

# A-CSM + CLB

## Three-day package

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### Advanced Certified Scrum Master (A-CSM) Course



#### Tired of being seen as some sort of Scrum Administrator?

Ok this isn't project management. At least as a PM you made decisions. Now it's booking meetings and taking notes. Plus keeping the work-tracking tool updated. There's more to you and this framework and you're ready to prove it.

#### Show your mastery with Scrum

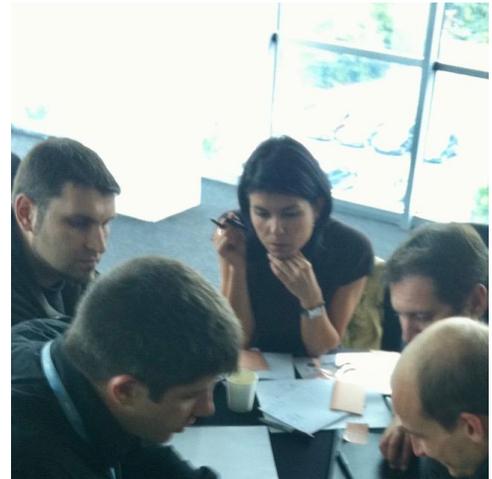
Enhance your ability to deal with the detractors and those who just want to play the devil's advocate. Help organizations evaluate different scaling approaches. Build trust with your team and be seen as an effective collaborator. Bring in better ways to organize and manage product backlogs.

#### And get ready to have fun

This course relies on your participation. We explore many different topics throughout the course. The focus is on the participants learning from each other and the two days are packed with activities.

Over two days you'll actively learn, engage in powerful discussions, and challenge the status quo in product development. We cover all of the A-CSM learning objectives and you'll also know:

- The origins of Agile and why Scrum works
- Tips and tricks dealing with challenges to Scrum
- How to continuously reflect and improve
- Practices that support delivery of great products



You'll also be confident in your ability to:

- Increase developer engagement and enjoyment working with Scrum
- Extend the impact of Scrum throughout the organization.
- Scale Scrum and Agile beyond a single team.
- Gain recognition and status as the local Agile expert in your company.

#### What's required to take this course

You must already hold the [CSM license](#) and be an [active member](#) of the Scrum Alliance.

## Overview of Learning Objectives

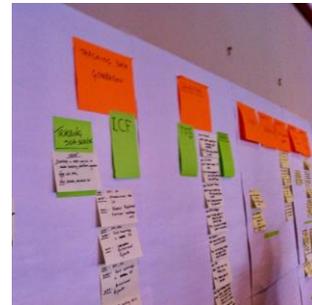
<p><b>Lean, Agile and Scrum</b></p> <ul style="list-style-type: none"><li>• Agile and Lean Worldview</li><li>• Empirical process control</li></ul> <p><b>Facilitation and Coaching</b></p> <ul style="list-style-type: none"><li>• Plan &amp; facilitate collaborative events</li><li>• Examine coaching techniques &amp; impact</li></ul> <p><b>Working with Development Teams</b></p> <ul style="list-style-type: none"><li>• Enhance self-organization</li><li>• Improve team performance</li><li>• Describe the value of engineering</li></ul>	<p><b>Working with Product Owners</b></p> <ul style="list-style-type: none"><li>• Facilitate creation of the product vision</li><li>• Apply story mapping techniques</li><li>• Organize a backlog refinement session</li></ul> <p><b>Working with the organization</b></p> <ul style="list-style-type: none"><li>• Resolve impediments</li><li>• Scale Scrum</li><li>• Help team productivity</li></ul> <p><b>Scrum Mastery</b></p> <ul style="list-style-type: none"><li>• Personal development. Servant leadership</li></ul>
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### What do I get?

- The Advanced Certified ScrumMaster license
- Course materials and handouts plus soft copies
- 16 Scrum Alliance SEUs and PMI PDUs
- A wealth of knowledge for your organization

### What else will the A-CSM do for me?

- Focus on your implementation of Scrum
- Distinguish yourself in the global marketplace.
- Advance your potential as a valued professional.



## Certified Large-Scale Scrum Basics (CLB) Course

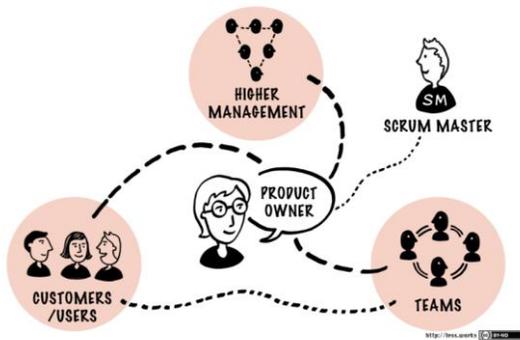


Large-Scale Scrum (LeSS) is a framework for scaling agile development to multiple teams. [LeSS.works](#) gives an overview. LeSS builds on top of the Scrum principles such as empiricism, cross-functional self-managing teams and provides a framework for applying that at scale. It provides simple structural rules and guidelines on how to adopt Scrum in large product development.

