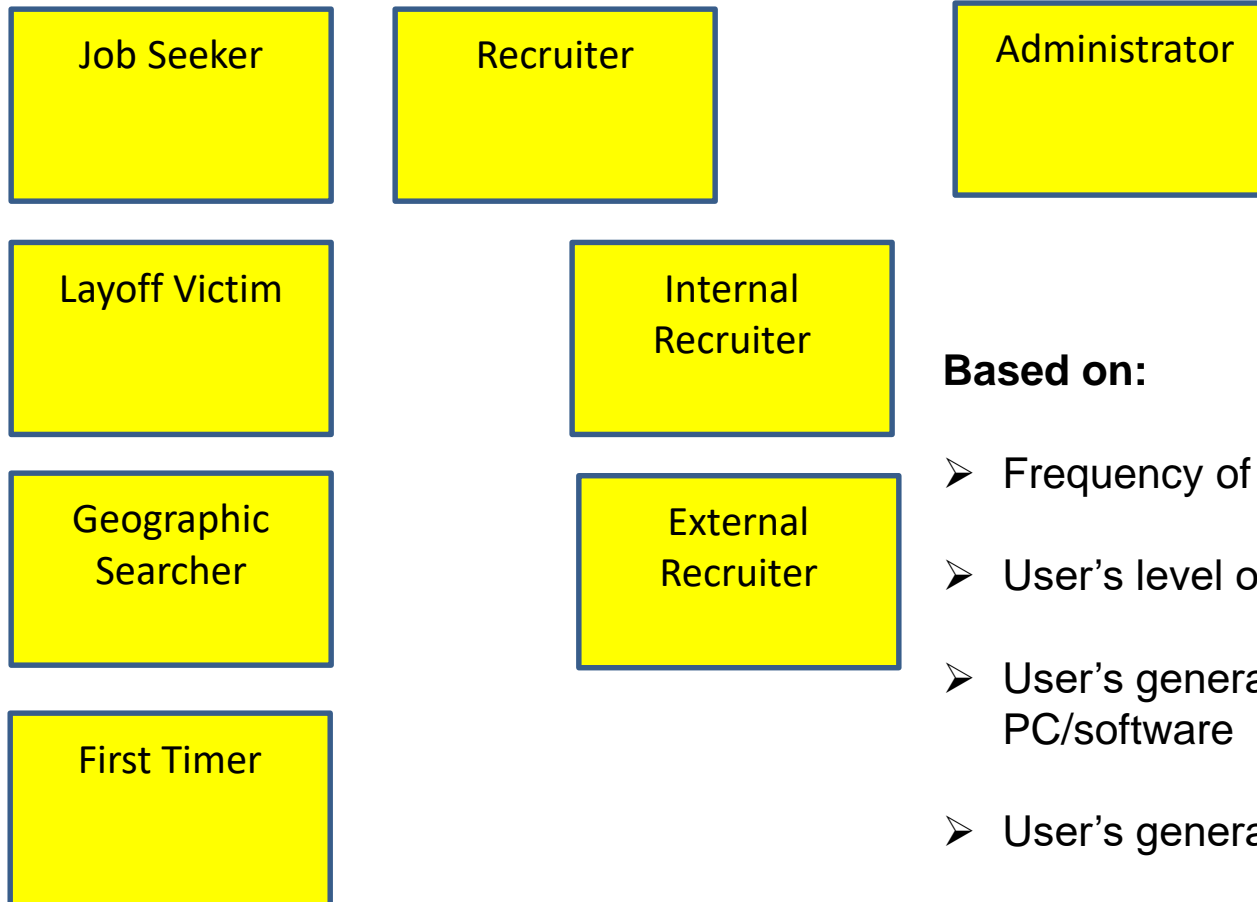
# User Role Modeling

**User Role Modelling:** organizing User Roles for [www.MoneyJos.com](http://www.MoneyJos.com) . Discover Level of relevance/overlapping



# User Role Modeling

**User Role Modelling:** Group-by, based on relevance/overlapping






## Based on:

- Frequency of usage
- User's level of expertise with domain
- User's general level of proficiency with PC/software
- User's general goal for using software

# Identifying Personas for User Role Modelling

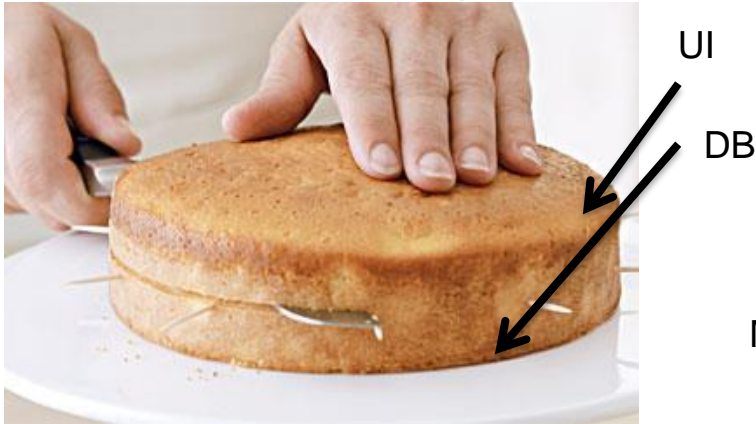
...thinking of real people, with real job responsibilities, performing real daily tasks....

THE CASUAL USER	THE BUSINESS USER	THE POWER USER
		
<i>Pete</i>	<i>Jennifer</i>	<i>Brad</i>
<p>Uses most phone features</p> <p>Uses phone to make, use contacts send texts and take pictures</p> <p>Always has mobile device with him</p>	<p>Whats a simple phone, but functions as an integrated device</p> <p>Wants to easily read email and call back the sender</p> <p>Needs "Popular" mail sever integration</p>	<p>Will use almost all built-in mobile functionality</p> <p>Will extend phone functionality with additional software</p> <p>Will look through and change change every menu option</p>

<https://www.woodst.com/wp-content/uploads/2014/03/journal-illustration-profiles-lg.png>

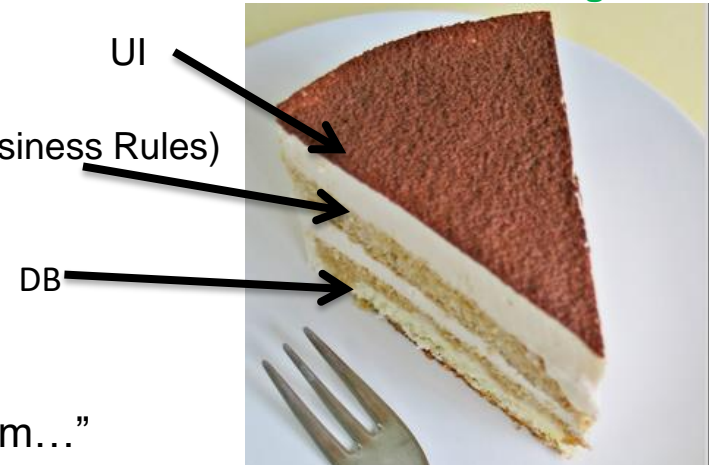
# Story Slicing

## Horizontal Slicing



*No “Business Value” per slice*


## Vertical Slicing



*Some “Business Value” per slice*

- **Bad** slicing (component-centric/horizontal):
  - “A Job Seeker can fill out **HTML** resume form...”
  - “Information on a resume form is saved to **DB**”
- **Good** slicing (feature-centric/vertical):
  - “A Job Seeker can fill out a resume form that includes **ONLY** basic information (name, address, education)”
    - OR
  - “A Job Seeker can fill out a resume form that includes **ALL** of the information that an employer wants to see (employment history)”

# Dimensions for User Story Slicing



Splitting backlog items	
Use cases	the major work flows or use cases
Scenario	a specific sequence of steps (acceptance tests)
Data part	subset of the data elements
Type	Varying types of kinds of things
Risk	a part is understood, a part requires learning
CRUD	create/retrieve/update/delete
Integration	integration between (non) existing elements
Configuration	varying configuration such as OS or browser
I/O channel	different interfaces, such as GUI or command line
Data format	XML...
Role or persona	e.g novice or power user
Non-functional	e.g. moderate vs high throughput
Operation	system operation such as HTTP GET
Stub	working with a fake first

\* Larman/Vodde  
"Practices for Scaling Lean & Agile Development"

93

Sourced from LeSS training materials of C. Larman and B. Vodde

# Story is Simple: Single...Single...Single

## User Story is always spoken:

- On behalf of One User
  - Performing One Key function
  - For one Key benefit (could be secondary benefits, but not necessary to include all)
- 
- Examples of 'loose' stories:
  - As Market Editor **and** Municipal Bond Trader, I want....blah....blah...
  - As Audit Officer, I want to have access to personal files of employees **and** a company's vacation policy **and** CEO's personal bank account....blah...blah....
  - As Audit Officer, I want to have access to personal files of employees, so I know where they live, **and** where they went to school **and** history of their prior employment **and** their eye color...blah...blah..

# Story “Voicing”

- Write a story in **Active Voice**:

“A Job Seeker can **post** a resume” is better than “A resume can **be posted** by a Job Seeker”



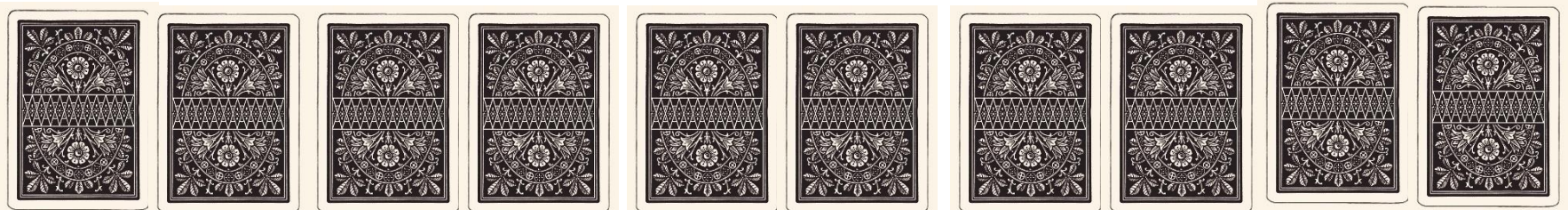
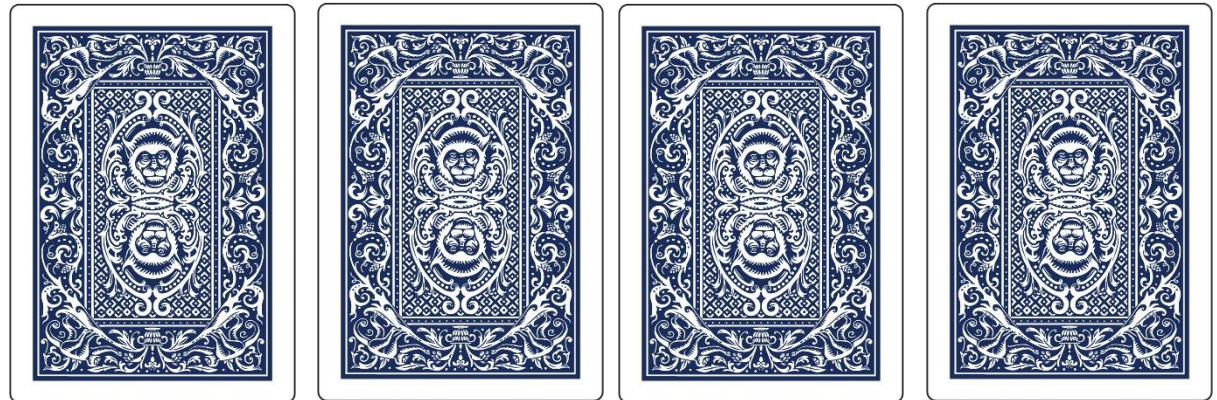
[https://harnessconsulting.com/wp-content/uploads/2016/10/tumblr\\_static\\_2cl8p3l0edc0gscwkckgsgw0.png](https://harnessconsulting.com/wp-content/uploads/2016/10/tumblr_static_2cl8p3l0edc0gscwkckgsgw0.png)



# Non-Functional Requirements on User Stories

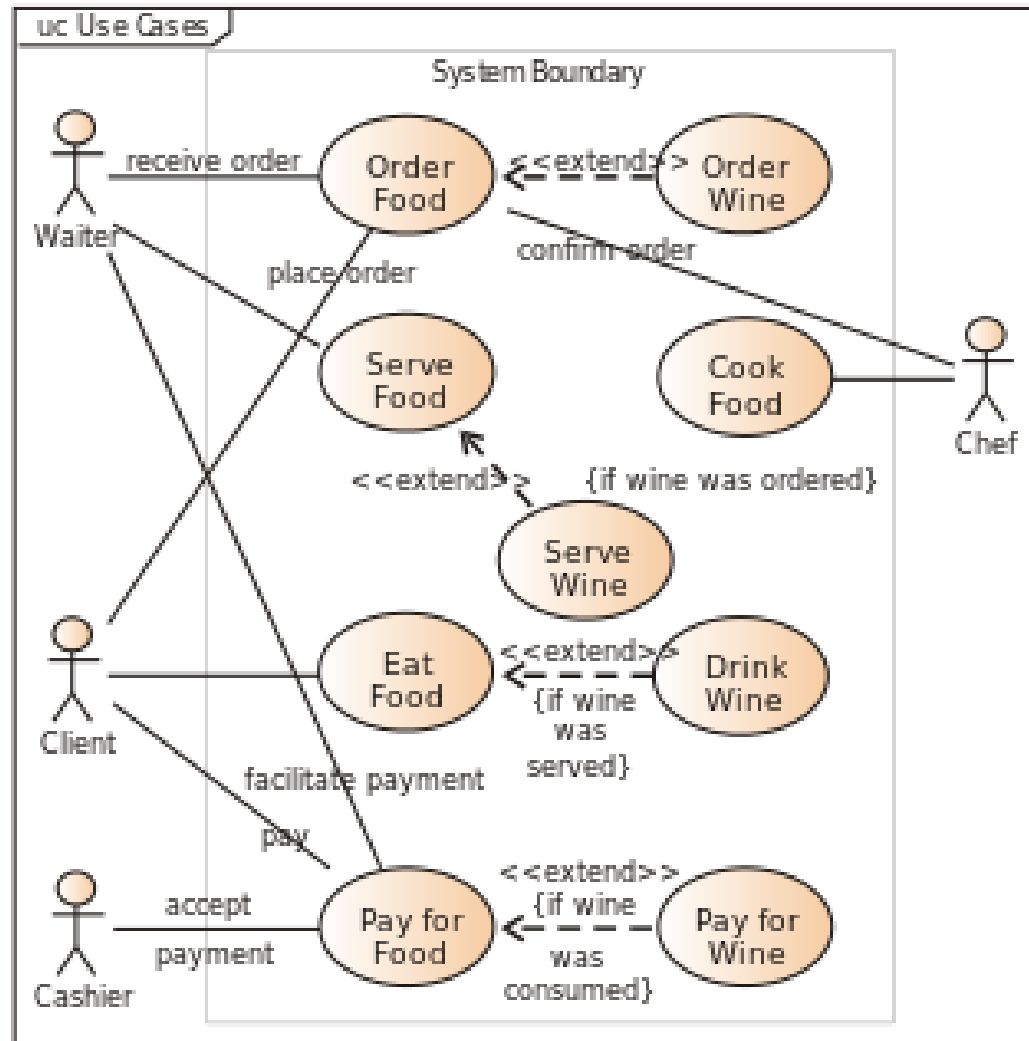
- Hardware
- Software
- Performance
- Number of concurrent users
- Page response time
- Usability
- Maintainability
- Extensibility
- Security
- Availability
- Reliability

*Highest (logically possible) level of abstraction ☺*



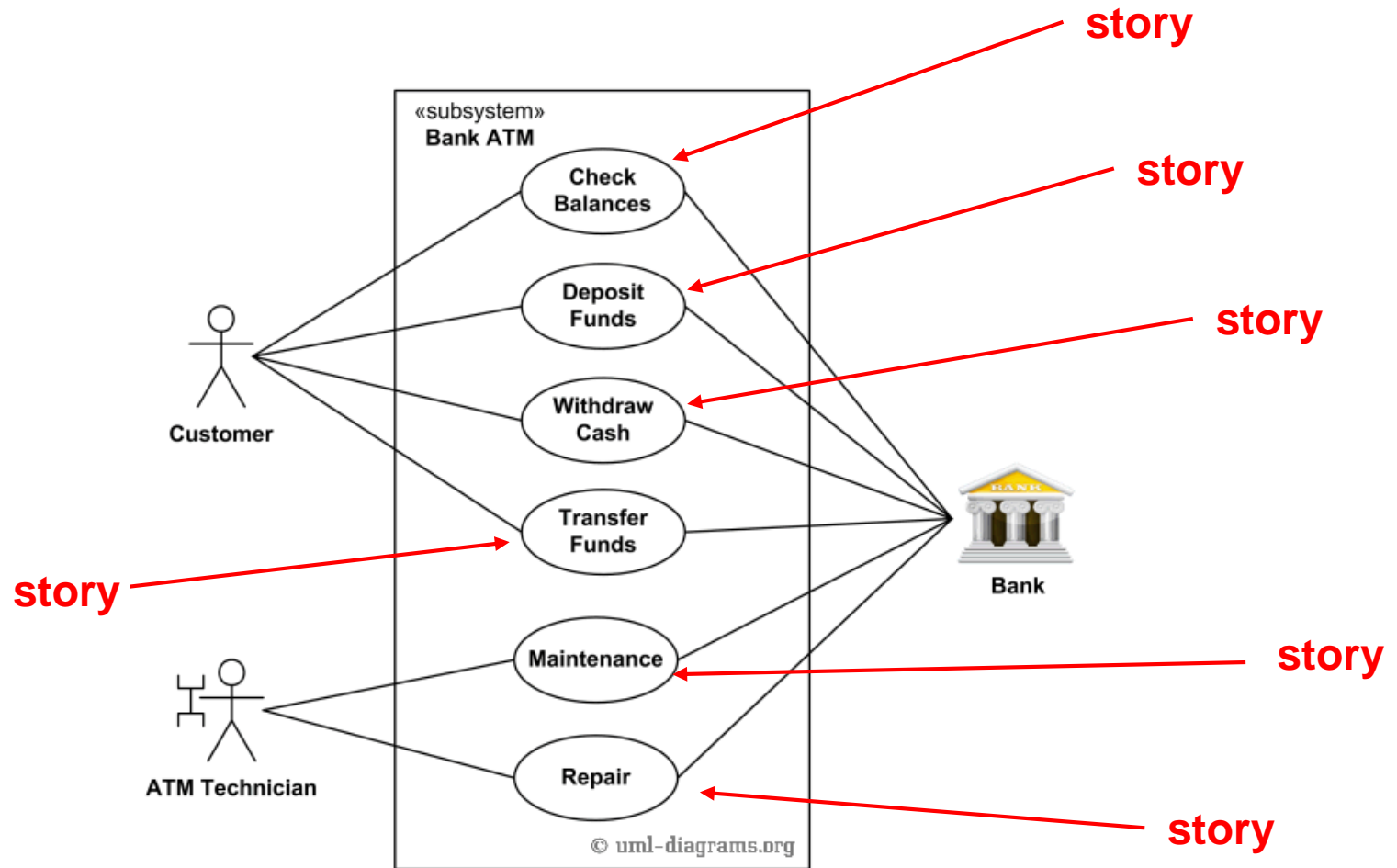
# Use Case – to – User Story Decomposition

