

Erin Perry



MISUNDERSTOOD. UNDERESTIMATED. IGNORED.

SCRUM MASTERS

FINALLY RECOGNIZING HOW CRITICAL THEY ARE

OUR JOURNEY

EARLY
2000S



2012



2015



2018



NOW



Grassroots agility



Roll Back, Fall Forward



Infinite Patience and a
Great Sense of Humor



Craig & Bas & CIB



Making Headway
LeSS@Chase

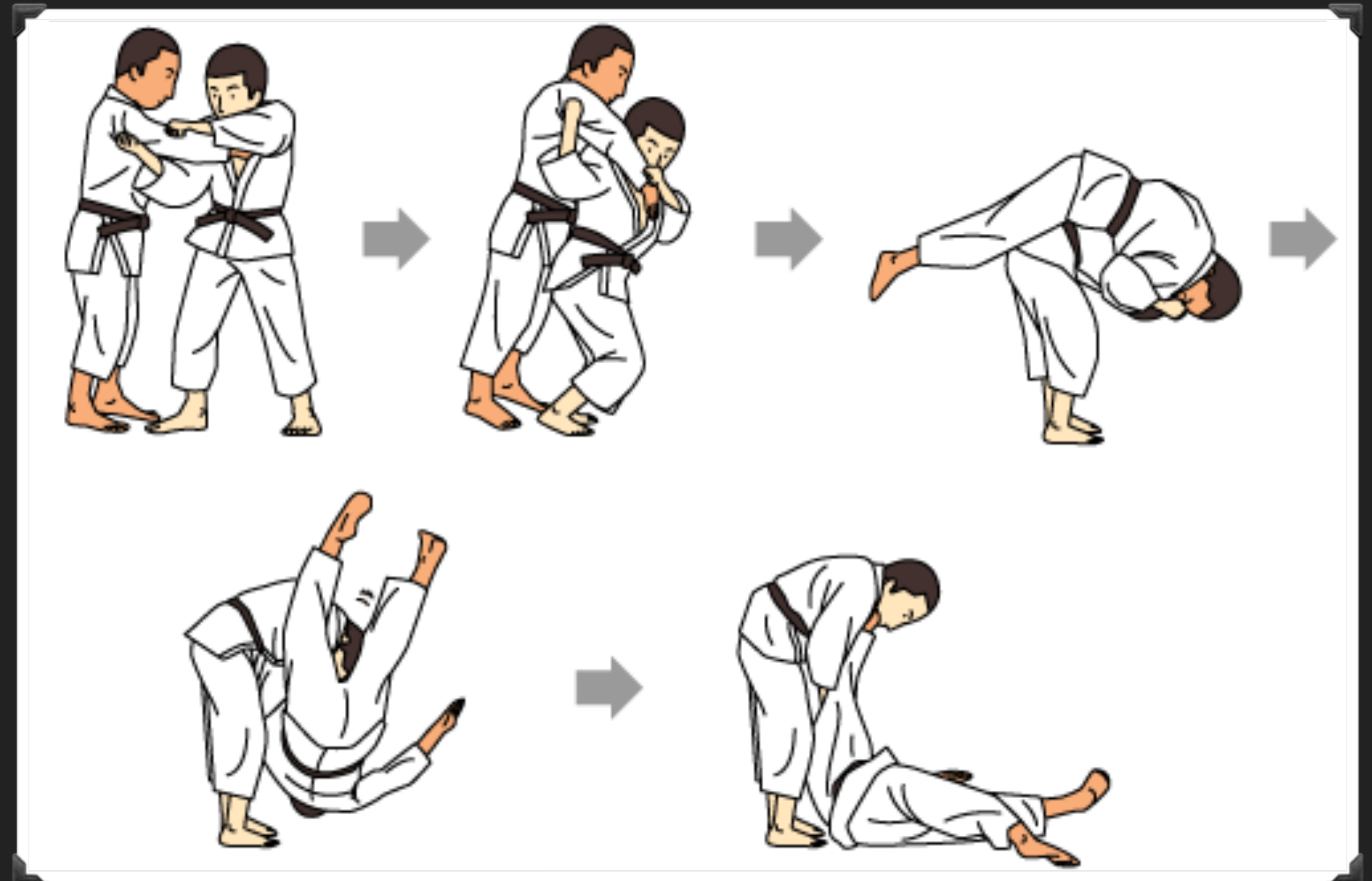
OVERCOMING MISCONCEPTIONS

- ▶ Mature teams don't need a Scrum Master
- ▶ Teams can be "mature" in 3 years or less
- ▶ Scrum Master is an administrative role
- ▶ Scrum Masters are non-technical
- ▶ Scrum Master is a junior role
- ▶ Scrum Master is a role, not a job
- ▶ Scrum Mastering consists of: maintaining JIRA, running the daily standup, reporting in the scrum of scrums, and facilitating meetings

