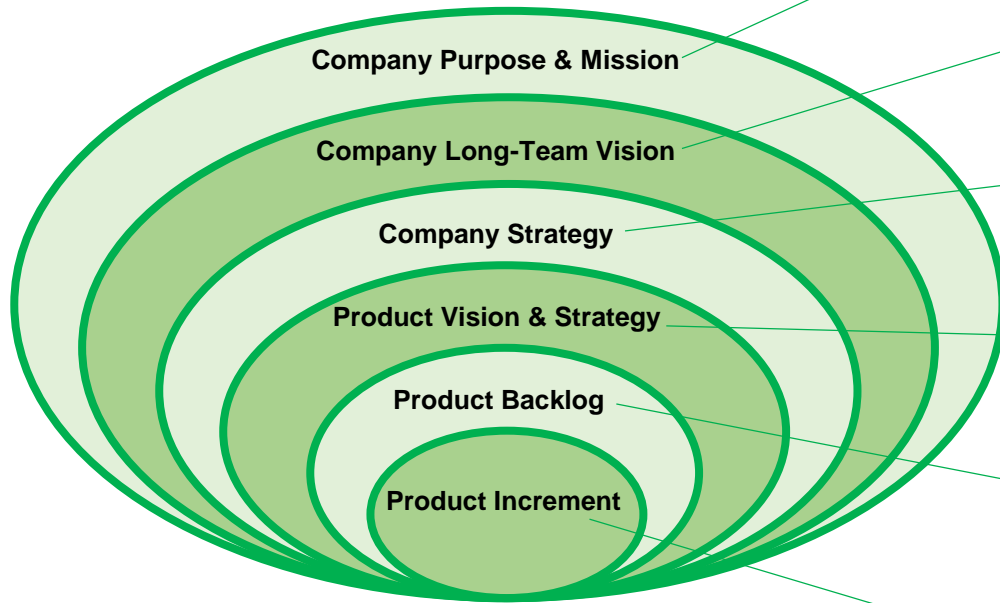


Product Definition Expansion Worksheet

What to do:

- Discuss what each 'onion' layer below means in the context of your organization
- Modify the 'onion', based on organizational specifics (add/remove layers)
- In respective areas on the right side, provide some examples and details for each layer
- Discuss and agree where to keep information (e.g. tool, directory, other repository)
- Discuss and agree how 'onion' layers will be maintained and updated over time



Empty rectangular box for notes related to the 'Company Purpose & Mission' layer.

Empty rectangular box for notes related to the 'Company Long-Team Vision' layer.

Empty rectangular box for notes related to the 'Company Strategy' layer.

Empty rectangular box for notes related to the 'Product Vision & Strategy' layer.

Empty rectangular box for notes related to the 'Product Backlog' layer.

Empty rectangular box for notes related to the 'Product Increment' layer.