## Use Case Refresher 101 ☺ (example)



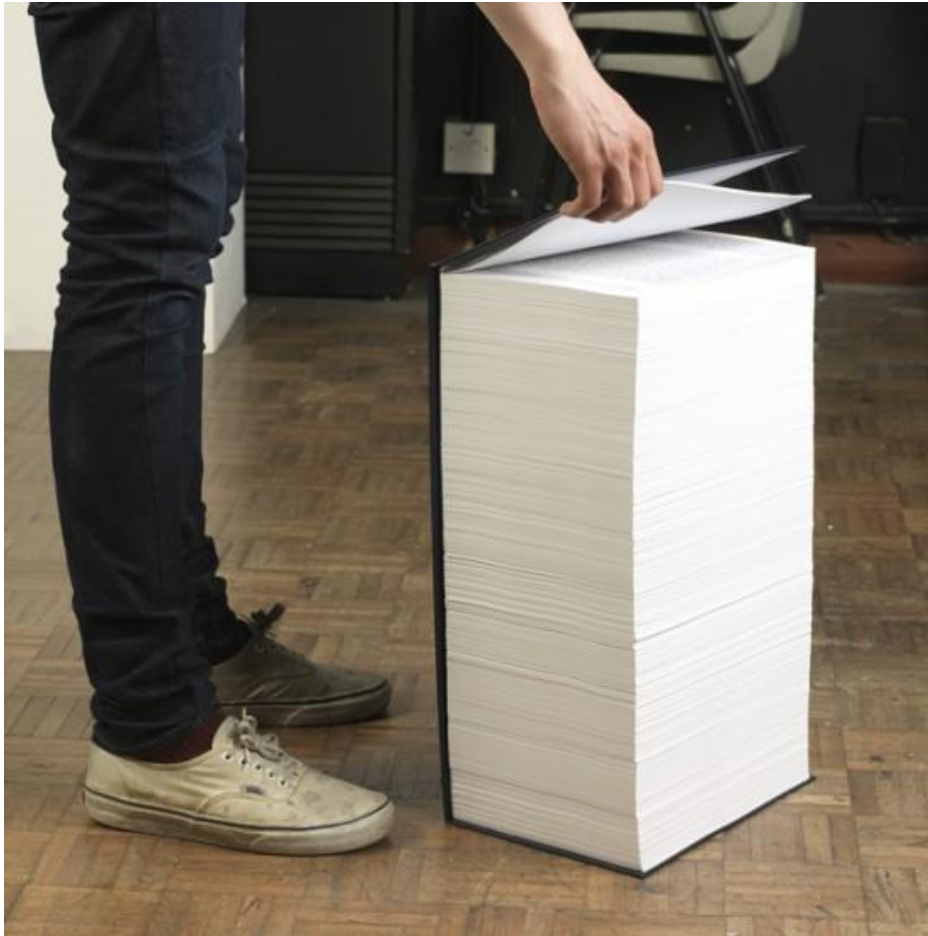
# Use Case – to – User Story Decomposition

## Use Case Refresher 101 ☺ (example)



<http://www.uml-diagrams.org/bank-atm-uml-use-case-diagram-example.html>


# BRD – to – User Story Decomposition



**Deep breath....**

[http://gnoted.com/wp-content/uploads/2009/06/5\\_wikipedia-2-550x550.jpg](http://gnoted.com/wp-content/uploads/2009/06/5_wikipedia-2-550x550.jpg)

# BRD – to – User Story Decomposition



**Business Requirements Document**  
**Project Name**  
**Version**

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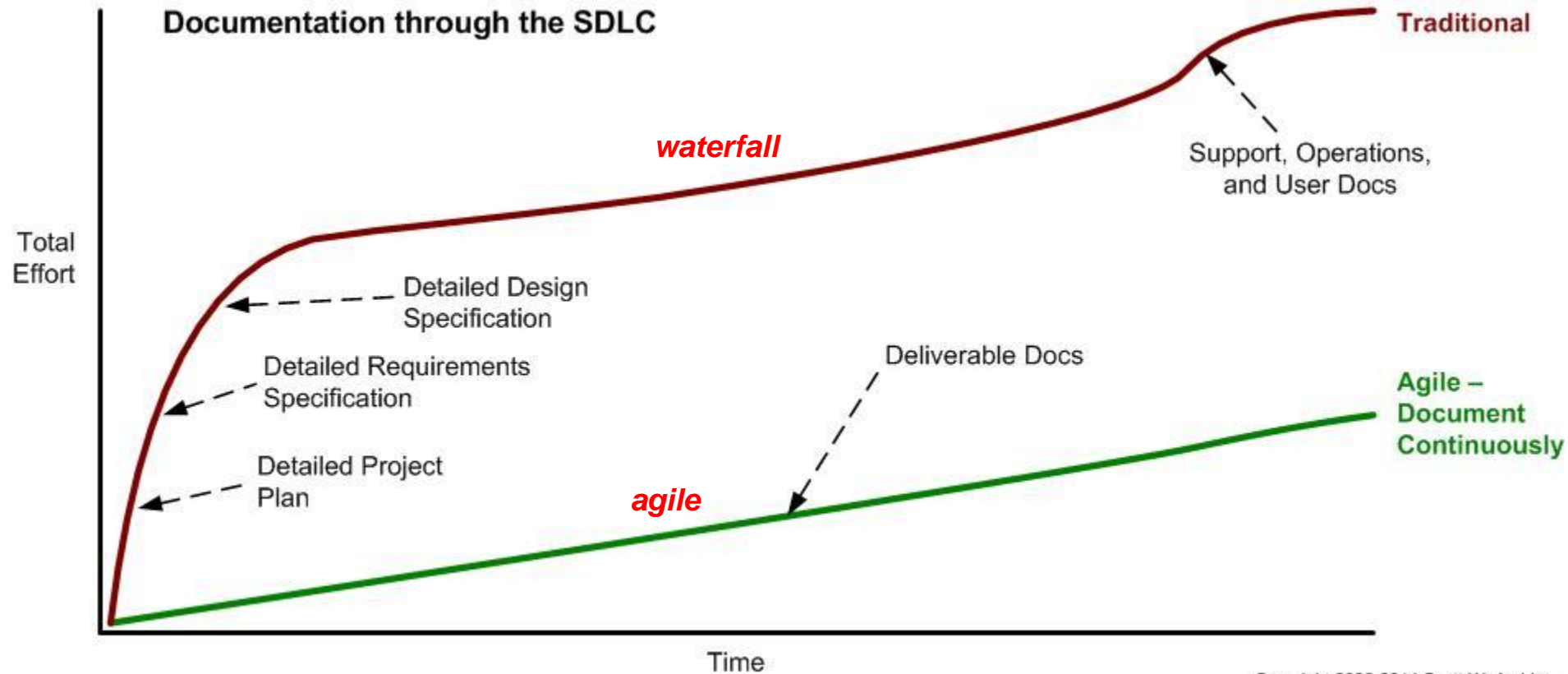
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# Documentation: Agile vs. Waterfall

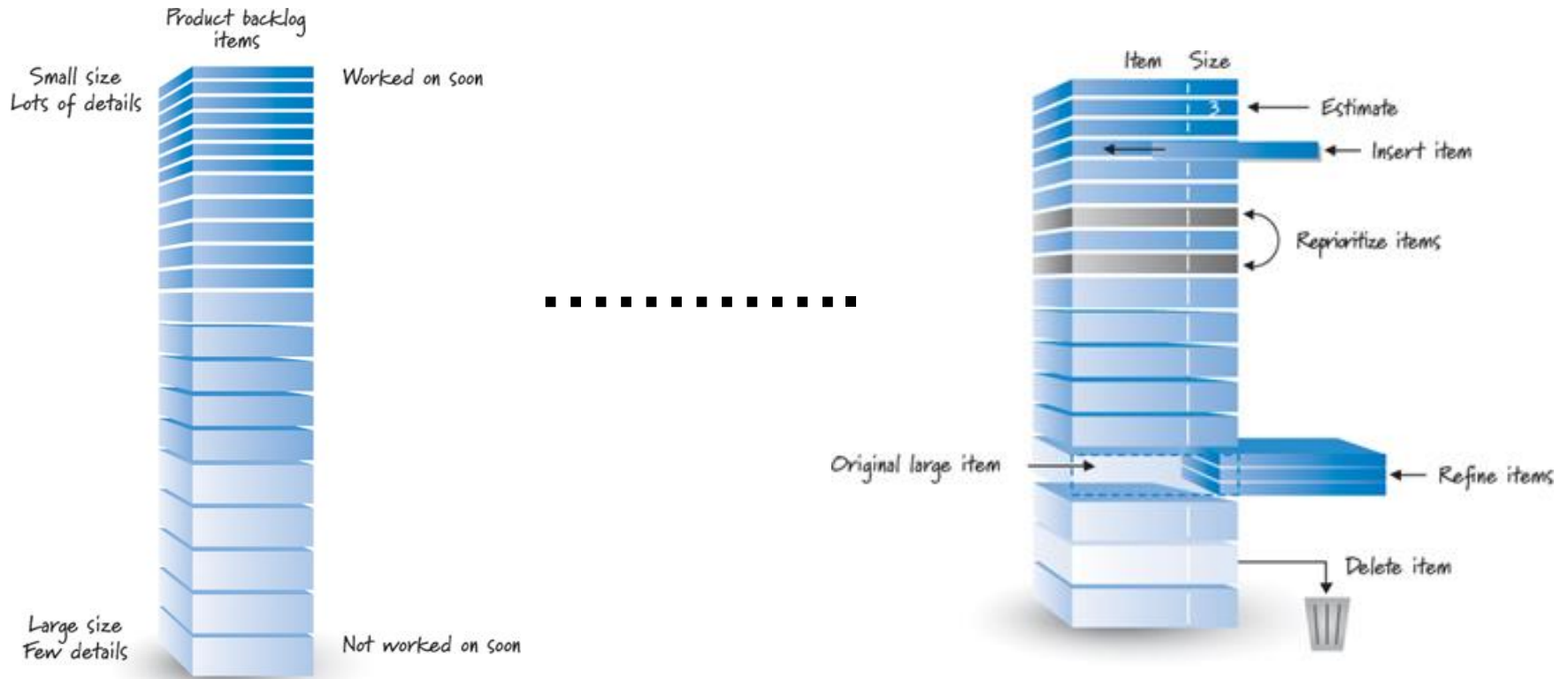


Source: <http://www.agilemodeling.com/essays/agileDocumentation.htm>

Copyright 2006-2014 Scott W. Ambler



# Where Do Stories Belong?



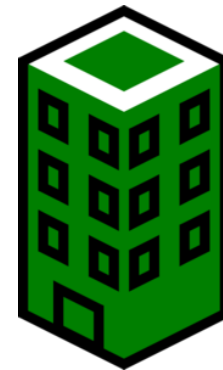
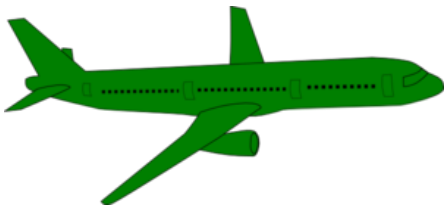
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[http://www.informit.com/content/images/chap6\\_9780137043293/elementLinks/06fig06.jpg](http://www.informit.com/content/images/chap6_9780137043293/elementLinks/06fig06.jpg)

# Story Writing Example

## *Reverse Engineering*

**As <Frequent Traveler>, I WANT <to have a system that helps me with my travel accommodations>, SO THAT <I can always find the cheapest and most convenient deals.>**





# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for flights>, SO THAT <I can make the most convenient and cost-effective flight booking>

The screenshot shows the Expedia homepage with a navigation bar at the top. The main search area is highlighted, featuring a grid of travel options: Flights, Hotels, Bundle Deals, Cars, Cruises, Things to Do, Vacation Rentals, and Discover. Below this, there are tabs for Roundtrip, One way, and Multi-City. The search form includes fields for 'Flying from' (jfk), 'Flying to' (Chicago O'Hare International Airport (ORD), I...), 'Departing' (11/03/2017), 'Returning' (11/05/2017), 'Adults (18+)' (1), and 'Children (0-17)' (0). There are also checkboxes for 'Add a hotel' and 'Add a car', and a prominent yellow 'Search' button.

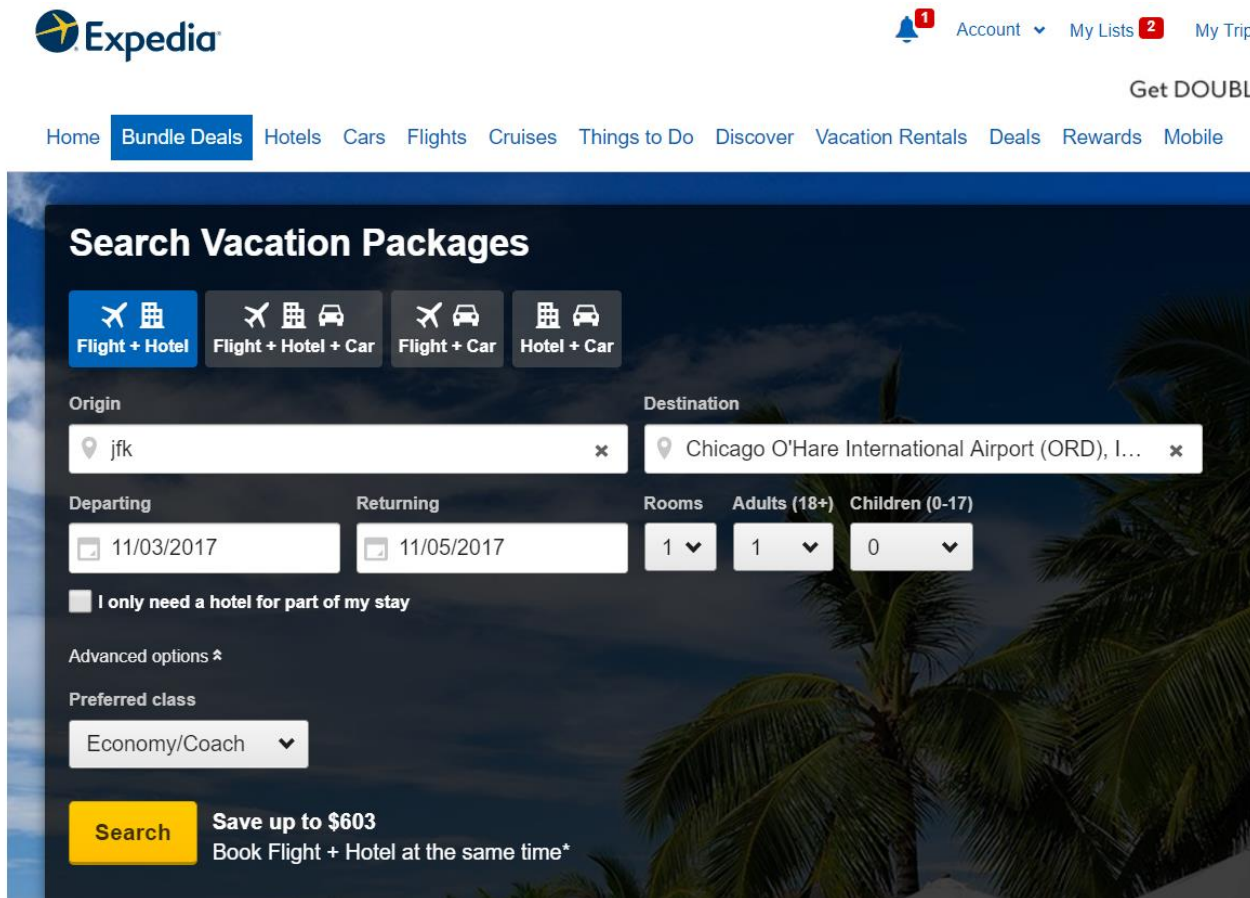
Always ask  
yourself a  
question:



*What are potential  
INVEST-able stories  
that can be “spun off”  
of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for flights and hotels>, SO THAT <I can make the most convenient and cost-effective flight booking and lodging reservation.>



The image shows the Expedia website's search interface for vacation packages. At the top, the Expedia logo is on the left, and navigation links for Account, My Lists, and My Trips are on the right. Below the logo is a navigation bar with links for Home, Bundle Deals, Hotels, Cars, Flights, Cruises, Things to Do, Discover, Vacation Rentals, Deals, Rewards, and Mobile. The main search area is titled "Search Vacation Packages" and features four tabs: "Flight + Hotel" (selected), "Flight + Hotel + Car", "Flight + Car", and "Hotel + Car". Below the tabs are input fields for "Origin" (jfk) and "Destination" (Chicago O'Hare International Airport (ORD), I...). There are also fields for "Departing" (11/03/2017) and "Returning" (11/05/2017) dates, and dropdown menus for "Rooms" (1), "Adults (18+)" (1), and "Children (0-17)" (0). A checkbox labeled "I only need a hotel for part of my stay" is present. Below these are "Advanced options" including a "Preferred class" dropdown set to "Economy/Coach". A yellow "Search" button is at the bottom left, and a promotional message "Save up to \$603 Book Flight + Hotel at the same time\*" is at the bottom right.

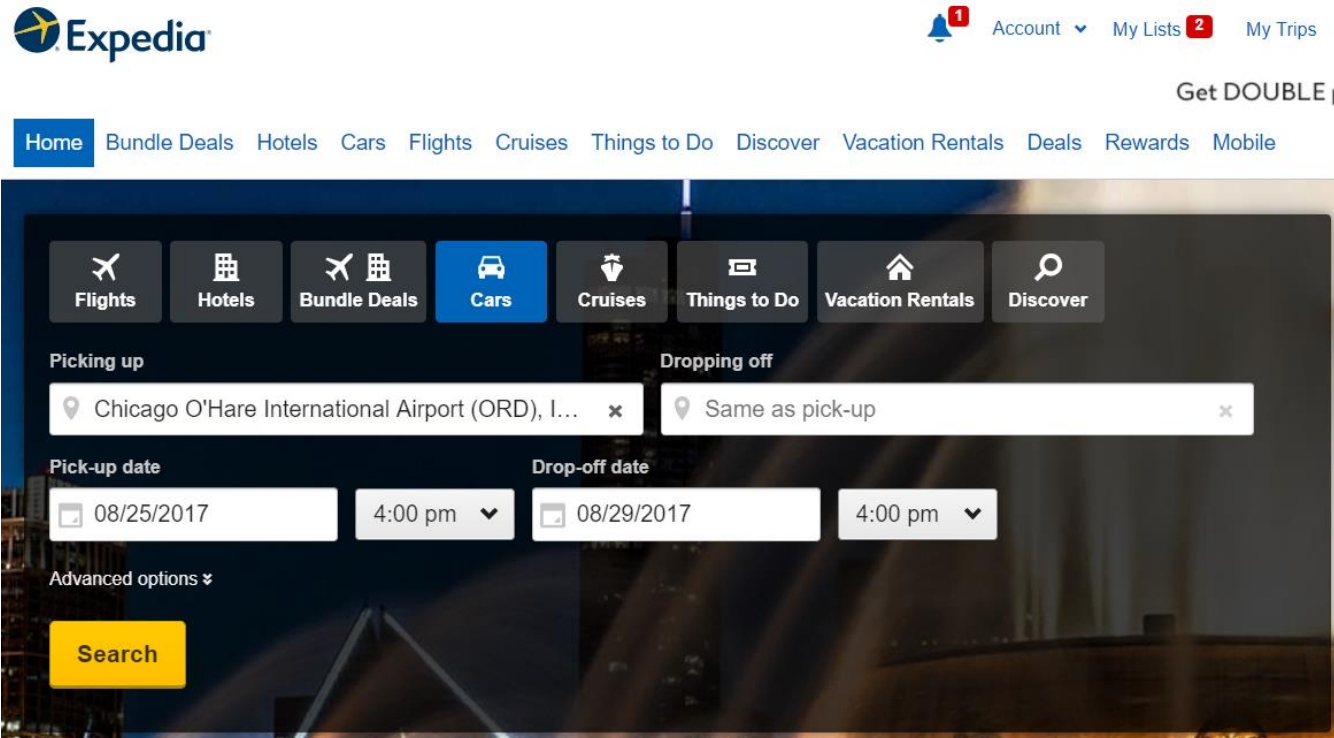
Always ask  
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of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for car rental services>, SO THAT <I can rent a car at a destination of my travels.>



The screenshot shows the Expedia website's car rental search interface. At the top, the Expedia logo is on the left, and navigation links for Account, My Lists, and My Trips are on the right. Below this is a horizontal menu with links for Home, Bundle Deals, Hotels, Cars, Flights, Cruises, Things to Do, Discover, Vacation Rentals, Deals, Rewards, and Mobile. The main search area has a row of buttons for Flights, Hotels, Bundle Deals, Cars (which is highlighted), Cruises, Things to Do, Vacation Rentals, and Discover. Below these buttons are two input fields for 'Picking up' and 'Dropping off'. The 'Picking up' field contains 'Chicago O'Hare International Airport (ORD), I...' and the 'Dropping off' field contains 'Same as pick-up'. Below these are two date and time pickers for 'Pick-up date' and 'Drop-off date'. The 'Pick-up date' is set to '08/25/2017' at '4:00 pm' and the 'Drop-off date' is set to '08/29/2017' at '4:00 pm'. At the bottom left of the search area is a yellow 'Search' button.

