## Certified <u>Scrum</u> Master (CSM) or Certified <u>Scrum</u> Product Owner (CSPO) + Certified <u>Large Scale</u> Scrum Basics (CLB)

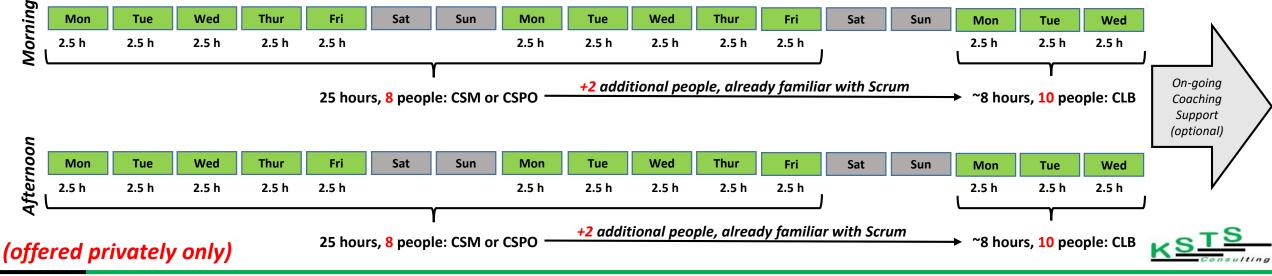
(followed by optional consulting/coaching/training support)

## **BENEFITS OF COACHING/TRAINING APPROACH:**

- Adherence to Scrum Alliance Learning Objectives (for CSM or CSPO) and LeSS Company Learning Objectives (for CLB) ensures highest industry standards
- Receiving CSM or CSPO credential through coaching, leads to deep learning of Scrum "on the job", with references to practical examples and use cases
- Being coached to CSM or CSPO credential, by Certified Enterprise & Team Coach (CEC-CTC), ensures learning from a person, who is a long- and real-time hands-on practitioner coach
- Being trained to CLB credential, by Certified LeSS Trainer (CLT) and LeSS Coach, ensures understanding LeSS in its authentic (not watered down) form
- 2-weeks of virtual coaching (CSM or CSPO), followed by 3-days of virtual training (CLB) ensures continuity of learning from-Scrum-to-LeSS, in a very organic and natural way
- Opportunity to retain CEC-CTC/CLT's services after an initial coaching/training phase is over, for additional consulting/coaching/training services, ensures continuity in learning, with improved chances of succeeding in LeSS adoption, as well as improving overall organizational and team agility
- Certified Scrum Master (CSM) is received through 25 hours of coaching + CSM exam max 8 people in class (as per Scrum Alliance guideline)
- Certified Scrum Product Owner (CSPO) is received through 25 hours of coaching max 8 people in class (as per Scrum Alliance guideline)
- Certified LeSS Basics (CLB) is received through total of ~8 hours of training max 10 people in class (as per LeSS Company guideline)
- References: <a href="https://www.scrumalliance.org/get-certified/cec-certification">https://less.works/courses/less-basics.html</a>
- Suggested scheduling options (see graphic visualization below):
  - Either: morning OR afternoon series ~ total of **33 hours (13 days)** of training and coaching support
  - Both: morning AND afternoon series ~ total of 66 hours (13 days) of training and coaching support

(Note: A company decides what learning objectives (LO) will be followed during the first two weeks of coaching: CSM or CSPO.)





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