

# Certified Scrum Master (CSM) or Certified Scrum Product Owner (CSPO) + Certified Large Scale Scrum Basics (CLB)

(followed by optional consulting/coaching/training support)

## BENEFITS OF COACHING/TRAINING APPROACH:

- Adherence to Scrum Alliance Learning Objectives (for CSM or CSPO) and LeSS Company Learning Objectives (for CLB) ensures highest industry standards
- Receiving CSM or CSPO credential through coaching, leads to deep learning of Scrum "on the job", with references to practical examples and use cases
- Being coached to CSM or CSPO credential, by *Certified Enterprise & Team Coach (CEC-CTC)*, ensures learning from a person, who is a long- and real-time hands-on practitioner coach
- Being trained to CLB credential, by *Certified LeSS Trainer (CLT) and LeSS Coach*, ensures understanding LeSS in its authentic (not watered down) form
- 2-weeks of virtual coaching (CSM or CSPO), followed by 3-days of virtual training (CLB) ensures continuity of learning from-Scrum-to-LeSS, in a very organic and natural way
- Opportunity to retain CEC-CTC/CLT's services after an initial coaching/training phase is over, for additional consulting/coaching/training services, ensures continuity in learning, with improved chances of succeeding in LeSS adoption, as well as improving overall organizational and team agility
- **Certified Scrum Master (CSM)** – is received through 25 hours of coaching + *CSM exam* – max **8** people in class (as per Scrum Alliance guideline)
- **Certified Scrum Product Owner (CSPO)** - is received through 25 hours of coaching – max **8** people in class (as per Scrum Alliance guideline)
- **Certified LeSS Basics (CLB)** – is received through total of ~8 hours of training – max **10** people in class (as per LeSS Company guideline)
- References: <https://www.scrumalliance.org/get-certified/cec-certification> & <https://less.works/courses/less-basics.html>
- Suggested scheduling options (see graphic visualization below):
  - Either: morning OR afternoon series ~ total of **33 hours (13 days)** of training and coaching support
  - Both: morning AND afternoon series ~ total of **66 hours (13 days)** of training and coaching support



(Note: A company decides what learning objectives (LO) will be followed during the first two weeks of coaching: CSM or CSPO.)