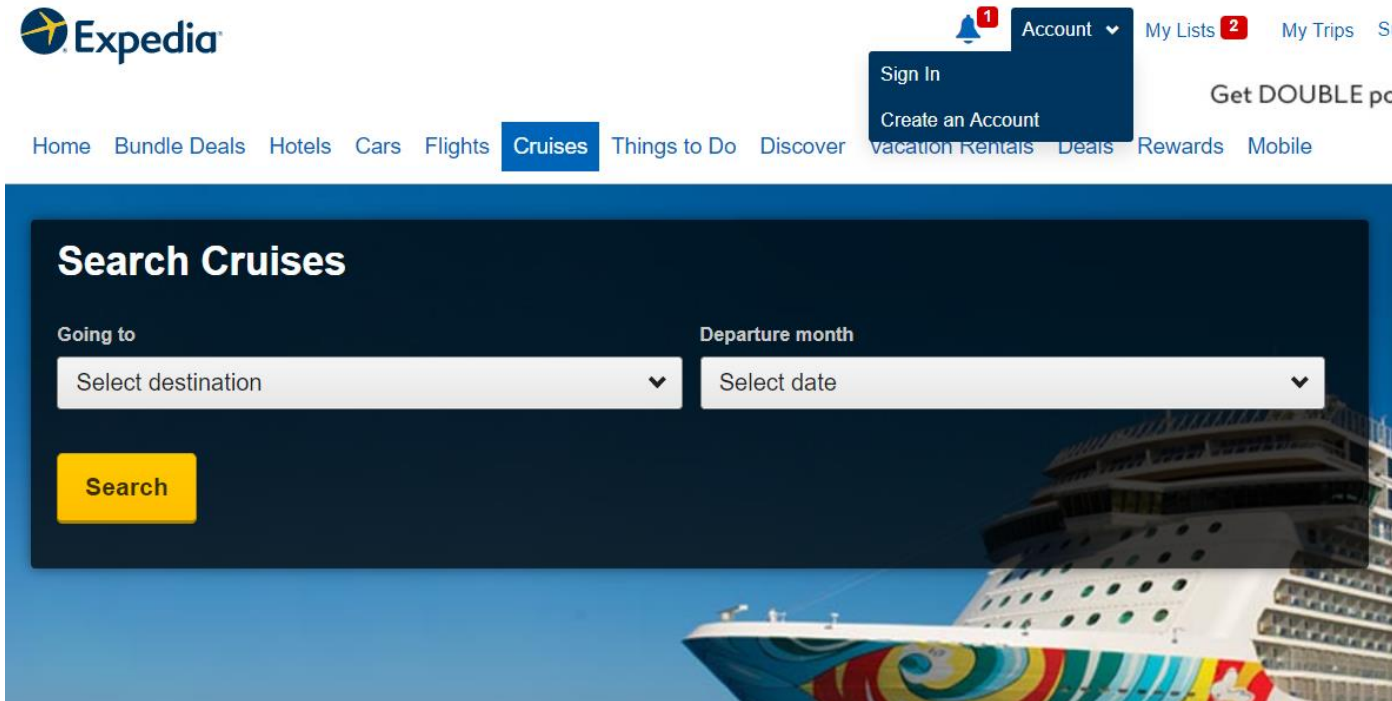
Always ask  
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of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for ship cruises>, SO THAT <I can find the most exciting trips by sea.>

A screenshot of the Expedia website's 'Search Cruises' section. The top navigation bar includes the Expedia logo, a notification bell with a red '1', an 'Account' dropdown menu with options for 'Sign In' and 'Create an Account', and links for 'My Lists' (with a red '2'), 'My Trips', and 'Sign Out'. Below this is a secondary navigation bar with links for 'Home', 'Bundle Deals', 'Hotels', 'Cars', 'Flights', 'Cruises' (highlighted in blue), 'Things to Do', 'Discover', 'Vacation Rentals', 'Deals', 'Rewards', and 'Mobile'. The main search area is titled 'Search Cruises' and features two dropdown menus: 'Going to' with the placeholder 'Select destination' and 'Departure month' with the placeholder 'Select date'. A yellow 'Search' button is positioned below the 'Going to' dropdown. The background of the search area shows a large cruise ship with a colorful, abstract design on its hull.

Always ask  
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of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for bundle deals>, SO THAT <I can find the most optimal flight, lodging and ground transportation options, *at once*.

The screenshot shows the Expedia website's 'Search Vacation Packages' interface. At the top, the Expedia logo is on the left, and navigation links for 'Account', 'My Lists', and 'My Trips' are on the right. Below these is a horizontal menu with 'Home', 'Bundle Deals' (highlighted), 'Hotels', 'Cars', 'Flights', 'Cruises', 'Things to Do', 'Discover', 'Vacation Rentals', 'Deals', 'Rewards', and 'Mobile'. The main search area has a dark background with the title 'Search Vacation Packages'. It features four package type buttons: 'Flight + Hotel', 'Flight + Hotel + Car' (selected), 'Flight + Car', and 'Hotel + Car'. Below these are input fields for 'Origin' (jfk) and 'Destination' (Chicago O'Hare International Airport (ORD), I...). There are also date pickers for 'Departing' (11/03/2017) and 'Returning' (11/05/2017), and dropdown menus for 'Rooms' (1), 'Adults (18+)' (1), and 'Children (0-17)' (0). A checkbox labeled 'I only need a hotel for part of my stay' is present. At the bottom, there is a yellow 'Search' button and the text 'Book together and SAVE!'.

Always ask  
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question:



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that can be “spun off”  
of this story?*



# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for bundle deals>, SO THAT <I can find the most optimal flight and ground transportation options, *without* lodging.>

The screenshot shows the Expedia website's search interface. At the top, the Expedia logo is on the left, and navigation links for 'Account', 'My Lists', and 'My Trips' are on the right. Below this is a horizontal menu with 'Home', 'Bundle Deals' (highlighted), 'Hotels', 'Cars', 'Flights', 'Cruises', 'Things to Do', 'Discover', 'Vacation Rentals', 'Deals', 'Rewards', and 'Mobile'. The main section is titled 'Search Vacation Packages'. It features four package type buttons: 'Flight + Hotel', 'Flight + Hotel + Car', 'Flight + Car' (which is selected and highlighted in blue), and 'Hotel + Car'. Below these are input fields for 'Origin' (containing 'jfk') and 'Destination' (containing 'Chicago O'Hare International Airport (ORD), I...'). There are also fields for 'Departing' (11/03/2017) and 'Returning' (11/05/2017). At the bottom, there are dropdowns for 'Adults (18+)' (set to 1) and 'Children (0-17)' (set to 0). A yellow 'Search' button is on the left, and the text 'Book together and SAVE!' is on the right.

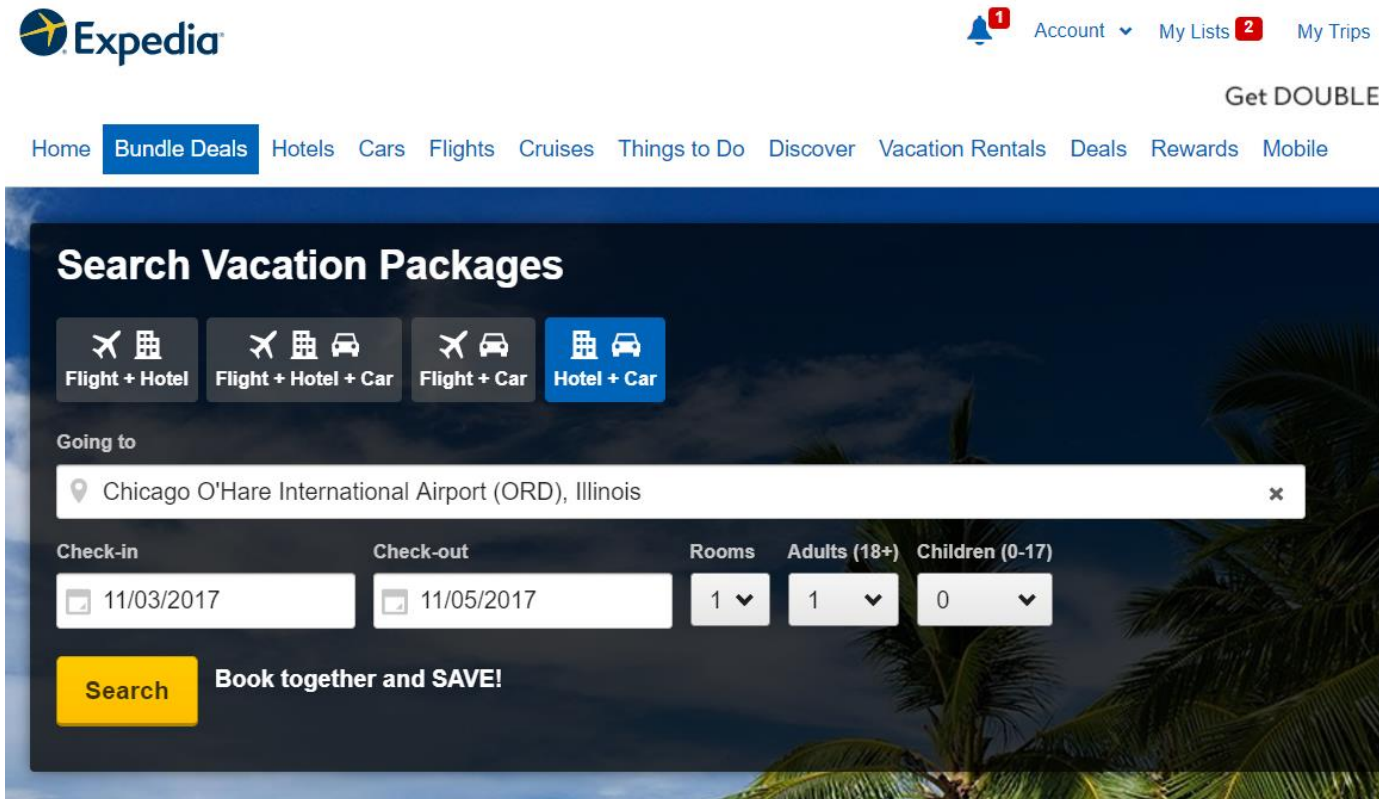
Always ask  
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of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to search for bundle deals>, SO THAT <I can find the most optimal lodging and ground transportation options, *without* flying options.>



The screenshot shows the Expedia website's search interface. At the top, the Expedia logo is on the left, and navigation links for Account, My Lists, and My Trips are on the right. Below this is a horizontal menu with links for Home, Bundle Deals (highlighted), Hotels, Cars, Flights, Cruises, Things to Do, Discover, Vacation Rentals, Deals, Rewards, and Mobile. The main section is titled 'Search Vacation Packages' and features four package type buttons: 'Flight + Hotel', 'Flight + Hotel + Car', 'Flight + Car', and 'Hotel + Car' (which is highlighted in blue). Below these buttons is a 'Going to' field with a location pin icon and the text 'Chicago O'Hare International Airport (ORD), Illinois'. Underneath the location field are fields for 'Check-in' (11/03/2017), 'Check-out' (11/05/2017), 'Rooms' (1), 'Adults (18+)' (1), and 'Children (0-17)' (0). At the bottom left is a yellow 'Search' button, and at the bottom right is the text 'Book together and SAVE!'.

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that can be “spun off”  
of this story?*

# Story Writing Example

As <Frequent Traveler>, I WANT <to be able to sort all flight results>, SO THAT <they are all presented in the order of my selection preferences>

The screenshot shows the Expedia website interface. At the top, there's a navigation bar with links like Home, Bundle Deals, Hotels, Cars, Flights, Cruises, Things to Do, Discover, Vacation Rentals, Deals, Rewards, and Mobile. Below this is a search bar with fields for ORIGIN (New York, NY, United States), DESTINATION (Chicago O'Hare International ...), DATES (Fri, Nov 3 - Sun, Nov 5), ROOMS (1), and TRAVELERS (1 adult). A 'Change search' button is on the right. Below the search bar, there's a section titled 'Start by choosing your hotel' with a subtext: 'The trip prices shown below include Flight + Hotel, taxes and fees, but do not include baggage fees or other fees charged directly by the airline for the included flight.' There's a map on the left showing the location of the hotels near O'Hare. Below the map is a search bar for property names and a 'Go' button. To the right of the map is a 'Sort By' dropdown menu with options: Distance from Downtown, Price, Guest Rating, Property Class, Recommended, and More. Below the map and search bar are two hotel listings. The first listing is for the Crowne Plaza Hotel Chicago O'Hare, showing a 4.0/5 rating, 1,573 reviews, and a price of \$474 (originally \$434). The second listing is for the Hilton Chicago O'Hare Airport, showing a 4.0/5 rating, 3,069 reviews, and a price of \$553 (originally \$511). Both listings include details about the hotel, location, and booking information.

Always ask  
yourself a  
question:



*What are potential  
INVEST-able stories  
that can be “spun off”  
of this story?*



# Example of Organizational Story

As <Organizational Leader>, I WANT <to make my organization more agile>, SO THAT <it becomes more complete in a market place>



*It is vital to appreciate that organizational agility cannot be achieved by a development team in isolation -- it is a system challenge for organizational redesign. Especially when you are interested in LeSS within an R&D department of thousands, where each product group may have 200 or 700 people distributed in two or five sites around the world. If an engineering team has the technical capacity to adapt or change quickly, but requirements management, legal practices, product management, HR policies, site strategies, and deployment processes all emphasize rigidity, conformance to original plans, conformance to the status quo, and slow practices, then how can there be real agility?*

Source: <https://www.scrumalliance.org/community/spotlight/craig-larman/june-2015/less-agile-or-less-agile>



# Example of Organizational Story

As <Organizational Leader>, I WANT <to make my organization more agile>, SO THAT <it becomes more complete in a market place>

- As <CTO>, I WANT <to make my Technology improve engineering practices>, SO THAT <our organization becomes more flexible and less resistant to frequently changing business priorities>
- As <Head of Head of Fixed Income Trading>, I WANT <to make sure that our technology-facing financial analysts are strongly engaged and motivated> , SO THAT <our frequently changing business needs are seamlessly communicated to IT, including priorities and details>
- As <Head of HR>, I WANT <to discontinue stack ranking-driven monetary incentives>, SO THAT <employees act towards each other more like teammates, and less like competitors >
- As <CFO>, I WANT <to make my organization start doing flexible budgeting>, SO THAT <system gaming of “I need to spend all of my budget this year” comes to end>
- As <Senior Property Manager>, I WANT <to collocate individuals that closely work together>, SO THAT <time-zone/geography difference is minimized and quality of collaboration increases>

# Example

**As <CTO>, I WANT <to make my technology improve engineering practices>, SO THAT <we can become more flexible and less resistant to frequently changing business priorities>**

- ...I WANT....<introduce TDD>...SO THAT....
- ...I WANT....<ensure CI/CD>...SO THAT....
- ...I WANT....<ensure full test automation>...SO THAT....
- ...I WANT....<ensure unit test coverage> ...SO THAT....
- ...I WANT....<enforce “zero bug deployment strategy”>...SO THAT....
- ...I WANT....<remand pair programming>...SO THAT....

# Example

- As <CFO>, I WANT <to make my organization start doing flexible budgeting>, SO THAT <*“I need to spend all of my budget before Dec 31”* mindset is changed>
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....

# Example

**As <Head of HR>, I WANT <to discontinue stack-ranking-based monetary incentives allocation>, SO THAT <employees start acting towards each other more like teammates, and less as competitors >**

- ...I WANT....<to make feedback incremental>...SO THAT....
- ...I WANT....<to make feedback voluntary>...SO THAT....
- ...I WANT....<to discontinue using bell-shaped curve>...SO THAT....
- ...I WANT....<to incentivize teams, not than individuals> ...SO THAT....
- ...I WANT....<to make subjective incentives more like profit-sharing>...SO THAT....

# Example

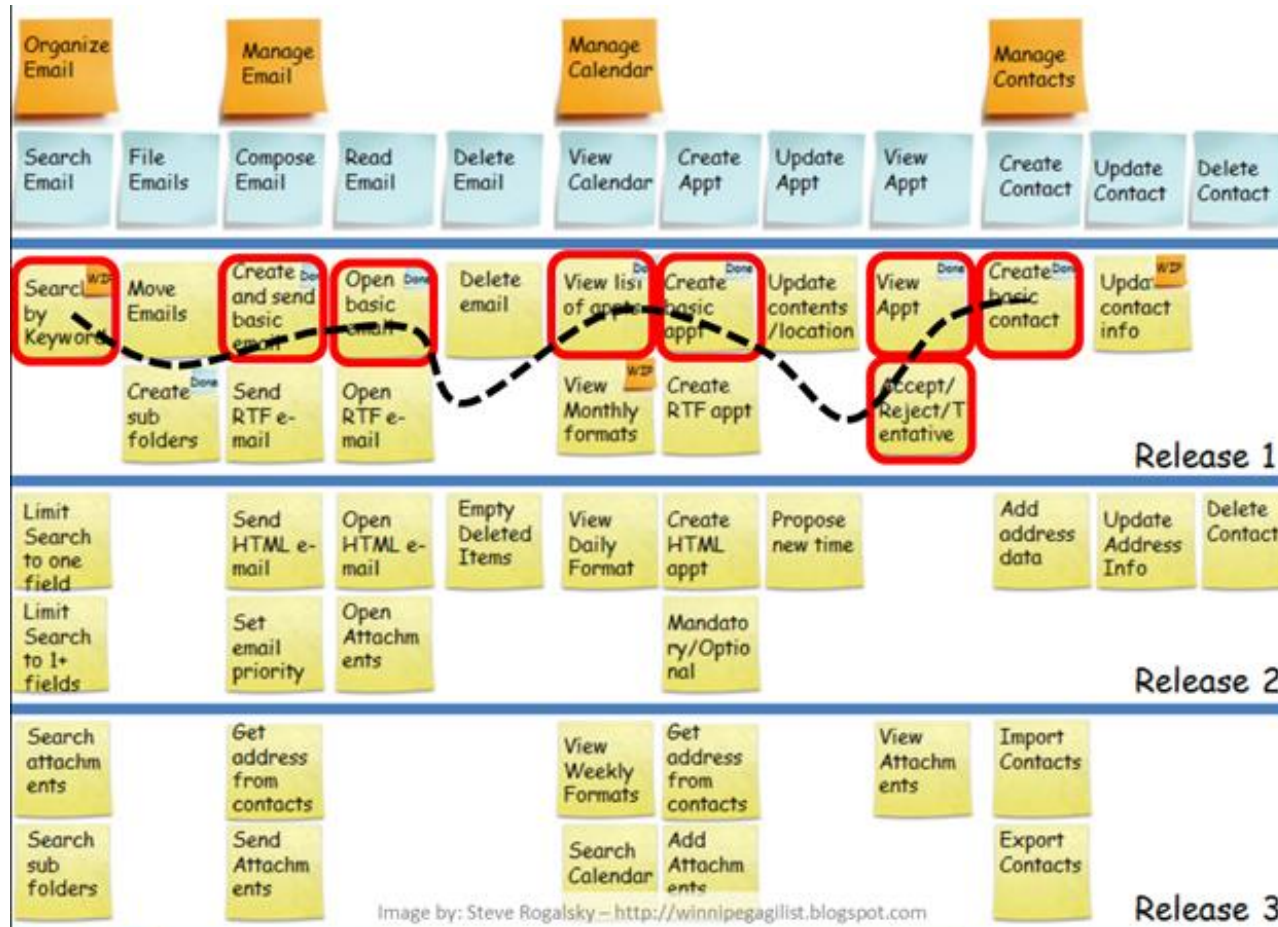
**As <Location Strategy Expert>, I WANT <to collocate individuals that closely work together>, SO THAT <time-zone/geography difference is minimized and quality of collaboration increases>**

- ...I WANT....<xxxxxxxxxxxxxxxxxx>...SO THAT....
- ...I WANT....<xxxxxxxxxxxxxxxxxx>...SO THAT....
- ...I WANT....<xxxxxxxxxxxxxxxxxx>...SO THAT....
- ...I WANT....<xxxxxxxxxxxxxxxxxx>...SO THAT....
- ...I WANT....<xxxxxxxxxxxxxxxxxx>...SO THAT....