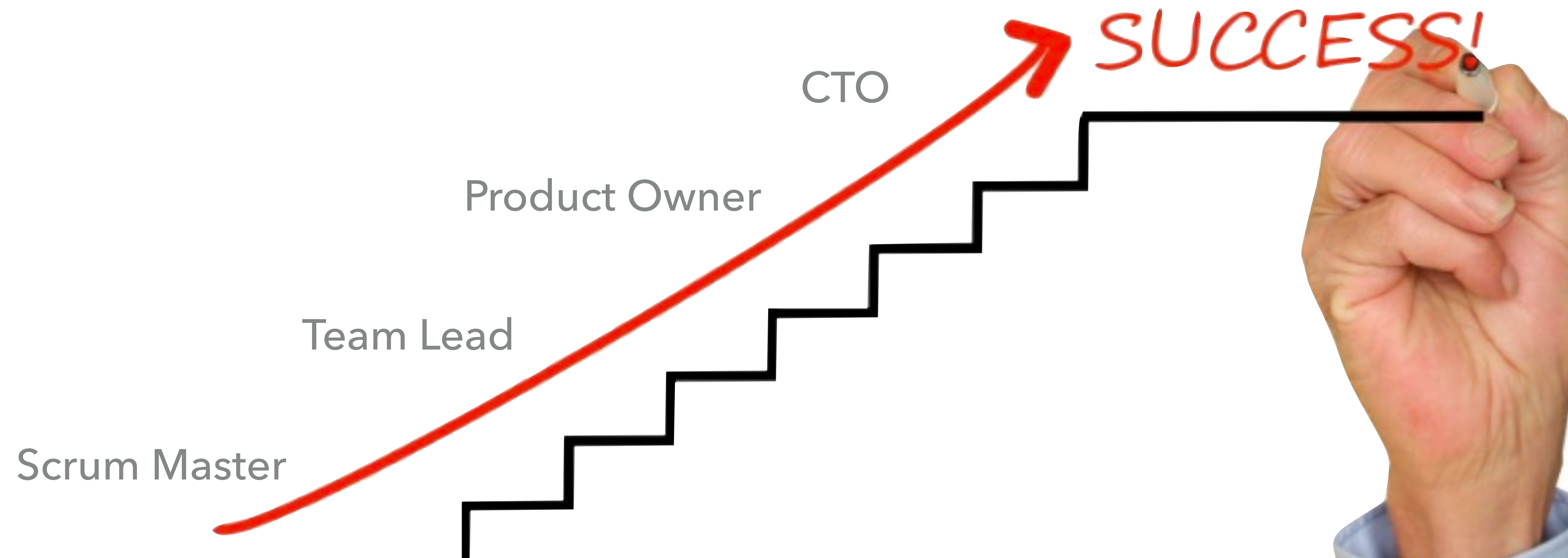


JUDO THROWING THE ORG

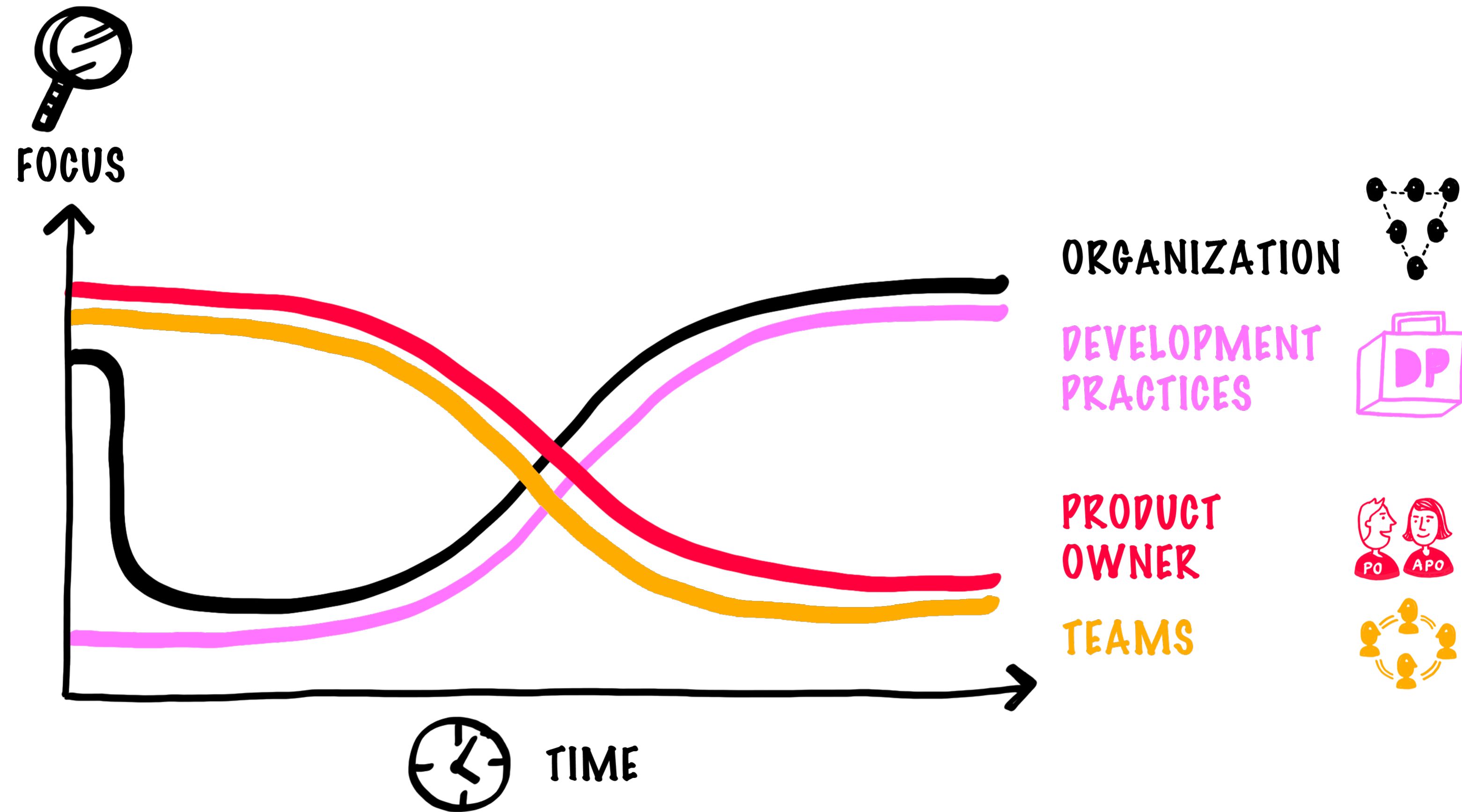
- ▶ Business Case
- ▶ Metrics and measures
- ▶ FOMO
- ▶ Executive workgroups