The Certified LeSS Basics (CLB) course is a brief introduction into the LeSS Framework. It provides a 1-day overview of the framework and some of the essential concepts that it uses. It will help determining whether LeSS is for you but for LeSS adoptions, we'd recommend to follow it up with a [LeSS Practitioner](#) course.

### Overview of Learning Objectives

- Articulate why LeSS. Explain how LeSS a Scrum-based approach on scaling is
- Explain the LeSS Complete diagram, organizing LeSS information in terms of the principles, rules, guides, and experiments
- Summarize what impact this has on the org. design (structures, policies)
- Explain the dynamics of component teams vs. feature teams
- Explain all LeSS roles and their purposes. Explain how LeSS scales over ~8 teams
- Explain why there is one and only real PO and not so-called team POs
- Understand why there are attempts to modify LeSS, without trying it



**Important:** The Certified LeSS basics course is for anyone who is involved in a LeSS effort. CLB is not an introductory level/beginners course. Attendees are expected to have strong fundamental knowledge of basic Scrum, received via structured training from an accredited source (Certified Scrum Master or a Professional Scrum Master), and/or comprehensive self-study (thoroughly reading Scrum introduction material, such as the Scrum Guide and Scrum Primer), and/or practical implementation of Scrum in work settings.

Certified LeSS Basics course is sometimes combined with Scrum training (e.g. CSM, A-CSM), and it becomes a natural continuity of Scrum Master education in more complex organizational settings.

## What makes A-CSM and CLB a great combination?

A-CSM course is geared towards individuals that have genuine interest in in-depth learning of Scrum and the role of Scrum Master. Usually, individuals that pursue advanced learning in agile and Scrum are the same individuals that have made career decisions about becoming ambassadors of true agility and agents of change.

These are the same individuals that are deeply engaged in agile communities, globally and locally. Learning Objectives of A-CSM are geared towards helping Scrum Masters develop a coaching mindset and becoming proficient in seeing and resolving organizational impediments.

In Large Scale Scrum, the role of Scrum Master is pivotal, and it is full-time. It is not the role for 'left-over' people. It is the role for truly dedicated and seasoned individuals that treat the role seriously and are eager to hone their craft continuously, every day, to be better organizational change agents and coaches. The focus of Scrum Masters in LeSS changes over time from teams and Product Owners to development practices and Organization. It is the latter focus, specifically, that requires deep, system-level thinking and ability to see and understand core dynamics of an organization, as well as ability work with organizational leadership. Certified LeSS Basics (CLB) is a great way to introduce a seasoned Scrum Master to LeSS and help them make an informed decision about further pursuing LeSS, if they choose to do so, by studying it independently and/or through additional structured training.

Since, by definition, Scrum Master is LeSS is an 'advanced' person the two trainings above: A-CSM and CLB - are complementary as well as supportive of continuous learning and career development.

## About the instructors

### About Aaron



Aaron Sanders is a Certified Scrum Trainer (CST) and Agile Coach. Coaching people to enjoy working in collaborative, learning environments excites Aaron. Especially in pursuit of building lovable products. People ask him to train, consult, mentor and facilitate teams to better use a set of Agile discovery and development concepts, tools, methods and practices. The whole set gets absorbed through interactive training, applied in context. And it usually takes more practice for it all to sink in.

Coaching allows Aaron to sense an impactful situation, helping people to integrate the set of Agile concepts, tools, methods and practices that much faster. Aaron's effectiveness results from experiences spanning over two decades in technological and interpersonal disciplines. For him, there's always room for improvement. Pairing with others helps improve Aaron's collaboration skills while increasing the customer's benefit, so he consistently seeks out people to co-train and coach with.

Find Aaron on: [LinkedIn](#), [Twitter](#), [Slideshare](#)  
You should contact him!

### About Gene



Gene Gendel is Agile Coach, Trainer and Organizational Design Agent. Gene is a proud member of the small community (about [94 people worldwide](#)) of [Scrum Alliance Certified Enterprise Coaches \(CEC\)](#). Today, he is the only CEC who resides in NY State. Gene's goal is to help organizations and individual teams with improving internal dynamics, organizational structure and overall efficiency. He strives to engage at all organizational levels: senior- and mid-level management, teams and individuals.

In his work, Gene uses various methods, tools and techniques to strengthen learning of others and to ensure that teams and individuals gain autonomy after he "coaches himself out of the job". Throughout his long career, Gene has served small, mid-size and large companies, domestically and abroad.

Gene is a well-recognized member of global and local agile communities, where he influences people via open-space agile collaboration workshops, coaching retreats, group events and presentations.

Gene is a well-recognized blogger and publisher. He is the co-author of the book [Agile Coaching: Wisdom from Practitioners](#) (free [pdf](#)). His collection of personal essays ("The Green Book") can be also found [here](#).