# Example

- As <CFO>, I WANT <to make my organization start doing flexible budgeting>, SO THAT <system gaming of “*I need to spend all of my budget this year*” comes to end>
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....
- ...I WANT....<XXXXXXXXXXXXXXXXXX>...SO THAT....

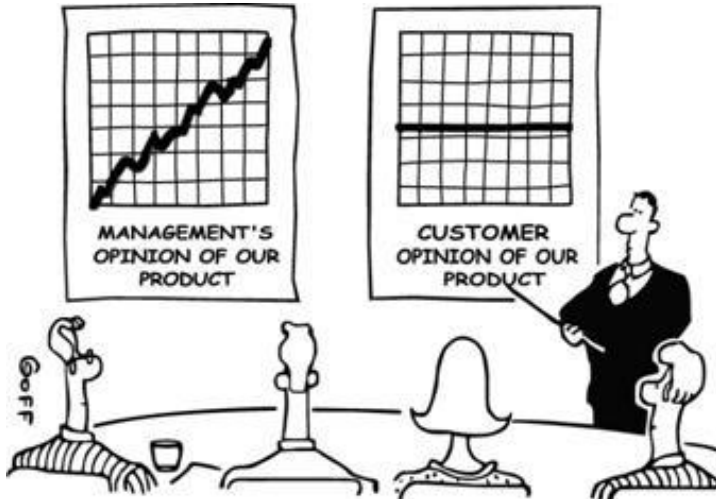
# User Story Mapping



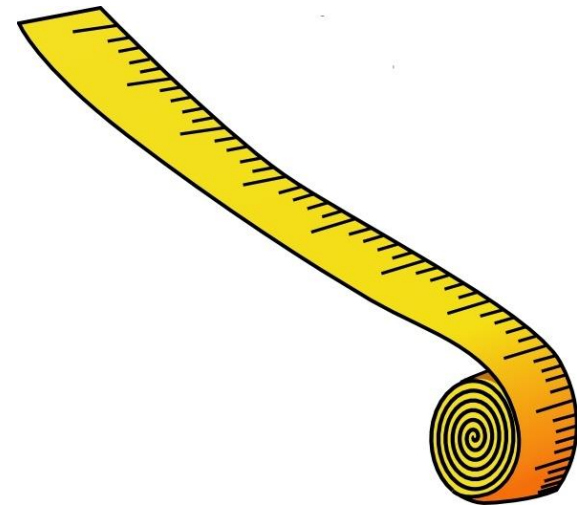
Source: <http://winnipegagilist.blogspot.com/2014/11/story-maps-testing-tool-after-all.html>



# Estimation, Planning & Forecasting (without System Gaming 😊)



Source: [google images](#)



# Work Volume vs. Work Complexity



- Both are taken into account when estimating in Story Points:
  - Volume – it defines size of work
  - Complexity (as in Potential “Complication”) - it may influence Team’s ability to complete the same volume of work

# Types of Planning

- **Velocity Driven Planning (@ Release level)**
  - Historical Velocity is used to determine Team's Capacity
    - "Yesterday's Weather"
    - Looking at Historical Average
    - **Can be done by using Story Points**
  
- **Commitment/Capacity Driven Planning (@ Sprint level)**
  - Determining Capacity in hours for individuals and their Skillset
  - Taking one Story at a time from top of Backlog and asking yourself: "**can we do to it?**"
  - Overly ambitious commitment leads to dropping hours mid-sprint
  - The goal is to understand how many hours of work Team can commit to, in one Sprint
  - **Can be done by using Days/Hours**

Based on [Agile Estimating and Planning](#), by Mike Cohn

# The Main Goal of Estimation

## 3C's

*Card*



*Conversation*



*Confirmation*



**NOT** to produce a number/metric



# Free Byproduct of Estimation is...



**NOT** the other way around. Please!!!

# Estimation Dynamics



<http://less.works> BY-ND

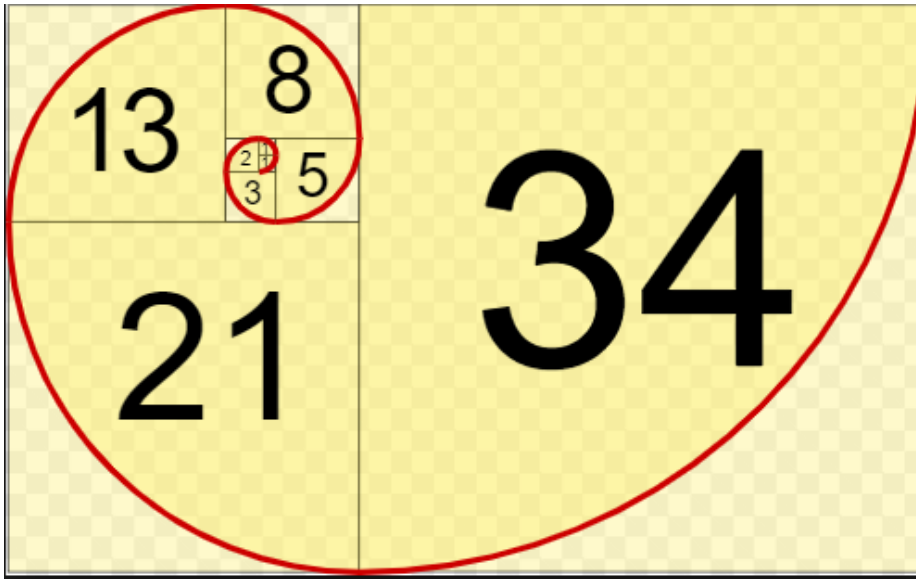
# Estimation Techniques

## Planning/Agile Poker

- Objective, unbiased; removes anchoring
- Encourages discussions
- Uses various scales:
  - **Fibonacci Sequence**
  - Arithmetic Sequence
  - T-shirt sizes
  - Dog breeds

0 0 0 0	$\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$	1 1 1 1	2 2 2 2	3 3 3 3	5 5 5 5
8 8 8 8	13 13 13 13	20 20 20 20	40 40 40 40	100 100 100 100	? ? ? ?

# Estimation Techniques





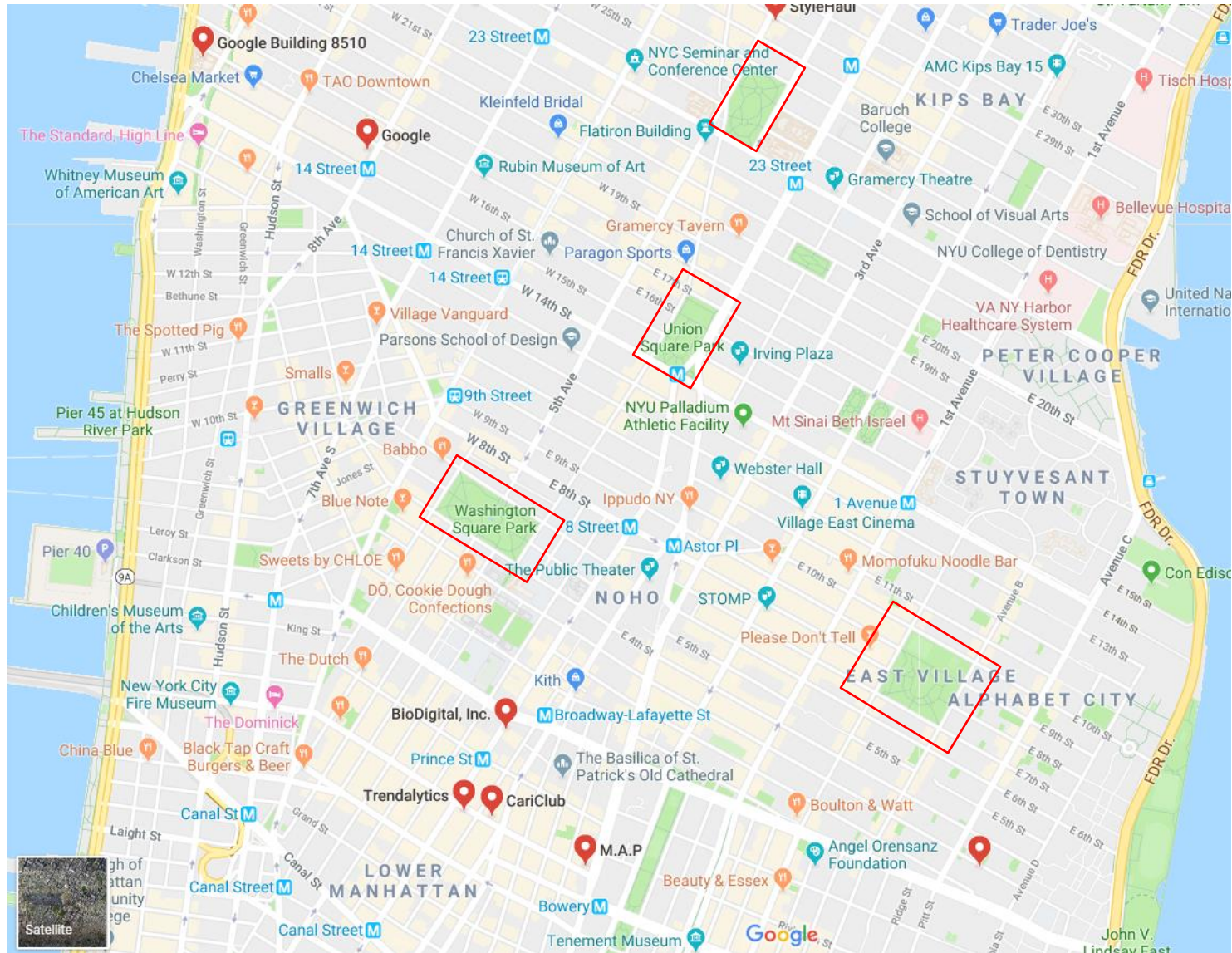
# Estimation Techniques



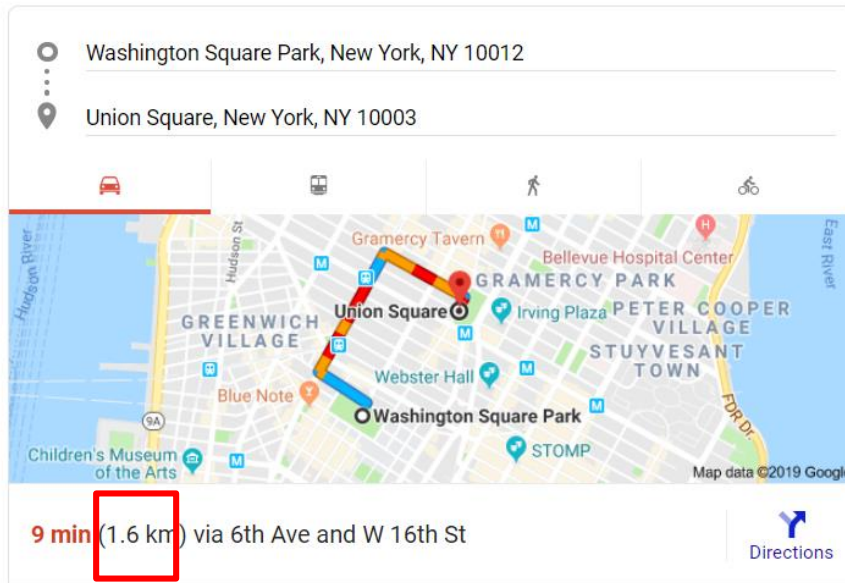
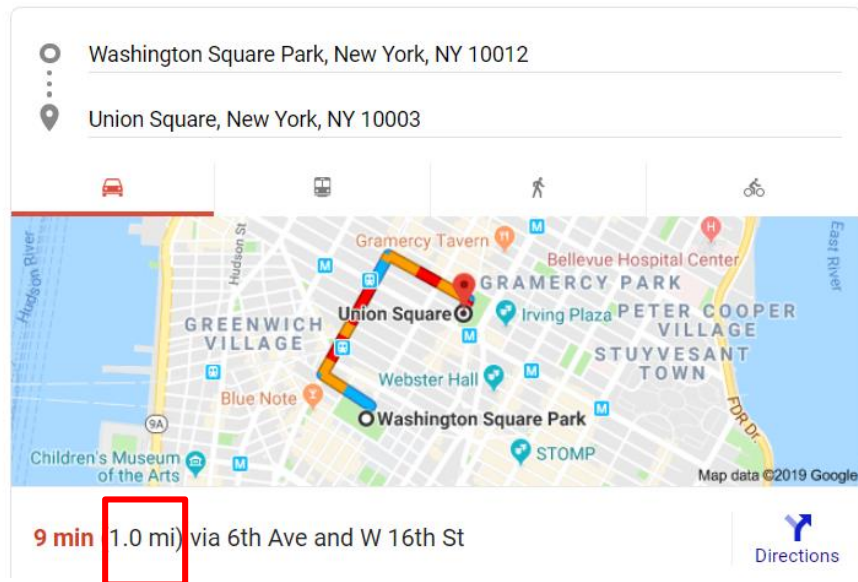
**Question: Why in Planning Poker, teams use “20”, not “21”?**

**Accuracy != Precision**

# Estimation Techniques



# Simple “Tooling”

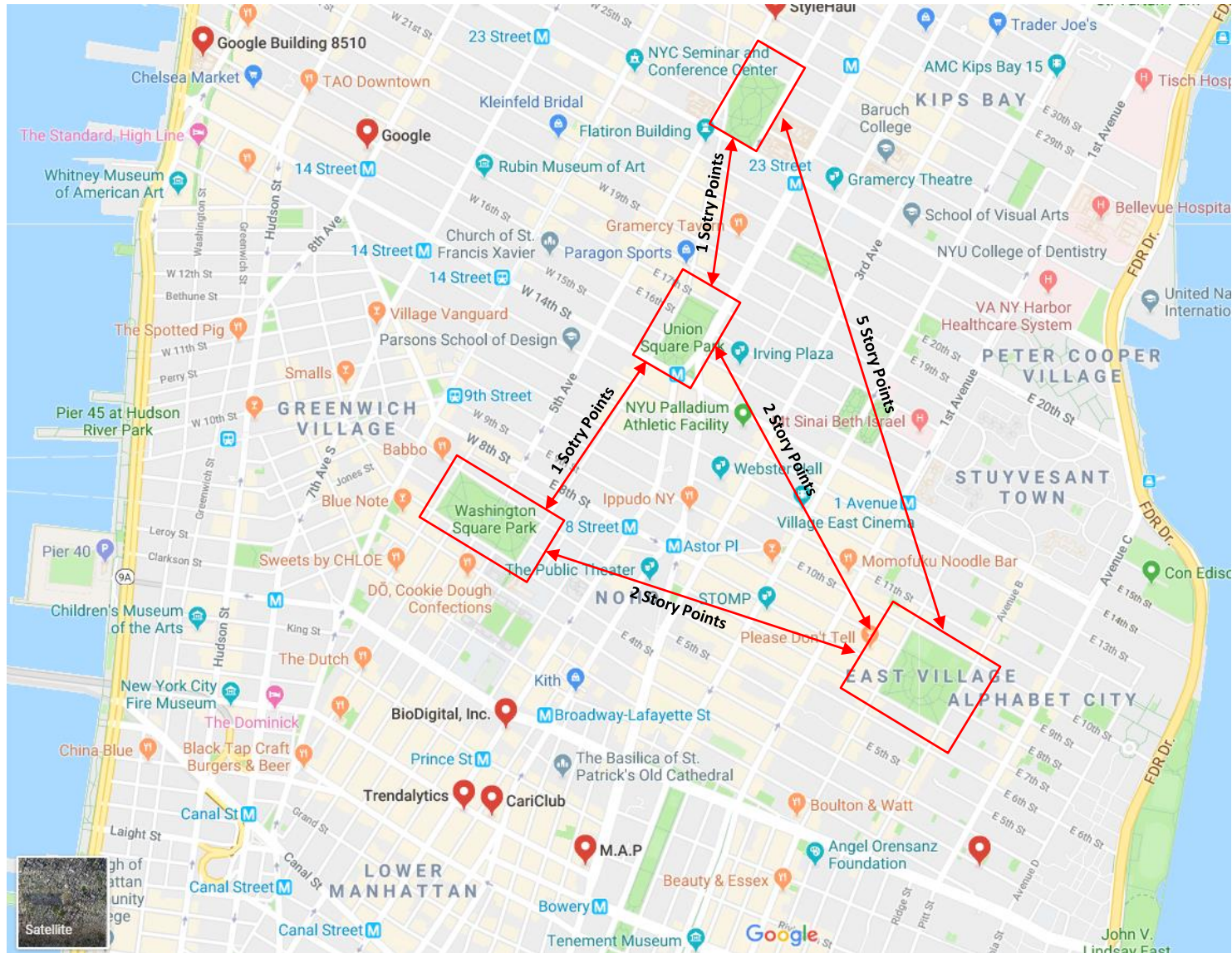


“Normalizing” Miles and Kilometers into...8 City Blocks???

...or arbitrarily calling it a 1 story point...



# Estimation Techniques



...all relative...