CAREER PATH - MYTH AND REALITY

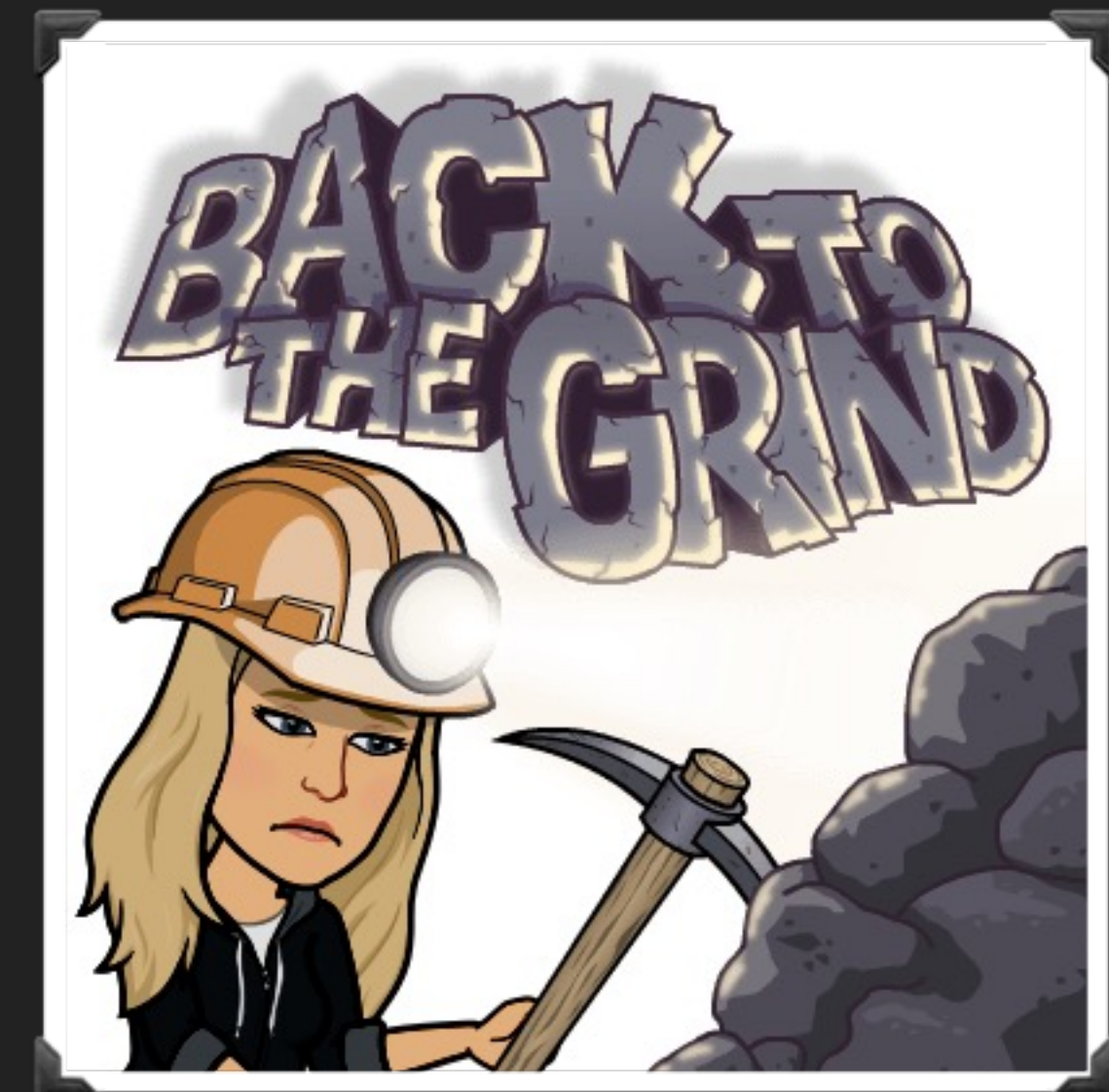


CAREER PATH – MYTH AND REALITY



THINGS WE'RE STILL NOT GETTING RIGHT

- ▶ Scrum Master junior - Agile Coach senior
- ▶ 1:3 ratio too soon
- ▶ Non-technical Scrum Masters
- ▶ Missing mentorship
- ▶ Junior scrum master = role not useful



SHARING AND LEARNING



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