MISUNDERSTOOD. UNDERESTIMATED. IGNORED.

SCRUM MASTERS

FINALLY RECOGNIZING HOW CRITICAL THEY ARE
OUR JOURNEY

EARLY 2000S → 2012 → 2015 → 2018 → NOW

Grassroots agility

Roll Back, Fall Forward

Infinite Patience and a Great Sense of Humor

Craig & Bas & CIB

Making Headway LeSS@Chase
SCRUM MASTERS

OVERCOMING MISCONCEPTIONS

- Mature teams don’t need a Scrum Master
- Teams can be “mature” in 3 years or less
- Scrum Master is an administrative role
- Scrum Masters are non-technical
- Scrum Master is a junior role
- Scrum Master is a role, not a job
- Scrum Mastering consists of: maintaining JIRA, running the daily standup, reporting in the scrum of scrums, and facilitating meetings
JUDO THROWING THE ORG

- Business Case
- Metrics and measures
- FOMO
- Executive workgroups
CAREER PATH – MYTH AND REALITY

- Scrum Master
- Team Lead
- Product Owner
- CTO

SUCCESS!
CAREER PATH – MYTH AND REALITY
THINGS WE’RE STILL NOT GETTING RIGHT

- Scrum Master junior - Agile Coach senior
- 1:3 ratio too soon
- Non-technical Scrum Masters
- Missing mentorship
- Junior scrum master = role not useful
SHARING AND LEARNING

bit.ly/erinperry