# Conditions Required for Relative Estimation

- **Mandatorily**, theoretical/conceptual understanding of Relative Estimation
- **At minimum**, two people+ that need to '*normalize*' their understanding about volume and complexity of work. (A single-performer can simply estimate in days/hours/minutes. There is no need for '*normalize*' with anyone)
- **Ideally**, cross-functional, T-shaped workers, capable of performing multiple types of work on the same team. **At minimum**, people - understanding each other's work
- **Mandatorily**, people that officially belong to the same team and share ownership/responsibilities with others
- **Unequivocally**, people that trust each other

# Anchoring

- **Inability** to make one's own independent, unbiased, uninfluenced, objective decisions
- Caused by:
  - Lack of strong knowledge
  - Pressure: peer, customer, management
  - Status Quo
- Can be avoided by:
  - “Military Democracy” (“privates speak before generals”)
  - Using discrete estimation techniques (e.g. Planning Poker)



# Estimation, Planning & Forecasting: Example

*Imagine a team.... 😊*

## Individual Capacity Management – In one Sprint

Team Member	Primary Skills	Secondary Skills	Sprint Capacity
John	Java, Flex	SQL, BA, Ruby	60 hours
Jeff	Ruby on Rails, Flex	SQL, VBScript, Java	55 hours
Jill	Java, .Net, Pascal	C++, C#, Java, Flex	65 hours
Jim	Flex, Java, .Net	DHTML, Cold Fusion	55 hours
Julie	Cobol, Fortran	Pascal, SQL	65 hours
Total			295 hours



# Estimation, Planning & Forecasting: Example

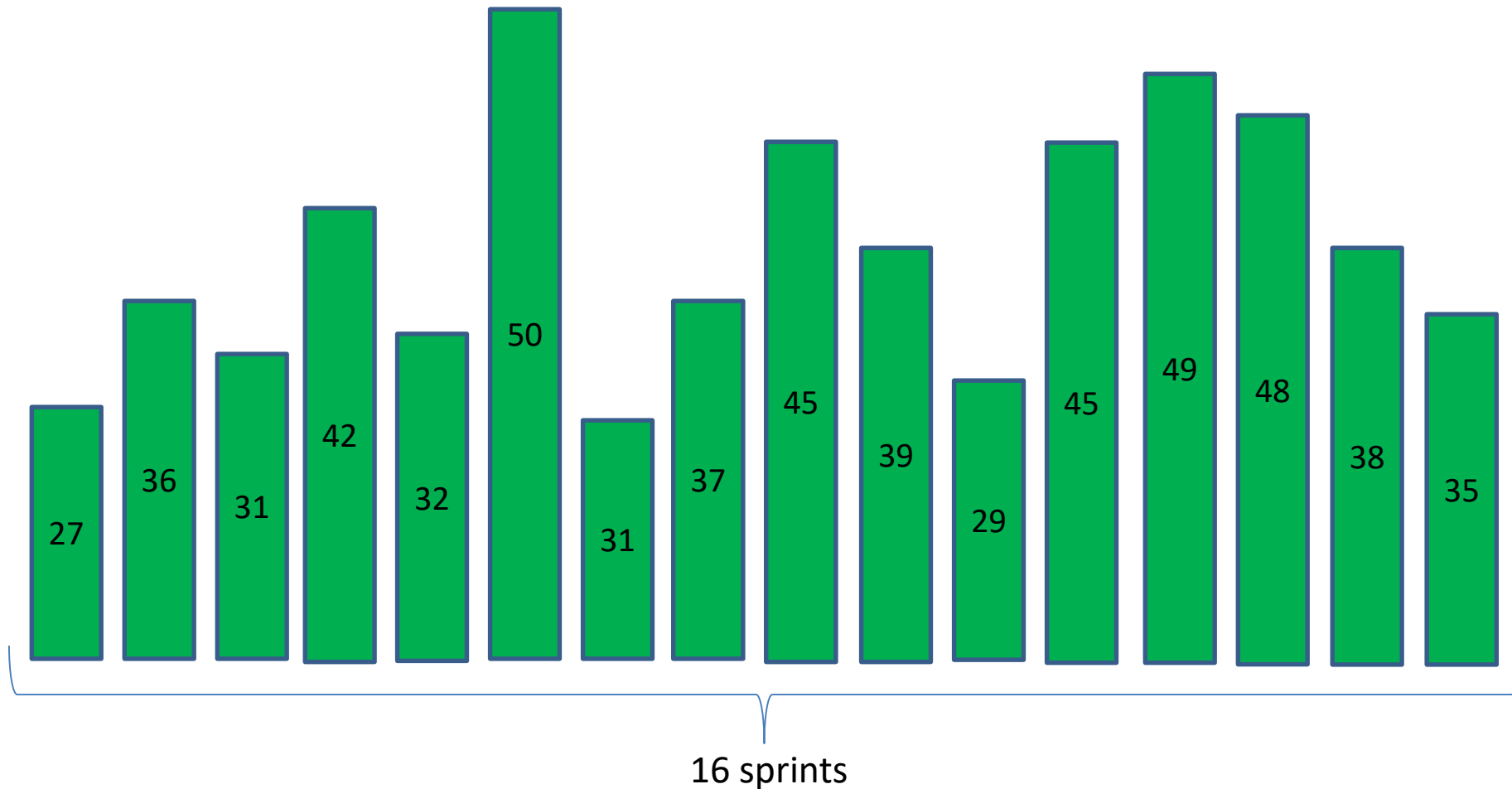
*Imagine a team....* 😊

## Skillset Capacity Management in one Sprint

Skillset	Capacity
Java	150 hours
Flex	50 hours
Ruby	30 hours
.Net	30 hours
Cobol, Fortran, Pascal	35 hours
<b>Total</b>	<b>295 hours</b>

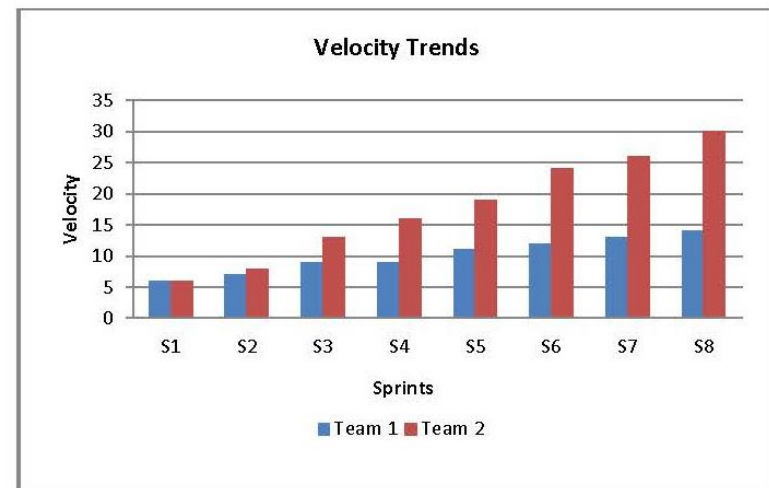
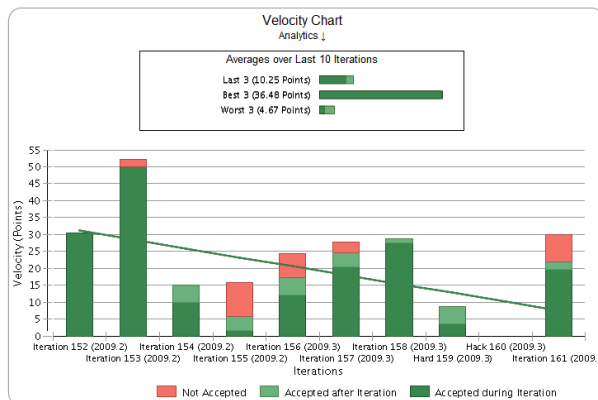
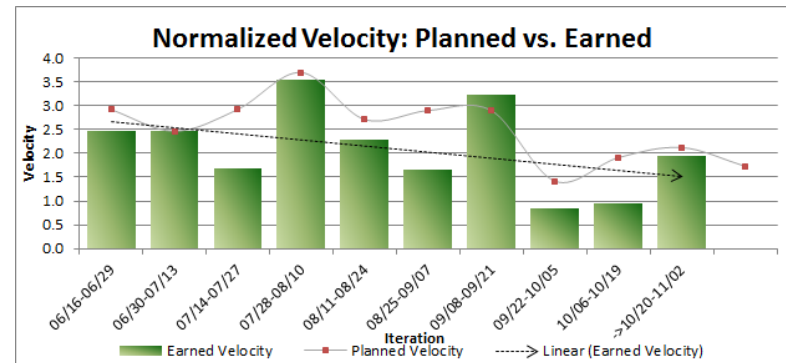
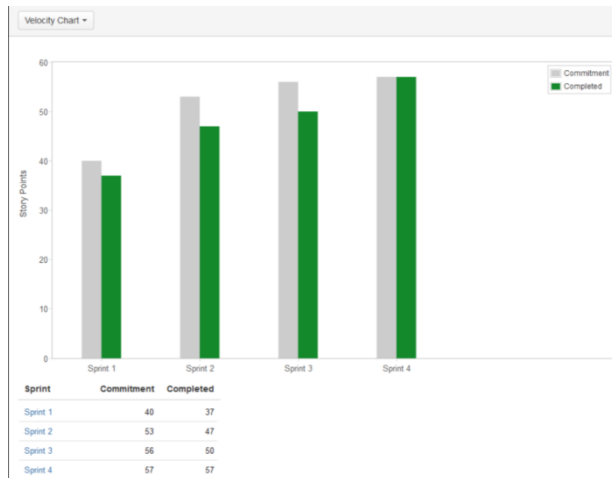
# Estimation, Planning & Forecasting: Example

## Historical Velocity Analysis



# Estimation, Planning & Forecasting: Example

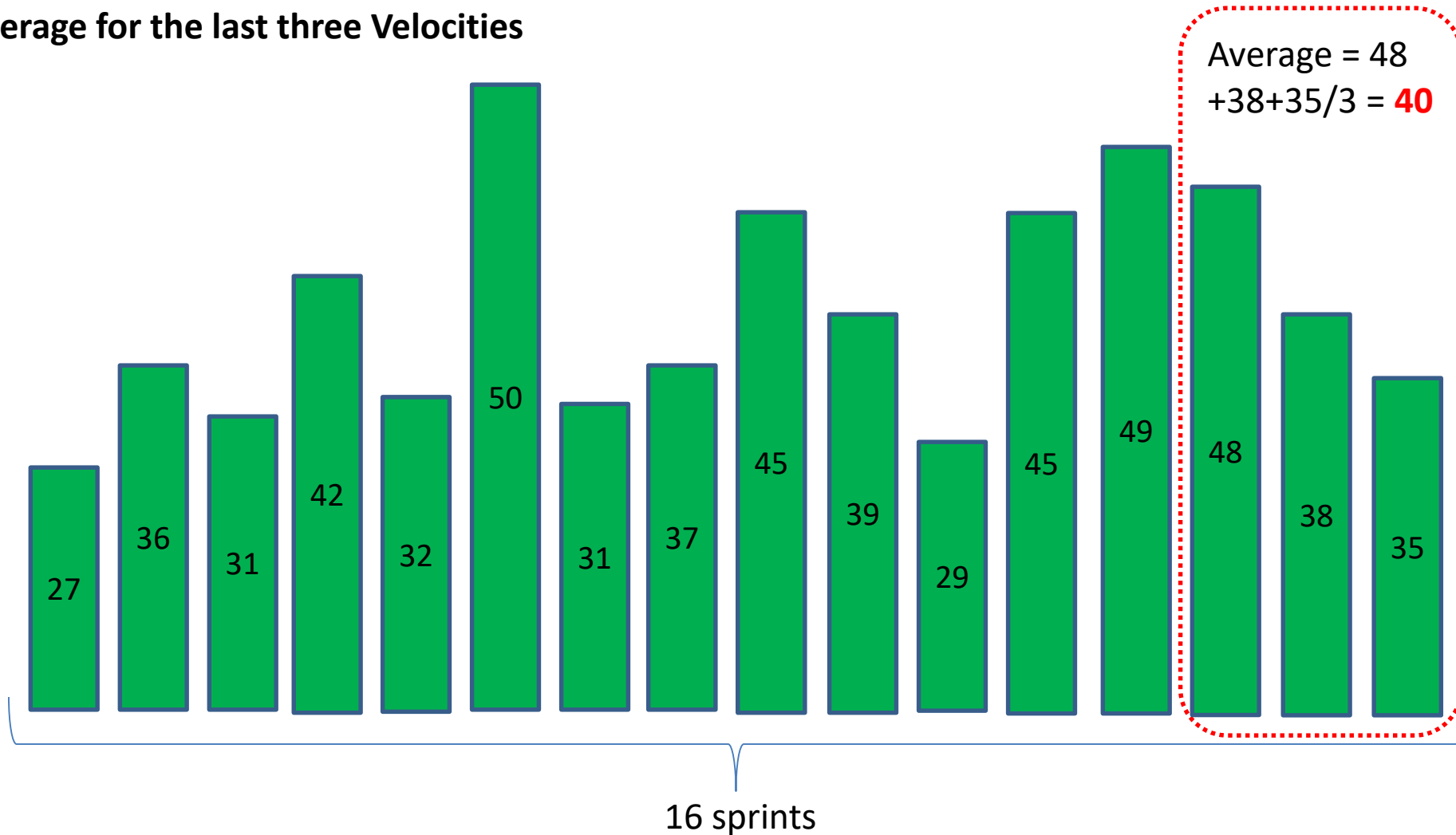
## Historical Velocity (Real Life Examples)



# Estimation, Planning & Forecasting: Example

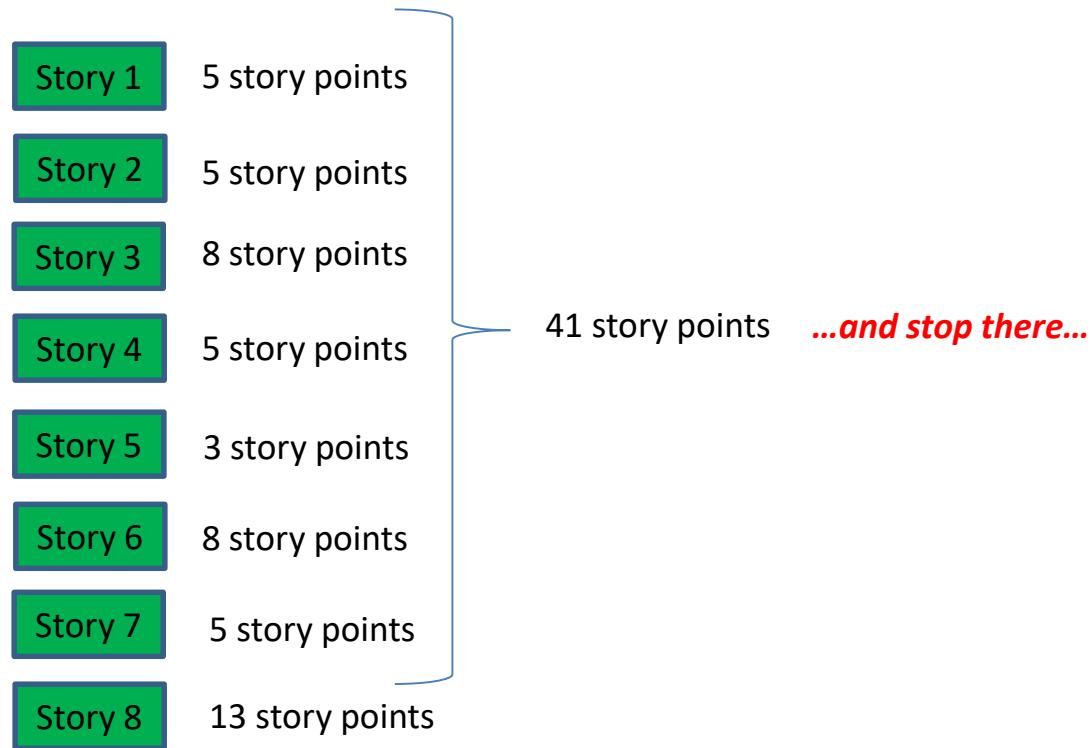
## Work Estimation & Planning

Average for the last three Velocities



# Estimation, Planning & Forecasting: Example

## Identifying Stories-Candidates

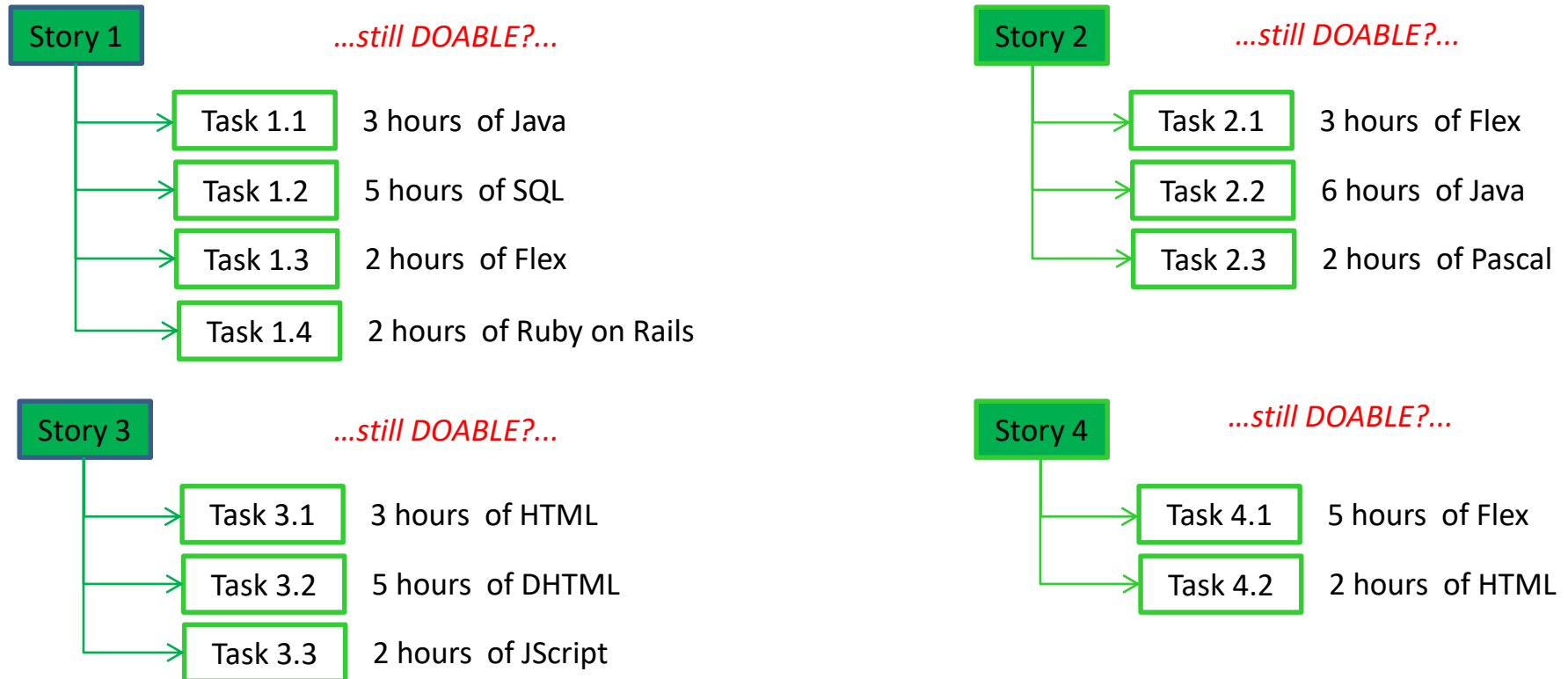


Story 1	5 story points
Story 2	5 story points
Story 3	8 story points
Story 4	5 story points
Story 5	3 story points
Story 6	8 story points
Story 7	5 story points
Story 8	13 story points

41 story points *...and stop there...*

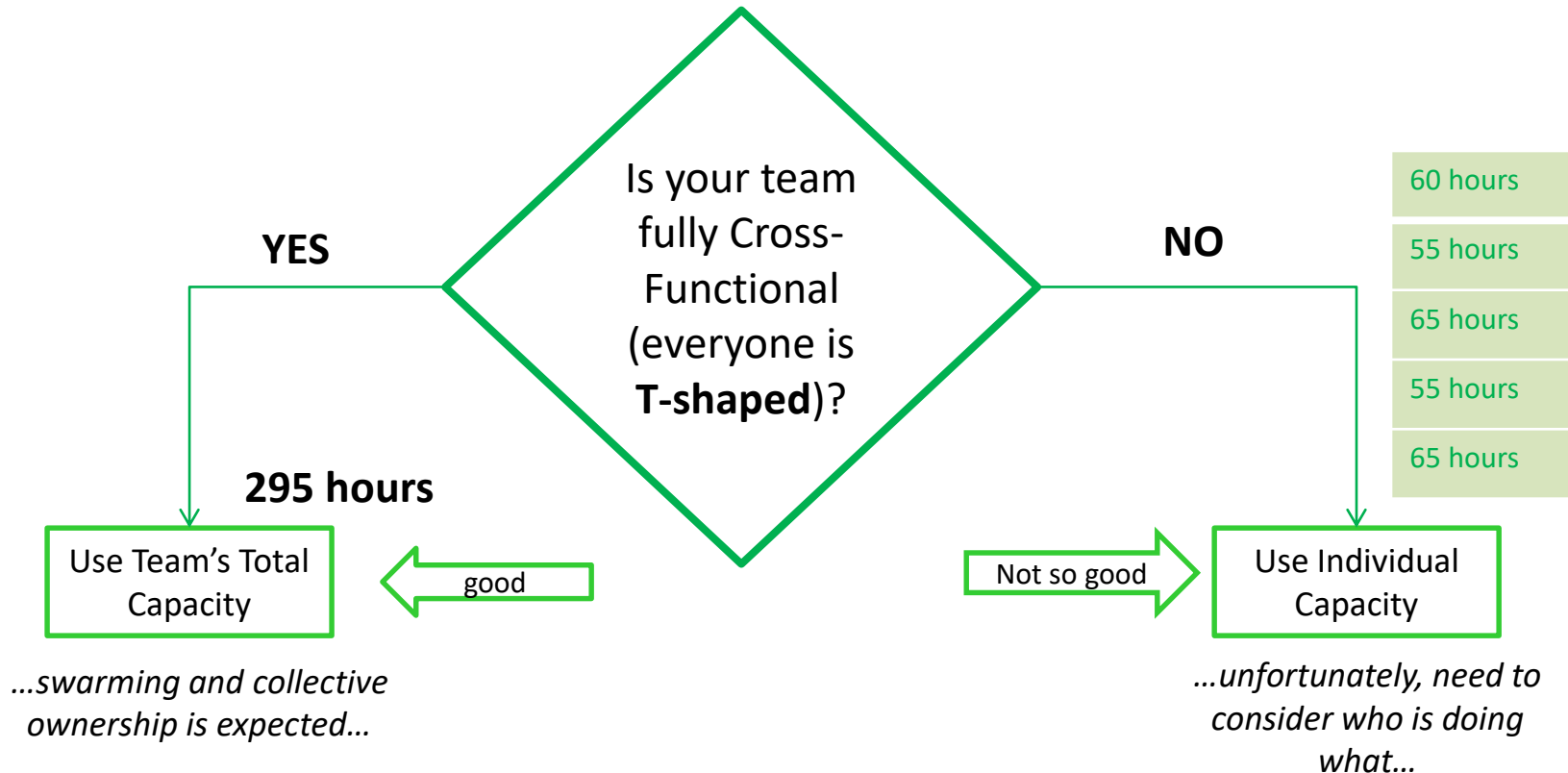
# Estimation, Planning & Forecasting: Example

## Capacity-Driven Sprint Planning: Breaking Stories into Tasks



# Estimation, Planning & Forecasting: Example

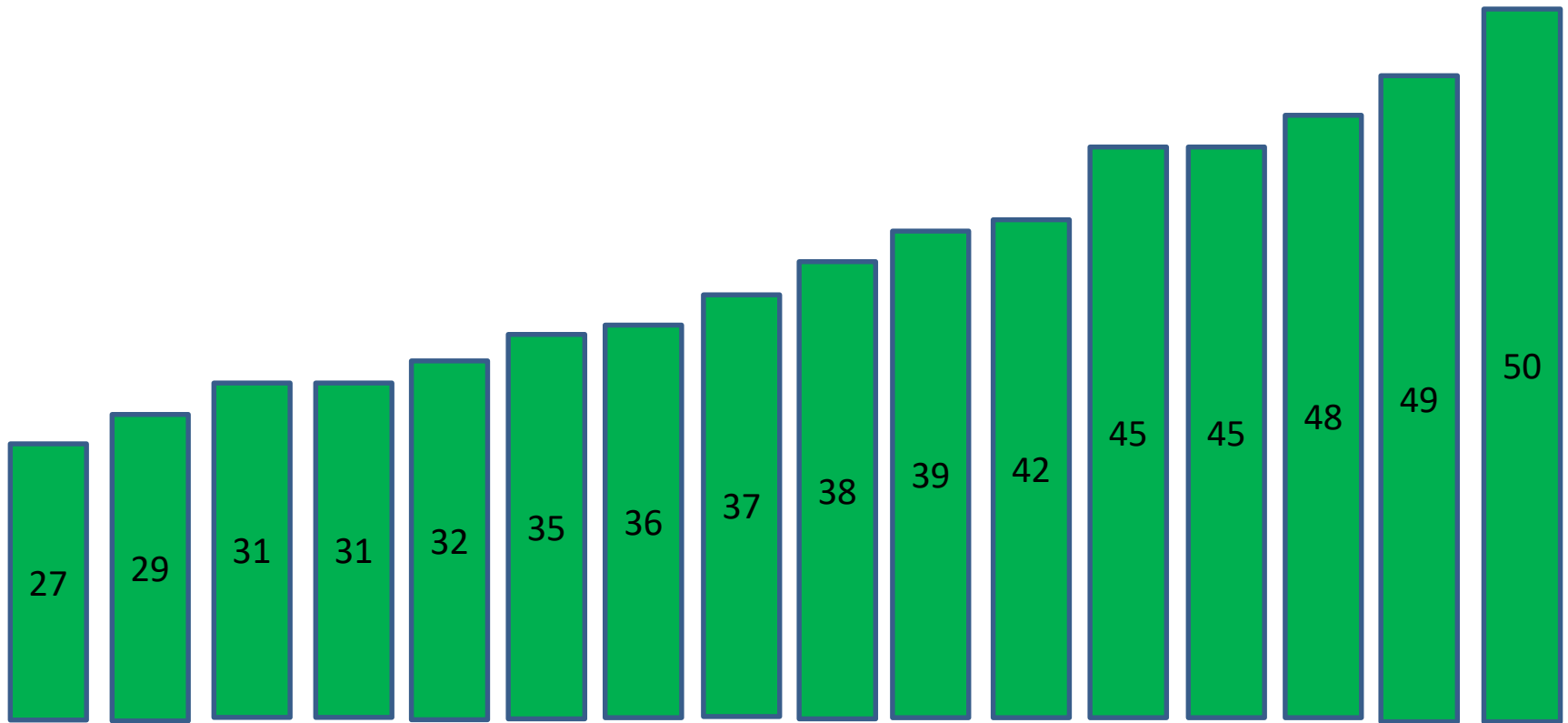
## Capacity-Driven Planning: two options





# Estimation, Planning & Forecasting: Example

## Historical Velocity Analysis



# Estimation, Planning & Forecasting: Example

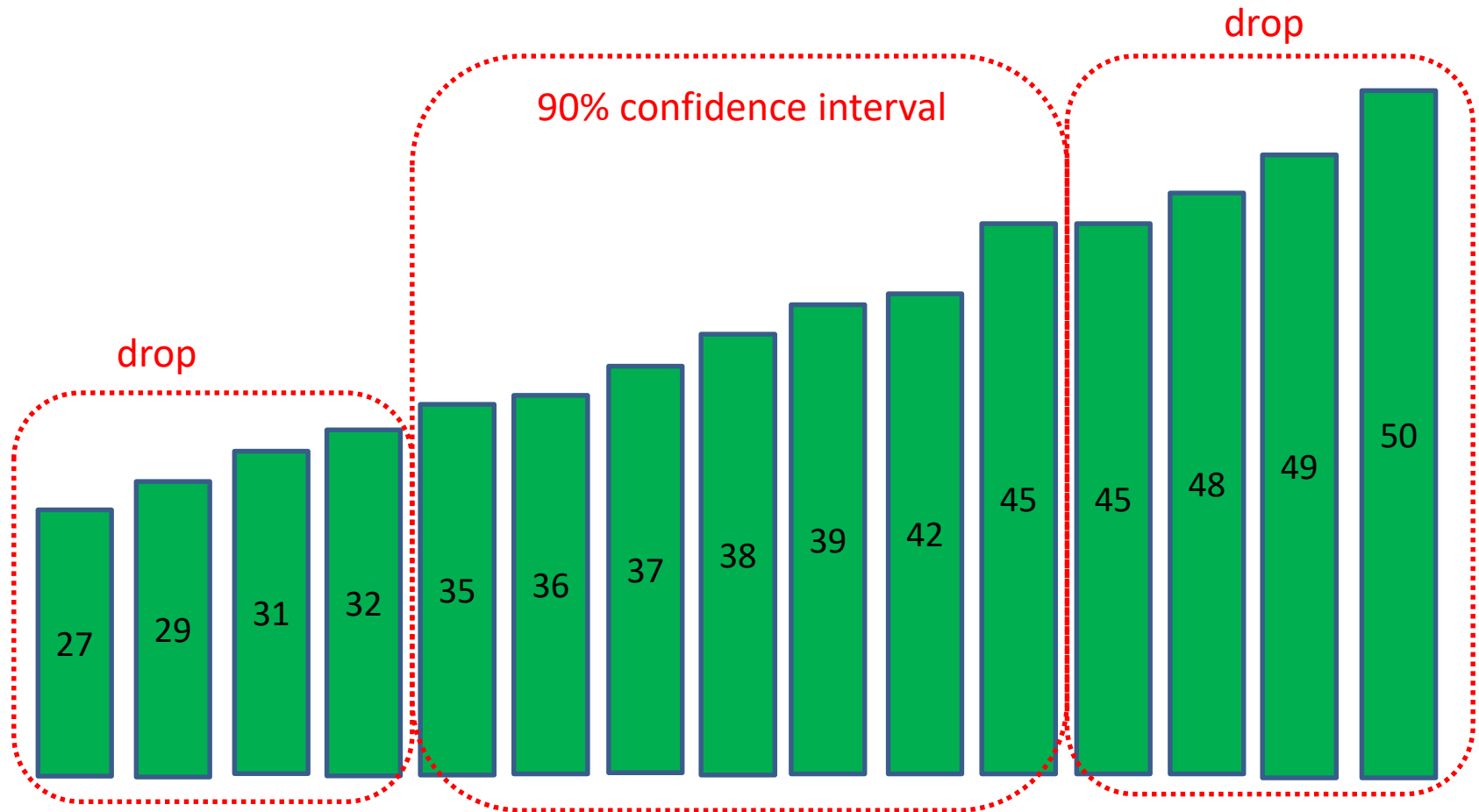
## Discarding Outliers when Data Pool is Large

Number of Data Sets	Number Outliers to Drop on Each End
0-7	0
8-10	1
11-12	2
13-15	3
16-17	4
18-20	5
21-22	6
23-25	7
26+	8

*Based on Confidence Interval around the Median using Binomial Distribution*

# Estimation, Planning & Forecasting: Example

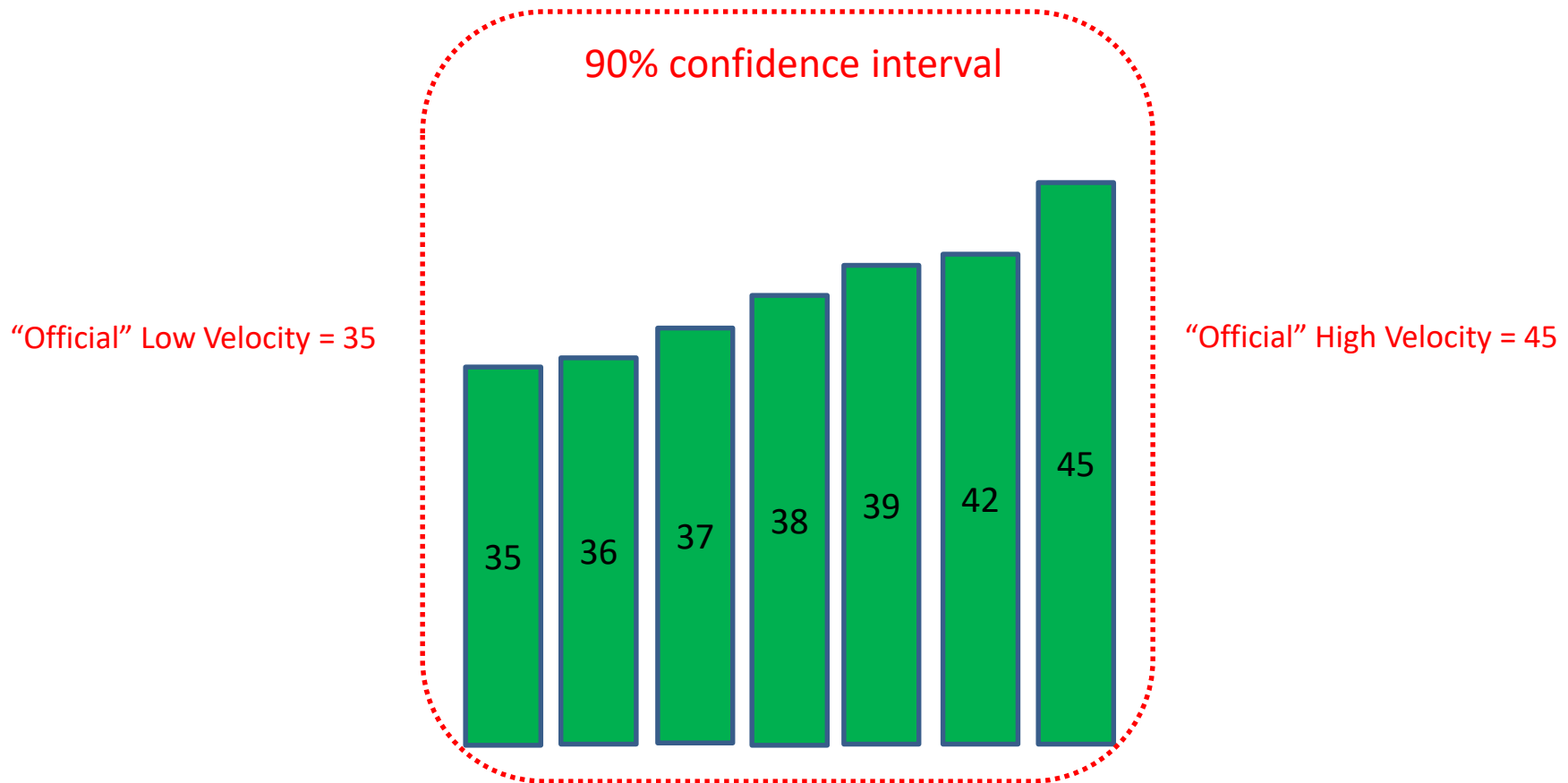
## Historical Velocity Analysis – getting rid of Outliers



Based on [Agile Estimating and Planning](#), by Mike Cohn

# Estimation, Planning & Forecasting: Example

## Historical Velocity Analysis – getting rid of Outliers



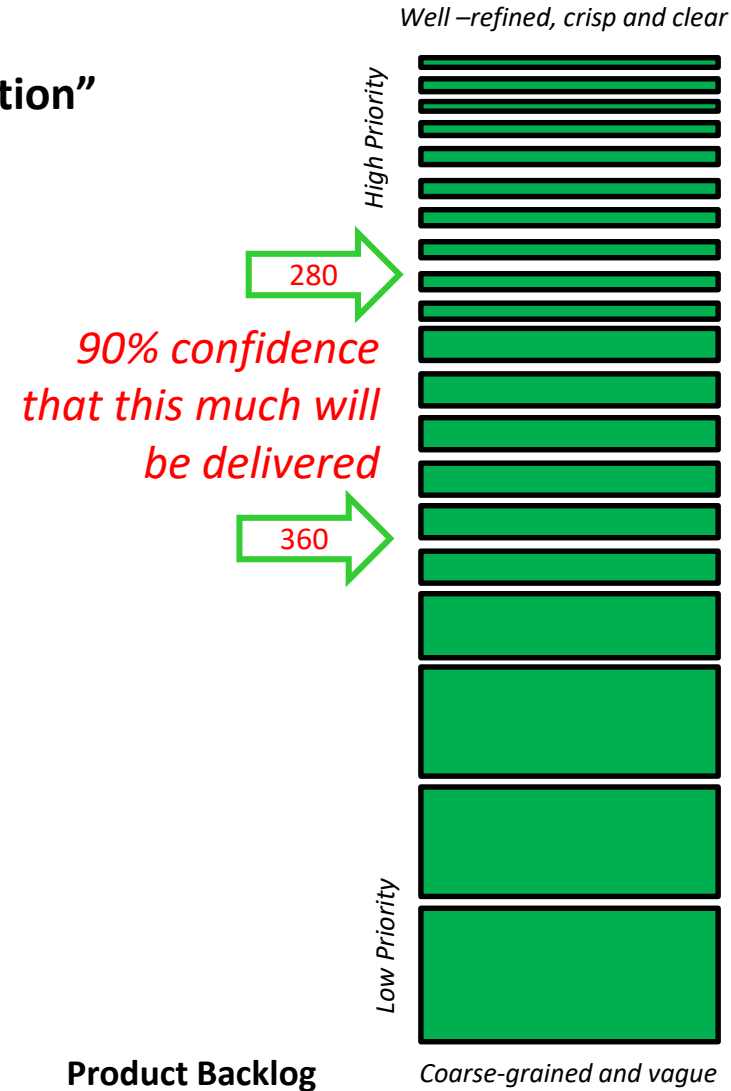
# Estimation, Planning & Forecasting: Example

## Historical Velocity Analysis – forecasting Backlog “penetration”

If you have a release in 4 months and your sprint is 2 weeks in duration, it means that you have 8 sprints in total

8 Sprints x “Official” Low Velocity of 35 = **280** story points  
(**pessimistic** projection)

8 Sprints x “Official” High Velocity of 45 = **360** story points  
(**optimistic** projection)



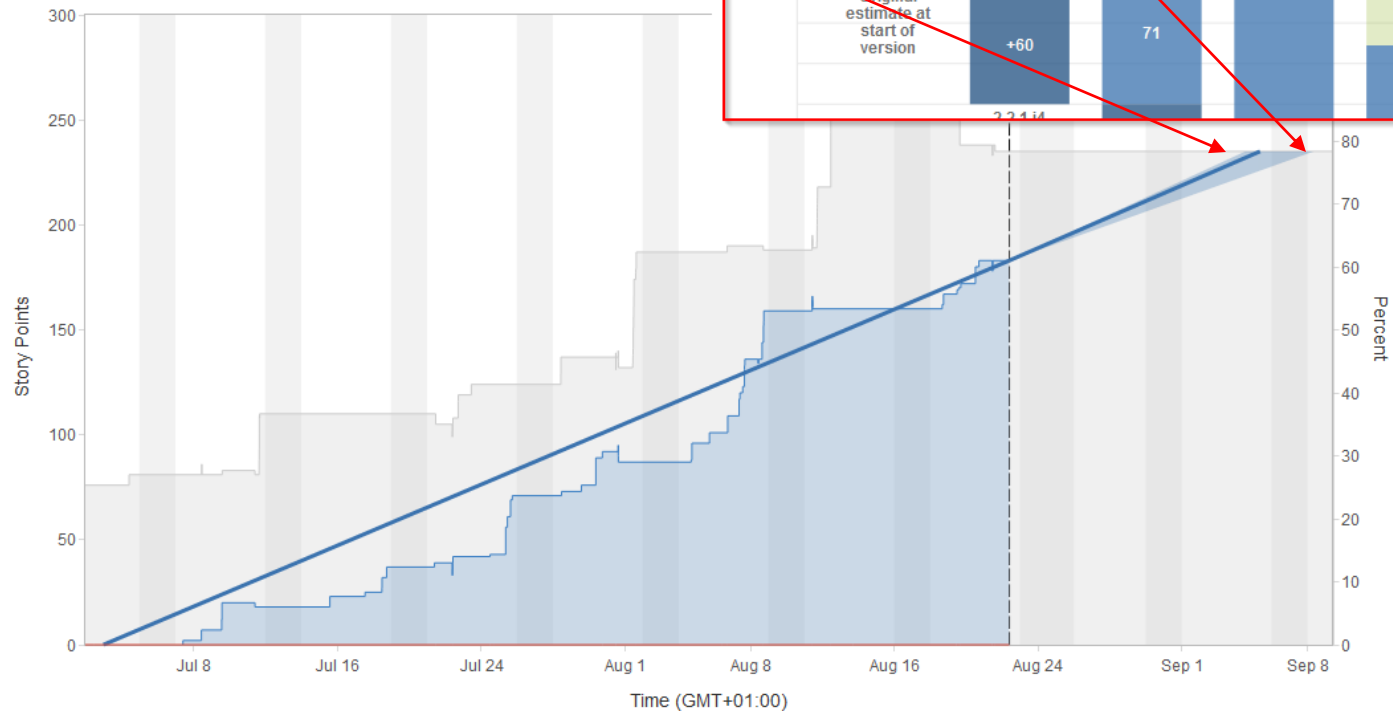
# Estimation, Planning & Forecasting: Example

## Cone of Uncertainty: Optimistic vs. Pessimistic forecasting

Version Report VSTWO: 2.2.2 [? How to read this chart](#)

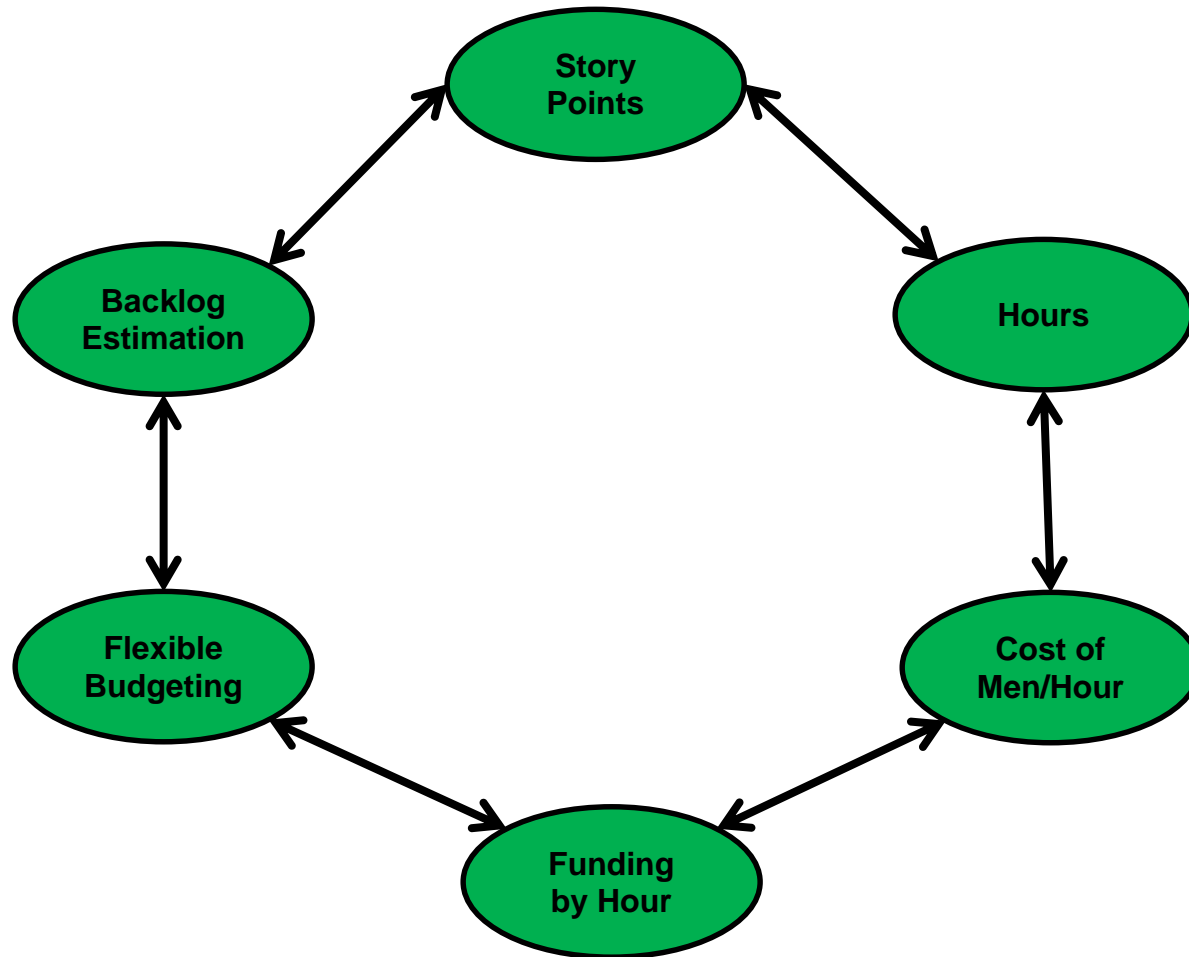
Start Date: 03/Jul/14

Scheduled Release Date: 15/Sep/14



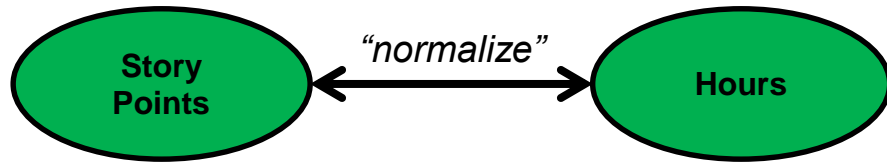
# Estimation, Planning & Forecasting Example

*(Everything is related)*





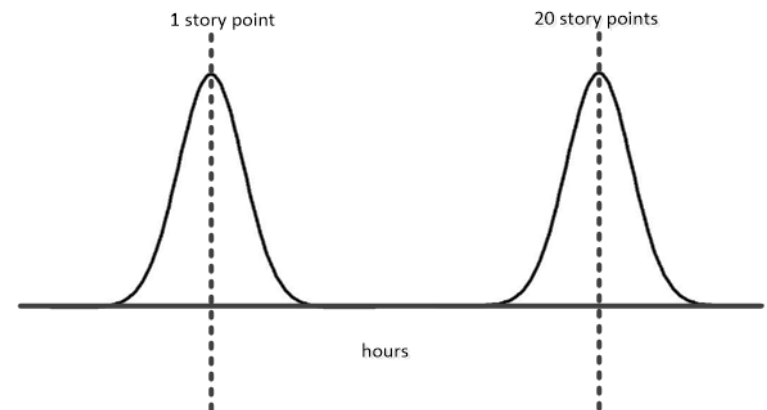
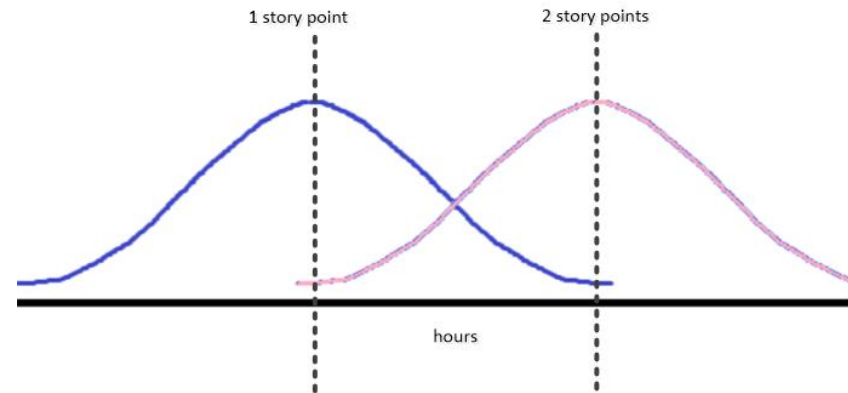
# Estimation, Planning & Forecasting: Example



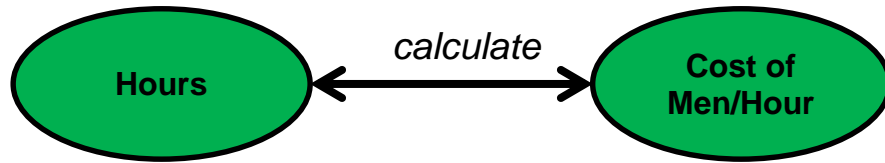
**Goal:** to derive Average Time Spent per Story Point

- ☐ Team Stability
- ☐ Team Focus
- ☐ Team Composition (Skill set)
- ☐ Team's Estimation Techniques
- ☐ Team's Estimation (not by Managers)

## Probability of Overlapping



# Estimation, Planning & Forecasting: Example

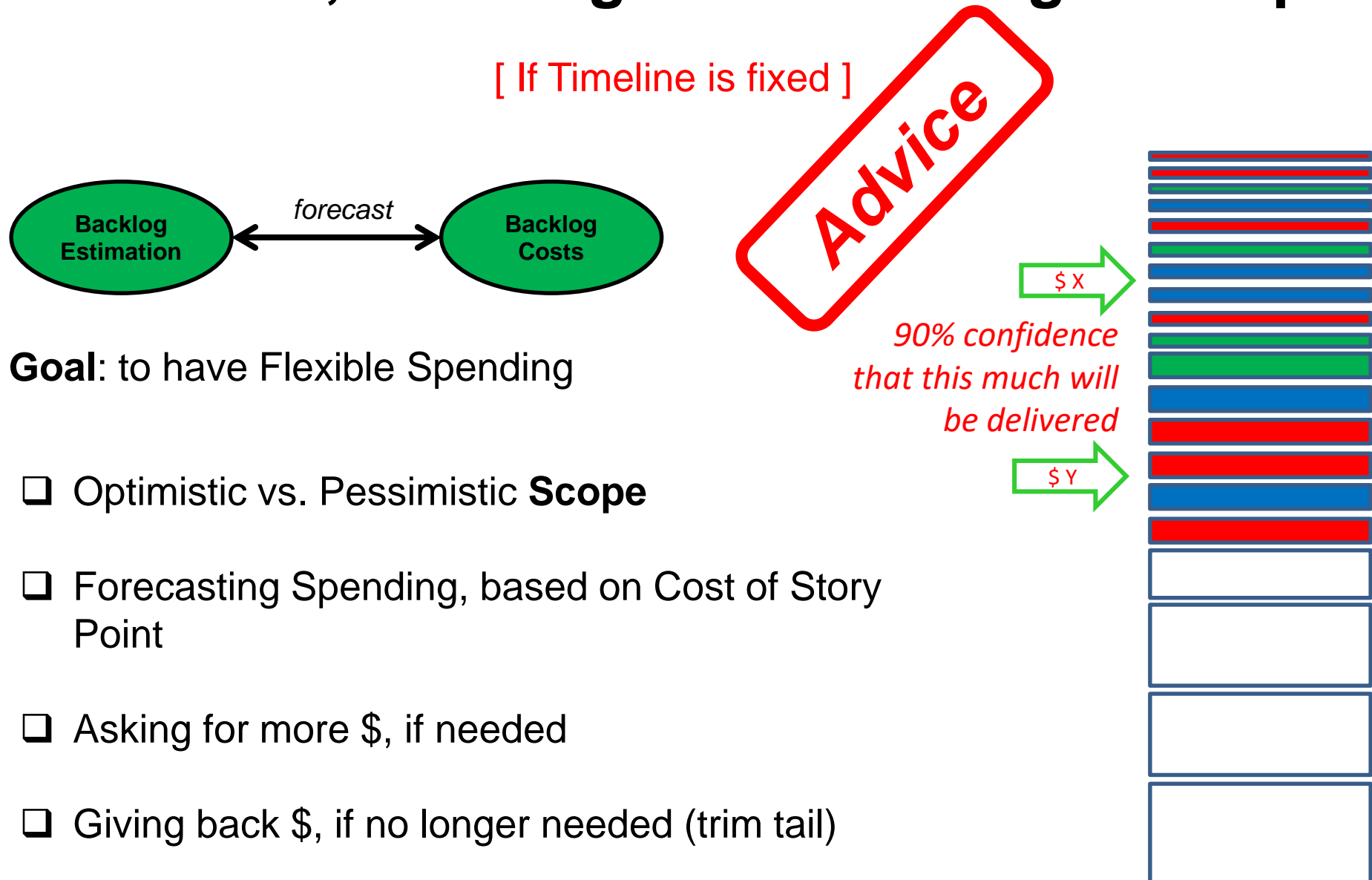


**Goal:** to derive Average Cost of Story Point

$$\begin{array}{c} \text{Worker's Pay Rate} \times \text{Team Size} \\ = \\ \text{Team's Average Pay Rate} \end{array}$$

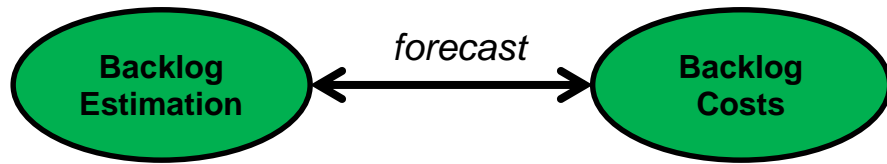


# Estimation, Planning & Forecasting: Example



# Estimation, Planning & Forecasting: Example

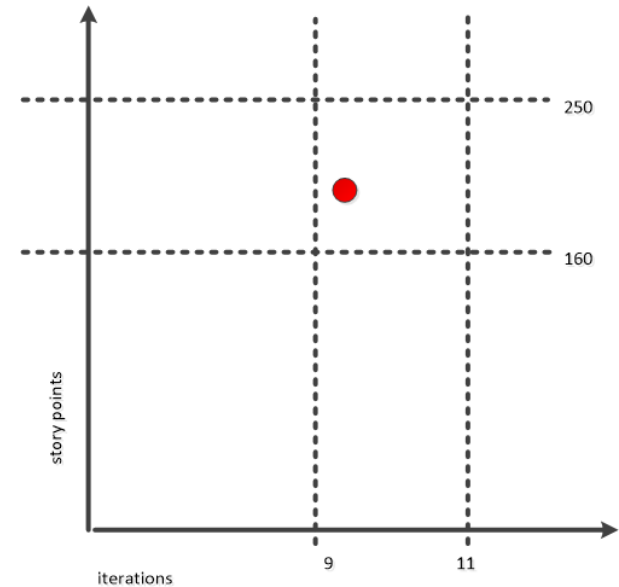
[ If Scope is fixed ]



**Advice**

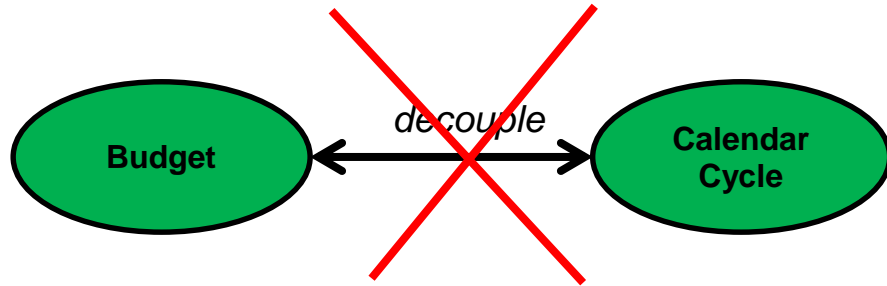
**Goal:** to have Flexible Spending

- ☐ Optimistic vs. Pessimistic **Completion Dates**
- ☐ Forecasted Spending, based on Cost of Story Point
  - ☐ Asking for more \$, if needed
  - ☐ Giving back \$, if no longer needed



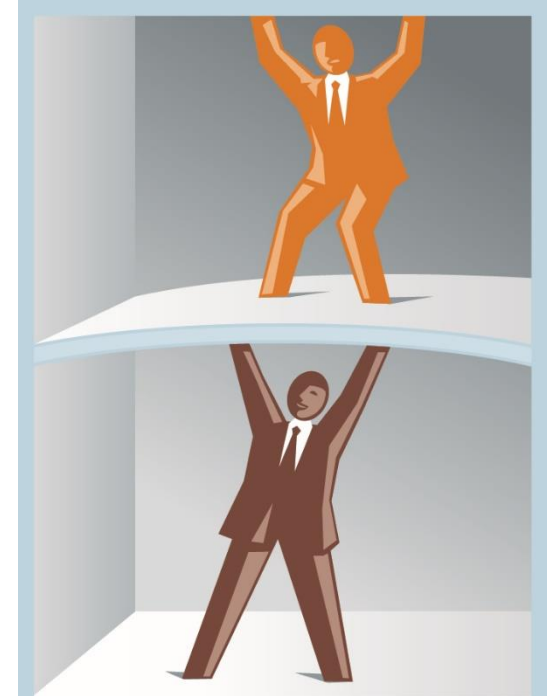
Based on [Agile Estimating and Planning](#), by Mike Cohn

# Estimation, Planning & Forecasting: Example

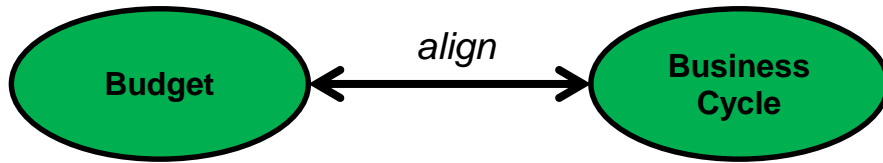


**Goal:** to reduce System Gaming

- ☐ Budget Floor = Budget Ceiling
- ☐ When trying not to exceed Ceiling...end up Trying not to lower Floor ☹️



# Estimation, Planning & Forecasting: Example



**Goal:** to reduce System Gaming

- ☐ Opportunistic Development
- ☐ Investigative Spikes
- ☐ Research and Discovery
- ☐ Safety to Experiment

# Estimation, Planning & Forecasting: Example

Things That Will make Agile Budgeting Very Difficult:

- ☐ Team instability
- ☐ Frequent on/off boarding
- ☐ Single-specialty workers
- ☐ Competing priorities
- ☐ .....





# Build a chair exercise

**The Product Owner would like to furnish a room:**

- Three chairs are required
- Let's assume the detailed chair stories are written and prioritized in the backlog

Story #1 – Basic Chair

- Needs four legs, a back

Story #2 – Enhanced Chair

- Needs wheels, ability to adjust height

Story #3 - High- concept Future Chair

- Needs to recline, hover in the air

# Build a chair exercise

## Easy Chair



***Build effort:***

***Test effort:***

***Score:***

# Build a chair exercise

## “Enhanced” Chair



*Build effort:*

*Test effort:*

*Score:*

# Build a chair exercise

## Advanced Chair



*Build effort:*

*Test effort:*

*Score:*

# Build a chair exercise

Estimation is relative. Both: volume of work and complexity – counts.



# Jokes, Games, Videos

# Room Information Radiation

- Parking Lot
- “Who Stole My Cheese” (SM, PO, Team, PM, Other)
- DoR & DoD
- CLD Canvas – 1 per team/table

# Agile Jokes

## Train Ride of Software Engineer & PM:

A young programmer and his project manager board a train headed through the mountains on its way to Great Canyon. They can find no place to sit except for two seats right across the aisle from a young woman and her grandmother. After a while, it is obvious that the young woman and the young programmer are interested in each other, because they are giving each other looks. Soon the train passes into a tunnel and it is pitch black. There is a sound of a kiss followed by the sound of a slap.

When the train emerges from the tunnel, the four sit there without saying a word.

- The **grandmother** is thinking to herself, “It was very brash for that young man to kiss my granddaughter, and I’m glad she slapped him.”

The **project manager** is sitting there thinking, “I didn’t know the young tech was brave enough to kiss the girl, but I sure wish she hadn’t missed him when she slapped me!”

The young **woman** was sitting and thinking, “I’m glad the guy kissed me, but I wish my grandmother had not slapped him!”

The **young programmer** sat there with a satisfied smile on his face. He thought to himself, “Life is good. How often does a guy have the chance to kiss a beautiful girl and slap his project manager all at the same time!”



# Agile Jokes

## **Project Management: The Cannibals**

Three cannibals get hired at a factory.

They are welcomed to the company and told to go to the cafeteria as long as they don't bother the other workers.

The cannibals promise.

A month later the boss comes to see them and tells them all they have been doing a great job, but the janitor is missing. He asks if anyone knows anything about this.

The cannibals shake their heads no.

After the boss leaves the lead cannibal screams at them. "Who is the idiot that ate the janitor?"

One hand slowly rises.

"You idiot!" says the lead cannibal, "we have been eating the project managers so no one would notice and you go and eat the janitor!"

# Agile Jokes

## Project Management: Body Parts

The body parts argue over who should be in charge.

The **brain** says he should be in charge because he keeps everything running.

The **blood** says he should be in charge because he delivers oxygen to everything else.

The **stomach** says he should be in charge because he provides energy.

Suddenly, the **rectum** speaks up and says he should be in charge because he is in charge of getting rid of waste.

They all laugh at the rectum and call him names. Frustrated, the rectum shuts down and stops working. Soon the brain is hurting, the stomach is all bloated, and the blood is full of toxins. So, they give in and let the rectum be in charge.

**Morale:** You do not always have to be smart to be in charge, just an **\*\*\*hole**.

# Agile Jokes

## Project Management: 3 Cats

A young girl enters a pet shop to buy a cat. The pet shop worker shows her three cats that look identical.

"This cat here costs \$1,000," he explains.

"Why does that cat cost so much?" the girl asks.

"This cat knows how to complete **legal research**," the pet shop worker explains.

The girl asks about the cat in the middle, and the pet shop owner explains that the middle cat costs \$2,000 because it knows **legal research and can win any case**.

The girl is curious and asks about the third cat.

"That one is \$5,000."

"Well, what can this cat do?" asks the girl.

"Honestly, I have no idea. I have never even seen it do anything at all, but it says it's a **Project Manager**."

## Agile Jokes

### **“Professor – Idiot”**

One day a college professor after getting irritated in his college class stands up in front of the class and asks if anyone in the class is an idiot, and if there is one then he/she should stand up. After a minute a young man stands up. The professor then asks that guy if he actually thinks he is an idiot. The boy replied, "No, I just didn't want to see you standing there all by yourself."

# Agile Jokes

## **Software Engineer & Frog-Princess:**

A young man was walking along in the forest, when he heard a muffled voice crying for help from behind a log. He leaned over to see a frog sitting in the mud.

The frog looked up at him and said, "I'm actually a beautiful princess, and if you kiss me, I'll transform back into my true self, and be yours for eternity."

Silently, the man scooped up the frog and continued on his walk.

A minute or two later, the frog piped up again, "Hey, buddy, maybe you didn't hear me -- I said, if you kiss me, I'll turn into a princess. What are you waiting for?"

Annoyed, the man stuffed the frog into his coat pocket.

Shocked, the frog yelled from inside the man's pocket, "What the hell? I'm a princess! All you have to do is kiss me!"

Opening his pocket and peering in, the man said, "Listen -- I'm a software engineer. I don't have time for a girlfriend. But a talking frog is kind of cool."

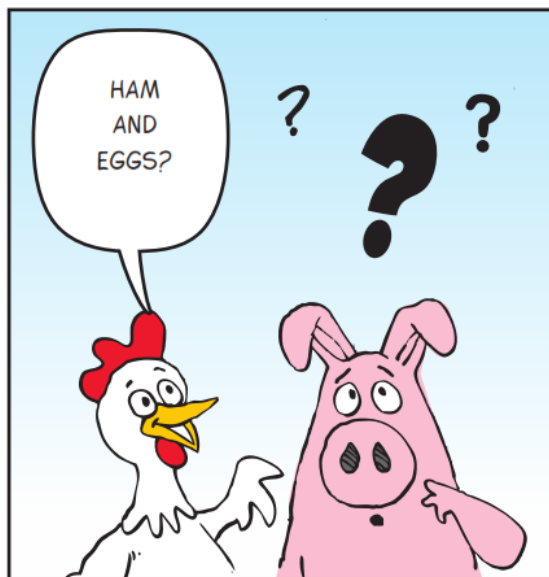
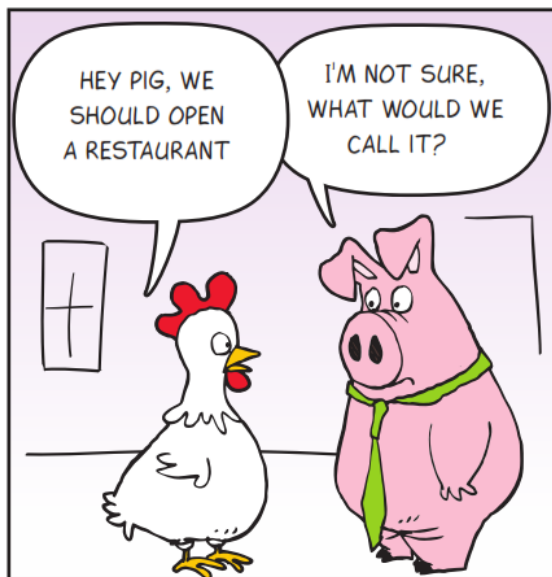
# Agile Jokes

## Agile: Pig & Chicken

Agile Safari™

PIG & CHICKEN PART 1

© 2014 Jake Calabrese agilesafari.com



## List of Games

- Build → Plan → Inspect → Adapt Exercise
- Velocity & Workflow Management Exercise
- Multi-Tasking Exercise
- “Who Stole My Cheese” Exercise
- “RAG” Status Escalation Exercise

**Build → Plan → Inspect → Adapt Exercise**





## The Paper Snowflake Game

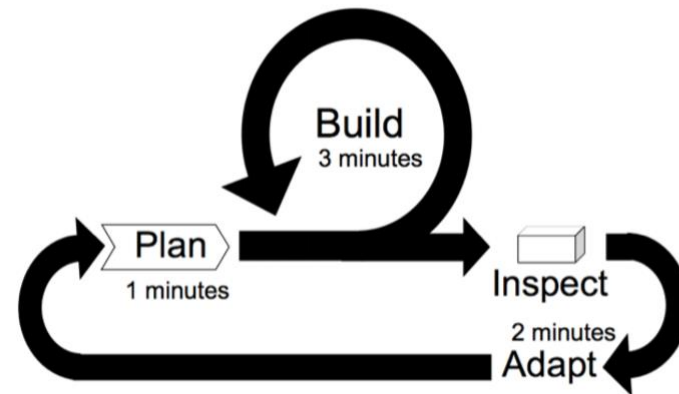


# How to Play the Game

**Goal:** Run a profitable business creating and selling paper snowflakes.

- The teams will construct snowflakes. They start with 5 Scrumbucks, a pair of scissors, and 3 sheets of paper.
- The team's Product Owner transacts with customers (us) at the front of the room...
  - **We buy** snowflakes for 1 - 5 "Scrumbucks" each, depending on how much we like them. We will build piles for each category
  - **We sell** additional supplies:
    - 2 additional paper sheets - S\$1
    - An extra pair of scissors - S\$3
- The Product Owner shares customer preference feedback with the team

- We will work in 6 minute sprints...

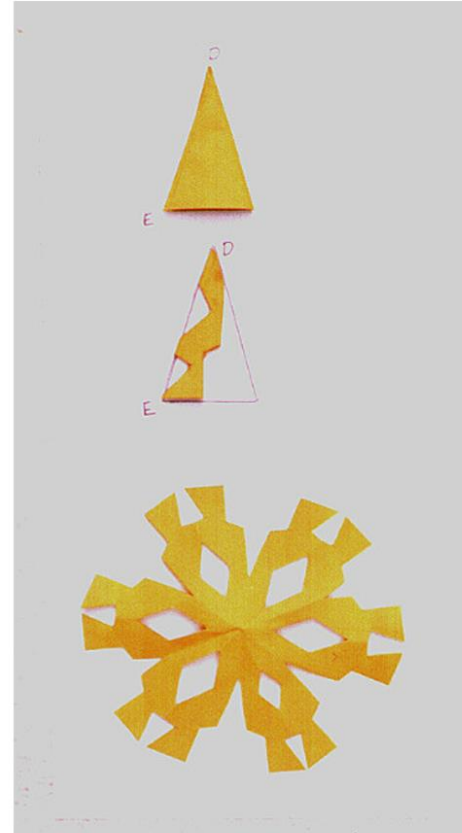
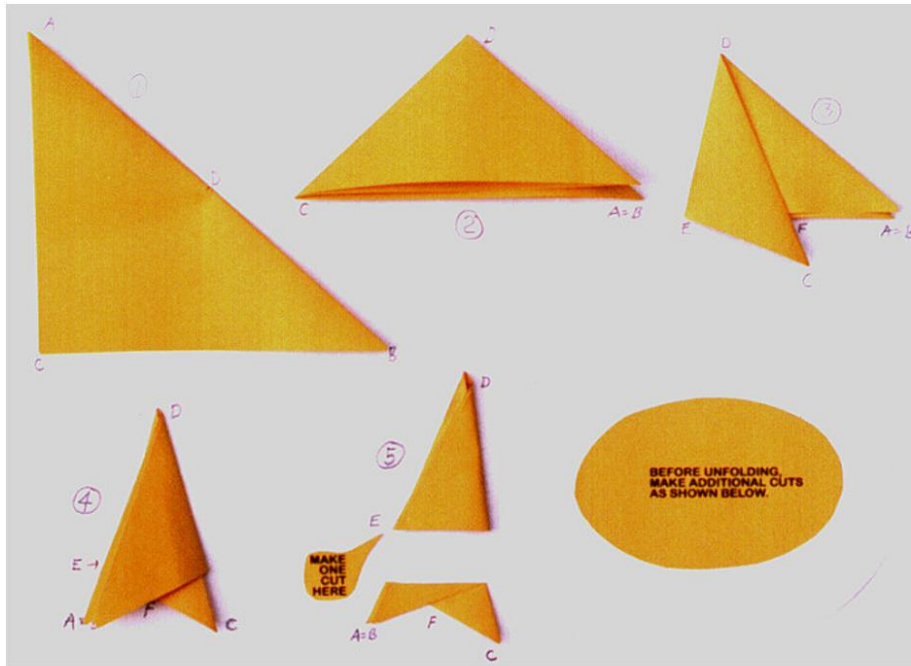


- All building and transactions must take place within the 3min "build" cycle
- At the end of each Sprint, record:
  - The number of snowflakes built
  - Cash on Hand

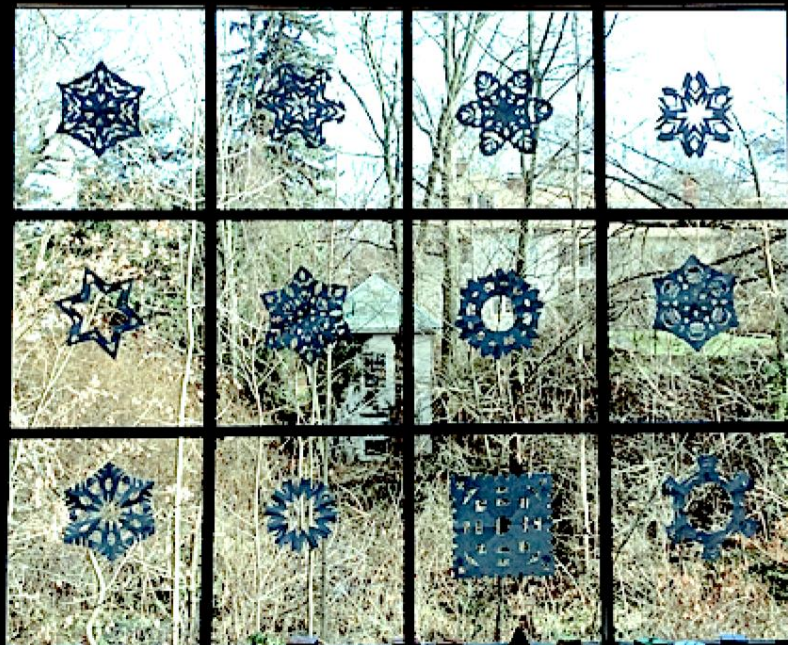
## PO Reports at End of Each Sprint

- Number of snowflakes built
- Number sold
- Total cash on hand

# Creating a Paper Snowflake



**We Buy: Snowflakes 1-5 ScrumBucks**



**We Sell: 2 papers for 1 buck  
1 pair of scissors for 3 bucks**

**scruminc.**



©2015 Jeff Sutherland & Scrum Inc.



## Debrief – Discuss within your teams

- How did you find out what to produce?
- Where did you spend most time?
  - Produce, learn, sell... ?
- What would you do differently if you would do this exercise again?
- What will you change in your way of working at your workplace based on reflection of this exercise?

# Velocity & Workflow Management Exercise



# **Velocity and Flow Exercise: The Dice Game**



# Velocity and Flow Exercise: The Dice Game

## We will need:

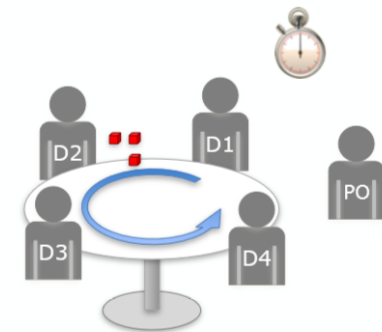
- A Team of 4 workers (dice turners)
- A stack of polyhedral dice

## The process:

- Each worker represents one step of the process
- To complete the step, the worker must turn the die so that their step number (i.e. "1" for step one) is facing up
- Once they have completed processing their batch of dice, they pass them to the next worker

## The objective:

- **See how long it takes to process dice in batches**
  - **Iteration 1: all dice**
  - **Iteration 2: half the dice (two batches)**
  - **Iteration 3: 1 die at a time**



## **Velocity and Flow Exercise: The Dice Game**

- **Each Team selects a time-keeper/data recorder**
- **We are not comparing teams (each team gets die of different “complexity” - number of dots)**
- **Can you think of any other way to “optimize” workflow? (different from single-piece workflow, full-batch and half-batch)?**

# Multi-Tasking Exercise

# Exercise



**Original Source:** <https://blog.crisp.se/2009/02/18/davidbarnholdt/1234986060000>

**Additional Recap:** <http://www.keystepstosuccess.com/2017/09/how-detailed-should-business-requirements-be-discovery-through-agile-gaming/>

# General Instructions

- For the next few minutes, everyone, think of yourself as Leonardo Da Vinci 😊
- Follow instructions that are specific to your Team
- Spend 30 seconds to review instructions in silence
- Spend 60 seconds to follow instructions in silence. You are allowed to communicate in sign language
- STOP when the game Facilitator tells you to stop

# Instructions: Team 1

## **Draw a beautiful summer meadow with:**

- 10 blue flowers with 5 petals each
- 5 blue flowers with 6 petals each
- 13 red flowers with 6 petals each
  
- 2 cows with 3 black spots
- 1 cow with 5 black spots
- 2 cows with 4 black spots
  
- 2 birds to reside in the upper left corner
- 3 birds in the middle
- one sun to the right with 5 sun beams

# Instructions: Team 2

**Draw a beautiful summer meadow with blue and red flowers in green grass, some cows and birds under a shining sun.**

# Reflection / Conclusion

- How did dynamics of Team 1 and Team 2 differ in the first 30 seconds?
- Did/how things changed in the next 60 seconds?
- How do people manage/share supplies (colored markers)?
- What can you say about individuals' anxiety and eagerness to contribute individually, in silos?
- What can you say about the final **output** by each team: details, positioning and proportional size of objects, color choice?
- What can you say about the final **outcome** by each team: overall picture harmony and eye-appeal?
- Overall, what does each Team feel about the level of details in requirements they have received? Too little? Too much? Helpful? Distracting?



# Exercise



# General Rules

- Each Team Member writes Arabic numbers, Roman numbers and Letters, as per respective **Working Policy (A or B)**.
- Upon completion, each Team Member announces loudly: “DONE”.
- One person (Timer) keeps track of everyone’s time and reads back to each Team Member how many seconds it took to complete work (splits could be short).
- Each Team Member writes down his/her own time on a worksheet.
- When everyone is finished, times of individual Team Members are added together by Timer and provided to Game Facilitator
- Game Facilitator records provided data on a board

# Policy-Specific Rules

## Working Policy A

Write Arabic numbers from 1 to 10, followed by Roman numbers 1 to 10, followed by letters A through J.




Arabic	Roman	Letters
1	i	A
2	ii	B
3	iii	C
4	iv	D
5	v	E
6	vi	F
7	vii	G
8	viii	H
9	ix	I
10	x	J

Total Time (all team members) = \_\_\_\_\_

## Working Policy B

Write Arabic numbers, Roman numbers and letters, row by row (top to bottom): 1→i→A, 2→ii→B, 3→iii→C....etc...




Arabic	Roman	Letters
1	i	A
2	ii	B
3	iii	C
4	iv	D
5	v	E
6	vi	F
7	vii	G
8	viii	H
9	ix	I
10	x	J

Total Time (all team members) = \_\_\_\_\_

# Team Member's Worksheet

## Working Policy A

Write Arabic numbers from 1 to 10, followed by Roman numbers 1 to 10, followed by letters A through J.




Arabic	Roman	Letters

Individual (Team Member) Time \_\_\_\_\_

## Working Policy B

Write Arabic numbers, Roman numbers and letters, in rows: 1→i→A, 2→ii→B, 3→iii→C....etc...



Arabic	Roman	Letters

Individual (Team Member) Time \_\_\_\_\_

# Timer's Calculation Worksheet

## Working Policy A

Team Member	Time Lapsed

Total \_\_\_\_\_

## Working Policy B

Team Member	Time Lapsed

Total \_\_\_\_\_

# Game Facilitator's Worksheet

Team	Time Lapsed (Policy A / Policy B)	% Difference
	/	
	/	
	/	
	/	
	/	
	/	
	/	
	/	
	/	
	/	

Total \_\_/\_\_

# Conclusions

- What impact does task-switching/multi-tasking have on individual Cycle Time?
- Is there a compound impact on a team's Cycle Time with possible intra-team dependencies?
- Will there be a compound impact on Cycle Time of multiple teams working together, with possible cross-team dependencies?
- How does understanding the above, change your perception, when you see too much WIP (In-Progress) work on a team's Sprint Board? When a team aggressively plans its sprint?
- Does task-switching/multi-tasking help establishing healthy team dynamics? Is it **ECONOMICALLY WISE?**

# Multi-Tasking Exercise





## Exercise: Getting Work Done

**Requirement:** Write the Arabic numerals "1" to "10", the Roman numerals "I" to "x", and the Letter "A" to "J"

Time how long it takes to complete all steps using two different work policies...

### Policy A: Never keep a customer waiting

Arabic	Roman	Letter
1	i	A
2	ii	B
3	iii	C
4	iv	D
5	v	E
6	vi	F
7	vii	G
8	viii	H
9	ix	I
10	x	J

Total time = **A**

### Policy B: Limit Work in Process (WIP)

Arabic	Roman	Letter
1	i	A
2	ii	B
3	iii	C
4	iv	D
5	v	E
6	vi	F
7	vii	G
8	viii	H
9	ix	I
10	x	J

Total time = **B**

**A-B=C**  
**C/A=D**

# Weinberg Table of Project Switching Waste

**Table 2-1: Waste Caused by Project Switching**

Number of Simultaneous Projects	Percent of Working Time Available per Project	Loss to Context Switching
1	100%	0%
2	40%	20%
3	20%	40%
4	10%	60%
5	5%	75%

Weinberg, Gerald M. (1992) Quality Software Management: Systems Thinking. Dorset House, p. 284.

# Scrum Role Modeling Exercise

# “Who Stole My Cheese”



**Did Someone  
Move Your  
Cheese?**

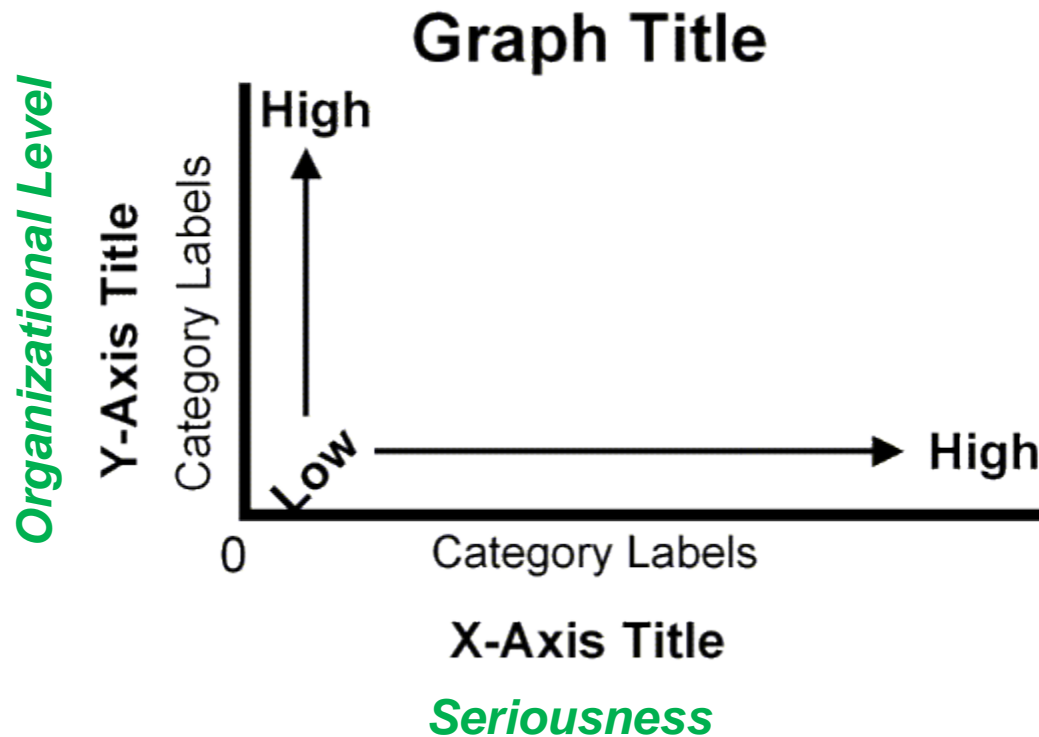
# Broken “RAGs”

# “RAG” Status Escalation Exercise



# Take-Home Tools

# ScrumMaster “Tool”: Impediment Mapping Exercise





# Product Owner “Tool”: Work Prioritization Exercise

